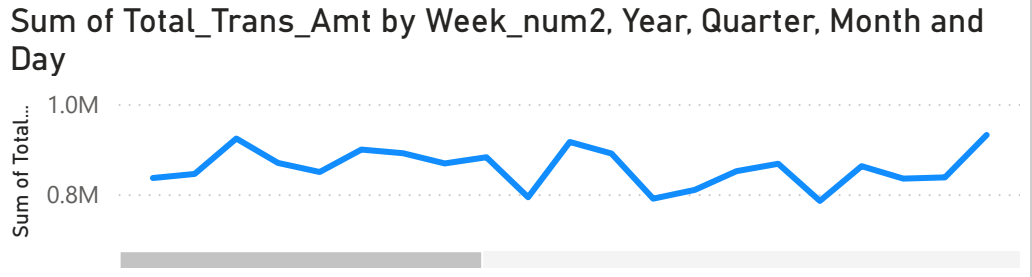


Week_num2	Previous_Week_Revenue	Current_Week_Revenue	wow_revenue
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
49	10,08,776.60	9,80,152.37	-2.8%
48	10,47,120.33	10,08,776.60	-3.7%
Total	10,70,439.10	9,33,134.43	-12.8%



Activation_30_Days	Count of Activation_30_Days
0	4299
1	5809
Total	10108

Delinquent_Acc	Count of Delinquent_Acc
0	9494
1	614
Total	10108

Credit Card Transaction Report

Revenue

55...

Total Interest

7.8...

Amount

45M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	55,86,332.28	4586746	8,12,081.28
Total	5,53,15,410.23	44522013	78,43,382.23

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

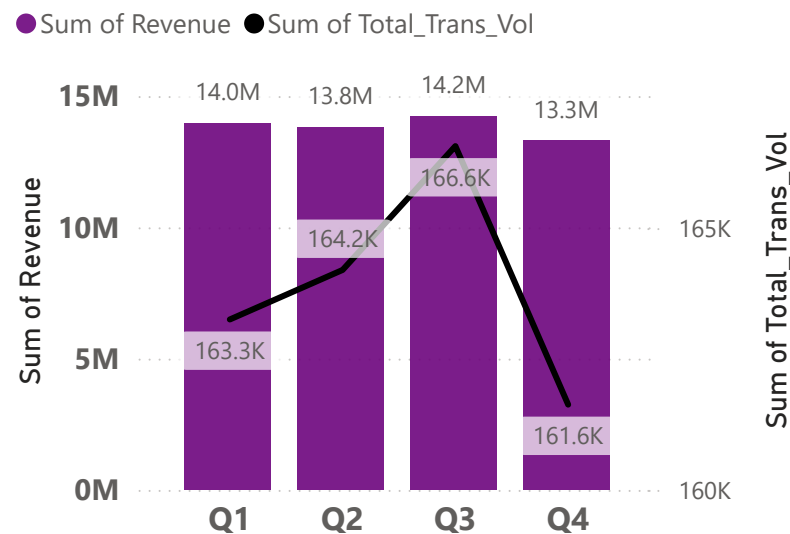
Silver

Blue

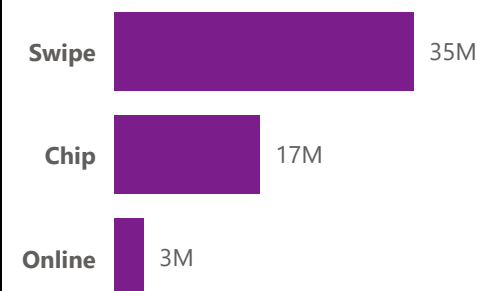
Gold

Platinum

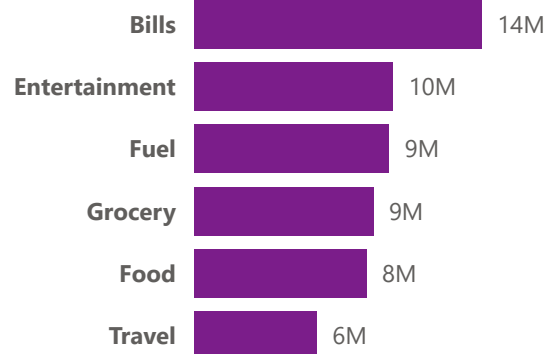
Revenue and Sum of Total_Trans_Count



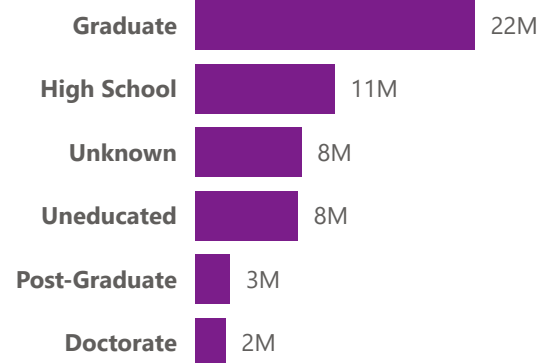
Revenue by Expenditure Type



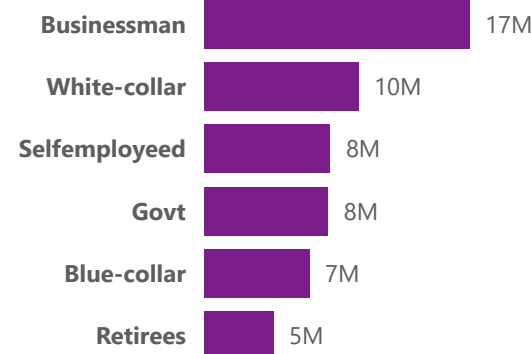
Revenue by Expenditure Type



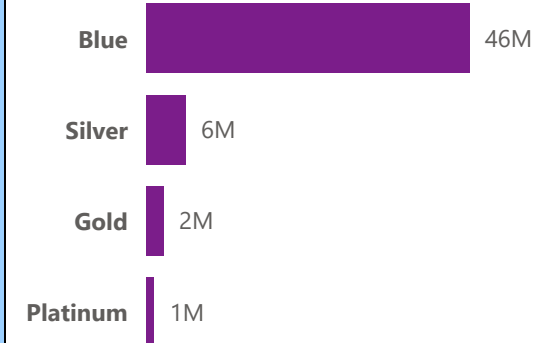
Revenue by Expenditure Type



Revenue by Expenditure Type



Revenue by Card Category



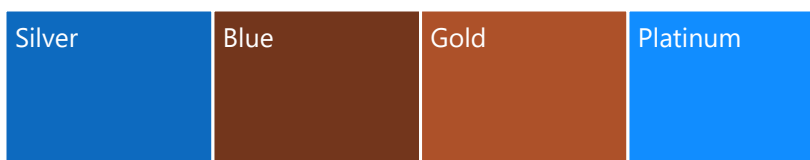
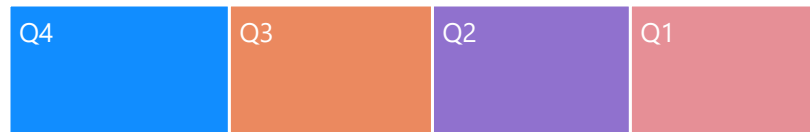
Credit Card Customer Report

Revenue
55....

Total Interest
7.8...

Income
57...

CSS
3.19



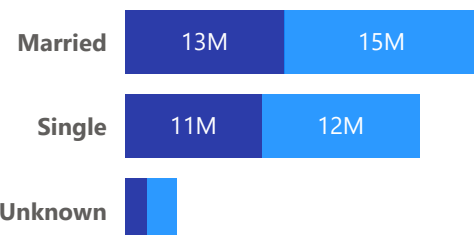
Week_Start_Date

All



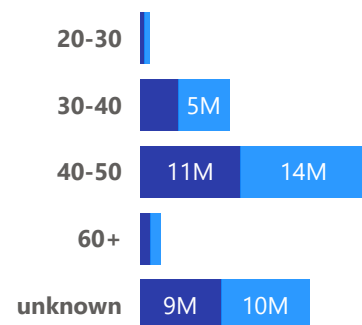
Revenue by Marital Status

Gender ● F ● M



Revenue by AgeGroup

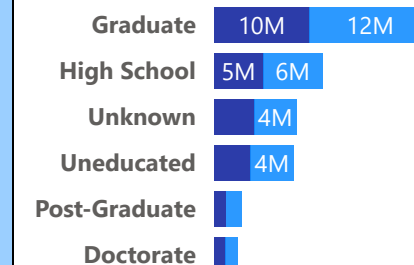
Gen... ● F ● M



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earn
Blue-collar	69,04,278.57	72262158	9,52,800
Businessman	1,73,87,832.31	186959919	25,39,390
Govt	81,11,701.37	88773989	11,60,016
Retirees	45,35,184.24	48675030	6,30,359
Selfemployeed	82,61,757.81	75313288	11,19,741
White-collar	1,01,14,655.93	103930055	14,41,073
Total	5,53,15,410.23	575914439	78,43,382.

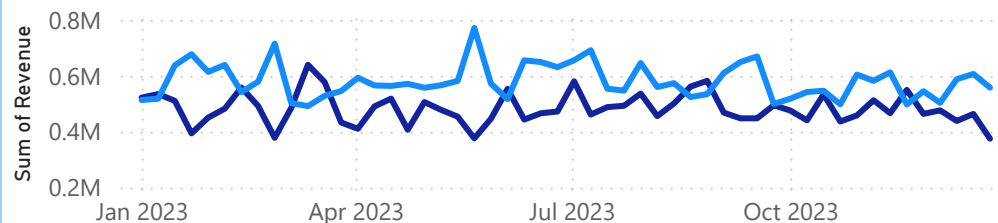
Revenue by Education Level

Gender ● F ● M



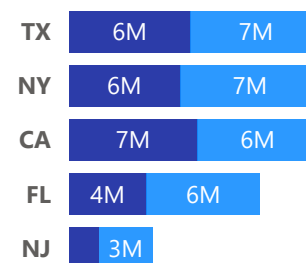
Revenue by Week

Gender ● F ● M



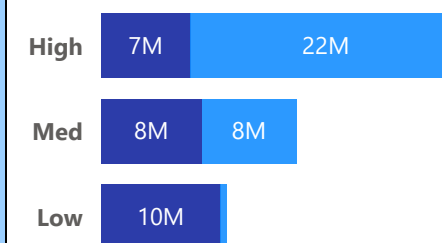
Top 5 State

Ge... ● F ● M



Revenue by IncomeGroup

Gender ● F ● M



Revenue by Dependent

Gender ● F ● M

