!

AUTHENTICATION STATUS FOR APRIL 24, 2025

itio.in

is not protected against impersonation attacks
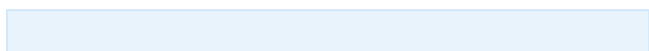
! **DMARC not at Enforcement**

✓ **SPF Record Configured**

! **Not BIMI Ready**

THIS ASSESSMENT IS BASED ON:

DMARC Enforcement

DMARC is not configured for itio.in and its subdomains. Anyone can send messages purporting to be from addresses on these domains without detection.

Current DMARC Record:

DMARC (Domain-based Message Authentication, Reporting and Conformance) is a widely-deployed standard for authenticating sender identity. It provides insights into all services sending on your domain. Domains at DMARC enforcement can prevent brand and executive impersonation attacks.

SPF Validity

An SPF record is configured for this domain, and it meets our recommendations for best practices; however, there may be services sending from your domain that may be missing or have misconfigured SPF records.

Mail servers processing this SPF record will perform a maximum of 4 domain lookups. SPF limits each record to a maximum of 10 domain lookups. Records with more lookups should expect reduced deliverability.

Current SPF Record:

```
v=spf1 include:zoho.in
include:sender.zohoinvoice.in ~all
```

SPF (Sender Policy Framework) is a part of the email authentication framework. In its most basic usage it allows a whitelist for IP addresses that can send email using your domain. Valimail's more modern cloud friendly version creates SPF records in real-time based on automatic service identification.

Achieving DMARC enforcement, you'll benefit from:

Definitive protection against exact-domain phishing

Authenticate your domains and third-party sending services

Safeguard your brand against impersonation and BEC attacks

Full control of all email senders

See all authorized and unauthorized use of your domains.

Control shadow IT and improve compliance

Increased brand reputation

Significantly improve email deliverability rates (~ 10-30%)

Elevate email reputation score and drive new brand impressions