



The Gap We Are Hoping To Bridge

Our nation needs **1.2 crore units of blood** annually

We are in a **short supply of 30 lac units**

Only **8 in 1000** donate blood in India

The Gap We Are Hoping To Bridge

Major **surgeries**, road **accidents** can easily require **50 units**

25 donors may be used up for a **dengue** case

Preterm babies and **pregnancy complications** are **time critical**

The Gap We Are Hoping To Bridge

What would we do if
someone we care about
needed blood urgently?

Look around for
blood banks and blood
donors in our network.....

Easy?

NO!

Our Solution

Mobile solution to crowd-source help from volunteers to drive blood donations in times of need

Users create their profile and indicate their blood type and willingness to donate

A person in need places a request in the app, Users in the neighbourhood receives blood alerts indicating the type and location

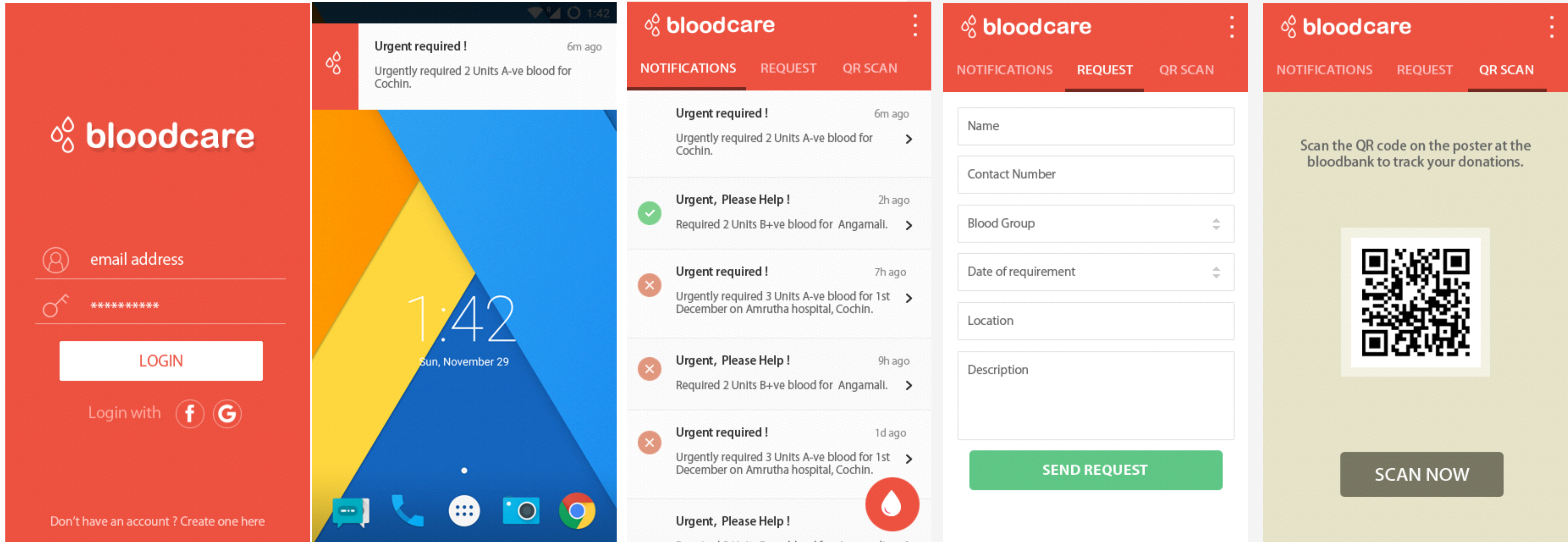
How To Incentivise Blood Donors

Users could **check-in** their donations by **scanning a QR code** on posters at the blood banks

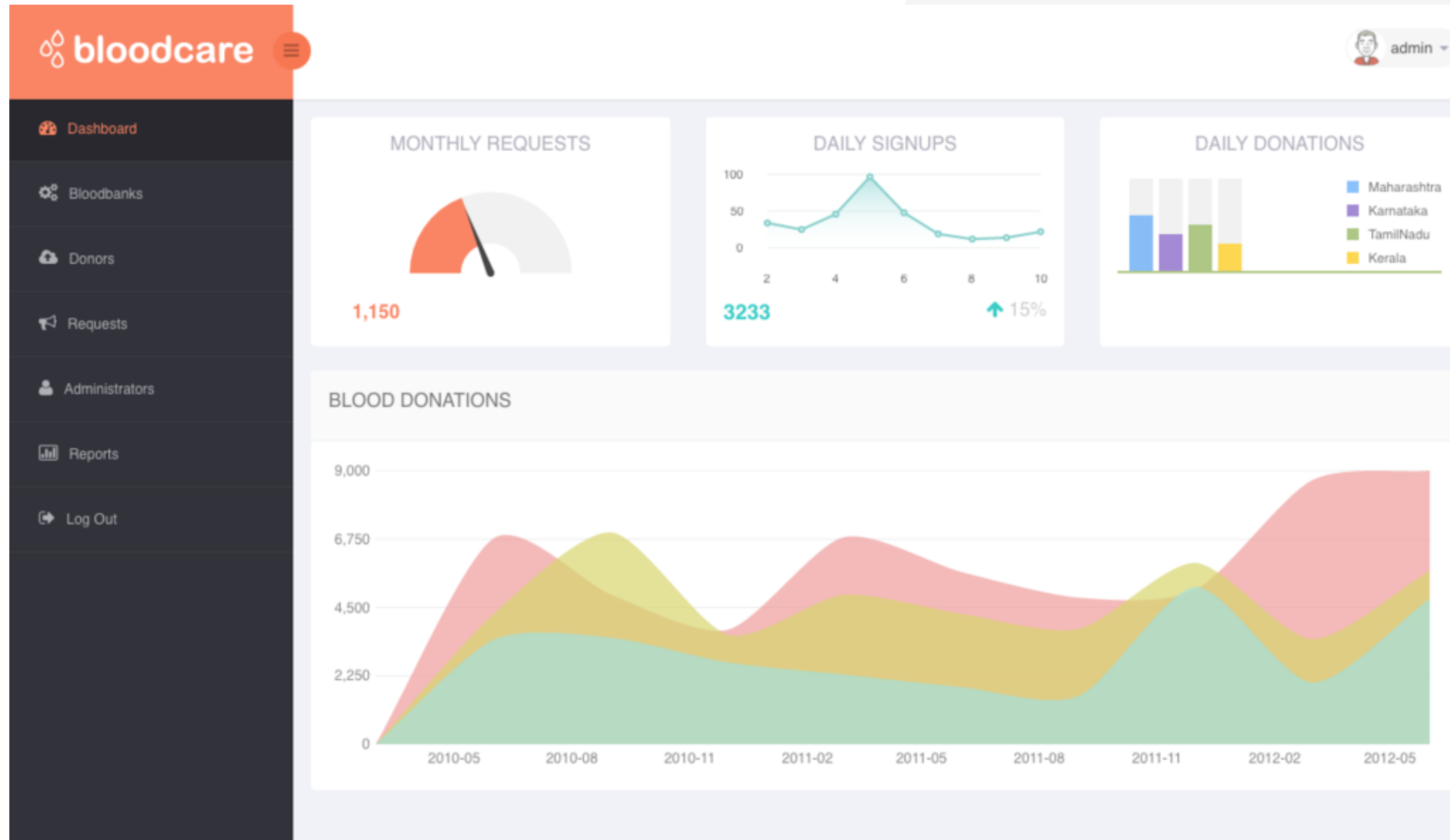
Track the number **of lives** a user has **helped save** through blood donation

Merchant and Partner tie-ups to **reward** active members with **special offers and discounts**


bloodcare mobile app



bloodcare admin dashboard



bloodcare admin dashboard



Dashboard

Bloodbanks

Donors

Requests

Administrators


Reports

Log Out

DONORS

Name	Mobile	Blood	Gender	Location	Map	CreatedOn	
Ajay	8089580482	A+		POINT(12.921914 77.680184)	Map	2015-11-29 03:46:11	Active Edit

bloodcare admin dashboard



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BLOOD BANKS


Name	Type	Location	CreatedOn		
Indian Medical Association Blood Bank	bloodbank	POINT(9.9745414 9.9745414)	2015-11-29 01:07:16	Active	Edit
I M A Blood Bank	bloodbank	POINT(40 50)	2015-11-29 01:40:26	Active	Edit
Aster Medcity	bloodbank	POINT(9.9745414 9.9745414)	2015-11-29 01:41:06	Active	Edit

 admin

bloodcare admin dashboard



- Dashboard
- Bloodbanks
- Donors
- Requests
- Administrators
- Reports
- Log Out

 admin

REQUESTS

User	Date	Location	Blood	Comments	Mobile	CreatedOn	
Ajay	2015-11-29 04:32:35	POINT(26.2030666 85.7910094)	A+	test req	9441144234	2015-11-29 01:58:52	Edit

bloodcare admin dashboard

Temporarily hosted at
<http://146.148.10.122/login>
[jdoe@gmail.com/123456](http://146.148.10.122/login)



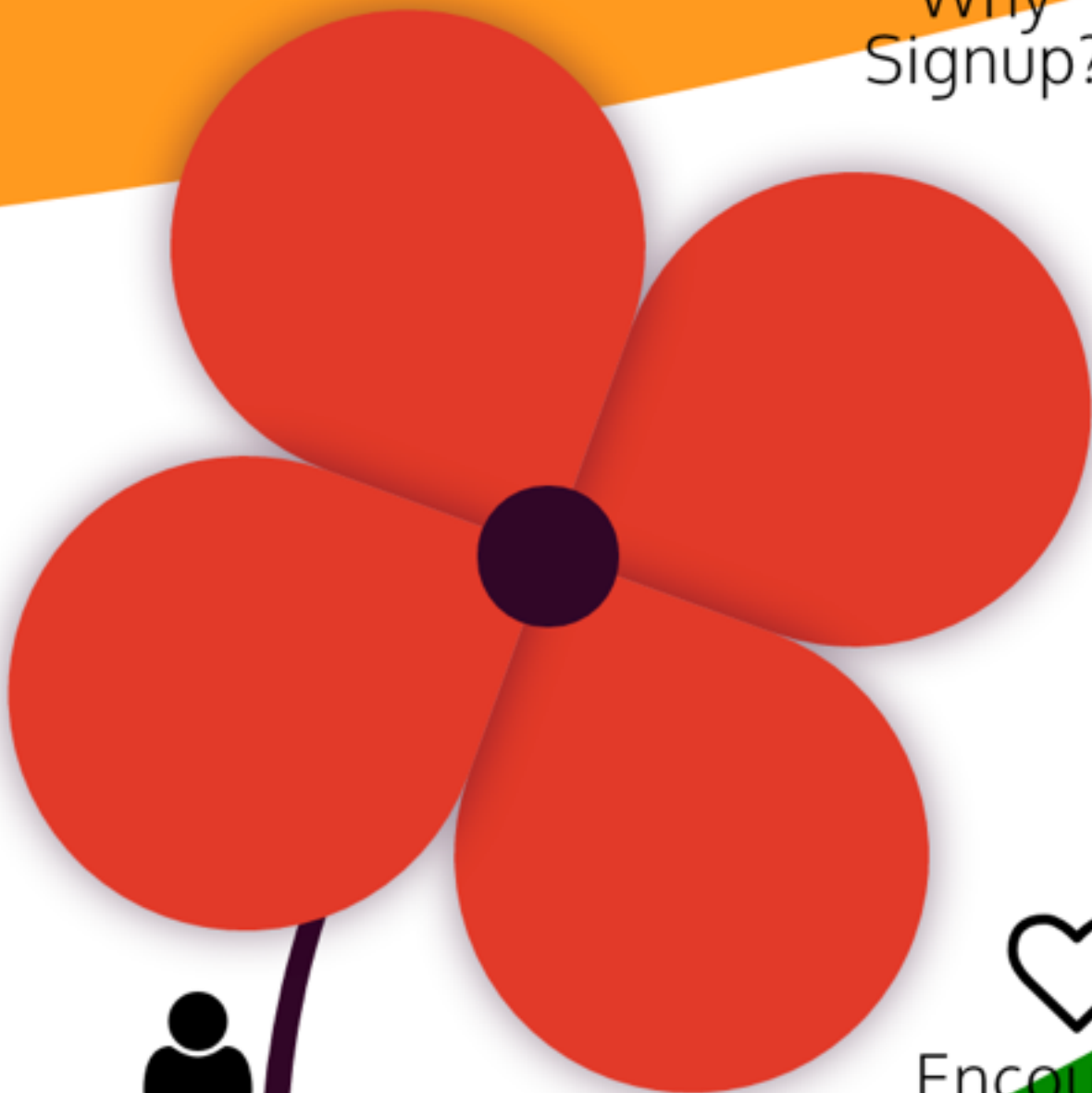
eradicate blood donor shortage from India



Find Blood



Why
Signup?



Login



Encourage
Donors





Thank You

References

- 1.<http://blooddonorcentral.org/ocean.html>
- 2.http://www.telegraphindia.com/1151020/jsp/nation/story_49002.jsp
- 3.<https://www.youtube.com/watch?v=z6HQBchloPU&feature=youtu.be>