

Job Title: 1:1 Marketing Specialist

Years of Experience: 2

Employment Type: Full Time

Working mode: Remote

Currency: USD

Must have skills: email marketing,content marketing,inbound marketing

Good to have skills: copywriting,sales enablement

Roles and Responsibilities

- Develop and execute 1:1 marketing campaigns via email
- Create engaging content for marketing campaigns
- Analyze campaign performance and make adjustments
- Collaborate with sales team on enablement initiatives
- Develop copy for various marketing collateral

Requirements

- 2+ years of experience
- Skills in email marketing, content marketing, inbound marketing