

## Job Title: Senior PHP Developer - Product Information Management System

### Job Description:

We are seeking a highly experienced Mid to Senior PHP Developer to join our team in development of an in-house Product Information Management Platform (PIMP) from scratch. As a PHP Developer, you will play a critical role in architecting and building the PIMP, ensuring its scalability, performance, and reliability. You should have a proven track record in PHP development, OOP principles, MySQL, and APIs. Previous experience with building similar systems is preferred, but not required.

### Responsibilities:

- Lead the end-to-end development of a robust and scalable Product Information Management Platform using Leaf PHP, MySQL, JQuery and related technologies.
- Collaborate closely with stakeholders to understand requirements, define system architecture, and create a comprehensive development plan.
- Design and implement clean, efficient, and modular code following industry best practices, coding standards, and security guidelines.
- Develop and maintain the MySQL database infrastructure to support the PIMP, ensuring optimal performance and data integrity.
- Integrate third-party APIs and web services for seamless data exchange and system integration.
- Implement advanced search and filtering functionalities for efficient product data retrieval and management.
- Collaborate with UX/UI designers to ensure a user-friendly and intuitive interface for managing product information.
- Conduct thorough testing and debugging to identify and resolve issues, ensuring a stable and error-free PIMP.

### Requirements:

- Minimum of 3-5 years (or more) of extensive experience as a PHP Developer, with a strong focus on web application development.
- Proven track record of successfully building and launching complex, scalable web applications or similar systems from scratch.
- Strong proficiency in PHP, object-oriented programming (OOP) principles, and MySQL.
- Expertise in using PHP frameworks such as Leaf PHP, or similar frameworks.
- In-depth knowledge of APIs, RESTful web services, and data integration.
- Solid understanding of database design, optimization, and performance tuning.
- Proficiency in front-end technologies like HTML, CSS, JavaScript, and JavaScript frameworks.
- Strong problem-solving skills, attention to detail, and the ability to work effectively in a fast-paced, collaborative environment.

- Excellent communication and interpersonal skills, with the ability to effectively convey technical concepts to non-technical stakeholders.