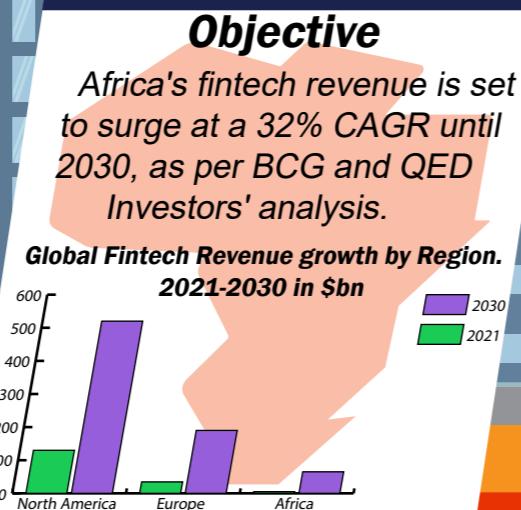


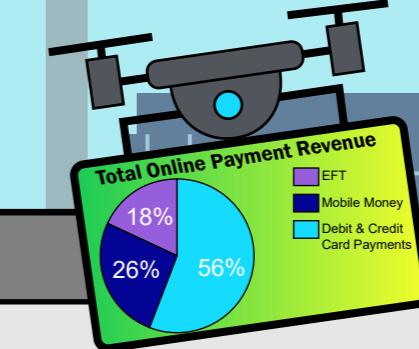
Beyond Payments: The Expanding Fintech Landscape in Africa by 2030

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BaaS is on the rise in Africa, enabling small businesses to access vital financial services and custom solutions like loans and insurance.

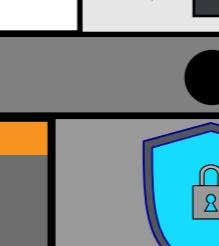
Banking As A Service



Insurtech

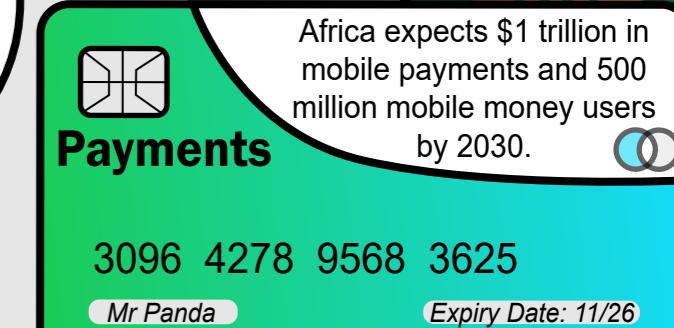
Insurtech uses data analytics for personalized underwriting and mobile apps for simplified customer interactions, including quotes, payments, claims, and plan management.

Blockchain



Cybersecurity

Fintech companies are boosting cybersecurity efforts to protect client data, foreseeing a 50% rise in cyberattacks in Africa by 2030, with costs reaching \$10 billion.



Fintechs in Africa are adopting blockchain for safer and transparent payments, with an expected growth in blockchain startups from 50 to 200 by 2030.

Fintechs explore biometrics (fingerprint and facial recognition) for payments and employ smart contracts to automate payments and reduce fraud risks.