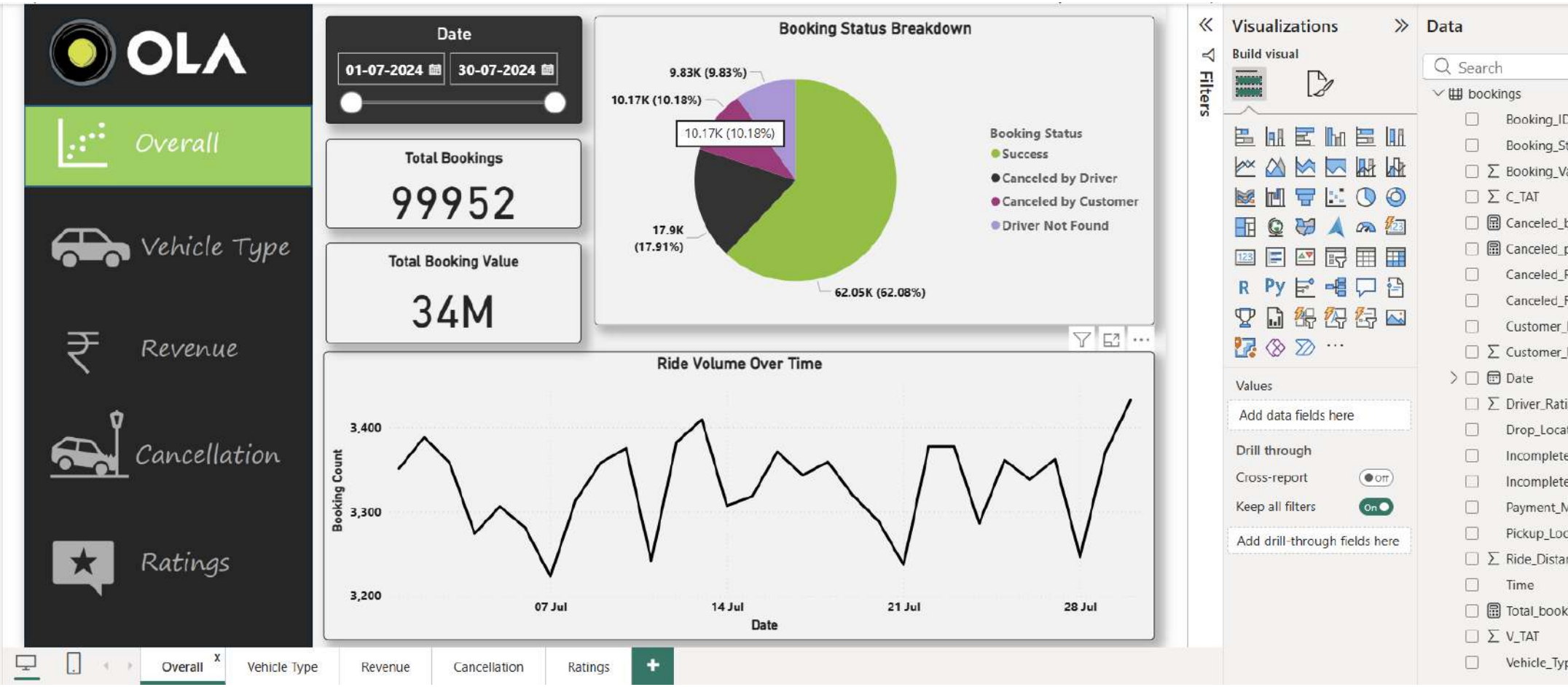
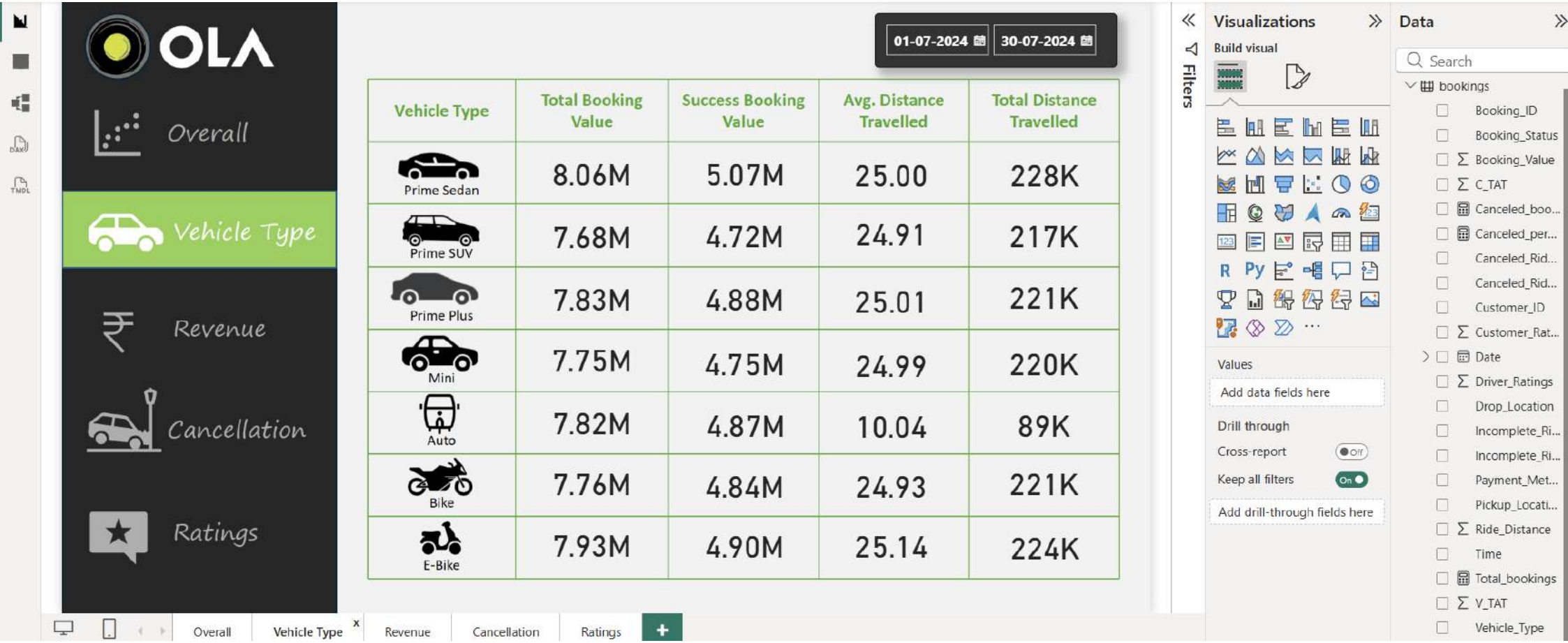

OLA
Overall
Vehicle Type
Revenue
Cancellation
Ratings
Date
01-07-2024
30-07-2024
Total Bookings
99952
Total Booking Value
34M
Booking Status Breakdown
9.83K (9.83%)
10.17K (10.18%)
10.17K (10.18%)
17.9K (17.91%)
62.05K (62.08%)
Booking Status
Success
Canceled by Driver
Canceled by Customer
Driver Not Found
Ride Volume Over Time
Booking Count
3,400
3,300
3,200
07 Jul
14 Jul
21 Jul
28 Jul
Date
Overall
Vehicle Type
Revenue
Cancellation
Ratings
Visualizations
Build visual
Values
Add data fields here
Drill through
Cross-report
Off
Keep all filters
On
Add drill-through fields here
Data
Search
bookings
Booking_ID
Booking_Status
Booking_Value
C_TAT
Canceled_boo...
Canceled_per...
Canceled_Rid...
Canceled_Rid...
Customer_ID
Customer_Rat...
Date
Driver_Ratings
Drop_Location
Incomplete_Ri...
Incomplete_Ri...
Payment_Met...
Pickup_Locati...
Ride_Distance
Time
Total_bookings
V_TAT
Vehicle_Type


OLA
Overall
Vehicle Type
Revenue
Cancellation
Ratings
01-07-2024
30-07-2024
Vehicle Type
Total Booking Value
Success Booking Value
Avg. Distance Travelled
Total Distance Travelled
Prime Sedan
8.06M
5.07M
25.00
228K
Prime SUV
7.68M
4.72M
24.91
217K
Prime Plus
7.83M
4.88M
25.01
221K
Mini
7.75M
4.75M
24.99
220K
Auto
7.82M
4.87M
10.04
89K
Bike
7.76M
4.84M
24.93
221K
E-Bike
7.93M
4.90M
25.14
224K
Filters
Visualizations
Build visual
Values
Add data fields here
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Search
bookings
Booking_ID
Booking_Status
Booking_Value
C_TAT
Canceled_boo...
Canceled_per...
Canceled_Rid...
Canceled_Rid...
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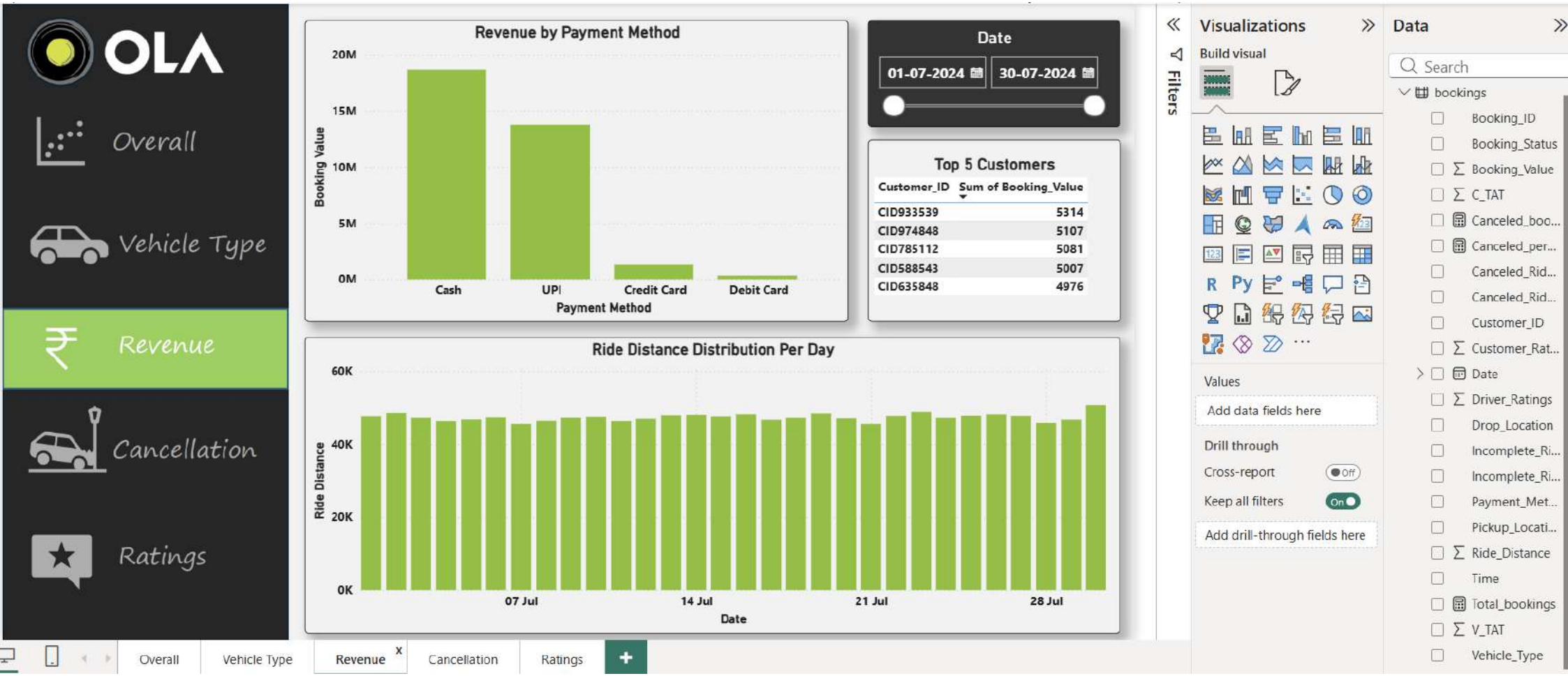
Drop_Location
Incomplete_Ri...
Incomplete_Ri...
Payment_Met...
Pickup_Locati...
Ride_Distance
Time
Total_bookings
V_TAT
Vehicle_Type
Overall
Vehicle Type
Revenue
Cancellation
Ratings


OLA
Overall
Vehicle Type
Revenue
Cancellation
Ratings
Revenue by Payment Method
20M
15M
10M
5M
0M
Booking Value
Cash
UPI
Credit Card
Debit Card
Payment Method
Date
01-07-2024
30-07-2024
Top 5 Customers
Customer_ID
Sum of Booking_Value
CID933539 5314
CID974848 5107
CID785112 5081
CID588543 5007
CID635848 4976
Ride Distance Distribution Per Day
60K
40K
20K
0K
Ride Distance
07 Jul
14 Jul
21 Jul
28 Jul
Date
Filters
Visualizations
Build visual
Values
Add data fields here
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Keep all filters
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Customer_Rat...
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Driver_Ratings
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Incomplete_Ri...
Incomplete_Ri...
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Pickup_Locati...
Ride_Distance
Time
Total_bookings
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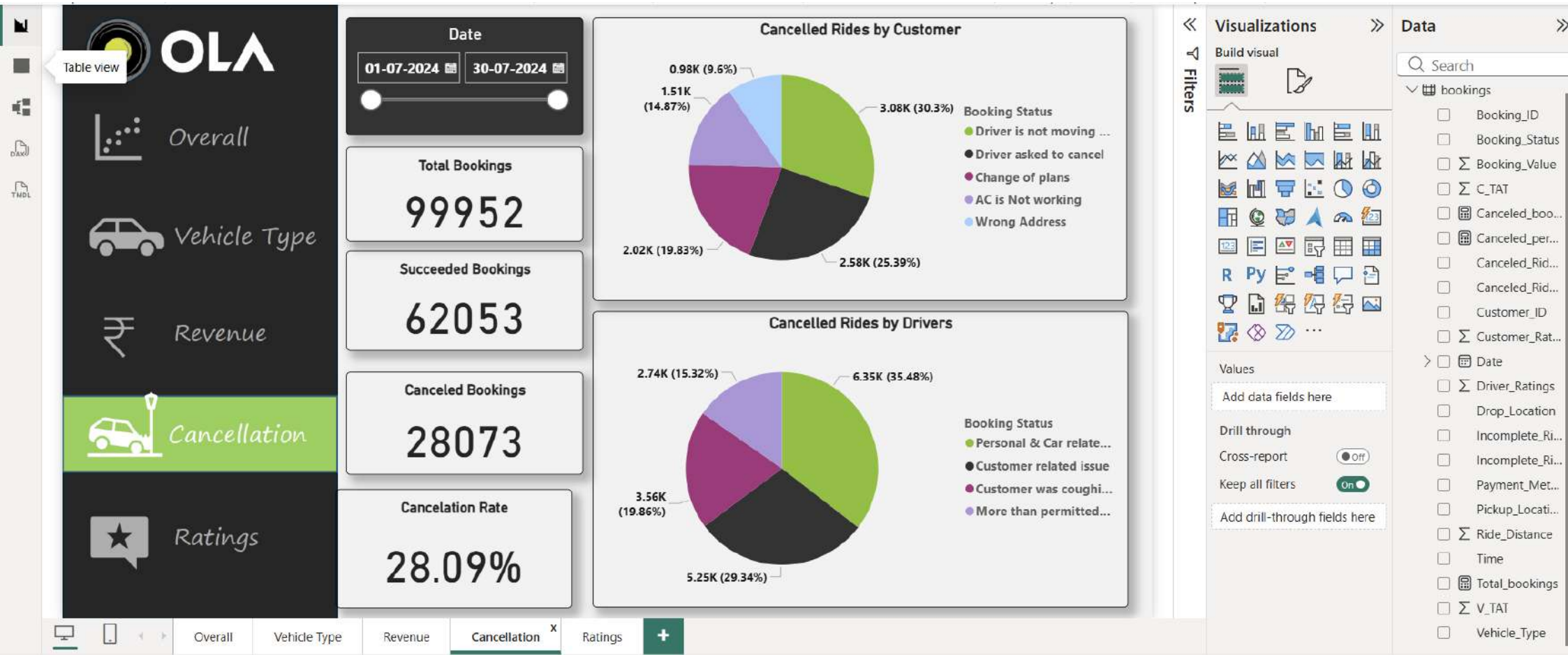
Vehicle_Type
Overall
Vehicle Type
Revenue
Cancellation
Ratings


OLA
Overall
Vehicle Type
Revenue
Cancellation
Ratings
Date
01-07-2024
30-07-2024
Total Bookings
99952
Succeeded Bookings
62053
Canceled Bookings
28073
Cancelation Rate
28.09%
Cancelled Rides by Customer
0.98K (9.6%)
1.51K (14.87%)
3.08K (30.3%)
2.02K (19.83%)
2.58K (25.39%)
Booking Status
Driver is not moving ...
Driver asked to cancel
Change of plans
AC is Not working
Wrong Address
Cancelled Rides by Drivers
2.74K (15.32%)
6.35K (35.48%)
3.56K (19.86%)
5.25K (29.34%)
Booking Status
Personal & Car relate...
Customer related issue
Customer was coughi...
More than permitted...
Visualizations
Build visual
Values
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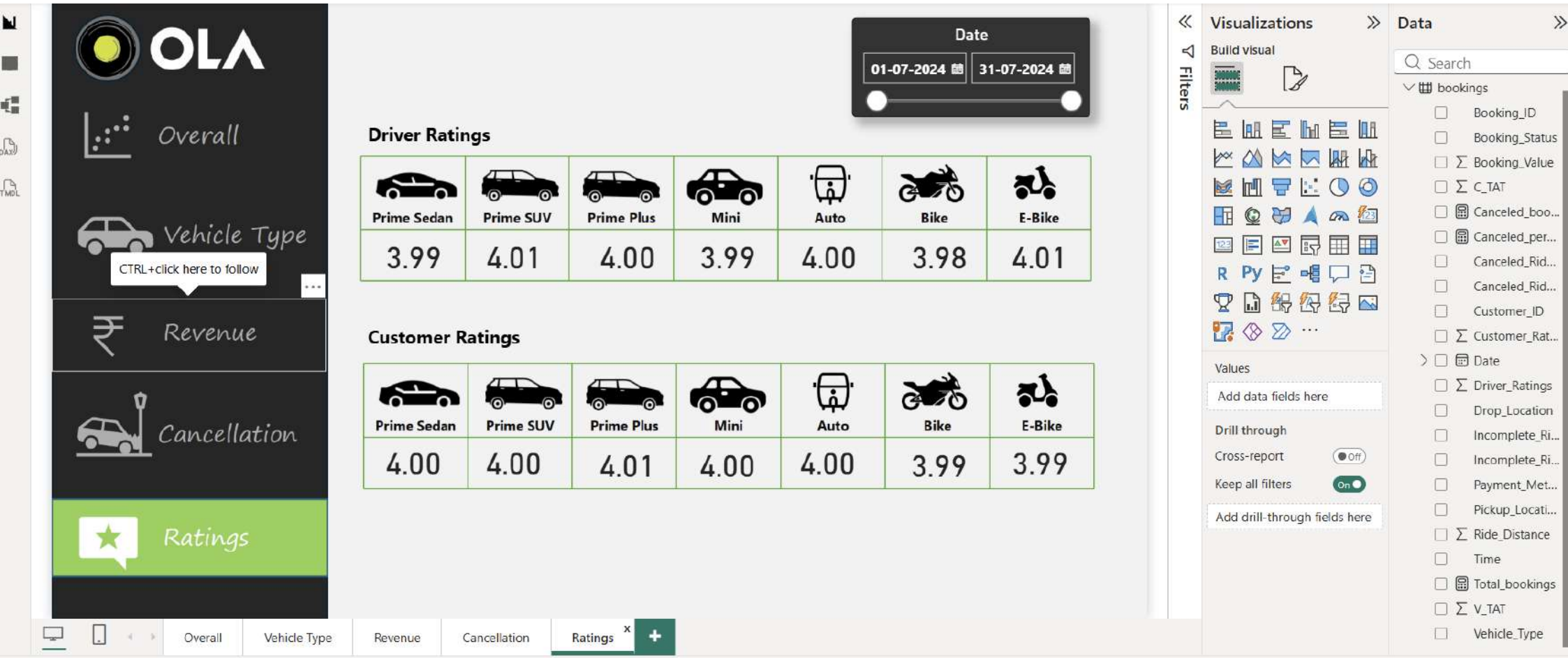
Vehicle_Type
Table view
Overall
Vehicle Type
Revenue
Cancellation
Ratings


OLA
Overall
Vehicle Type
CTRL+click here to follow
Revenue
Cancellation
Ratings
Date
01-07-2024
31-07-2024
Driver Ratings
Prime Sedan
Prime SUV
Prime Plus
Mini
Auto
Bike
E-Bike
3.99
4.01
4.00
3.99
4.00
3.98
4.01
Customer Ratings
Prime Sedan
Prime SUV
Prime Plus
Mini
Auto
Bike
E-Bike
4.00
4.00
4.01
4.00
4.00
3.99
3.99
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Canceled_Rid...
Customer_ID
Customer_Rat...
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Driver_Ratings
Drop_Location
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Incomplete_Ri...
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Pickup_Locati...
Ride_Distance
Time
Total_bookings
V_TAT
Vehicle_Type
Overall
Vehicle Type
Revenue
Cancellation
Ratings