



# Design Front Page and Back Page of Book

**Student Name:** Pema Dorji

**UID:** 23BCA10400

**Branch:** 23BCA

**Section/Group:** 23bca7 "B"

**Semester:** 3rd

**Subject Name:** Desktop Publishing

**Subject Code:** 23CAP-204

**Date of Performance:** 02/11/2024

## Aim/Overview Of The Project

To create an eye-catching and cohesive front and back cover for a book using Adobe Photoshop, ensuring that the design reflects the book's theme, appeals to its target audience, and maintains a professional layout suitable for print and digital distribution.

The objective of this project is to design a captivating and informative poster to promote a specific event, using Adobe Photoshop as the main design tool. This includes:

- i. **Understanding the Book's Theme and Target Audience:** The design process begins with understanding the book's genre, theme, and target readership. This influences style choices, colours, typography, and imagery. For instance, a mystery novel might have darker tones, while a children's book might use bright colours and playful fonts.
- ii. **Conceptualization the design:** Sketch initial concepts or gather inspiration for the layout. Determine how the front cover will capture attention, represent the book's essence, and convey key information like the title and author. The back cover typically includes a brief synopsis, author bio, and other relevant details, which need to be arranged thoughtfully.
- iii. **Creating the Front Cover:** Use Photoshop tools to work on the front cover, experimenting with images, textures, and colours. Focus on hierarchy—ensure the title, subtitle, and author name are clear and balanced. Choose or design graphics that enhance the theme.
- iv. **Designing the Back Cover**  
Develop a complementary back cover design. Align the synopsis, author bio, and any logos or barcodes in a visually pleasing way. Ensure continuity with the front cover design to maintain cohesion across the book's exterior.
- v. **Finalizing and Exporting for Print and Digital**  
Confirm that dimensions, bleed areas, and colour profiles (usually CMYK for print) are set correctly. Double-check alignment, image resolution, and text readability. Export the cover as a high-quality file format suitable for both print and online viewing.

## Task to be done

Designing the front and back cover of a book in Adobe Photoshop requires careful planning and preparation to ensure the design is visually appealing and meets printing specifications.

- i. Know the final dimensions of the book (e.g., 6x9 inches, 8.5x11 inches). It will affect the size of my Photoshop canvas.
- ii. Printing typically requires a bleed area (usually 0.125 inches around each side) and safe margins to avoid important content getting cut off.
- iii. Calculate the spine width based on the page count and paper type. The spine width needs to be included in the cover layout, especially I design both front and back covers in one file.
- iv. Set up a high-resolution canvas (usually 300 DPI) to ensure print quality.
- v. Book Title, Subtitle, and Author's Name: I have to make sure to finalized the exact text and hierarchy of these elements.
- vi. If I need a logo, branding colors, or fonts, gather those in advance. I have to Select high-quality images or illustrations for the cover. If I were to use stock images, I have to check it's licensed for commercial use.
- vii. Look at other book covers in the same genre to get inspiration and to see what works well. Decide on a design direction, color palette, typography, and other visual elements to give the cover a cohesive look. Choose fonts that align with the book's genre and tone. Make sure they are legible and fit well with the design.
- viii. Plan where to place text, images, and other design elements. Determine the focal point of the cover.
- ix. Decide which elements will be most prominent (title, subtitle, author name) and their placement. On the back, plan where you'll place the synopsis, author bio, and any endorsements.

## Steps followed in making the project

To start, I made the size of the canvas before beginning to design the poster. This step is crucial as it ensures that the dimensions fit the intended display or print size. I set the canvas size to 1769 width and 2068 height, which is a standard custom size.

Next, I clicked on image and selected canvas size option in order to expand the size of my pages and I set the margin by dragging from margin. After setting up with the canvas size, then add background photo for my page.

Once the image has been inserted, I used **selection tool** in order to select the image in insert in my page. Then inserted into my page and adjusted size and colors and used **Brush tool** to adjust colors to align with a background image color.

Once the background was set, I used the **Eraser Tool** to carefully remove any unwanted parts of the image that didn't fit the design. This helped to refine the look of the background, making it more focused and cohesive.

Following that, I utilized the **Palet Section** to apply some adjustment on the particular image like applying colors matching with background color of a page.

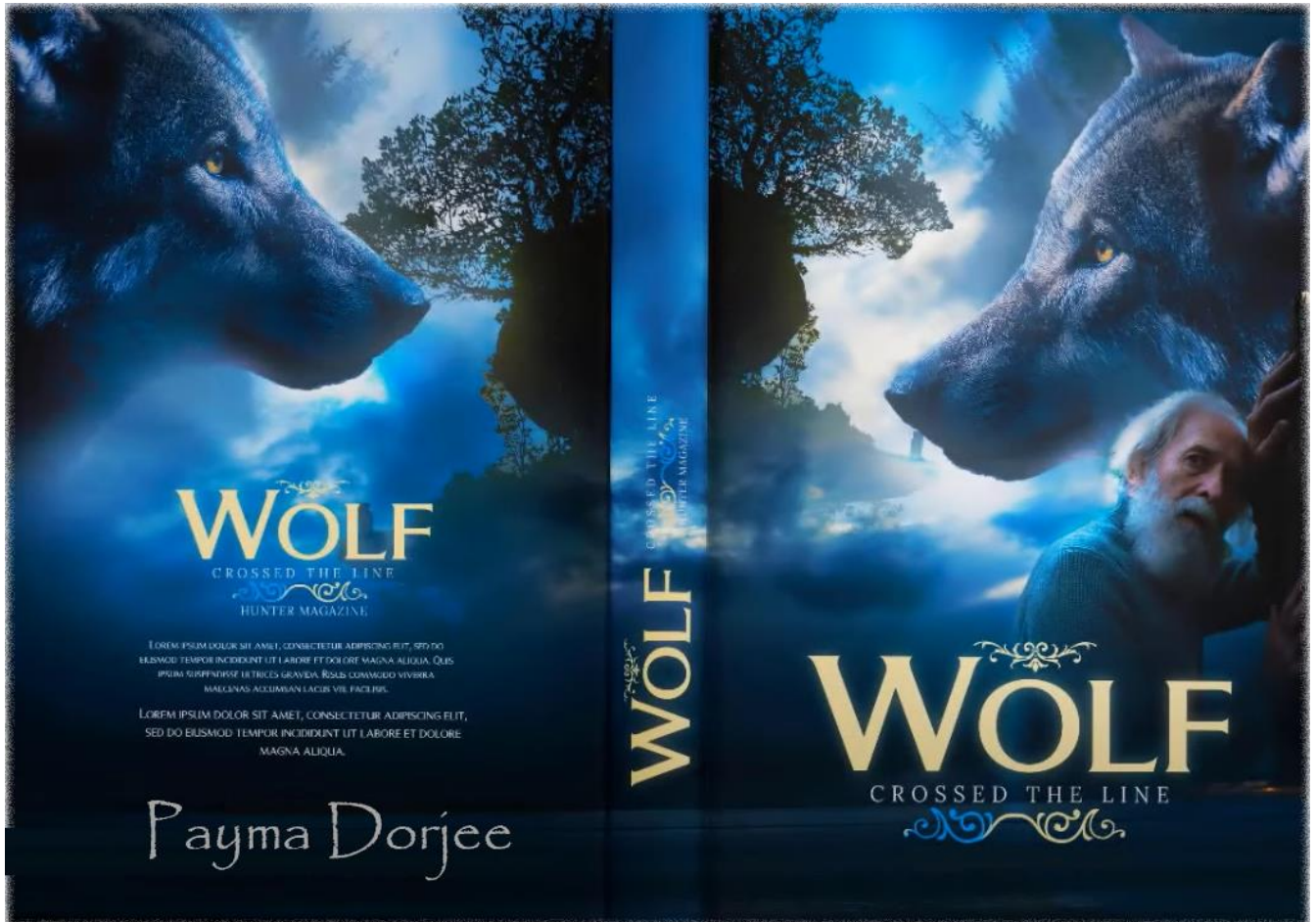
After creating the shapes, I clicked on "**File**," then selected "**Place Embedded**" to import multiple photos into the document. This feature allowed me to add various images that complemented the front and back page. Once the images were imported, I used the **Lasso Tool** select some parts of the image to be inserted. This technique made the images fit perfectly in size, enhancing the overall page.

I then copied the front-page images and duplicated the layers to add onto the back page. After duplicating the images, I adjusted the size of the duplicated images and set the perfect size and allocated in the corner.

To provide all the necessary details about the event, I used the **Text Tool**. I applied my typography skills to choose appropriate fonts, colors, and sizes for the text. I varied the font styles to create a hierarchy of information, making the event title prominent while keeping details like the date and location clear and easy to read.

Once all elements were in place and I was satisfied with the overall design, I exported the file. This final step saved my poster as a png.

## Result/Output



## **Learning outcomes (What I have learnt):**

Through designing a front and back page of a book, I learned a lot about graphic design. I became more familiar with Adobe Photoshop and how to use its tools, like the Eraser Tool and Pallet section and Menu bar. Gained knowledge of basic design principles such as balance, contrast, alignment, and hierarchy to create a visually appealing book cover. I learned how to organize layers effectively so I could edit my work easily. Additionally, I figured out how to save my design in the right formats for printing and sharing. Overall, I developed my creative thinking by figuring out how to arrange different elements in a way that looked good together; while also making sure everything was clear and free of mistakes. This project also taught me how to use my time wisely so I could complete everything on schedule. Experienced the process of refining and improving design ideas based on feedback or self-review, which is crucial in creating a polished final product.