

Gift Cards

#1 Gift Choice!

Powered by

NATIONAL MERCHANT CENTER



PRODUCT BENEFITS & FEATURES

Gift cards increase revenues, advertise your business and build customer loyalty.

Gift Cards Are The Perfect Gift!

- #1 gift choice year round
- Over 140 million US adults purchased or received a Gift Card last year alone
- 56% of card recipients exceeded card limit (so they bought even more)
- Unused balance on the cards sits in your bank account

"Before offering gift cards, I thought I was too small to benefit from this. Now I can compete with the big boys." - Five Star Pharmacy

"It is a chain reaction, our regular customers gave our deli card to their friends and now we are proud to serve them all." - Brothers Deli

Gift Cards: So Easy!

- Turn refunds into revenues
- Personalize cards with your logo and custom design
- Integrate product into your business with no effort
- Utilize 24/7 online access to comprehensive reporting
- Reduce fraud - cards have no value until activated by merchant

- #1 Gift For Any Occasion
- No Investment of Time or Money
- Cash Upfront
- Custom Card Designs
- 24/7 Online Reporting



Begin Offering **Gift Cards** Today!
Contact your agent or call
1-800-662-8448

