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# **SPECIAL OFFER**

for

# **RUSSIAN AMERICAN DENTAL ASSOCIATION MEMBERS**

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# NATIONAL MERCHANT CENTER

is offering exclusive payment  
packages to **Russian American**  
**Dental Association** members

## *Our Goals are:*



- Increase revenues
- Improve productivity
- Reduce office costs
- Attract new clients



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*The Only Center For All Your Merchant Needs*

# Two Special Offers

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## ***Business Package***

- Free Gift & Loyalty Card Program (\$750 Value)
- No Set Up Costs
- Preferred Association Credit card payment processing rates with rates starting at 1.39%
- Wholesale pricing on equipment

Total Package for \$10.00 per month

## ***Premium Package***

- Business Package Benefits included
- FREE Virtual Terminal (\$240 Value)
- EFT Processing at Special Association Rates (\$240 Value)
- FREE Card Processing Terminal (\$399 Value)

Total Package for \$25.00 per month

*\*These packages are available for limited time*



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# Why Gift / Loyalty Cards?

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- Increase Revenues
  - 55% of patients spend more than card value
  - Doctor receives payment prior to service rendered
  - Attracts new patients to the office
- Great marketing tool
  - Personalized with your office information and company logo
  - Great tool to market new products and services
  - Used all year round
- Breakage – 10% - 15% of value is not used
- As a member of the association receive **FREE** gift cards. Pay only a transaction fee when the card is used



# Where is the card used?

The card program is very versatile

It can be used as a promotion for a discount on your next appointment

Provide an incentive for existing customers to return to the office faster

Great present during the holidays or special occasions



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# Virtual Terminal

*No Hardware Required!*

- FREE ACCESS to this Web based billing solution
  - You can access in your office or at home
- Immediately processes credit and debit cards, gift cards and EFT transactions in an integrated solution
- Association members have access to a recurring billing module... great for placing clients on a payment or collection plan. Can be used to sell packages to clients

ACH  
Automated Clearing House Console

- Post Sale
- Post Credit
- Return List
- Transaction Detail
- ACH Statement
- ACH Journal
- Transaction Summary
- Schedule Recurring Sale
- Edit Recurring Sale

provided by National Merchant Center

**VIRTUAL TERMINAL**

Sign Off This Account

Account Properties

Powered by  
**NATIONAL MERCHANT CENTER**  
www.nationalmerchant.com

This service will allow you to schedule recurring (repeated) ACH payments automatically in a timely manner specified by you. ACH Account orders can only be accepted for United States banks. Orders drawn on accounts with non-US banks will be rejected. Colored fields with symbol \* denotes required fields.

**Account Information**

Account Type: [Checking Account]

Bank Routing #: [ ] Where to find routing? \* Your client or customer's bank routing number.

Account #: [ ] \* Your client or customer's Bank Account Number without space or hyphen

Name on Account: [ ] \* Your client or customer's name on account

**Order Information**

Description: [ACH] \* Purpose of transactions

Amount: \$ [ ] \* Enter payment amount including cents. example: 19.45 or 20.00

Reference #: [ ] \* User's unique Ref. ID (Invoice #, Order # or Acct. #)

**Schedule Information**

Select Occurrence: [Daily] \*

Set Option: [Every 1 day(s)] \*

Start Date: [1/19/2008] \* Please enter start date with format (MM/DD/YYYY)

End Date: [ ] \* Please select end date or enter date with format (MM/DD/YYYY)

Duration: [ ]

☒ Post Payment

☒ Schedule Recurring Payment

ON PICTURE: ACH Console inside NMC Virtual Terminal



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# EFT PROCESSING

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- Monthly Gateway Fee Waived
- Accept payments via phone or Internet by debiting your customer's bank account
- An additional method to collect payments
- Enable automated recurring billing from customer's bank account
- Lower your credit card processing bills by over 75%
- Improve collections and reduce trips to the bank as this solution will deposit the funds for you
- Save time invoicing and collect payments faster





# MERCHANT FINANCING

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Obtain working capital in less than 7 business days

***Source of capital for:***

1. Expansion
2. Working capital
3. Pay taxes
4. Emergency funding

***Easy to Qualify***

- Regardless of your credit history
- No personal guarantees, collateral or liens
- Limited paperwork
- Fast turnaround



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