

In November 2012, the United States District Court for the Eastern District of New York preliminarily approved a proposed settlement agreement in the *In re Payment Card Interchange Fee and Merchant Discount Antitrust Litigation*. As part of this settlement, Visa will be implementing certain Visa International Operating Regulation rule changes, including the ability for merchants in the U.S. and U.S. territories to surcharge certain credit card transactions beginning January 27, 2013. Merchants who choose to surcharge once the rule changes take place will be required to follow certain requirements, including disclosure of surcharge practices to customers at the store entry point and at the point of sale. Full details about the surcharge rule changes and disclosure requirements are available at www.visa.com/merchantsurcharging.

As required by the settlement, Visa is providing the following information regarding maximum limits on surcharge rates and restrictions relating to surcharging. After Visa's Operating Regulations are changed to permit surcharging and subject to the complete rules that will govern merchant surcharging:

- U.S. merchants will have the option of adding a surcharge to either all Visa credit card transactions or to particular types of Visa credit card transactions. Specific limits will apply to each of these types of surcharges, and merchant surcharges cannot in any event exceed the maximum amount of 4% of the underlying transaction.
- U.S. merchants may surcharge Visa credit cards only if (1) the merchant is able to add a surcharge fee on each other non-Visa credit card that it accepts in a channel of commerce or actually does add such a surcharge fee in an amount at least equal to the competing network's cost to the merchant or to the amount charged to the Visa card, and (2) the merchant also surcharges equal or higher cost cards on networks that maintain non-discrimination rules. This cost-based test is performed by comparing Visa's credit card cost of acceptance with the competitive credit card brand's cost of acceptance. If the competitor is equal or higher cost, the merchant must surcharge Visa on the same conditions as the competitor. The information below provides information for a merchant to determine its Visa credit card cost of acceptance in a particular merchant category.

Merchant Category Definitions and Visa's Credit Card Cost of Acceptance to Acquirers

Merchant Category	Visa's Credit Card Cost of Acceptance to Acquirers					
	All Credit	By Product				
		Traditional	Traditional Rewards	Signature	Signature Preferred	All Commercial
Emerging	1.99%	1.73%	1.75%	1.76%	2.38%	2.53%
Oil	1.93%	1.85%	1.83%	1.80%	1.76%	2.45%
Restaurants	2.55%	2.02%	2.34%	2.63%	2.87%	3.03%
Retail	2.07%	1.81%	1.93%	1.96%	2.40%	2.51%
Supermarket	1.83%	1.36%	1.66%	1.95%	2.34%	2.30%
Travel and Entertainment	2.47%	1.83%	2.13%	2.51%	2.59%	2.74%
Utility	1.85%	1.59%	1.64%	1.67%	1.84%	2.12%
Card Not Present	2.27%	1.96%	2.07%	2.08%	2.52%	2.48%

Merchant Category definitions are as follows:

Emerging Segments (Card Present)

4899 - Cable and Other Pay Television Services
 5960 - Direct Marketing—Insurance Services
 5968 - Direct Marketing—Continuity/Subscription Merchant
 5983 - Fuel Dealers—Fuel Oil, Wood, Coal, and Liquefied Petroleum
 6300 - Insurance Sales, Underwriting, and Premiums
 8211 - Elementary and Secondary Schools
 8220 - Colleges, Universities, Professional Schools, and Junior Colleges
 8299 - Schools and Educational Services (Not Elsewhere Classified)
 8351 - Child Care Services
 8398 - Charitable and Social Service Organizations
 9211 - Court Costs, Including Alimony and Child Support
 9222 - Fines
 9399 - Government Services (Not Elsewhere Classified)

Oil (Card Present)

5541 - Service Stations (With or Without Ancillary Services)
 5542 - Automated Fuel Dispensers

Restaurants (Card Present)

5812 - Eating Places and Restaurants
 5814 - Fast Food Restaurants

Retail (Card Present)

1520 - General Contractors—Residential and Commercial
1711 - Heating, Plumbing, and Air Conditioning Contractors
1731 - Electrical Contractors
1740 - Masonry, Stonework, Tile Setting, Plastering and Insulation Contractors
1750 - Carpentry Contractors
1761 - Roofing, Siding, and Sheet Metal Work Contractors
1771 - Concrete Work Contractors
1799 - Special Trade Contractors (Not Elsewhere Classified)
2741 - Miscellaneous Publishing and Printing
2791 - Typesetting, Plate Making and Related Services
2842 - Specialty Cleaning, Polishing and Sanitation Preparations
4011 – Railroads
4111 - Local and Suburban Commuter Passenger Transportation, Including Ferries
4119 - Ambulance Services
4121 - Taxicabs and Limousines
4131 - Bus Lines
4214 - Motor Freight Carriers and Trucking—Local and Long Distance, Moving and Storage Companies, and Local Delivery Services
4215 - Courier Services—Air and Ground, and Freight Forwarders
4225 - Public Warehousing and Storage—Farm Products, Refrigerated Goods, Household Goods, and Storage
4457 - Boat Rentals and Leasing
4468 - Marinas, Marine Service, and Supplies
4582 - Airports, Flying Fields, and Airport Terminals
4784 - Tolls and Bridge Fees
4789 - Transportation Services (Not Elsewhere Classified)
4812 - Telecommunication Equipment and Telephone Sales
4814 - Telecommunication Services, including Local and Long Distance Calls, Credit Card Calls, Calls Through Use of Magnetic Stripe Reading Telephones, and Fax Services
4816 - Computer Network/Information Services
4821 - Telegraph Services
4829 - Wire Transfer Money Orders (WTMOs)
5013 - Motor Vehicle Supplies and New Parts
5021 - Office and Commercial Furniture
5039 - Construction Materials (Not Elsewhere Classified)
5044 - Photographic, Photocopy, Microfilm Equipment and Supplies
5045 - Computers and Computer Peripheral Equipment and Software
5046 - Commercial Equipment (Not Elsewhere Classified)
5047 - Medical, Dental, Ophthalmic and Hospital Equipment and Supplies
5051 - Metal Service Centers and Offices
5065 - Electrical Parts and Equipment
5072 - Hardware, Equipment and Supplies
5074 - Plumbing and Heating Equipment and Supplies
5085 - Industrial Supplies (Not Elsewhere Classified)
5094 - Precious Stones and Metals, Watches and Jewelry
5099 - Durable Goods (Not Elsewhere Classified)
5111 - Stationery, Office Supplies, Printing and Writing Paper
5122 - Drugs, Drug Proprietaries, and Druggist Sundries
5131 - Piece Goods, Notions, and Other Dry Goods
5137 - Men's, Women's, and Children's Uniforms and Commercial Clothing
5139 - Commercial Footwear

5169 - Chemicals and Allied Products (Not Elsewhere Classified)
5172 - Petroleum and Petroleum Products
5192 - Books, Periodicals and Newspapers
5193 - Florists Supplies, Nursery Stock and Flowers
5198 - Paints, Varnishes and Supplies
5199 - Nondurable Goods (Not Elsewhere Classified)
5200 - Home Supply Warehouse Stores
5211 - Lumber and Building Materials Stores
5231 - Glass, Paint, and Wallpaper Stores
5251 - Hardware Stores
5261 - Nurseries and Lawn and Garden Supply Stores
5271 - Mobile Home Dealers
5300 - Wholesale Clubs
5309 - Duty Free Stores
5310 - Discount Stores
5311 - Department Stores
5331 - Variety Stores
5399 - Miscellaneous General Merchandise
5422 - Freezer and Locker Meat Provisioners
5441 - Candy, Nut, and Confectionery Stores
5451 - Dairy Products Stores
5462 - Bakeries
5499 - Miscellaneous Food Stores—Convenience Stores and Specialty Markets
5511 - Car and Truck Dealers (New/Used) Sales, Service, Repairs, Parts, Leasing
5521 - Car and Truck Dealers (Used Only) Sales, Service, Repairs, Parts, and Leasing
5532 - Automotive Tire Stores
5533 - Automotive Parts and Accessories Stores
5551 - Boat Dealers
5561 - Camper, Recreational and Utility Trailer Dealers
5571 - Motorcycle Shops and Dealers
5592 - Motor Home Dealers
5598 - Snowmobile Dealers
5599 - Miscellaneous Automotive, Aircraft, and Farm Equipment Dealers (Not Elsewhere Classified)
5611 - Men's and Boys' Clothing and Accessories Stores
5621 - Women's Ready-To-Wear Stores
5631 - Women's Accessory and Specialty Shops
5641 - Children's and Infants' Wear Stores
5651 - Family Clothing Stores
5655 - Sports and Riding Apparel Stores
5661 - Shoe Stores
5681 - Furriers and Fur Shops
5691 - Men's and Women's Clothing Stores
5697 - Tailors, Seamstresses, Mending, and Alterations
5698 - Wig and Toupee Stores
5699 - Miscellaneous Apparel and Accessory Shops
5712 - Furniture, Home Furnishings and Equipment Stores, Except Appliances
5713 - Floor Covering Stores
5714 - Drapery, Window Covering, and Upholstery Stores
5718 - Fireplace, Fireplace Screens and Accessories Stores
5719 - Miscellaneous Home Furnishing Specialty Stores

5722 - Household Appliance Stores
5732 - Electronics Stores
5733 - Music Stores—Musical Instruments, Pianos, and Sheet Music
5734 - Computer Software Stores
5735 - Record Stores
5811 - Caterers
5813 - Drinking Places (Alcoholic Beverages)—Bars, Taverns, Nightclubs, Cocktail Lounges, and Discotheques
5912 - Drug Stores and Pharmacies
5921 - Package Stores—Beer, Wine, and Liquor
5931 - Used Merchandise and Secondhand Stores
5932 - Antique Shops—Sales, Repairs, and Restoration Services
5933 - Pawn Shops
5935 - Wrecking and Salvage Yards
5937 - Antique Reproductions
5940 - Bicycle Shops—Sales and Service
5941 - Sporting Goods Stores
5942 - Book Stores
5943 - Stationery Stores, Office and School Supply Stores
5944 - Jewelry Stores, Watches, Clocks, and Silverware Stores
5945 - Hobby, Toy and Game Shops
5946 - Camera and Photographic Supply Stores
5947 - Gift, Card, Novelty and Souvenir Shops
5948 - Luggage and Leather Goods Stores
5949 - Sewing, Needlework, Fabric and Piece Goods Stores
5950 - Glassware/Crystal Stores
5963 - Door-To-Door Sales
5964 - Direct Marketing—Catalog Merchant
5965 - Direct Marketing—Combination Catalog and Retail Merchant
5969 - Direct Marketing—Other Direct Marketers (Not Elsewhere Classified)
5970 - Artist's Supply and Craft Shops
5971 - Art Dealers and Galleries
5972 - Stamp and Coin Stores
5973 - Religious Goods Stores
5975 - Hearing Aids—Sales, Service, and Supply
5976 - Orthopedic Goods—Prosthetic Devices
5977 - Cosmetic Stores
5978 - Typewriter Stores—Sales, Rentals, and Service
5992 - Florists
5993 - Cigar Stores and Stands
5994 - News Dealers and Newsstands
5995 - Pet Shops, Pet Foods and Supplies Stores
5996 - Swimming Pools—Sales and Service
5997 - Electric Razor Stores—Sales and Service
5998 - Tent and Awning Shops
5999 - Miscellaneous and Specialty Retail Stores
6010 - Financial Institutions—Manual Cash Disbursements
6012 - Financial Institutions—Merchandise and Services
6051 - Non-Financial Institutions—Foreign Currency, Money Orders (Not Wire Transfer),
Stored Value Card/Load, and Travelers Cheques
6211 - Security Brokers/Dealers
6513 - Real Estate Agents and Managers—Rentals

7012 - Timeshares
7032 - Sporting and Recreational Camps
7033 - Trailer Parks and Campgrounds
7210 - Laundry, Cleaning, and Garment Services
7211 - Laundries—Family and Commercial
7216 - Dry Cleaners
7217 - Carpet and Upholstery Cleaning
7221 - Photographic Studios
7230 - Beauty and Barber Shops
7251 - Shoe Repair Shops, Shoe Shine Parlors, and Hat Cleaning Shops
7261 - Funeral Services and Crematories
7273 - Dating and Escort Services
7276 - Tax Preparation Services
7277 - Counseling Services—Debt, Marriage, and Personal
7278 - Buying and Shopping Services and Clubs
7296 - Clothing Rental—Costumes, Uniforms, Formal Wear
7297 - Massage Parlors
7298 - Health and Beauty Spas
7299 - Miscellaneous Personal Services(Not Elsewhere Classified)
7311 - Advertising Services
7321 - Consumer Credit Reporting Agencies
7333 - Commercial Photography, Art, and Graphics
7338 - Quick Copy, Reproduction, and Blueprinting Services
7339 - Stenographic and Secretarial Support
7342 - Exterminating and Disinfecting Services
7349 - Cleaning, Maintenance, and Janitorial Services
7361 - Employment Agencies and Temporary Help Services
7372 - Computer Programming, Data Processing, and Integrated Systems Design Services
7375 - Information Retrieval Services
7379 - Computer Maintenance, Repair and Services (Not Elsewhere Classified)
7392 - Management, Consulting, and Public Relations Services
7393 - Detective Agencies, Protective Agencies, and Security Services, including Armored Cars, and Guard Dogs
7394 - Equipment, Tool, Furniture, and Appliance Rental and Leasing
7395 - Photofinishing Laboratories and Photo Developing
7399 - Business Services (Not Elsewhere Classified)
742 - Veterinary Services
7511 - Truck Stop
7513 - Truck and Utility Trailer Rentals
7519 - Motor Home and Recreational Vehicle Rentals
7523 - Parking Lots, Parking Meters and Garages
7531 - Automotive Body Repair Shops
7534 - Tire Retreading and Repair Shops
7535 - Automotive Paint Shops
7538 - Automotive Service Shops
7542 - Car Washes
7549 - Towing Services
7622 - Electronics Repair Shops
7623 - Air Conditioning and Refrigeration Repair Shops
7629 - Electrical and Small Appliance Repair Shops
763 - Agricultural Co-operatives

7631 - Watch, Clock and Jewelry Repair
7641 - Furniture—Reupholstery, Repair, and Refinishing
7692 - Welding Services
7699 - Miscellaneous Repair Shops and Related Services
780 - Landscaping and Horticultural Services
7829 - Motion Picture and Video Tape Production and Distribution
7832 - Motion Picture Theaters
7841 - DVD/Video Tape Rental Stores
7911 - Dance Halls, Studios and Schools
7922 - Theatrical Producers (Except Motion Pictures) and Ticket Agencies
7929 - Bands, Orchestras, and Miscellaneous Entertainers (Not Elsewhere Classified)
7932 - Billiard and Pool Establishments
7933 - Bowling Alleys
7941 - Commercial Sports, Professional Sports Clubs, Athletic Fields, and Sports Promoters
7991 - Tourist Attractions and Exhibits
7992 - Public Golf Courses
7993 - Video Amusement Game Supplies
7994 - Video Game Arcades/Establishments
7995 - Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Tracks
7996 - Amusement Parks, Circuses, Carnivals, and Fortune Tellers
7997 - Membership Clubs (Sports, Recreation, Athletic), Country Clubs, and Private Golf Courses
7998 - Aquariums, Seaquariums, Dolphinariums
7999 - Recreation Services (Not Elsewhere Classified)
8011 - Doctors and Physicians (Not Elsewhere Classified)
8021 - Dentists and Orthodontists
8031 - Osteopaths
8041 - Chiropractors
8042 - Optometrists and Ophthalmologists
8043 - Opticians, Optical Goods, and Eyeglasses
8049 - Podiatrists and Chiropodists
8050 - Nursing and Personal Care Facilities
8062 - Hospitals
8071 - Medical and Dental Laboratories
8099 - Medical Services and Health Practitioners (Not Elsewhere Classified)
8111 - Legal Services and Attorneys
8241 - Correspondence Schools
8244 - Business and Secretarial Schools
8249 - Vocational and Trade Schools
8641 - Civic, Social, and Fraternal Associations
8651 - Political Organizations
8661 - Religious Organizations
8675 - Automobile Associations
8699 - Membership Organizations (Not Elsewhere Classified)
8734 - Testing Laboratories (Non-Medical Testing)
8911 - Architectural, Engineering, and Surveying Services
8931 - Accounting, Auditing, and Bookkeeping Services
8999 - Professional Services (Not Elsewhere Classified)
9223 - Bail and Bond Payments
9311 - Tax Payments
9402 - Postal Services—Government Only

9405 - U.S. Federal Government Agencies or Departments
9950 - Intra-Company Purchases

Supermarket (Card Present)

5411 - Grocery Stores and Supermarkets

T&E (Card Present)

3000 - 3299 & 4511 - Airlines
3350 - 3499 & 7512 - Car Rentals
3500 - 3999 & 7011 - Lodging
4112 - Passenger Railways
4411 - Steamship and Cruise Lines
4722 - Travel Agencies and Tour Operators

Utility (Card Present)

4900 - Utilities—Electric, Gas, Water, Sanitary

Card Not Present/e-Commerce

All transactions with a Mail Order / Telephone Order indicator or an Electronic Commerce indicator