**VX402: Managing a Business  
Summer 2018**

**Individual Presentation**

Following are the requirements for your individual class presentation.

### Value:

* 20% of your overall course mark.

### Due Date:

* During Week 8 as decided with the Professor

### Mode:

* To be undertaken individually on a topic to be decided in consultation with the Professor

### Presentation Requirements:

* Present the assigned topic to the class using Powerpoint slides for a total of 5 minutes including time for class discussions. The presentation is to be emailed to Pradeep Ray by Monday during the week of the presentation and that will be put up at the course web site for other students to read

Your explanation and discussion should supplement class discussions in the previous weeks. Use examples to illustrate your points.

### Late Lodgement & Extensions:

* Late assignments (without approved extensions) will attract a penalty of 10% of the maximum marks per day of lateness.
* Extensions are only granted in exceptional circumstances and documentation is required where an extension is sought on medical grounds.
* You should note that extensions are not usually granted for computer-related problems or heavy workloads (at either your job or University).
* All applications for extension should be made to Pradeep Ray

### Marking Criteria:

The following criteria will applied to marking the Individual Presentation:

Marks will be awarded for the overall case presentation as follows (no need to discuss the analysis presented in wk 6):

* Evidence of understanding (how did you apply lecture material in understanding the case?) (30%)
* Illustrations/examples to substantiate the points (40%)
* Quality of the Presentation (ability to engage the audience) (30%)

**PENALTIES:**

* **Lecture material repeated**
* **Inadequate examples to substantiate the points**
* **Topic not chosen in consultation with the Lecturer**
* **Powerpoint not emailed to lecturer by Monday in the week of presentation**
* **Content not understandable to students**