**VX420: Managing a Business  
Summer 2018**

**Week 6 Presentation**

Following are the requirements for your individual class presentation.

### Value:

* 20% of your overall course mark.

### Due Date:

* During Week 6 as decided with the Professor

### Mode:

* To be undertaken individually on a topic to be decided in consultation with the Professor

### Presentation Requirements:

* This presentation is only on the the proposed Business Analysis to be undertaken in your individual report. The company for the individual report must be selected in consultation with Prof Ray at least two weeks before the presentation.
* Present the analysis to the class using Powerpoint slides for a total of 5 minutes including time for class discussions. The presentation is to be emailed to your coordinator by Monday during the week of the presentation.

### Late Lodgement & Extensions:

* Late assignments (without approved extensions) will attract a penalty of 10% of the maximum marks per day of lateness.
* Extensions are only granted in exceptional circumstances and documentation is required where an extension is sought on medical grounds.
* You should note that extensions are not usually granted for computer-related problems or heavy workloads (at either your job or University).
* All applications for extension should be made to Pradeep Ray

### Marking Criteria:

Each student will present their project idea to the class in 5 minutes based on the general methodology of business analysis discussed in the class in week 5. The marking criteria will be:

1. Objective (5 marks)

2. Data Collection (5 marks)

3. Data Processing, Analyzing and Modeling (5 marks)

4. Data Communication/ Visualization (5 marks)

 Total 20 marks.

As explained in the classes in week 5, students are not required to present completed analysis in the presentation. They will need to discuss how they would carry out tasks #1-4 (above) for their selected individual project. This will be extremely useful in their individual assignment.

**PENALTIES:**

* **Lecture material repeated**
* **Inadequate examples to substantiate the points**
* **Content not understandable to students**