**VX425: Technology Entrepreneurship  
Fall 2019**

**Individual Exercise**

Following are the requirements for your assignment. This assignment is to test the individual contribution of each group member (one member in in one meeting) during the course as assigned by the Instructor.

### Value:

* 20% of your overall course mark.

### Due Date & Lodgement:

* To be executed by a student member during a normal class week (not workshop week).

### Mode:

* To be undertaken individually

### Assignment Requirements:

Present one of the following topics (description to be provided by the Instructor by week 4) to the group (20min). One must use examples to illustrate the points. Groups need to schedule these presentations and let Pradeep Ray know latest by week 2. Each student will deliver a summary of one of the textbook chapters (3-12). Chapter # to be reserved by email to Pradeep Ray (pradeep.ray@sjtu.edu.cn) on first come basis. The schedule of presentation will be as follows:

1. Week 2: Chapters 3 and 4
2. Week 7: Chapters 5, 6, 7
3. Week 11: Chapters 8, 11, 12

### Format:

* Powerpoint Presentation with Notes pages (up to 20 slides and corresponding notes).
* Feel free to make whatever use of tables, figures and diagrams that you believe appropriate.

### Referencing & Bibliography:

* You are expected to make use of the academic and practitioner literature in completing this assignment. A bibliography needs to be included.

### Late Lodgement & Extensions:

* Extensions are only granted in exceptional circumstances and documentation is required where an extension is sought on medical grounds.
* All applications for extension should be made to Pradeep Ray

### Marking Criteria:

The following criteria will applied to marking the assignment:

* Explanation of the topic and its significance to the course (20%)
* Analysis Provided (30%)
* Application in the Group Project (40%)
* Quality of Presentation(10%)

This exercise involves study and presentation of material not covered in the class. There will be a penalty for repeating any material covered in the class.