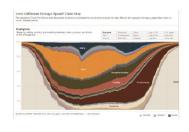


## **LAYOUT CARD**: Example of: **LAYOUT CARD:** Example of Arc Connection **LAYOUT CARD**: Example of Heat Map **LAYOUT CARD**: Example of Gatt Chart http://hint.fm/wind/ LifeLines, Plaisant et al **LAYOUT CARD**: Example of Parallel **LAYOUT CARD**: Example of Network Coordinates Jeffrey Heer, Michael Bostock, and Vadim Ogievetsky **LAYOUT CARD:** Example of: **LAYOUT CARD**: Example of Sankey Minard **LAYOUT CARD**: Example of Stacked Area **LAYOUT CARD**: Example of Spiral Graph



https://goo.gl/c7fc7R



Carlis et al., 1998

LAYOUT CARD: Steam Graph	LAYOUT CARD: Sunburst
LAYOUT CARD: Calendar	LAYOUT CARD: Tree
LAYOUT CARD: Tree Map	LAYOUT CARD: Bar Chart
LAYOUT CARD: Example of:	LAYOUT CARD: Example of:
LAYOUT CARD: Example of:	LAYOUT CARD: Example of:

# **LAYOUT CARD**: Example of Sunburst **LAYOUT CARD**: Example of Steam Graph Prefuse sunburst Theme River, Havre et al., 2000 **LAYOUT CARD**: Example of Tree **LAYOUT CARD**: Example of Calendar Lamping et al, 1995 Calendar View, van Wijk et al., 1999 **LAYOUT CARD**: Example of Bar Chart **LAYOUT CARD**: Example of Tree Map Johnson + Shneiderman, 1991 Early 1800s Playfair **LAYOUT CARD**: Example of: **LAYOUT CARD:** Example of: **LAYOUT CARD**: Example of: **LAYOUT CARD**: Example of:

**Encoding Rank for** Quantitative Data

Easy Position Length Angle Slope Area Volume Density Color Saturation Color Hue Texture Connection Containment Hard Shape

**Encoding Rank for** Quantitative Data

Easy Position Length Angle Slope Area Volume Density Color Saturation Color Hue **Texture** Connection Containment Shape Hard

**Encoding Rank for** Ordinal Data

Easy Position Density Color Saturation Color Hue Texture Connection Containment Length Angle Slope Area Volume Hard Shape

**Encoding Rank for** Ordinal Data

Easy Position Density Color Saturation Color Hue Texture Connection Containment Length Angle Slope Area Volume Shape Hard

**Encoding Rank for** Nominal Data

Easy Position Color Hue Texture Connection Containment Density Color Saturation Shape Length Angle Slope Area Hard Volume

**Encoding Rank for** Nominal Data

Easy Position Color Hue Texture Connection Containment Density Color Saturation Shape Length Angle Slope Area Hard Volume

Gestalt Principles I

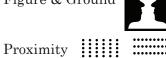
Figure & Ground

Proximity Similarity

Connectedness Good Continuation

Gestalt Principles I

Figure & Ground



Similarity

Connectedness

Good Continuation

Gestalt Principles II

Closure



Surroundedness but 1

Symmetry



Prägnanz: the simplest and most stable interpretations are favored

Gestalt Principles II

Closure



Surroundedness but 3

Symmetry



Prägnanz: the simplest and most stable interpretations are favored