

Peter Consagra

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EDUCATION

University of California, Los Angeles

Bachelor of Arts in Political Science

Expected Graduation: June 2022

UC Berkeley Extensions

Full Stack Developer Program

June 2021 – September 2021

EXPERIENCE

Business and UX/UI Design Intern

Chalkboard Inc. San Francisco, CA

June 2020 - October 2020

- Worked directly with the Chief Product Officer deciding product requirements and creating wireframes on Figma for sports betting messaging app
- Created presentations on topics within the sports betting industry, including operator affiliate programs, user research, and competitor reports of other apps within the online sports betting sector
- Analyzed quantitative data and literature to make recommendations about operator affiliate programs
- Conceptualized and designed new features on the app such as “daily pick-em contests” within the app’s group chat feature
- Promoted the app on launch-day reaching number 31 on the App Store within the “sports” category

UX/UI Design Intern

Daily Bruin

October 2020 - Present

- Create article layout and design for UCLA student newspaper
- Helped redesign “The Stack” website, a subsidiary of the Daily Bruin focused on data
- Use Figma and Adobe InDesign to create wireframes and animations for web-based articles

Summer Business Analyst

Tidepool Labs Inc., San Francisco, CA.

June 2019 - August 2019.

- Assessed potential startup investments for small tech-based incubator whose portfolio includes projects for the US Military as well as NFL and Division I college football teams
- Created a new Excel system for Profit & Loss tied to four-year forecasted assumptions for the company
- Researched and presented options for five outside HR firms to the CEO

Head Campus Viceroy, UCLA

Barstool Sports

August 2019 - Present

- Run UCLA specific Instagram and Twitter accounts for New York based media company
- Directly in charge of five other ambassadors and grew Instagram account following by 110 percent in 12 months
- Create original twice-weekly story content with over 10 thousand views
- Work closely with local bars to organize college nights and other promotional events

VOLUNTEER

Communications Team

FairVote

January 2021 – March 2021

- Tracked user interaction on FairVote website, an organization advocating for ranked-choice voting
- Drafted and edit web-blasts and blogs sent to over 80,000 donors in support of ranked-choice voting across the country
- Collected and compiled contact information for over 5,000 election officials across the country

SKILLS

- Coding Languages: HTML, CSS, JavaScript
- Proficient with: Microsoft Office, Google Suite, Zoom, Figma, Adobe Photoshop, InDesign, and Premiere Pro