

## Pierre Coppermann

Nationality: French

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## EDUCATION

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### Web Development formation – Le Wagon, Paris – Jan-Feb 2022

- **Skills acquired** : HTML, CSS, Javascript, Ruby on Rails, Github

### Master in Management – Programme Grandes Écoles – ESCP Europe, Paris – 2020-Present

- **Relevant courses** : Data Driven marketing, Droit des Affaires, Finance d'Entreprise

### Bachelor of Science – International Management and Modern Languages (Spanish) – University of Bath, UK – 2016-2020

- **Relevant courses**: Advanced Consumer Behaviour, Internationalization of Business, Advertising Theory and Practice

- **Relevant experiences**: Creation of ads aiming at raising awareness about contemporary issues (alcoholism, addiction, etc.)

- **Exchange student** for 1 semester in **Universidad Católica de Chile** – 2018

Lycée Stanislas, Paris – 2016 – Baccalauréat S Spécialité Mathématiques, **Mention Très Bien**

## PROFESIONAL EXPERIENCES

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### BearingPoint – Consulting Intern in the Media, Culture and Entertainment team– Paris – May-December 2021

- Developed the business model of a Virtual Reality start-up and evangelised its existence internally and externally
- Organised and animated meetings with numerous clients from various industries, including television and sports
- Compiled data feedback from different surveys through the use of tools like *Survey Monkey*, *LimeSurvey*, *Excel*
- Redacted business proposals for external clients across multiple industries, such as press and television
- Assisted in the creation of a multiple-years-business plan for a start-up for investment purposes
- Created studies for internal use on the evolution of new technologies such as *Unreal Engine 5*, *Unity* and *VR*
- Oversaw the creation of a Virtual Reality asset by having a direct managing contact with developers

### Endemol Shine Iberia – Intern in the Production and Creative Department – Madrid – Feb-June 2019

- Organised TV shows including *Gran Hermano Duo* (reality show) and *¡Fama, a Bailar!* (dance program)
- Managed planning (employee time management, organization of tasks and repartition of work between employees)
- Advertised to consumer and buyer, through direct communication, email chain lists and social media
- Analysed and synthesised vast amounts of data and summarized the work of the company for the Venice TV Awards
- Worked within a team of 6 people supervising the day-to-day professional environment of more than 100 employees

### Studio Bleu Badi – Intern in the Development Department – Paris – July-September 2017

- Managed planning and scheduling in order to optimally align the employees' schedules with client demand
- Investigated development opportunities (market research, in field competition research, visited new potential sites)
- Continuously strived to identify changing market conditions in the UK, as the firm was based solely in Paris

## LANGUAGES AND SKILLS

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**French** – Mother tongue

**English** – **Fluent**: IELTS: 8.0/9 – 3 years of studies in the UK

**Spanish** – **Fluent**: 1 semester in Chile, 1 semester in Spain, 3 years + 1 semester of University classes in Spanish

**Pack Office**: Highly proficient

**GMAT**: 710/800 (Top 10 %)

## ACTIVITIES AND INTERESTS

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**Kickboxing**: 9 years of experience, elected men's captain for the University of Bath Kickboxing Club and occupied this role 2 years

- **Competitive Record**: Medaled at 2 out of 4 national competitions

- **As a coach**: Qualified Assistant Coaching for the Professional Unified Martial Arts. Coached a club of 350+ members, upwards of 3 times a week for 2 years

**Tennis**: Active player for 14 years

**Community work**: Built additional school building paths in the rainforest and assisted in protecting the local endangered wildlife in Costa Rica (2 months)

**Cinema**: Critics reader with a preference for International Independent movies and especially Korean cinema