



BLOCK.ART

Art tokenization platform

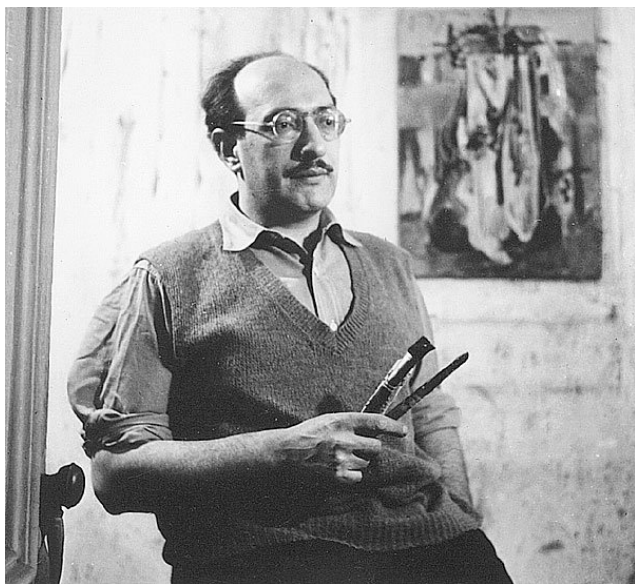
Why we're need this today

- Art are one of the most major asset types of alternative investment, market is a Euro 2 trillion asset class with potential to growth to Euro 2.7 trillion in the next ten years
- However, art investment has always been a privilege of only a few, and there has never been a way to make investment in art transparent and accessible to wide range of investors and bring liquidity to the market
- According to the latest researches, questions of provenance, transparency, attribution, and ownership issues are considered to be key challenges in the art market
- Blockchain technology could revolutionize the art industry by resolving these questions



Art tokenization framework

Origination



Art Owner

Originator: Asset owner

Underlying Assets:

Art & Collectibles

Process:

- Market Value Appraisal
- Authenticity verification
- Digital copy creation

SPV (Legal entity)



Art Management
Company

SPV: Art Management Company

Assets

Transfer of assets
from originator to

the SPV

Process:

- SPV registration
- Ownership transfer
- Private placement of common shares

Equity

SPV issues shares
to investors

Tokenization



Investors

Investor: Tokenholders

Tokenization: Issuance of shares of artworks that are represented by ERC-20 Tokens

Process:

- Verification (KYC/AML)
- Purchase of SPV shares
- Token generation
- Distribution of tokens



Platform roadmap



Why us

- the unique experience of our team
- art owners are looking for new distribution channels
- everyone is very tired of art fakes
- transactions for the sale of art are very complicated and confusing and go offline, and this greatly increases the cost of the transaction
- why can you buy a bag of Louis Vuitton, but not a picture of Mark Rothko? The time has come!



Still thinking in what to invest your 10000 \$? Why not in genuine classical art?!

Just imagine, you can buy the Mona Lisa!

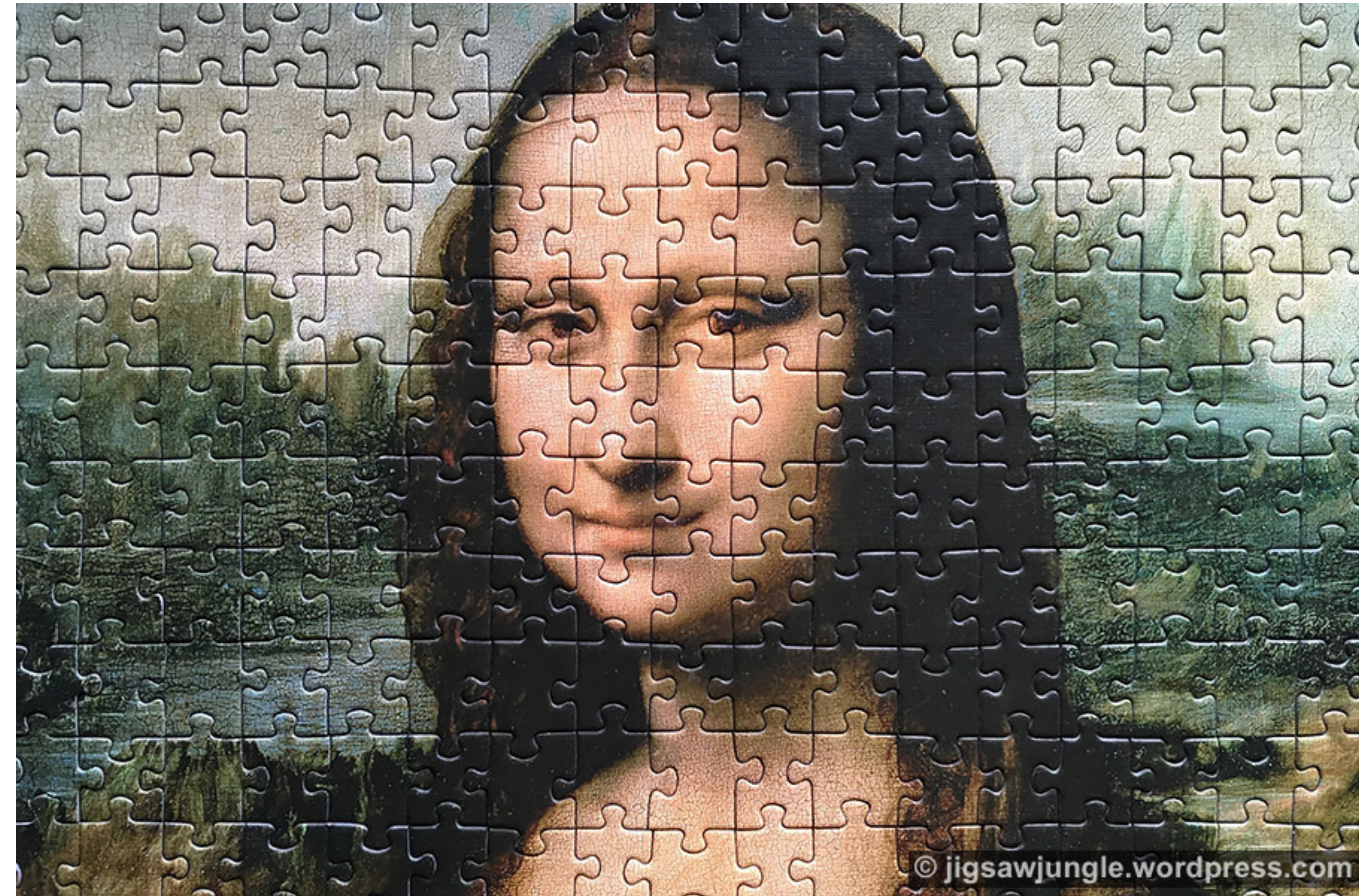
Do you think it's impossible? Now you can!

We're creating the instrument –
digital token.

This token like a part of a puzzle,
representing the part of all Mona Lisa.

More good that you can buy it sitting on
the beach! From 100\$!

Magic? Not – science!



Do you want to sell your art? Come to our platform!

- Call to us
- We'll bring to you our local partner
- We'll authenticate your art
- Sign the agreement with us
- We'll start the tokenization process
- Well done, you're in our platform!
- Sell fast, to any in the world!



Do you still offline?? Ok, we're coming!

Meet us in top offline events:

- Art Basel(Miami,Abu Dhabi)
- Venetian Biennale
- Frieze Art Fair,UK
- Affordable Art fair Hong Kong
- Australian Biennale



Make money with us!

Are you art-dealer?

- Our placement commission is from 2 to 5% from price of any art, yours is 30%
- From each deal of your clients, we taking 1.5%, yours is 0.5%

Are you gallery?

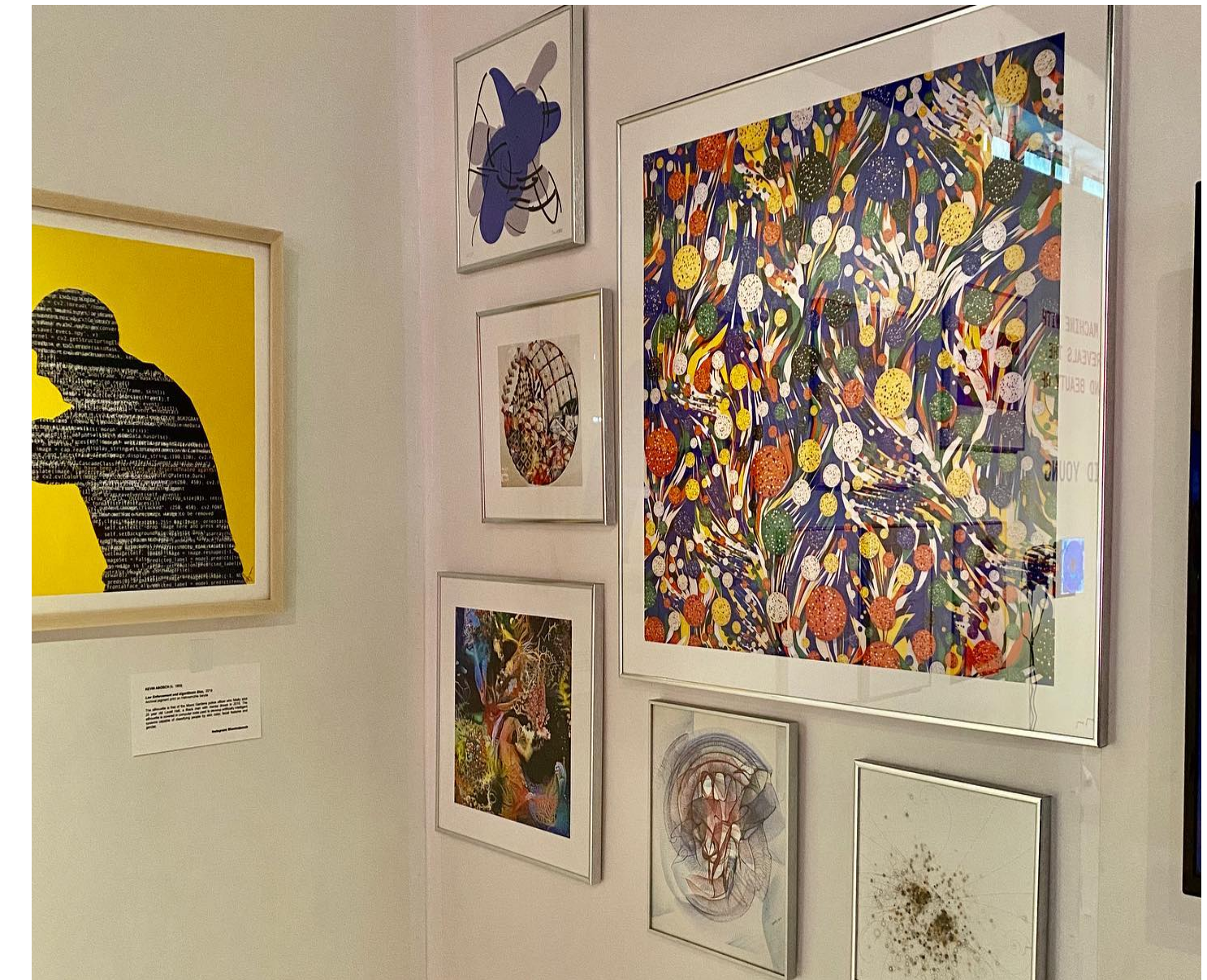
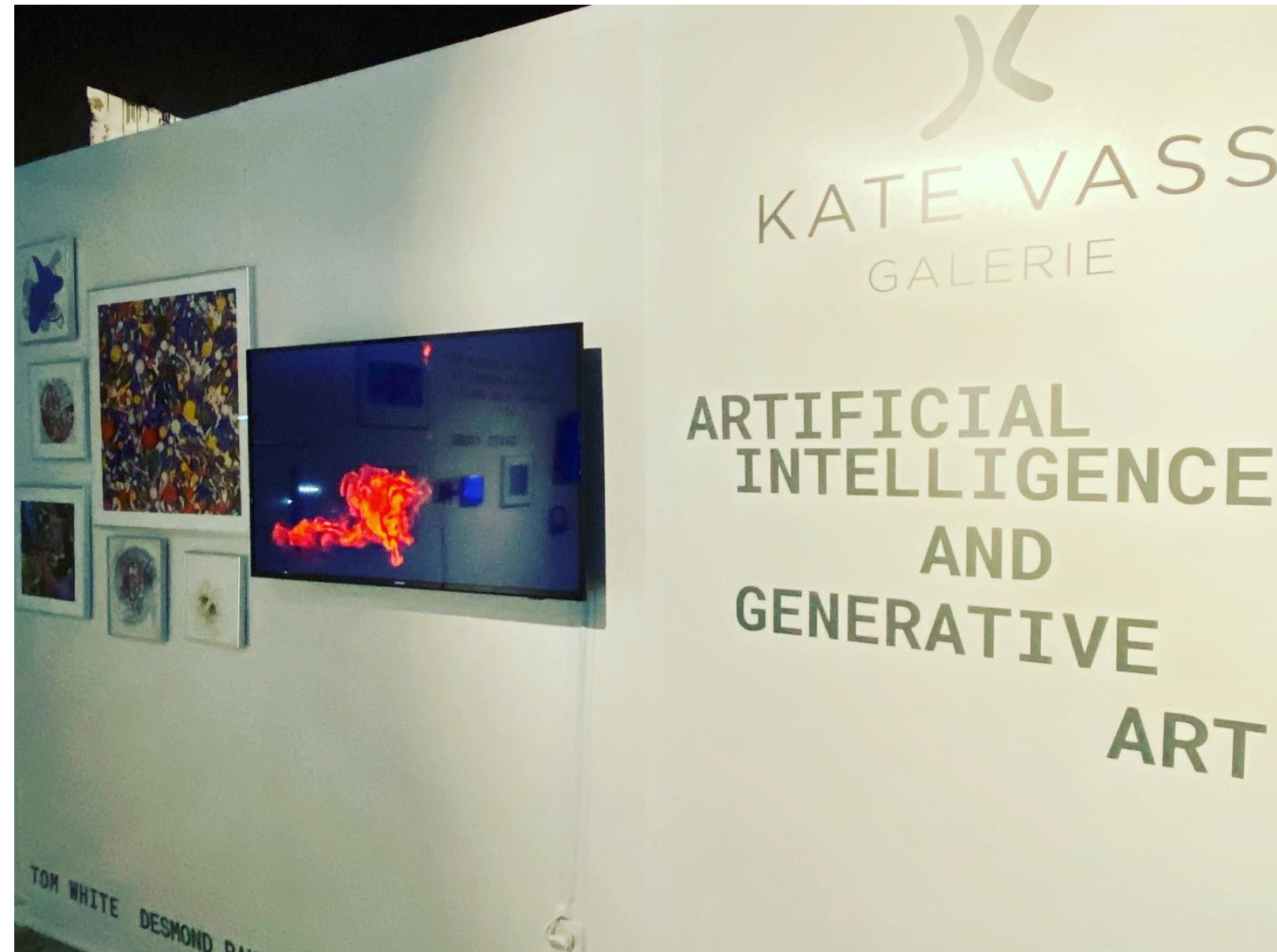
- Plus 20% to every commissions above!

Are you MoMA or Christie?

- Just call us!

Our perspective clients

Kate Vass Gallery,
art-gallery of modern art,
located in Zurich



David Yakobashvili, big
investor,
owner of his museum of
classical art,
located in Moscow



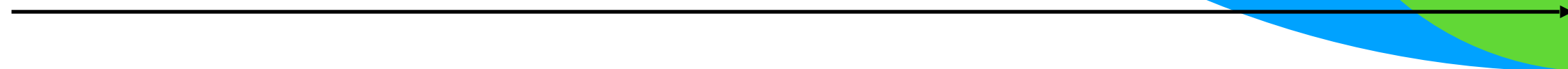
Market of art

Offline 2,7 trln \$

Online

200 mln \$

Here we are 10 mln \$



Our numbers

	2 Q2020	3Q2020	4Q2020	1Q2021	2Q2021	3Q2021	4Q2021	1Q2022
Salaries(\$)	60.000	80.000	100.000	120.000	150.000	180.000	210.000	240.000
Marketing	50.000	60.000	80.000	100.000	120.000	140.000	160.000	180.000
Other	10.000	12.000	15.000	18.000	22.000	25.000	30.000	35.000
Clients	3	20	40	70	110	150	200	300
Investors	100	300	700	1200	1700	3000	5000	9000
Tokenization commission	50.000	120.000	180.000	240.000	320.000	480.000	640.000	950.000
Deal commission	10.000	20.000	40.000	70.000	120.000	280.000	450.000	850.000
Loss/Profit	-60.000	-12.000	-25.000	72.000	148.000	415.000	690.000	1.345.000

Team



Arsenii Pechenkin,
CEO, Co-founder



Pavel Fedorov
CBD0, Co-founder



Svetlana Karepina,
COO, Co-founder



Alex Pospekhov,
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