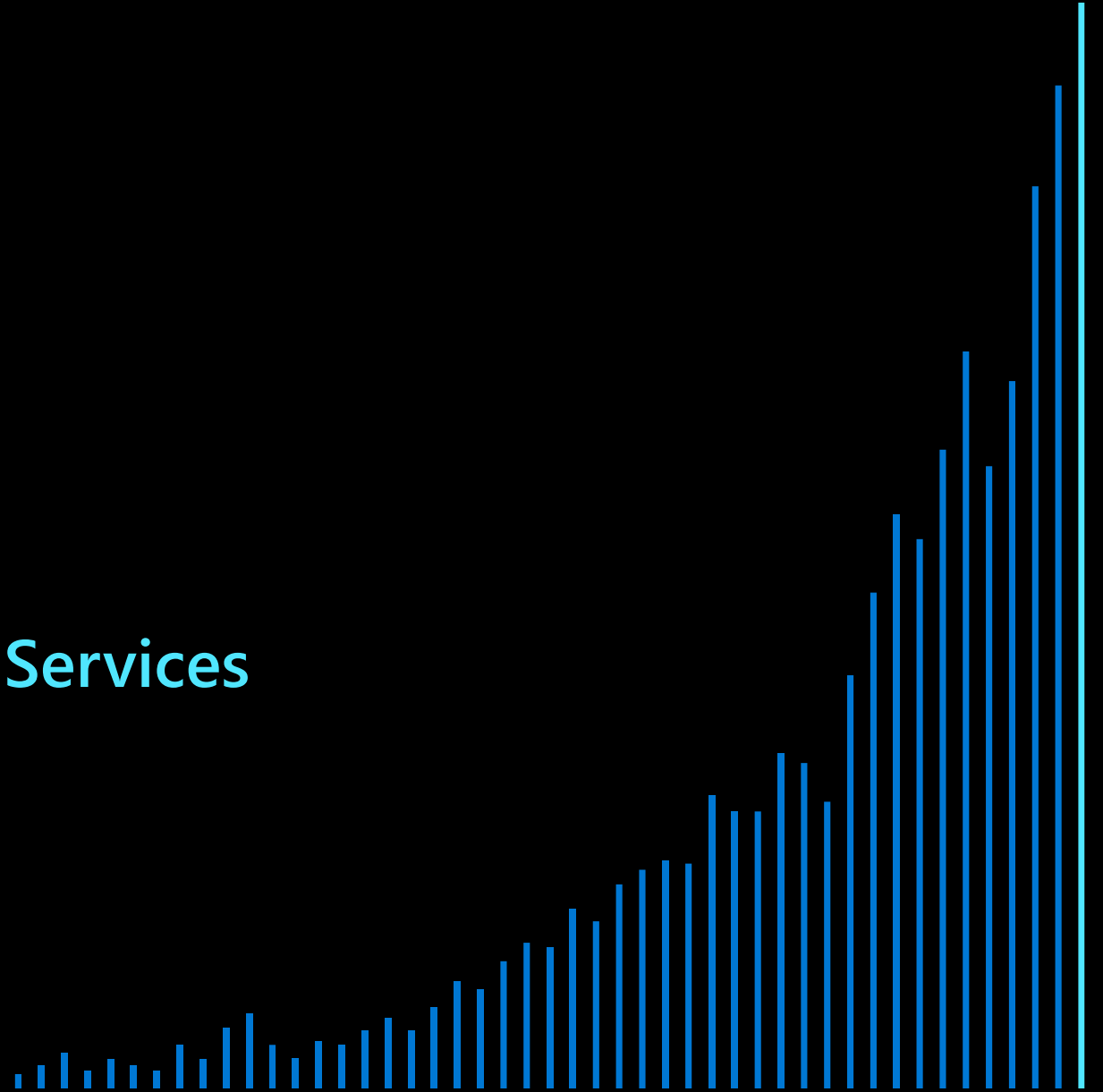


Insights for all with Power BI + Azure

Power up your BI with Azure Data Services



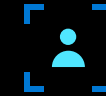
Organizations that fully harness their data outperform



Delivering airport calm with
real-time analytics

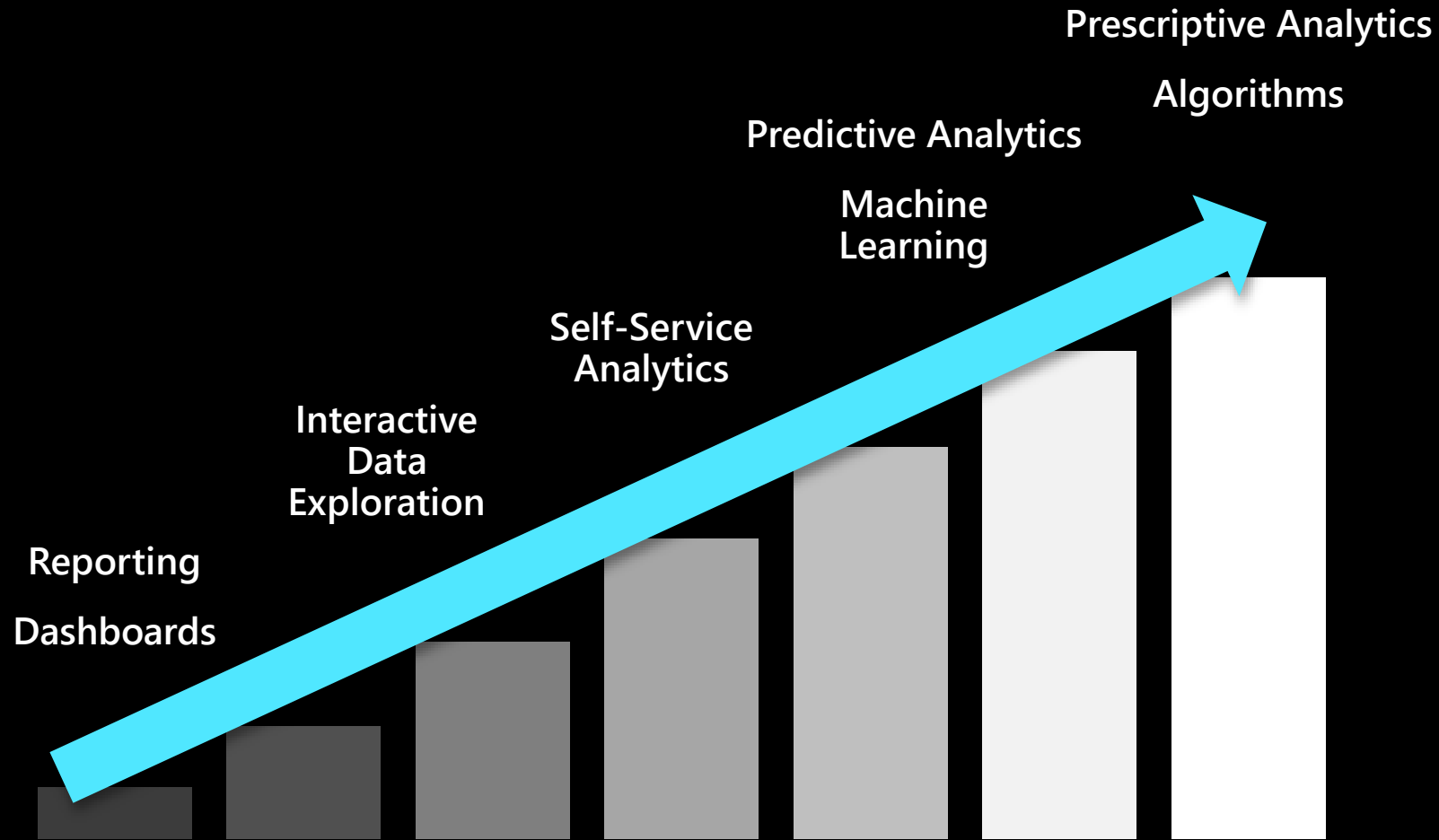


\$300k/day cost savings with
predictive maintenance

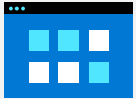


13M personalized experiences with
33 orders/second

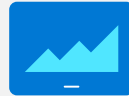
BI is more than just reporting & dashboards



Customers are searching for ways to level-up their data



Dashboards



Ad-hoc
Reporting



Advanced
Visualization

However, their data remains...

Siloed

Under-utilized

Slow to provide insights

Combining BI tools and data warehouses expands analytics capabilities



Unify all
your data



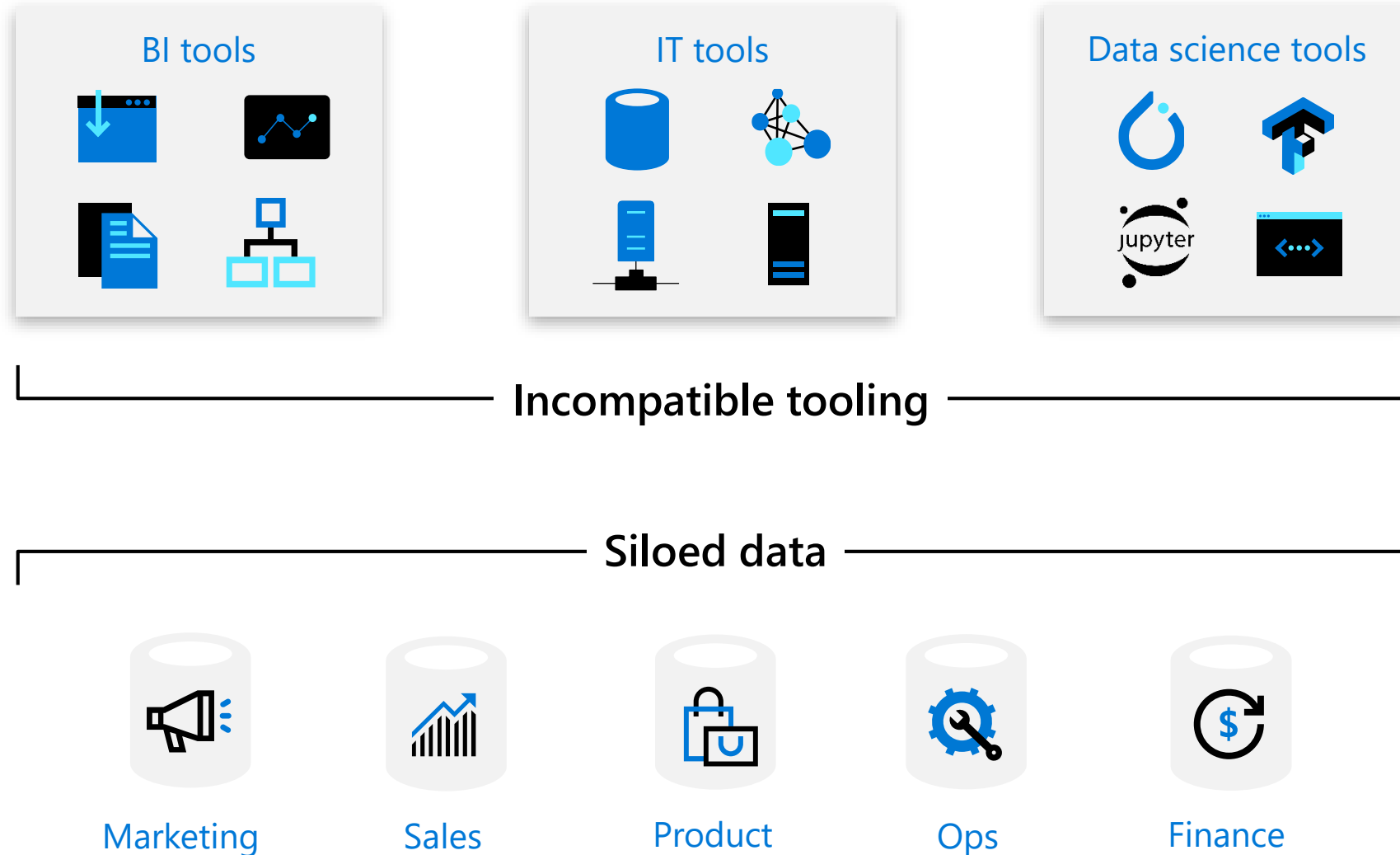
One source
of truth



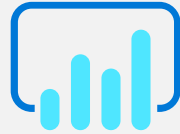
Instant insights
on-the-fly

BI tools + Azure Synapse Analytics

Data silos and incompatible tooling inhibit collaboration



Unify your organization



Power BI



Azure Data Services



Common Data Model on Azure Data Lake Storage

Unify your organization



Power BI

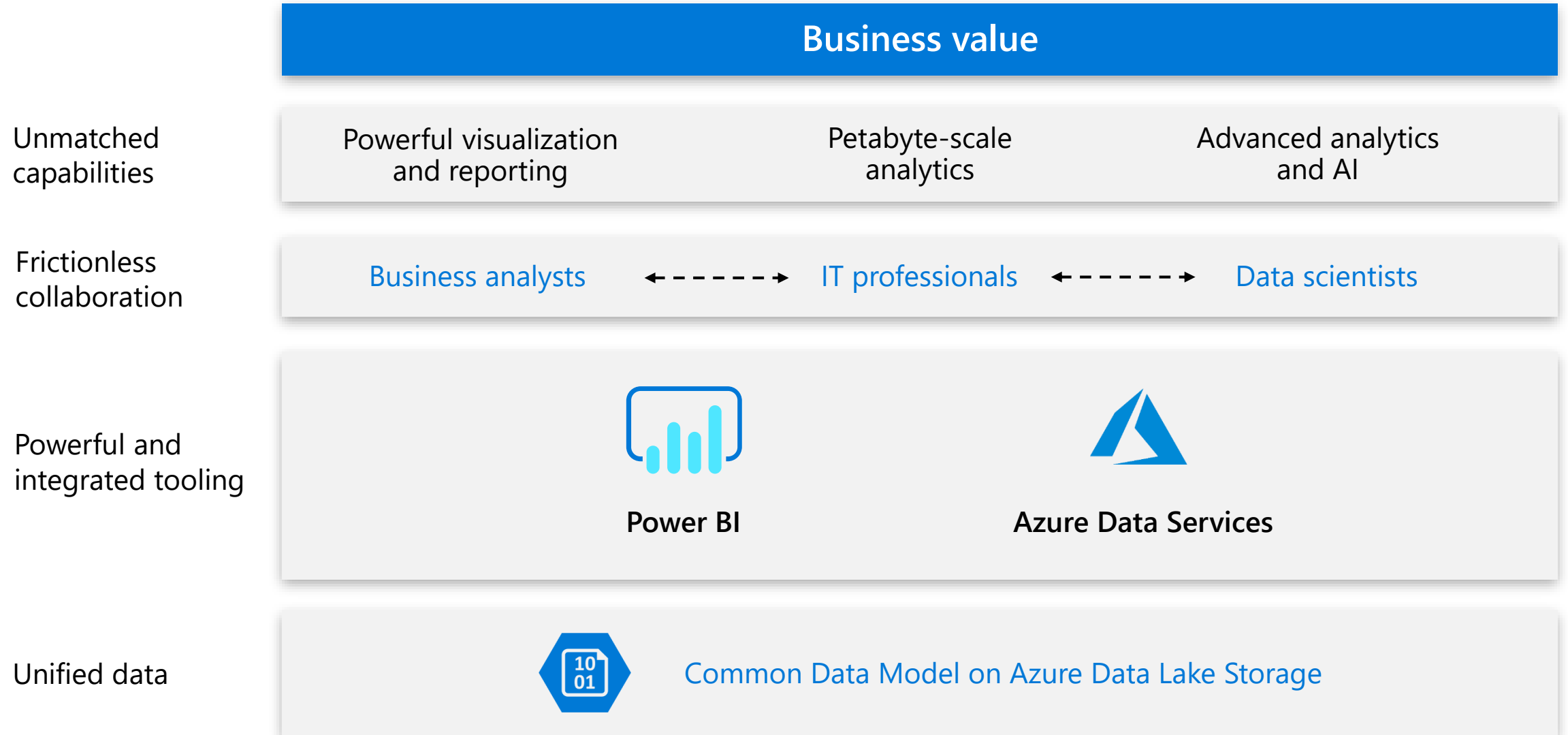


Azure Data Services



Common Data Model on Azure Data Lake Storage

Unleash data value with Power BI and Azure Data Services



Maximize the value of your data



+



+

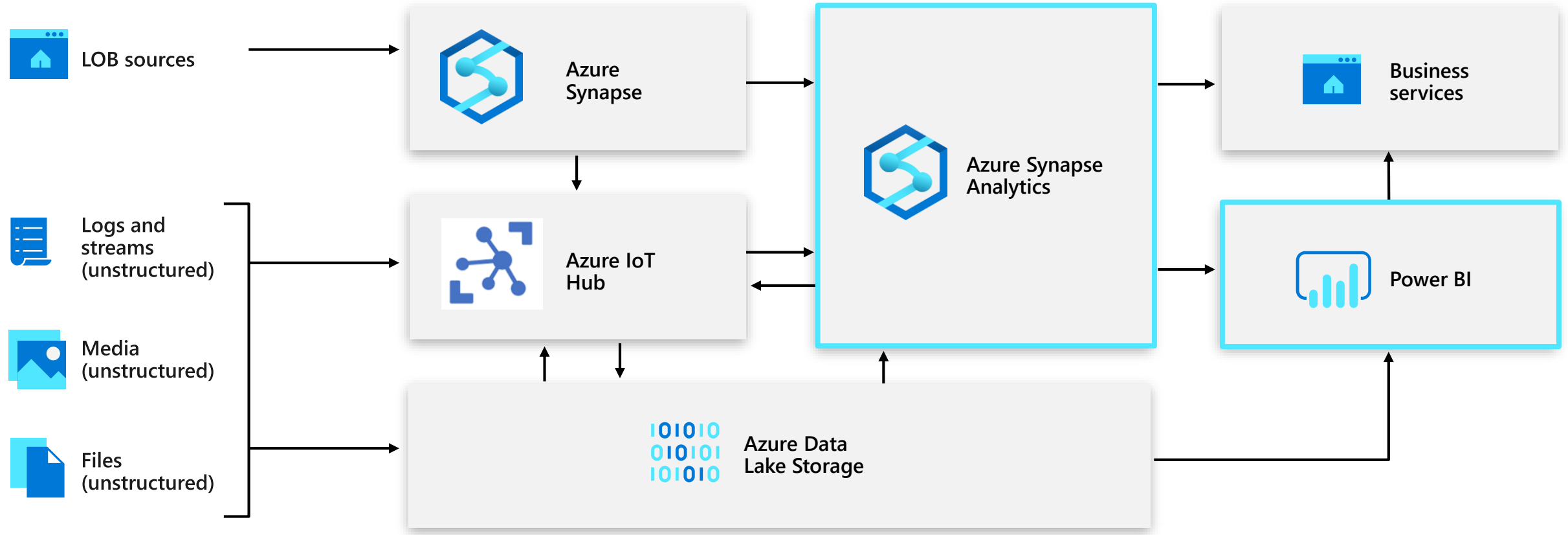


**Powerful visualization
and reporting**

**Petabyte-scale
analytics**

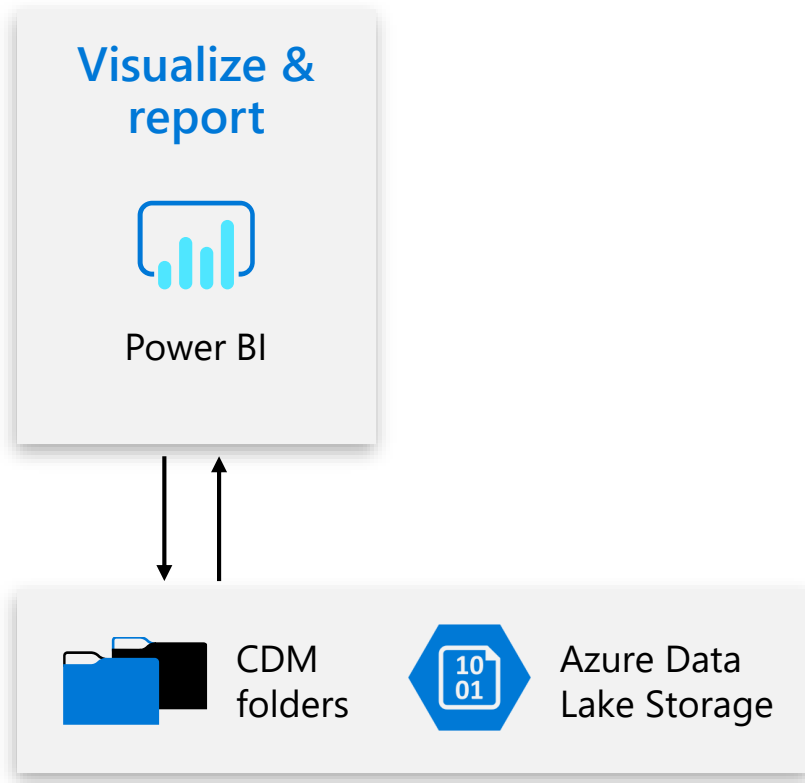
**Advanced
analytics and AI**

The data warehouse + Power BI in the data-driven business



Leverage powerful visualization and reporting

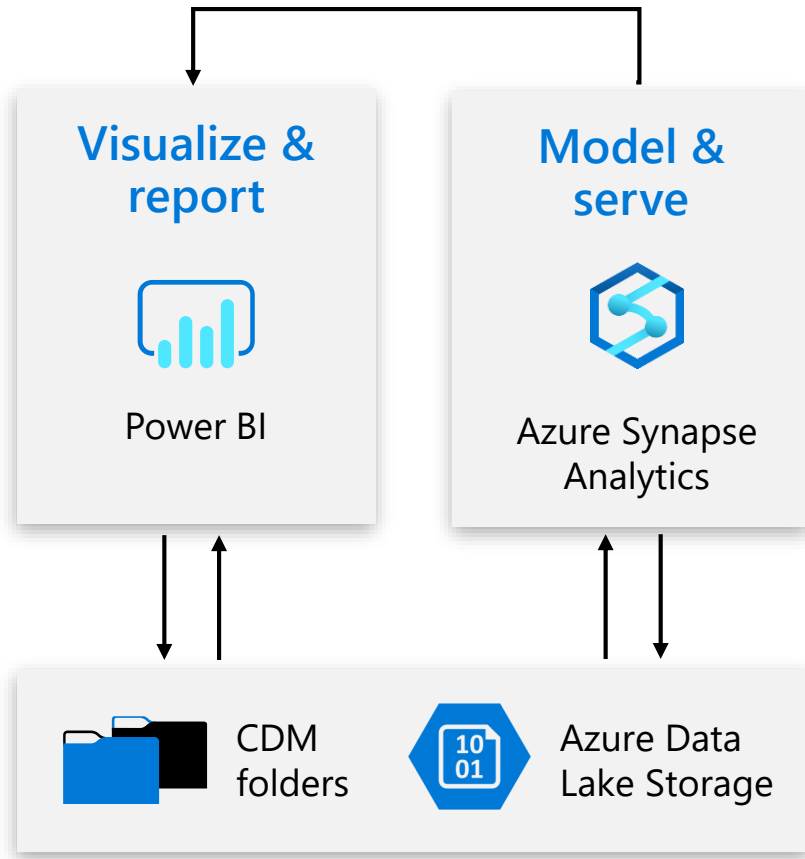
Power BI



- Scale and govern efficiently
- Semantic modeling
- Improve management
- Open-platform connectivity

Deliver petabyte-scale analytics

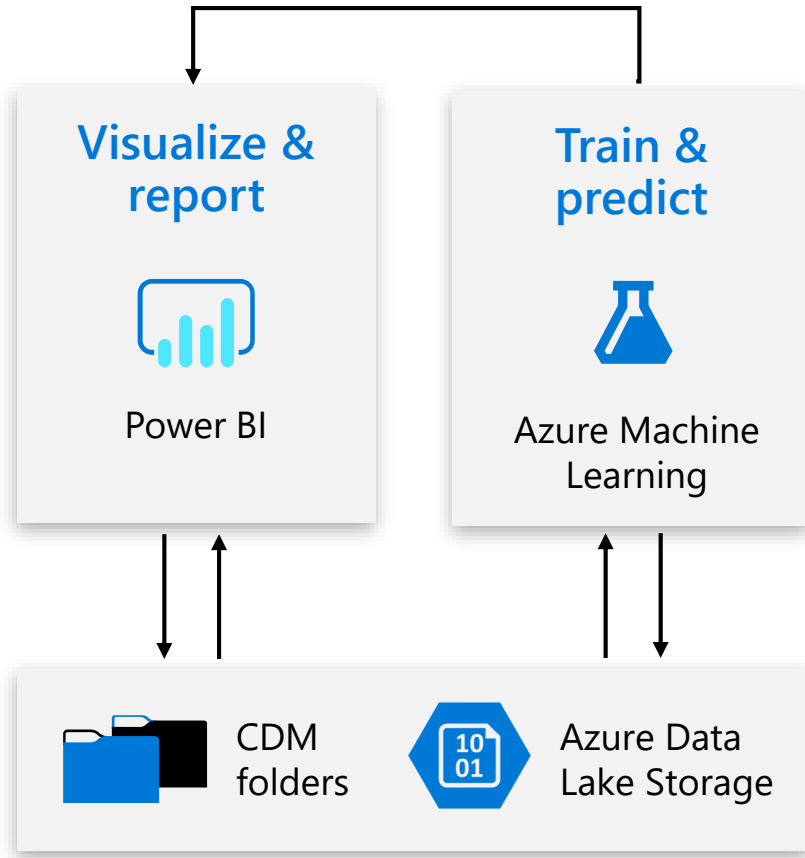
Power BI + Azure SQL Data Warehouse



- Power BI Aggregations
- DirectQuery
- 14x faster and 94% cheaper
- One-click connection

Gain deep insights with advanced analytics and AI

Power BI + Azure Machine Learning

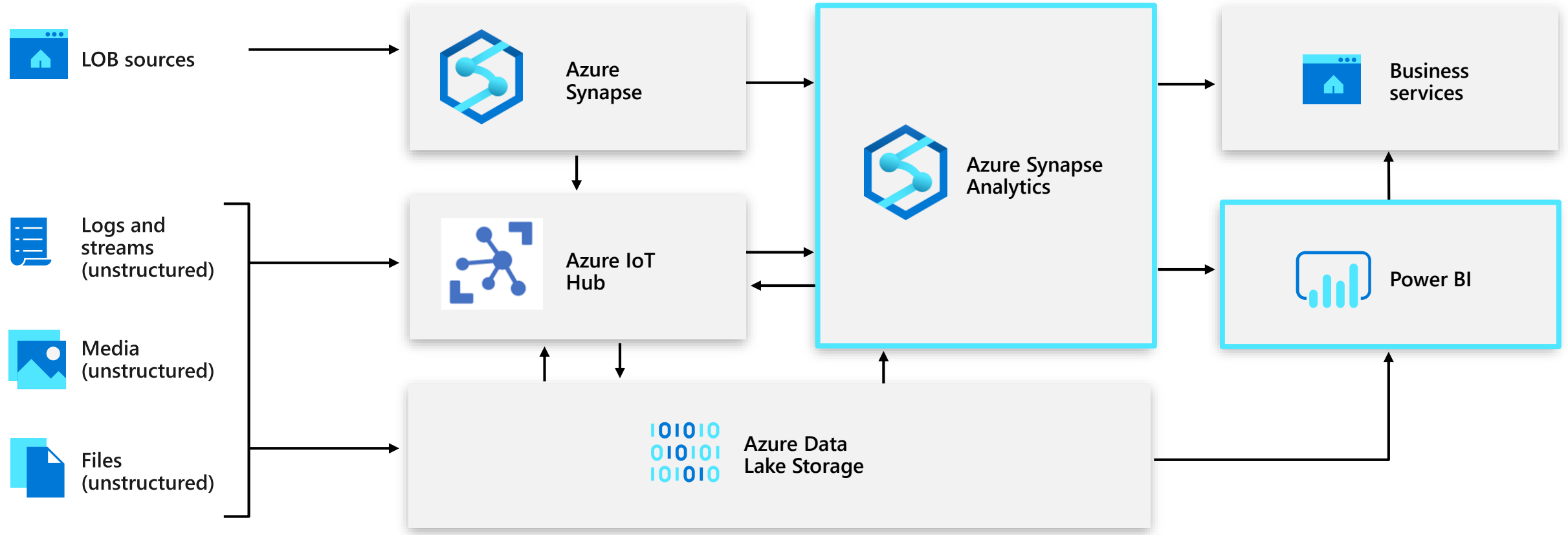


- Solve complex challenges
- Reduce time-to-insight
- Start with no-code ML
- Extend with Azure Machine Learning



Break

The data warehouse + Power BI in the data-driven business



Azure Synapse Analytics

Limitless analytics service with unmatched time to insight

