Glossary Of Terms

Business Terms

- 1. Lifelog Badge (LLB): A digital badge that authenticated users can obtain when they reach a milestone.
- 2. LifeLog: The User's log of active Lifelog Items, this is where the LLIs will be shown to the user. All user's LLIs will be in their Lifelog.
- 3. Lifelog Item (LLI): The component of Lifelog that represents goals. The component has many attributes, like category, that other features rely on.
- 4. LLI categories: separates each LLI into certain groupings which helps distinguish different LLIs.
- 5. Mental Health category: Any LLI that promotes the Mental health of the user.
- 6. Physical Health category: Any LLI that promotes the Physical health of the user.
- 7. Outdoor category: Any LLI that is related to any outside activity or event.
- 8. Sport category: Any LLI that is related to sports of all kinds, especially those where users can perfect their craft.
- 9. Art category: Any LLI that is related to different arts in any field, like music, theater, photography, dance, etc.
- 10. Hobby category: Any LLI that is related to habitual activities the user does for enjoyment.

- 11. Thrill category: Any LLI that is related to user stimulation or are considered exhilarating activities, like skydiving, extreme sports, etc.
- 12. Travel category: Any LLI that is related to traveling to new regions, especially traveling to world locations like cities, religious sites, or world wonders.
- 13. Volunteering category: Any LLI that is related to philanthropic endeavors, like donation, volunteering work, etc.
- 14. Food category: Any LLI that is related to eating food, cooking, and/or restaurants.
- 15. LLI status: The completion level of each LLI, the level of completion will be user defined.
- 16. User Form: A form that collects user data for use for the recommendation engine
- 17. User story: An explanation of how to create a software feature written from the perspective of the user accessing that feature.
- 18. Advertising Revenue: Earning money by displaying ads on a platform or website, with revenue often tied to the number of impressions or clicks.
- 19. Cost Estimation Tool A Cost Estimation Tool is a software application or system designed to help businesses, organizations, or individuals calculate and project the costs associated with a particular project, product, service, or endeavor.
- 20. Monetization: The process of generating revenue or profit from a product, service, or asset.
- 21. Freemium Model: Offering a basic version of a product or service for free and charging for premium features or content.

- 22. Revenue Model: A strategy or plan that outlines how a business intends to generate income, often through various monetization methods.
- 23. Subscription Model: A monetization strategy where customers pay a recurring fee to access a product or service on an ongoing basis.

Technical Terms

- 1. API (Application Programming Interface): Exposed entry points of a software with whether other softwares or users can communicate with that software.
- 2. Data Visualization: Represents data in a visual format, to highlight specific aspects of the data to its viewer.
- 3. Geotagging: The process of adding geographical data, like coordinates of locations that the users would like to add to their LLIs^[2].
- 4. Recommendation Engine: A system that employs algorithms to suggest new LLI^[2] based on user data.
- 5. Metadata: extra data that is attached to main general data or user data.
- 6. PII Data: Personal Identifying Information, All information that belongs to the users
- 7. Persistent data store: The main relational database that lifelog uses to store all data.

Change Log

10/4/23: Added Categories Definitions

10/11/23: Added BRD definitions