



BI-ANNUAL FINANCIAL REPORT

PREPARED BY
PEACE OJUKWU

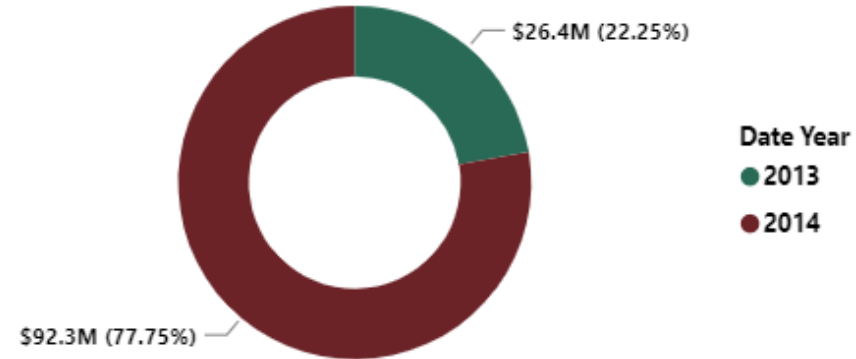


SALES TREND

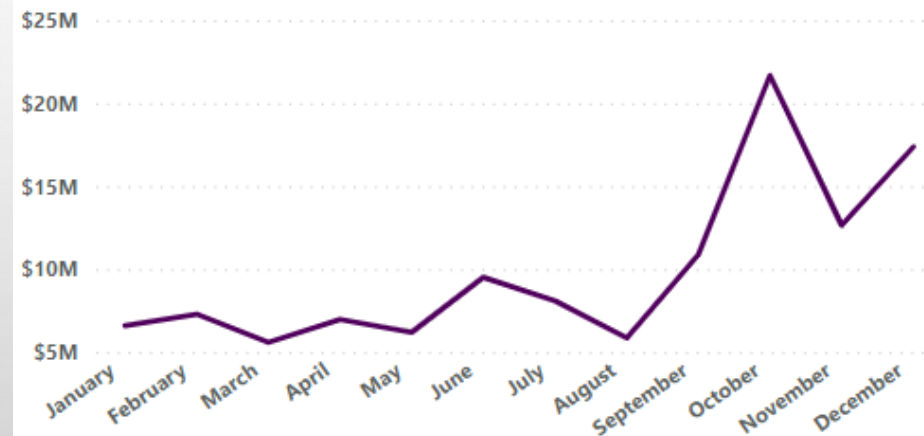
Total Sales Is \$118.7M. Having,\$26.4m At 2013, Which Is 22.5% Of The Total Sales And \$92.3M In 2014 Which Is 77.75% Of Total Sales.

Peak Of Sales Occurred Mostly At October, Which Is The Third Quarter Of A Year.

Sales Per Year



Total Sales By Month

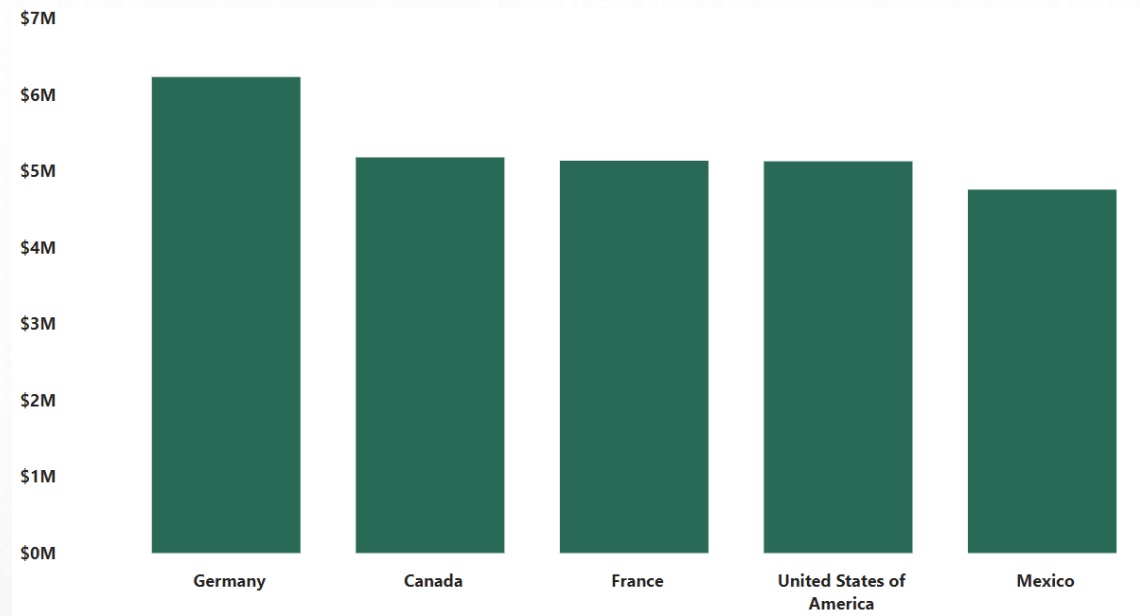


2013 SALES

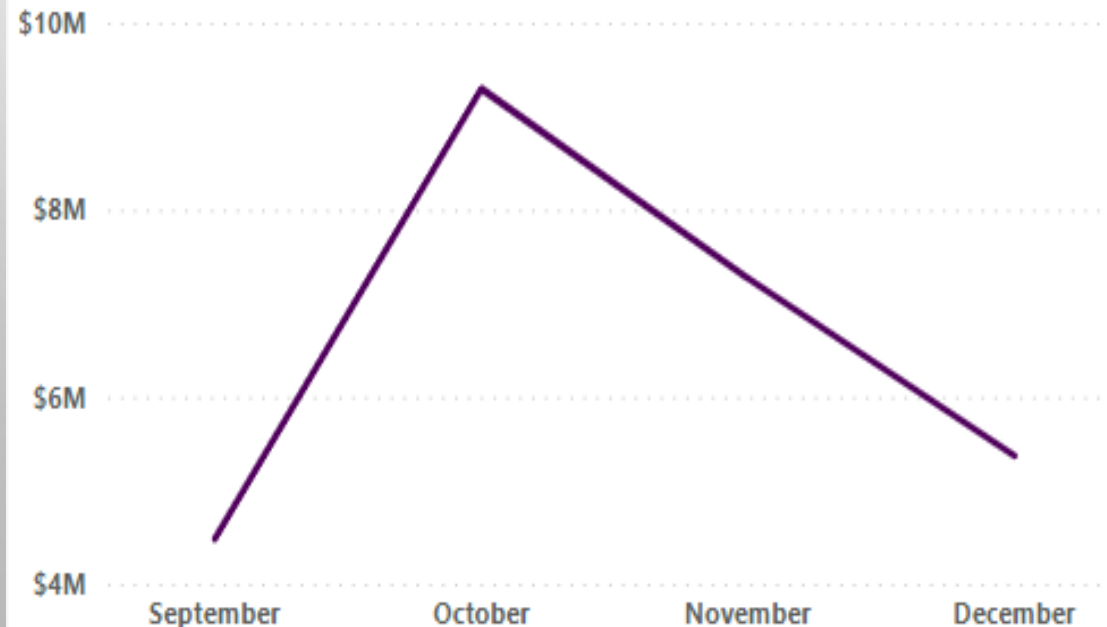
The Most Sales In 2013 Was Made By Velo Product, With Total Of \$6.1M.

The Most Sales Was Made In Germany

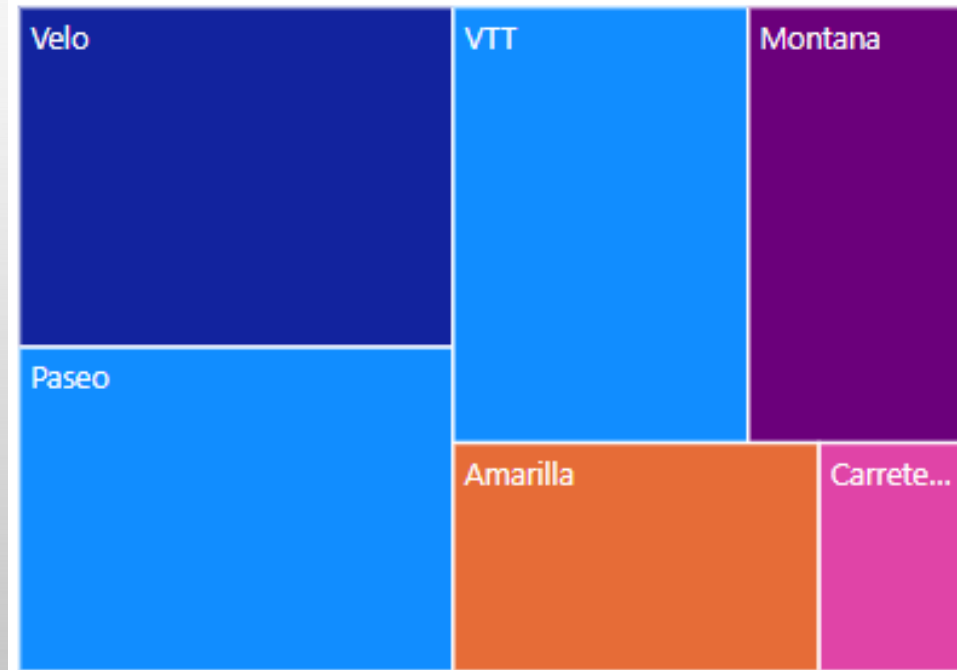
Sales started in September 2013. Peak Of Sales Occurred Mostly At October, Which Is The Third Quarter Of A Year.



Total Sales By Month



Total Sales by Product



2014 SALES

The Most Sales In 2014 Was Made By Paeso Product, With Total Of \$27M.

The Most Sales Was Made In United states of America.

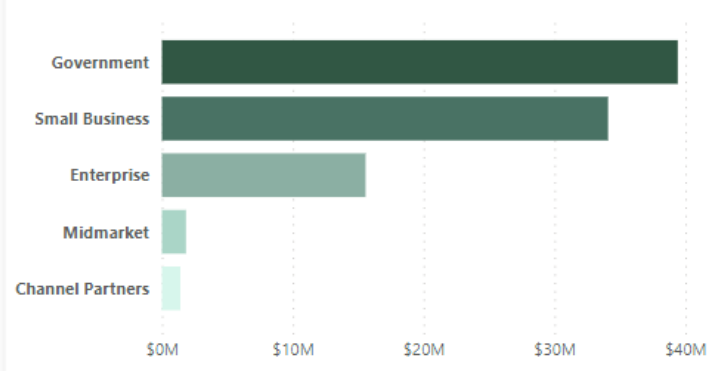
Peak Of Sales Occurred Mostly At October, Which Is The Third Quarter Of A Year.

BI-ANNUAL SALES

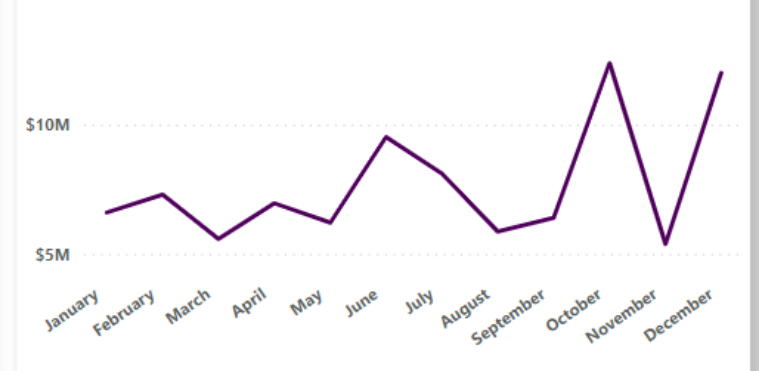
Year

2014

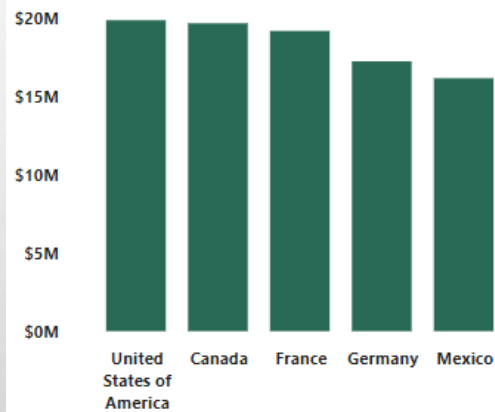
Total Sales by Segment



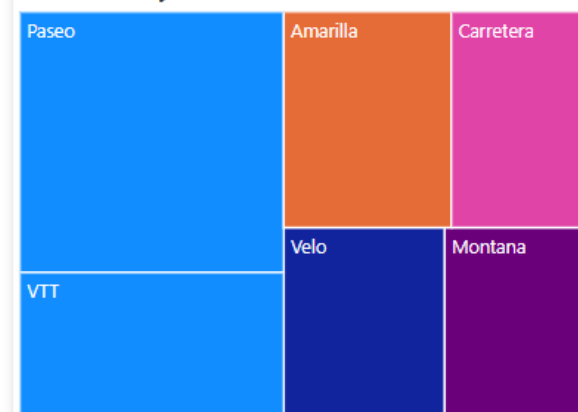
Total Sales By Month



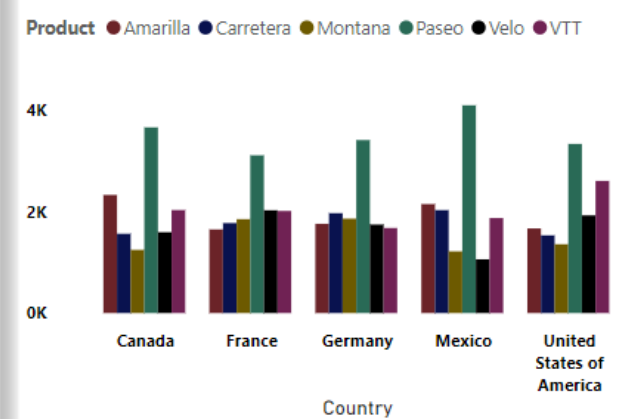
Total Sales By Country



Total Sales by Product



Total Price of Product at different Country



BEST SELLING PRODUCT

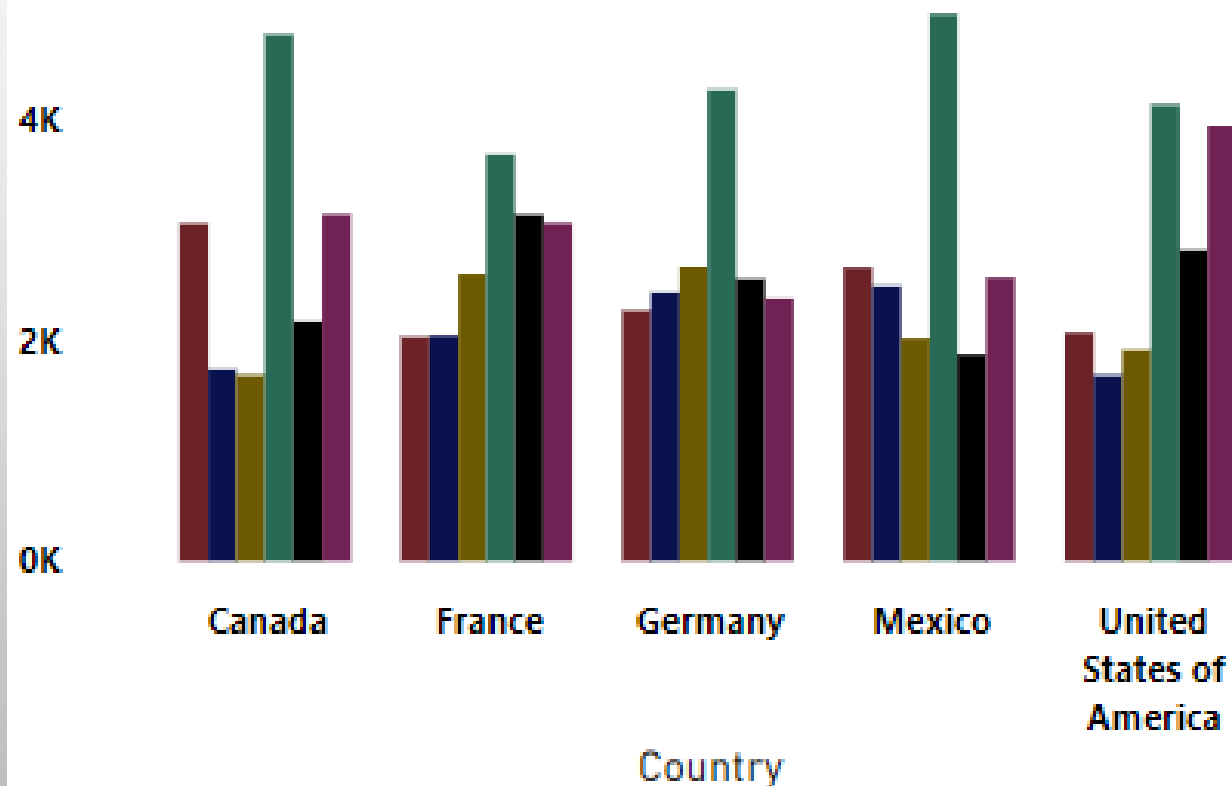
Sales Prices Of Products Differ In Countries, While

Showing Paseo Product As The Most Sold Product In All

5 Countries.

Total Price of Product at different Country

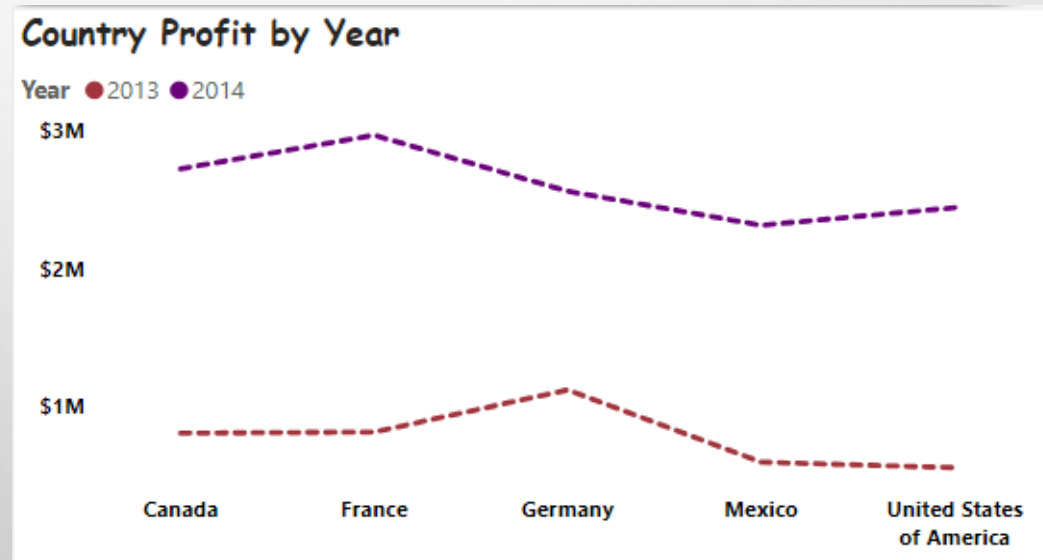
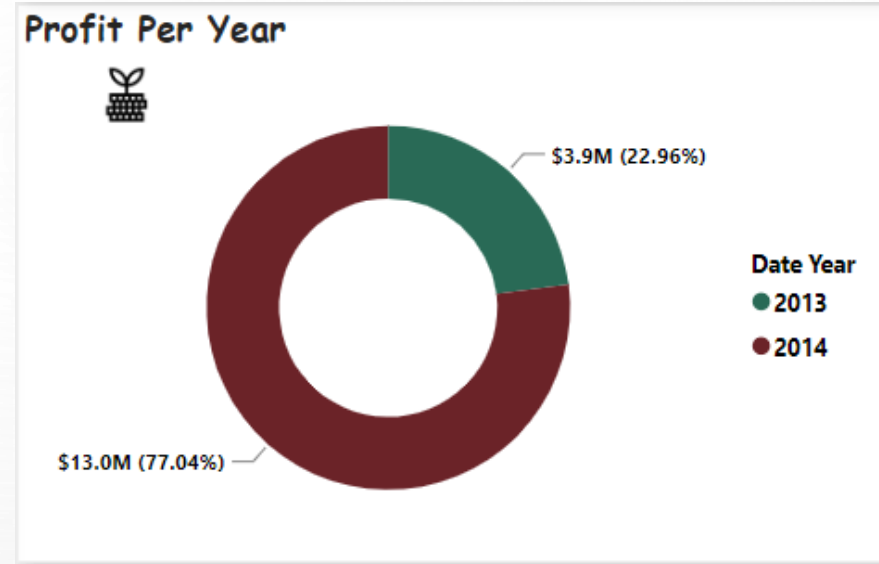
Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT



PROFIT TREND

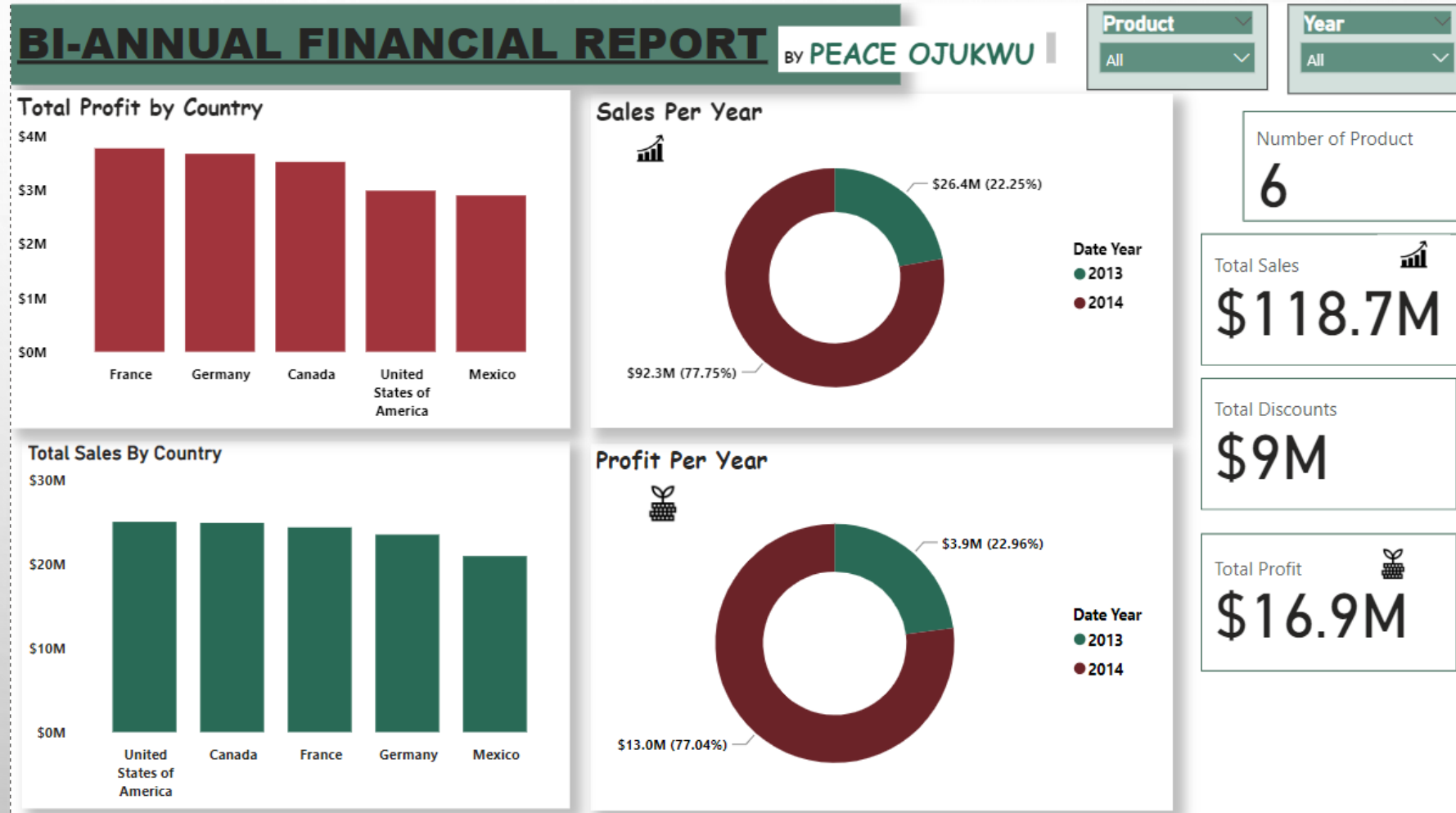
Total Profit Is \$16.9M. Having,\$3.9M At 2013, Which Is 22.96% Of The Total Profit And \$13M In 2014 Which Is 77.04% Of Total Sales.

Peak Of Profit Was made Mostly In France at 2014 and Germany at 2013.



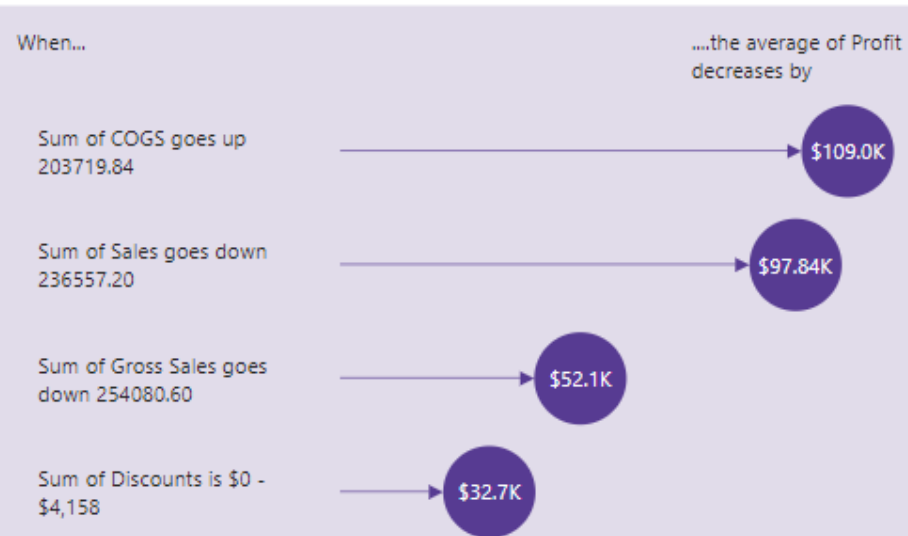
PROFIT VS SALES

- USA SHOWING HIGHEST SALES WITH FRANCE AS HIGHEST PROFIT MADE BY COUNTRY
- THIS IS BECAUSE OF THE HIGH COST OF GOODS SOLD DIFFERENCES.
- THEREFORE REDUCING THE PROFIT MADE DESPITE THE HIGH SALES

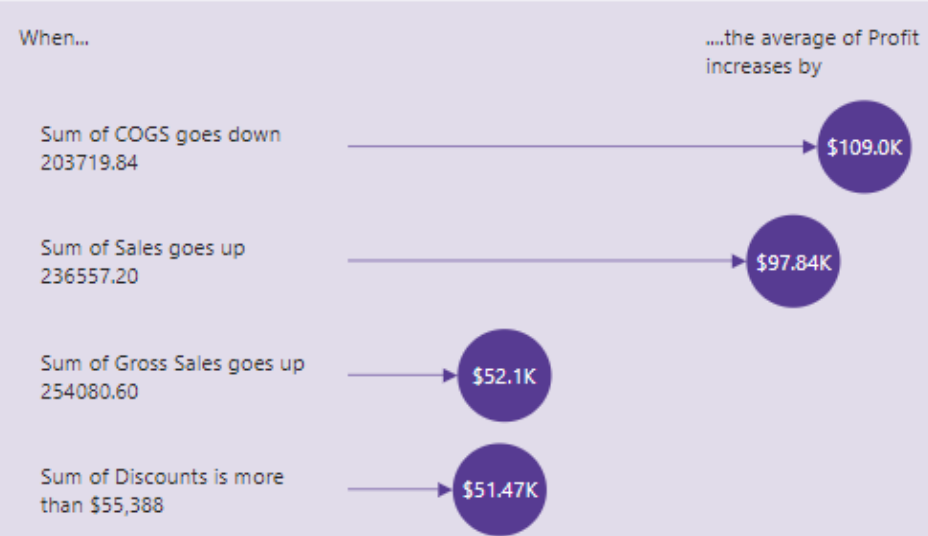


RECOMMENDATIONS

What influences Profit to Decrease ?



What influences Profit to Increase ?



The background is a light gray gradient. It is decorated with numerous realistic water droplets of various sizes, some clustered in the top-left and bottom-right corners. A faint, circular, embossed-style logo is centered in the upper half of the image. The logo features a central emblem surrounded by text in a circular arrangement.

THANK YOU