Hello
Peace Sandy

Email: peacesandy04@gmail.com
Phone: 09033735298
LinkedIn: https://www.linkedin.com/in/peace-sandy-bb7a691b0

Professional Profile

A results-driven Social Media Manager with over 2 years of experience building successful social media accounts for a wide range of tech communities. A proven track record of high creativity tailored towards increasing user engagement and raising brand awareness.

Experience

Social Media Manager - Open Source Community Africa (OSCA)   -   Volunteer

March 2023- Present

- Engaged the social media audience by creating engaging content
- Drafted engaging social media content that represented the brand excellently.
- Created engaging content for the community.
- Worked with the design and programs team to create massive awareness for an event organized by OSCA
- Created Content for the tech community that focused on leveraging the growth of the brand.

Jan 2020- Dec 2022
Barter By Flutterwave Campus Community– *Community Manager*

- Plan, execute, and manage the company's social media and online community engagement strategies
- Respond to community members' inquiries and complaints on various social media platforms
- Create and curate engaging and relevant content for social media and online communities.

Jan 2020- June 2021
Ingressive For Good Unical Chapter – *Community Manager*

- Managed social media presence and engagement for community accounts
- Created and executed successful social media campaigns to increase brand awareness and customer engagement;

- Developed and implemented crisis management protocols to handle negative customer feedback and sensitive situations
- Analyzed data and metrics to evaluate campaign performance
- Organized boot camps, meet and greets, and online spaces.

Key Skills

Content Marketing

Digital Marketing

Google Analytics

Hootsuite

Social Media Marketing

Customer feedback tracking

Branding Support

Content Creation

Education

2017 - 2022
University of Calabar, Calabar – *Microbiology*

Certification

Certified Community Manager

Google Digital marketing course