

# GRAPHICS TERMS OF USE (TOU)

First of all, I want to thank you for your interest and/or purchase of my graphics products! Listed below are the terms of use for all graphics sold in my store. If you have a question or concern that isn't addressed below, please e-mail me at <a href="heather\_ayers@hotmail.com">heather\_ayers@hotmail.com</a> and ask away!

### General Copyright Info

All graphics are copyrighted to Heather Ayers. Purchasing or downloading graphics from my store does not mean that you own them. You are simply purchasing a single license to use them for your own personal or commercial purposes. The copyright for the graphics themselves does not transfer to you.

#### **Educational Products:**

- You may use my graphics to make educational products for your own personal use (i.e. worksheets or presentations that are only used in your classroom). No credit is required when my graphics are used for personal use.
- You may also use my graphics to make educational products that are sold or downloaded on Teachers Pay Teachers, Teachers Notebook, Educents, and similar online forums. This includes products that are available for free on these forums (i.e. freebies). When using my graphics in this manner, you must credit them back to me.



# GRAPHICS TERMS OF USE (TOU)

Credit may be given in one of the two following ways:

- I. Graphics by Heather Ayers/Fun for Learning: www.teacherspayteachers.com/store/Fun-for-Learning
- 2. Use my credit button and hyperlink it back to my store

When using my graphics to make commercial educational products, you must combine them with text content to make something new and original. You may not simply post these graphics "as is" or combine several graphic together (i.e. frames & digi papers) to sell as your own graphics.

When using these graphics in commercial educational products, you must secure or lock them down in some manner (i.e. save as a .pdf file or .jpeg image). The only exception is when you use these images as live animations or moveable pieces in interactive whiteboard files (i.e. Smartboard, Promethean Board) or presentations (i.e. Google Slides, PowerPoint, Prezi). If you use my graphics as live animations or moveable pieces, you must use the animation credit button in the file.

A single purchase from my store is equal to a single user license. Please purchase additional licenses before sharing them with other people. If you need licenses for an entire school, district, or corporation, please contact me and we will work out a license agreement at a discounted price.



# GRAPHICS TERMS OF USE (TOU)

#### Blogs & Internet Use

- You are welcome to use my graphics for personal blog design, as long as you secure them along with other elements. You must credit them back to me by placing my hyperlinked credit button somewhere on the blog where it is easily seen.
- Please do not upload any of my graphics in a blog post, since they can easily be
  downloaded if you do so. If you have used my graphics in a educational product that you
  are writing a post about, you can post a preview image of one of the pages from your
  product.
- If you use my graphics on a webpage or wiki, they must be secured in a manner that prevents internet users from downloading them directly from your website. You must also credit the graphics to me and provide a link back to my store.

#### Other Issues

- You must obtain written consent from me before you use my graphics to make commercial print or hard goods that are sold on the internet (i.e. Etsy, Zazzle, Vista Print).
- You may not use my graphics in a document or product that is published under a Creative Commons license, because such a license allows whoever downloads your product to use its' contents in whatever manner they'd like (basically, it's the opposite of a copyright).

Once again, I thank you for your time and patronage!

Heather Ayers @ Fun for Learning