

## Facebook Likes in LearningStudio: User Experience Example

*Full documentation for implementation and requirements is provided with the code repository.*

Using the JavaScript component and HTML code provided, the instructional designer inserts one or more Facebook Like buttons in a content item of a course. The component extracts the content item ID, course ID, and user ID from the session and links to a publicly accessible intermediate page (shown below) that Facebook can use to show information about the course.

**PEARSON** Autodidacticism 201  
Instructor: Avis Gorby

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**Raid on Deerfield**

[Meet the Five Cultures](#)

The People in 1704

Field Trip

Extra Credit Essay

Quiz

Field Trip Homework\*

The Dark Side of Positive Thinking

Properties of Water

**Unit 1: Raid on Deerfield - Meet the Five Cultures** [Like](#)

**Meet the Five Cultures**

On February 29, 1704, an English settlement situated in Pocumtuck homelands in the mid-Connecticut River valley, became a crossroads for intercultural, interracial, and international conflict. The raid on Deerfield was one incident in an ongoing struggle among Europeans and northeastern Native communities competing for control of Native lands and resources in the colonial northeast. Algonkian and Iroquoian peoples; French, English, and Africans; soldiers, ministers, farmers and traders; men, women, and children—all were affected by these conflicts.

At least five cultural groups were present at the attack in 1704: English, French, Kanienkehaka (Mohawk), Wendat (Huron) and Wôbanaki (Abenaki, Pennacook, Sokoki, Pocumtuck and others).

Map showing the cultural groups involved in the raid on Deerfield: Wendat (Huron), Kanienkehaka (Mohawk), Wobanaki, English, and French.

When the student clicks the Like button on the page, the story will be added to their Facebook activity. Their individual privacy settings will determine how it is displayed to their friends; for most, the story that the student likes the content/course at your University should appear in their friends news feed. You can control the specific text of the story by customizing your intermediate page (shown below).

Jeof Oyster likes a link.  
A few seconds ago

**Strata University** "Meet the Five Cultures" in the Autodidacticism 201 course at Strata University  
strata.edu

Like · Comment · Promote · Share

When the student's friends click on the story in the news feed, they are taken to the public page that uses LearningStudio APIs to retrieve context information about the course and content. The Like button sent the necessary IDs to this page when the student clicked it, and those IDs follow the link in the newsfeed so the page can recreate the context at will.


While special HTML tags in this page give Facebook the information it needs to construct the news feed story, when a person visits the page they can be shown information that completes the marketing story about the student, course and institution.

**Strata University**

## Jeof is taking Autodidactism 201 at Strata University

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Your name

Email address

Phone

Field of Study

To explore this idea more, download the source code from the PDN's Github account:

<https://github.com/PearsonDevelopersNetwork/Facebook-Likes-In-LearningStudio.git>