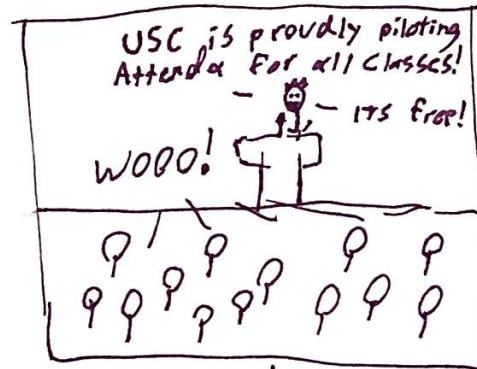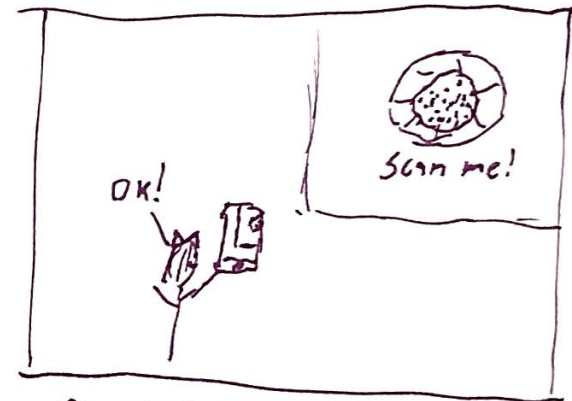Charles is broke. He had to buy an Iclicker for attendance this year and couldn't afford McChickens after. This made him sad :(

Next year, the school pilots a new attendance program, which is free! Charles is optimistic.

Charles scans the Code - a super advanced moving one for security, and is counted to attendance!

With all the money he saved from not buying silly subscriptions for attendance, Charles can now comfortably enjoy a McChicken! Go Charles!

Storyboard

Persona: Charles Christopher White Jr: Broke catboy college student

Scenario: Charles struggles to afford a McChicken because he wasted all his money on an Iclicker.

By: Emerson Mitchell

Jonay goes to school to find out how the new attendance app works. They said it should be simple enough for every student to use.

Jonay asks her classmate to help her figure out how to use the app. She eventually checks in for her math class.

Jonay talked to her teacher, Mrs. Harth, to make sure she could see that she checked into the class.

Jonay walks home thinking about how easy it was to check in to all her classes for attendance.

Storyboard   Persona: Mark Smith

Scenario: Mark's journey to earning passive income
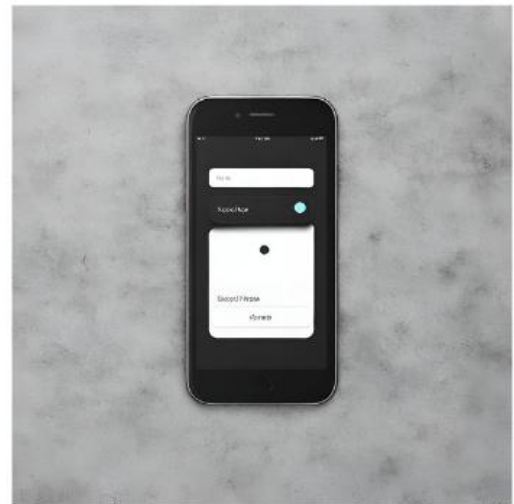

Mark is tired of spending so much time at the office, and is looking for ways to spend more time with is family

Mark begins researching different ways to earn passive income to supplement not working as much

Mark begins investing in a startup app that he believes has potential to give great returns. He also advises the startup

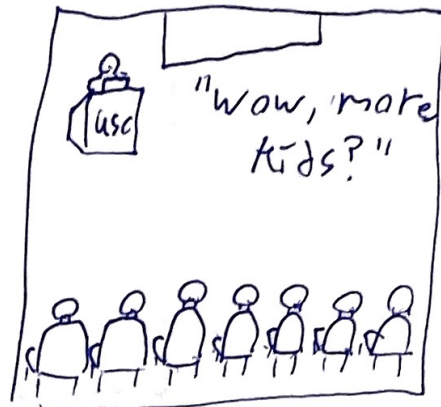The first stages of the app is beginning to come together, and small testing has began

Storyboard
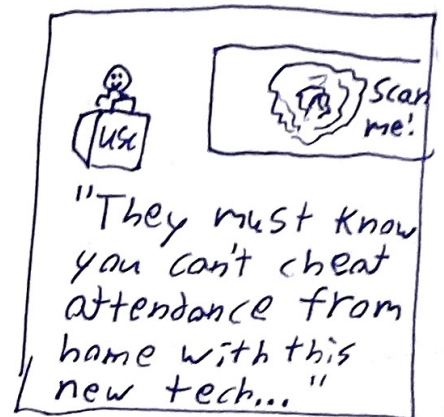
Persona: Professor Kolodziejzyk, Computer Science

Scenario: Students attend class amidst new attendance app

"I wonder how many students will skip now that we have this app"

Professor K waits for his students to arrive, expecting the usual 50-70% skip rate

"wow, more kids?"

As more and more students show up, Professor K is stunned

"They must know you can't cheat attendance from home with this new tech..."

The new attendance app and its rigurous and non-exploitable back end motivates students to attend class

CSCE 140
attendance
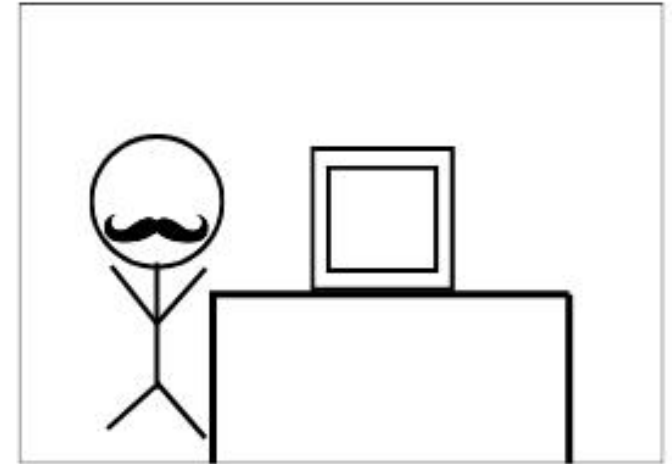137
out of
137
✓

"everybody is here!"

Professor K realizes nobody skipped, and how nobody will miss any important CS information!
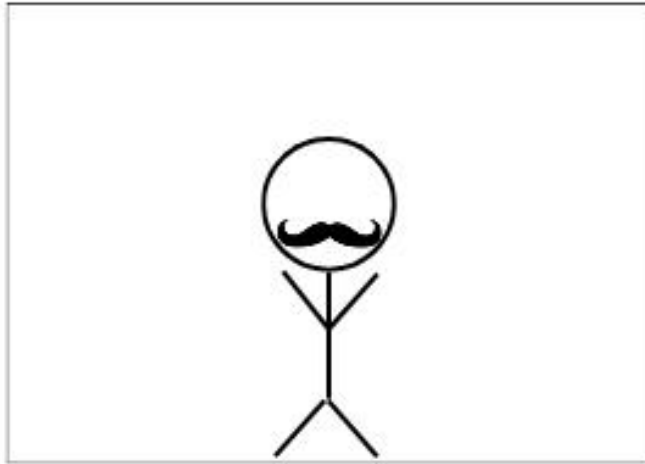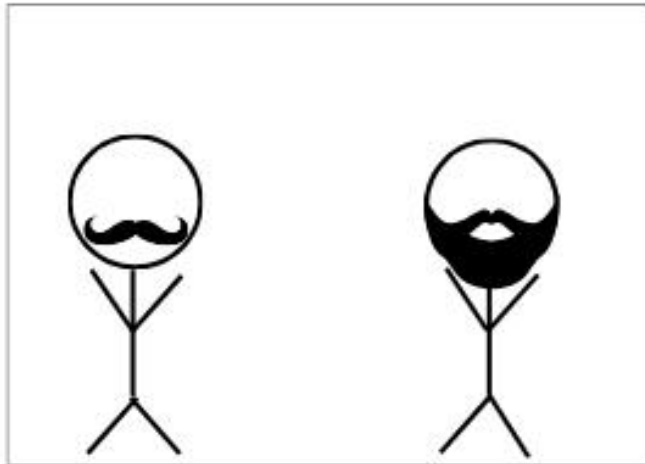
Ordinary Advisor is an academic advisor

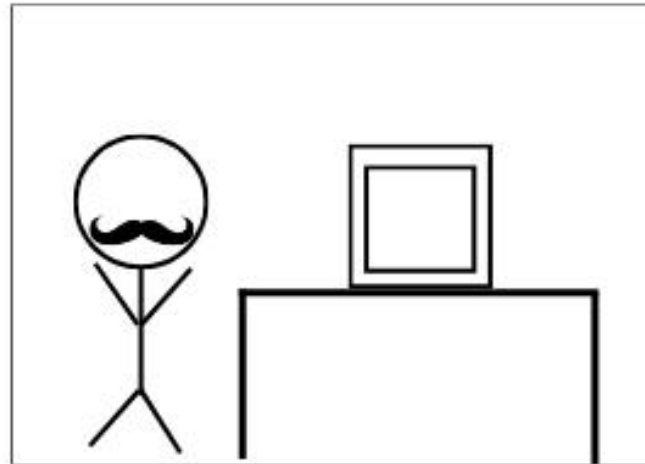at the University of South Carolina
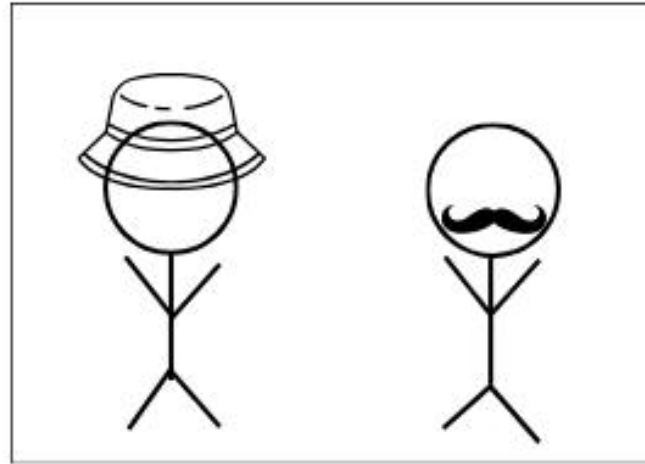
Ordinary Advisor always gets asked by students

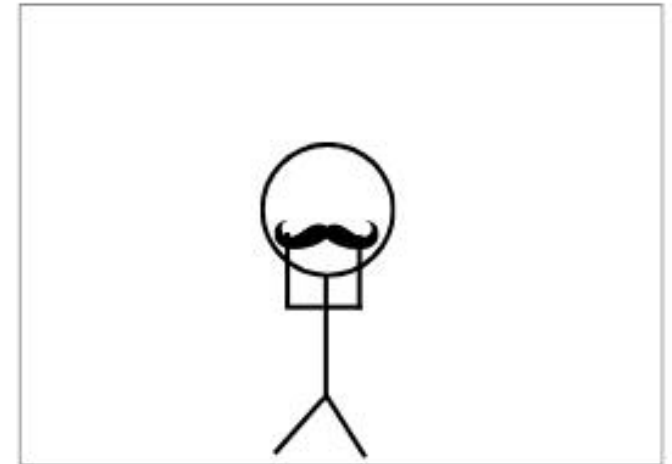to advise them for classes with no attendance policy

Ordinary Advisor sees an ad for a new attendance

app meant for college courses

Ordinary Advisor meets with some of the

University staff to talk about the new attedance app

Ordinary Advisor sees the university implemented

the new app into courses

Ordinary Advisor celebrates that the university

implemented the new app into their courses