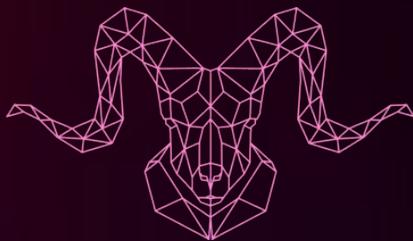


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Introduction

"The way to get started is to quit talking and begin doing."

You're probably opening this eBook on your Kindle or laptop because you finally want to take action and start your journey to the top 1% of content creators on OnlyFans.

So, you've watched some YouTube videos, read some blog posts. Shot some good content. Maybe you already got your OnlyFans up and running and made a little progress, but don't know where to go next?

That's where 1MG comes in. No matter what stage of your journey into becoming your own boss via Only Fans, we are here to provide tried and true methods for establishing your fanbase, growing your income, and achieving your goals!

We live in a world where content creators can monetize their following by doing what they love best, creating content. Although the 1MG strategy utilizes a multitude of social media platforms, the goal of this eBook is to show you how to make it on OnlyFans.

So, what is OnlyFans?

The site was founded by British Tech Entrepreneur Timothy Stokely in 2016. It provided an online platform where people can pay for content via a monthly membership, as well as sell Pay Per Video content.

The introduction of OnlyFans revolutionized the porn industry. The platform allowed creators who wanted to enter the adult entertainment industry to do so by themselves, without an agency, director, producer, or pimp.

There has been criticism for OnlyFans as a 'pimping website' as they take a 20% cut of the creators' earnings. This is simply not the case – the 20% is going into building a business and operating a hassle free, safe platform for adult creators to release their content. What critics don't mention, is how this has created a much safer, ethical, and stable environment for sex workers.

It is worth being said that OnlyFans is not only a platform for adult content. There are creators selling workout videos, cooking videos, girlfriend experiences, etc. Although there are successful accounts with non-sexual content, this book will also focus on the NSFW side. We don't consider OnlyFans as a porn website, but as an uncensored content sharing marketplace.

'The only place where success comes before work is in the dictionary.'

We created this book with one thing in mind: enable creators to make money on OnlyFans. While anyone can make money on this platform, not everybody does.

So, who is 1MG and why should you listen to us? Well, we are a female operated modeling agency that has helped many creators launch and accelerate in their careers. We care about protecting our models and giving them coaching and protecting their best interests.



We started by managing creators with little to no social media presence. As we grew, we realized we can only maintain so many models at once. As we brought these models into the top 1%, we developed a proven method to establish the following, growing accounts, and initiating sales flow. Our goal is to give every content creator all the tools and help they need in order to be successful.

We took it upon ourselves to create a book that contained everything you needed to make it to the top 1%. This eBook contains all our industry knowledge and provides you with an action plan to begin your journey!

This book is divided into five parts:

1. Promoting Your OnlyFans via social media

2. The Ultimate Guide to OnlyFans
3. Creating High Quality Content
4. Extra Tips
5. Templates

Finish this book as fast you can, follow our instructions, and start owning your income!

A word from 1MG, on getting the most out of this book:

- Read the book from start to finish.
- Follow the instructions. After years of trial and error, we have integrated strategy, psychology and sales tactics that actually work!
- We're giving you the framework – it's up to you to act. We know you're hungry, it's time to eat.

360 Coaching Program

1MG has set requirements for models joining our full management program. We had an influx of creators who weren't quite there yet, so we designed our customized 360 Coaching program to accelerate your journey to the top 1%. With 360 Coaching, we launch you on a six month program and offer comprehensive coaching once complete!

What is the 360 Coaching Program?

We will help you get started with OnlyFans by performing a preliminary assessment of your niche, content, concept and current following. We identify the success factors of your OnlyFans account, establish performance metrics and assign a coach to guide you as you drive results and reach your goals.

360 Coaching Includes:

- Monthly Content Upload Lists
- Weekly Posting Schedules
- Monthly Captions List
- Social Media Creative Briefs
- Grassroots Marketing Brief for Twitter and Reddit
- Telegram Support Group With Other OF creators
- 2x 1on1 Video Calls With Your Coach Per Month
- Copy of 'Journey To The 1%

For more information check out our A La Carte options.

<https://www.1milliongirls.com/alacarte>

VOYRZINE by 1MillionGirls- The 1st OnlyFans Magazine For OnlyFans Creators

We have created the first e-magazine for OnlyFans Creators published every week.

OnlyFans accounts are equivalent to running a full time business. You will need to create content, market yourself, engage with fans and ensure customer retention. As an individual creator, this means you have to take on all the tasks. Without external assistance, it is impossible to accomplish all of the above without some insight on how to get things done.

VOYRZINE (pronouncedoyer-zeen) is the answer. VOYRZINE subscriptions are essential for anyone who wants to earn a full-time income through OnlyFans. The best content is now available to you to help grow your OnlyFans business.

By subscribing to VOYRZINE, you will save time that you would otherwise have to spend researching toys and accessories, creating captions, or thinking about how to engage your fans. This allows you to spend that time promoting yourself, creating new content and making money! For access to additional access to new captions, message templates, chatting scripts and more be sure to subscribe to VOYRZINE. www.gum.co/1mgzine

Promoting on Social Media



“Social media is about the people! Not about your business. Provide for the people and the people will provide for you.”

You all want to know: How the hell do I get fans to subscribe to me? You can be the whole package: hot pics, engaging captions, entertaining personality... But if you don't have subscribers, what good does it do you? Your subscribers (note – subscribers, fans that pay to engage with you) are the bread and butter of your business. Without them you're just some hottie putting out content.

Other blogs and YouTube videos will tell you to grow your account using Reddit and Twitter. Maybe Instagram. But nobody tells you exactly HOW TO leverage these social media platforms to grow your OnlyFans and start seeing some real money. This is HOW you start from scratch and create a cumulative following in only a few weeks. Get in sister, we're going to make some real money!

There are six social media platforms used to promote your OnlyFans page:

1. Reddit
2. Twitter
3. Discord
4. Instagram
5. TikTok
6. OnlyFans (SFS)

We will show you the EXACT strategies for each of these networks.

But first, we need to talk about niche.

Choosing a niche

A niche is a specialized segment of the market that relates to your buyer persona. One of the biggest misconceptions on OnlyFans is that you must pick a niche. Well, that's a load of bullshit. Don't stress about having the perfect niche or brand right away. Just. Get. Started.

In the beginning, instead of picking one niche, you should insert yourself into multiple niches. This is the Multiniche Strategy.

The way to maximize your fan base is to attract as much visibility to your profile as possible. Drawing eyeballs to your page is going to be a goal no matter what stage of the journey you are on. Remember:

Eyeballs = Traffic = Profits

Your job is to drive as much traffic as possible to your page, so you can convert them to subscribers, tippers, and ongoing income.

So, if you want to maximize your visibility, why would you be part of one niche when you could be part of many?!

*1MG Tip: Some creators DO have a particular niche already. The most popular being Cosplay or FemDom. Your journey once you have an engaged and loyal fanbase will be slightly different, but when starting out or focusing on growth, utilize the Multiniche Strategy! The whole eyeballs equal traffic equals money thing... totes works.

Multi Niche Strategy

You will deploy the Multiniche Strategy, on Reddit in particular. Essentially, you post on niche pages, claiming to be part of that niche, even if you're not. Now, now I know you're thinking – nobody likes liars. It's not lying babe; it's marketing and it works. The only thing that matters is that you're driving traffic to your OnlyFans.

This strategy can get you banned from certain subreddits (more on these in the Reddit section). Don't worry about this – you will either get new fans before you're banned and there are a LOT of subreddits to go through.

So, for example, you are petite, blonde, green eyes, love cats and science fiction novels. All four of those traits can break into niches. They are broken down into physical and non-physical attributes that fans would be attracted to. These are the obvious hunting grounds for buyers, BUT every other girl with your qualities is fishing in the same pond.

By going outside of your standard niche, you will fish in the ocean and find whales (big spenders) that otherwise wouldn't have come across your content.

As you're posting across niches, take note of where your content is getting the most engagement. It's up to you to track performance and hone in on your individualized strategy.

Buying Persona

Remember, niches relate to the person buying your content. You tick some sort of box for them. Your persona is the image or personality you present to the public. This is what makes you unique.

Most buyers on OnlyFans are lonely or looking for a way to blow off steam and here YOU come in as their online fantasy girl or boy, we don't discriminate! Fans want to think they are really getting to know you, building a relationship, and fulfilling fantasies with someone they could never actually have in real life.

If you're into femdom or findom, by all means pull those pathetic losers in by their tiny little cocks, but as a rule of thumb, you want to come across as sweet, fun, sexy and a general object of affection.

Alright, let's get promoting on social media!

Reddit



If you've been living under a rock and don't know... Reddit is a network of communities where people can dive into their interests, hobbies, and passions. These are all broken into **subreddits**. Members can submit content such as links, text, images, and videos for free.

Hopefully you didn't forget about niches already. (If so, lay off the weed). Think of each subreddit as its own niche.

You will find subreddits for literally any subject you can think of: horses, plants, jokes, Game of Thrones, funny hairdos... you get the picture. Subreddits are a place where people get together to talk about, share information, or promote that topic.

Luckily, there is an entire section of subreddits dedicated specifically for sex workers. These subreddits are visited by two kinds of people: adult content creators looking to promote themselves and people looking for NSFW content. Promoting on these subreddits means your content will be viewed by users looking to purchase further content.

If you post frequently enough on Reddit (or any platform for that matter) you will come across whales (big spenders). These are fans that will purchase every bit of content from you, just to see you or get individualized attention. You will often form online relationships with these whales and must schedule in personalized messages and posts. It's your duty to drain their wallets before some other bitch does.

Getting started on Reddit. Let's go girls (and boys and nonbinary):

1. Set a display picture, banner image and bio
2. Make required setting changes
3. Pin an album
4. Start posting

Setting Up

When you download Reddit and set up a new profile, it will automatically generate a randomized username and avatar. These can be changed later.

- Profile picture: chose something sexy and alluring. No nudity
- Bio: keep it short and cheeky - you only get 200 characters. This is your 3 seconds to lure someone into your page and convert into a paying fan. Check out our Templates section.

To change your username, click your avatar in the top left corner → My Profile. It will then give you the option to keep or change your username. Once you decide, that's your username forever.

Setting Changes

When you first sign up for Reddit, you will need to make some setting changes to enable the NSFW content. Simply follow these instructions for your phone:

Settings Apps Reddit Toggle on 'Show NSFW Content (18+)

Or if you are using your computer:

Click top right corner where name is displayed - User Settings - Profile - Scroll Down NSFW (toggle on)
When in your user settings, also go to Feed Settings - Adult Content (toggle on)

Now you can see and post in the naughty section 😊

Pin an Album

When you first sign up to Reddit, upload an album of at least 10 sexy pics and pin it to your page. Do NOT post nudity on your page. Two reasons: Reddit doesn't like it and you should save that shit for PPV (pay per view) on your OnlyFans!

More instructions:

1. Go to profile page and click 'New Post'

2. Select 'images and videos'
3. Upload images
4. Caption the post 'Album'
5. Go to page post and click the three dots under the post and select 'Pin Post to Profile'

Start Posting

Time to start executing on that Multiniche Strategy. You should begin posting 3x per day on dedicated subreddits. Each time you post a different photo, meaning you will be posting three different photos every single day. You can utilize the same photos and captions on each different subreddit.

Don't start posting in every single subreddit to begin with. Reddit works on 'karma points.' As your karma increases (from upvotes and community engagement), your posting limit increases. Choose 5-10 subreddits to focus on every few days. We want to be posting across a multitude of niches. Here are some tips to selecting subreddits

- Pick 2-4 niches that you blatantly don't fit into
- Pick 3-6 niches that are totally you
- If you're not getting results, go to a NSFW subreddit with a lot of members, and pick a profile with one of the best photos. They usually have higher karma scores. Now check the subreddits they post in and throw your content on there too!

You are your own marketer – pay attention to where you are seeing growth and engagement and where you're just wasting your time. If you don't see required growth in the fan base, start expanding into new subreddits and eliminating the poor performers.

Don't be fooled by the number of members on a subreddit and think that more members equals more upvotes and engagement. Although subreddits with a 1k+ online members mean more eyeballs, very often low member subreddits can lead to more upvotes and therefore more karma. This is because some of these subs work on a different algorithm, where they show the most recent post on top, instead of the post with the most upvotes. Since they have a lower number of members, it is less saturated with creators competing for the attention. You'll stay on top longer and gain some immediate fans that weren't expecting your type of content.

If you're a strategist and have interest in data, this website shows the fastest growing subreddits by day, week, month, and year <https://redditstats.com>

If you just want a list of where to post, see the end of this section with an array of subreddits to start with.

Pictures: Do's and Don'ts

Remember, sexy af but NOT nude! Not even pics with see through clothing. If you want to post a nude, make sure to use Instagram or your favorite photo editing app to cover your nips and kitty with emojis or a black out!

*1MG Tip: A good way to promote your OnlyFans without directly saying it is to post a teaser photo. For example, you have a topless photo and you blackout your tits with 'Censored'

In your caption you could put: 'Want to see it all?' Once a user converts from Reddit to your OnlyFans, welcome them with a personalized message and the uncensored tittie pic!

You should be working through all your subreddits and seeing what works best for you. If you strike a chord with a certain community, tailor your photos and captions for that niche.

Posting Images

So how do you actually post photos on subreddits??? Well, you can't just upload them. You first have to post the image address from a trusted image hosting site. Don't freak out. It's easier than Elle Woods getting into Harvard.

The image hosting site to use is Imgur: <https://imgur.com> Simply make an account.

Now, whatever photos you want to post on Reddit, upload to Imgur first. You know we're giving you a full how to:

- Top left, green tab that says 'New Post'
- Upload your image (you can upload multiple images as part of one post)
- After uploading, click the 'Hidden' button on the right side. Now only you can see your posts
- Right click the image you want to upload. Click 'copy image address'
- Go back to Reddit and get into your subreddit. Click 'New Post' then 'Link'\
- Write your caption, and in the URL, box right click and paste. Now your image is ready to post!

Sometimes you cannot upload pics on certain subreddits. This is because your account doesn't have the minimum karma required to post there. Keep that subreddit on your list to come back to later.

Captions

Posting engaging, sexy, or dirty captions on Reddit is equally or possibly even more important than hot pics. This is especially important for NSFW content, as the Reddit home page will show a blurred-out view of your image. You need to entice users to click on your post through your captions!

We have provided a lengthy list of captions to get you started in the Templates section. Once those run out, use your OnlyFans brothers and sisters to get ideas for new content or subscribe to our Zine.

www.gum.co/1mgzine

*1MG Tip:

- Do NOT mention 'OnlyFans' or 'OF' in your captions. Many subreddits do not allow advertising or promoting your OF (use words as "The Forbidden Platform")
- If you've gained traction on a certain niche, make sure you're tailoring your content
- PRO tip: plan out different pics to release throughout the week that tell a story along the way. You can use this strategy to convert them to your OnlyFans to see what happens next.

Converting Reddit to OnlyFans

Once you've started posting in all your subreddits, you'll begin getting Message and Chat notifications. Messages are usually spam or bots, so go through them every few days to see if you missed a genuine interaction. Sometimes people will send messages asking for your OnlyFans or requesting additional content. Make sure you reply to them!

Chats are where you will find most of your fans. You must ALWAYS reply to each and every chat notification – ASAP! Here you will receive messages from fans who like your content or caption and want to chat with you. These will mostly be free compliments, responding to your caption, etc. You'll get some weirdos too, so be safe and never put any personal information on Reddit. If they want more of you, they can head to your OnlyFans.

Check out our DM Conversation Script in the Templates section.

Getting banned on Reddit

- Subreddit ban: With a Multiniche Strategy, there is some risk of getting banned for posting content that does not follow the subreddit rules. But we don't ask for permission around here, just beg for forgiveness! If you get banned from a subreddit, simply move onto the next.
- Like ban, banned: Another way to get banned is posting consistently without gaining any engagement (upvotes or chat notifications). To check if you are banned, on your browser go to incognito mode and type www.reddit.com/u/yourusername. If you show up, you're good to go! If not, it's time to create a new Reddit account. Therefore it's so important to convert users on Reddit to your OnlyFans platform asap! If you make the required settings in the beginning and do everything, we told you to, it's unlikely you will get banned.

*1MG Tip: Create two accounts at once and post on both. If one gets banned, then you have a second account with Karma points built up. It takes only a few minutes more a day to have a second account and is worth it so your money making isn't stalled!

Subreddit links

<https://www.reddit.com/r/Onlyfanspromoss/>

<https://www.reddit.com/r/royalporn/>

<https://www.reddit.com/r/DaughterCuck/>

<https://www.reddit.com/r/JerkOffToMySis/>

https://www.reddit.com/r/NSFW_Tributes/

<https://www.reddit.com/r/bigasses/>

<https://www.reddit.com/r/curvy/> (requires you to put (OC) at the end of each post)

<https://www.reddit.com/r/onlyfansgirls101/>

<https://www.reddit.com/r/chubby/> (requires 5 karma and your account to be 24 hours old)

<https://www.reddit.com/r/OnlyFansPromotions/>

<https://www.reddit.com/r/JizzedToThis/>

<https://www.reddit.com/r/OnlyfansPacks/>

After 100 karma, you can start adding more to your list from the subs below:

https://www.reddit.com/r/Booty_Lovers/

<https://www.reddit.com/r/boobs/>

<https://www.reddit.com/r/TheThiccnness/>

<https://www.reddit.com/r/youngporn/>

<https://www.reddit.com/r/camwhores/>

<https://www.reddit.com/r/AmateurSlutsGW/>

<https://www.reddit.com/r/EGirls/>

<https://www.reddit.com/r/FitNakedGirls/>

<https://www.reddit.com/r/freeusefamily/>
https://www.reddit.com/r/B_Cups/
<https://www.reddit.com/r/naturaltitties/>
<https://www.reddit.com/r/SlimThick/>
<https://www.reddit.com/r/AthleticBabes/>
<https://www.reddit.com/r/fitgirls/>
https://www.reddit.com/r/booty_queens/
<https://www.reddit.com/r/happygirls/>
<https://www.reddit.com/r/1819club/>
<https://www.reddit.com/r/youngporn/>
<https://www.reddit.com/r/slutwife/>
<https://www.reddit.com/r/slutsofsnapchat/>
<https://www.reddit.com/r/Blonde/>
<https://www.reddit.com/r/GreatView/>
<https://www.reddit.com/r/NSFWGirl/>
<https://www.reddit.com/r/collegesluts/>
<https://www.reddit.com/r/NaughtyWives/>
https://www.reddit.com/r/aa_cups/
<https://www.reddit.com/r/STAWG/>
<https://www.reddit.com/r/Just18/>
<https://www.reddit.com/r/burstingout/>
<https://www.reddit.com/r/WhiteCheeks/>
<https://www.reddit.com/r/AwaitingCum/>
<https://www.reddit.com/r/Slut/>
<https://www.reddit.com/r/OnlyfansPacks/>
<https://www.reddit.com/r/onlyfanschicks/>
<https://www.reddit.com/r/cuteasfuckbutclothed/>
<https://www.reddit.com/r/knockmeup/>
<https://www.reddit.com/r/Babes/>
<https://www.reddit.com/r/ThotNetwork/>
<https://www.reddit.com/r/YoungPrettyHoes/>
<https://www.reddit.com/r/BBW/>
<https://www.reddit.com/r/Sexy/>
<https://www.reddit.com/r/NSFWverifiedamateurs/>
https://www.reddit.com/r/NSFW_Social/
<https://www.reddit.com/r/AussieGirls/>
<https://www.reddit.com/r/naughtychicks/>
<https://www.reddit.com/r/needysluts/>
<https://www.reddit.com/r/smallboobs/>
<https://www.reddit.com/r/NaughtyNerdGirls/>
<https://www.reddit.com/r/cosplaygirls>
<https://www.reddit.com/r/cosplaybabes>
<https://www.reddit.com/r/FreeKarma4U/>
<https://www.reddit.com/r/TikThots/>
<https://www.reddit.com/r/nsfwoutfits/>

<https://www.reddit.com/r/RepressedGoneWild/>
<https://www.reddit.com/r/nsfw2/>
<https://www.reddit.com/r/homegrowntits/>
<https://www.reddit.com/r/HighResNSFW/>
<https://www.reddit.com/r/GoneMild/>
<https://www.reddit.com/r/CuteLittleButts/>
<https://www.reddit.com/r/palegirls/>
<https://www.reddit.com/r/Instagrammodels/>
<https://www.reddit.com/r/DiscordNudes/>
<https://www.reddit.com/r/DadWouldBeProud/>
<https://www.reddit.com/r/slutwife/>
<https://www.reddit.com/r/forcedbreeding>

Twitter



There's this thing called Twitter. You've probably heard of it. What you probably didn't know is that they have one of the most lenient content policies out there. There is an entire section on Twitter called Sex Twitter, entirely dedicated to sex workers, adult content creators, and cam girls promoting their websites.

It is the go-to platform for OnlyFans creators just starting out, because of its very liberal content policy. It's one of the only platforms you can directly promote your OnlyFans without getting shadow banned (more on that later). This means there is FIERCE competition for visibility. Unlike Reddit or Discord, it will take more time and nurturing to start getting fans. Once you build a substantial following, it is a great tool to keep building your funnel of new fans. It is also a great platform to show your online persona.

Use our strategy to gain followers as fast as possible, in as little time as possible.

To get going:

1. Set up profile pic, bio, Twitter handle and display name
2. Make required setting changes
3. Pin a Tweet
4. Follow accounts
5. Get Tweeting

Setting Up

Twitter will be a good place for you to showcase your personality, so have a little fun with it.

- Profile picture: even though Twitter is liberal, choose something sexy and alluring or sexy and fun. No nudity.
- Bio: keep it short and cheeky. Add what you want but DO NOT FORGET to add your OnlyFans link directly in your bio using [LeapTo.me](#) to create unique biolink pages. It's important to use Leapto.me so you get proper analytics of your visitors.

- Twitter handle: your username. This can be changed later but we suggest you make it simple and unique to you. Try to keep your handle the same across all platforms.
- Display name: Display name can be whatever you want but is usually your actual name or persona you go by. This appears at the top of your profile. Once you are in top 15%, change this to DISPLAY NAME' TOP x%' Example: JANE DOE TOP 2% (optional emojis)

Settings Changes

When you first sign up on Twitter, you need to make some changes to the settings. You will have to do this from your desktop:

Settings and Privacy Privacy and safety Content You See Tick box for sensitive content

How to change your Twitter handle:

Settings and Privacy Account Tap Username Type in new handle Done

As you type in your new handle, Twitter will let you know when you have an acceptable handle (one that isn't already taken and fits in the criteria).

*1MG Tip: Use phrases like 'thereal' before your username to get it approved. Even better if you can match your handle to your OnlyFans username. This will help optimize your search results in Google.

Pin a Tweet

Your pinned Tweet is very important as it is the first thing potential fans will see when they visit your profile. It is an extension of your bio and will show your persona and what you are there for.

Make your Tweet count. Say something funny or add some engaging captions that invite people to reshare. You can use one of our captions in the Template section or let your sexiest self shine with your own ideas! Post two photos or one video with a link to your OnlyFans.

Follow Accounts

You'll begin your Twitter journey by following similar accounts.

Click search and type in 'OnlyFans' Next click on 'people' and a whole list of OnlyFans models will pop up. Scroll until you find a model with a display name with 'TOP 5%'. Follow them. Go to their profile and see who they are following. Follow all the models and promo accounts. Keep following relevant people until Twitter puts you on a temporary following freeze. You should be able to follow again after 15 minutes. Follow 50 accounts before moving forward with promoting your account. Do this exercise every week.

Get Tweeting

Tweet five posts. You can post on what's trending but also add a sexy flair to it. You're here to grow your fanbase.

You could also Tweet captions like, '*You wouldn't believe what happens next on my OnlyFans*' or '*Want to know what this looks like off? Check my bio*' We have provided a ton of captions to get in the Templates section. For

new captions subscribe to our VoyrZine Magazine to get weekly new content and caption ideas.

www.gum.co/1mgzine

The Honest to Goodness Comments Strategy (HTG)

On social media, it's very important to interact with other users and comment genuinely nice things on creators' photos, as well as comment on their posts and retweet them.

Comment on pictures you genuinely like and point out details that stood out to you, such as her hairstyle, outfit, or even a piece of furniture in the background. Most comments will be generic, like 'so beautiful!', but rarely will be actual honest appreciation of the content. When you do this, you will be surprised how many top models with large followings will retweet or like your tweets and follow you back. It's because they felt touched that someone cared enough about their picture and genuinely had something nice to say about it.

Also retweet posts you like. Comment something nice like "*You absolutely slayed this look. Green is totally your color.*" Or if it's a post with text, comment on the actual topic and become part of the conversation and draw new eyes to your page. This will get you multiple retweets in return. It's social media. So be social!

OnlyFans/SW Threads

Most of your time in Twitter will be spent implementing the HTG, posting in OnlyFans threads and retweeting pinned posts.

After you've followed at least 50 accounts and actively engage with them and other followers, you will notice your homepage fills up with similar kinds of messages. They will be OnlyFans threads and messages labeled 'RT for RT' aka 'retweet for retweet'.

OnlyFans Threads or SW (Sex Worker) Threads are posts for you to promote your OnlyFans account. On these threads, you're supposed to comment a caption, along with a link to one of your tweets.

Write down a caption in your notes, then from Twitter, copy a link to one of your Tweets (click the upward arrow under one of your tweets and then 'Copy Link'). Paste it in your notes, under the caption. Now copy the whole thing and keep posting it in the comments of OnlyFans threads.

Keep an eye out for other creators dropping this on their free or paid for page.



Retweeting

RT for RT means you have to retweet a pinned tweet and the user's main post. When you do this, they will retweet your pinned tweet in return. Look out – you will often have to comment 'done' on the initial post (not on the pinned tweet) to action the other user to tweet you.



After you have about 250 followers, you can start tweeting your own OnlyFans Threads and RT Pinned posts.

*1MG Tip: When you come across OnlyFans Promo accounts, ask them if they will create an OnlyFans Thread with your pictures and with your OnlyFans link. Some promo accounts ask for a payment to do this, but many will be happy to do it for free. If they agree, send them the pictures you want them to use for the tweet. You should always tell them to Tweet an OnlyFans thread with your pictures, so you will get retweeted by multiple girls. Also send them your OnlyFans link so they can add it to the thread.

Retweet Groups

Another great strategy for Twitter growth is to participate in engagement groups on Telegram. A Twitter engagement group is where participants regularly share tweets, and those tweets will be retweeted by the members in the group. This helps organically grow and extend the reach of your content to other audiences and users.

Message other models on Twitter under the top 15% and send a message asking for them to retweet you, shout you out or recommend retweet groups. Some will charge a fee, but generally the Twitter community is friendly, and you might be interested in working together.

Shoutout for Shoutout (SFS)

SFS has high conversion rates and your content is being promoted directly to people already using OnlyFans. They are looking for new creators on OnlyFans. And the best part is they already have their card details on file in OnlyFans! They just must press a couple of buttons to start following you. They're already active on OnlyFans so they are obviously more likely to subscribe to a new model compared to someone who hasn't already used the platform.

Start using this method only AFTER you have 25 fans on OnlyFans and 150 followers on Twitter. People won't see value in doing a SFS with you if you are under those numbers.

The method to the madness: Message as many content creators on Twitter as possible in the NSFW space. Write the message out each time and copy-paste or you will be flagged as a bot or spam. Start with this: "Hey babe. Your profile is amazing. Want to collaborate on an OnlyFans sfs?"

Twitter will stop you from messaging after a certain amount. You will get a notification ‘sending direct message failed’. You will not be able to send messages for between 5 to 30 minutes. Each time you get stopped from sending messages, your ‘punishment’ period increases. It resets after about 10 hours of inactivity.

If they’re down to collab, send out your SFS caption along with 3 of your best photos. (Again, no nudity and if so, cover it using emojis). Ask them when they will post and track your new followers and engagement.

Sometimes creators will ask to schedule the posts for a later date, as they don’t want to post too many shoutouts on their page too close to each other

After you have both done your shoutout, ask if they’d like to engage on any other platforms.

Here’s an example SFS Message:

Hey guys! Check out my girl @yourusername She's one of the fastest growing accounts on here! She sent me a free trial link to her account, and I believe me when I tell you, she's ...

Make sure you tell her I sent you and she'll send you a free super sexy, super NSFW xxx. But she's only going to send it to the next 3 fans who subscribe from my side so you're going to have to be quick!

Oh, btw she told me to tell you to message her when you sign up. She loves getting to know her fans and chatting with them.

www.onlyfans.com/yourusername

Offend Your Way to the Top

Here is a controversial, but effective Twitter strategy. By deploying this strategy, you increase your chances of going viral.

So what exactly do we mean? Tweeting things that are controversial and things that will get you hate. Nothing on Twitter works better than controversy.

For example, you can tweet something like: ‘Just bought a new LV bag for \$1500. A big thank you to all the beta male fucks who buy my content on OnlyFans’. ❤

As you might imagine, tweets like this can get you a lot of reaction. And a lot of retweets, comments and traffic to your profile. Remember, eyeballs equal traffic.

*1MG Tip: Follow a bunch of ‘manosphere’ accounts (listed below) and comment offensive things on their posts. The Manosphere is a part of Twitter dedicated to helping guys who can’t get laid. They are basically accounts which teach them how to talk to girls, workout tips, etc. Much of the manosphere is misogynistic, and they particularly hate on girls who have OnlyFans accounts. Regularly comment cheeky, offensive stuff on their posts, such as: “Omg, you scream of insecurity. I’m sure you live with your mom and haven’t ever had a girlfriend.” Or, “guys like you just paid for my trip to Greece”.

Doing this will get you a whole bunch of attention on your Twitter. The downside is that many users will cyber bully or be rude to you. Remember, they're the simps and you're the boss.

Only use this strategy if your mental health is equipped to handle the negative messages and comments. Remember safety first, so make sure your pictures don't give out your exact location.

Twitter Manosphere Accounts:

@_rian_stone

@rationalmale

@fwplayboy

@beamanforreal

(these are only a few. You can check out accounts who these guys retweet)

Shadow banned

It's easy to get shadow banned on Twitter, especially with a new account. An account with low followers, trying to gain followers rapidly can trigger a shadow ban. Until you reach 1000 followers, check whether you are shadow banned every couple days when you are in a growth stage. Visit this website and follow the instructions: www.wikihow.com/Check-if-You-Are-Shadowbanned-on-Twitter

If you are shadow banned, no need to worry. Stop all activity for up to 3 days and keep checking whether you are shadow banned during this period, until it is lifted. Don't worry about growing fans on Twitter during this time just shift focus to other networks (like Reddit or Discord).

FYI, using certain hashtags can also trigger shadow bans.

Spend 10-15 minutes a day posting on OnlyFans Threads and retweeting. The rest of your time:

- HTG Commenting
- Scheduling SFS
- Engaging on comments and retweets

Go get tweeting!

Discord (The Secret Platform)



Discord is a platform which was designed with gamers in mind, but rapidly developed new communities, such as crypto bros and adult content creators. Discord is a voice over IP (fancy), instant messaging and digital distribution platform that allows users to communicate with voice calls, video calls, text messaging, media, and files in private chats or as part of communities called "servers".

Discord works well for promoting your OnlyFans as it opens the door to a new batch of potential fans. Discord can seem a little intimidating at first, but it's easy to use and of course, we are going to tell you everything you need to know.

First of all, the users. The typical users in Discord are going to be the techy or gamer types. Now we promote a brand of inclusivity, empowerment, and diversity, but some stereotypes can be true. Discord junkies will likely be struggling in the babes department, so would welcome the idea of a little action from an OnlyFans creator!

Discord is like Reddit in some sense. Reddit has subreddits which are centered around a certain topic, Discord has servers dedicated to certain topics. We are only going to be concerned with servers dedicated to NSFW. Below are invite links to the Discord servers you should join.

Checklist:

1. Download discord, create an account, and verify email
2. Add display pic
3. Mute notifications
4. Join servers

Downloading Discord

First, download the Discord app to your device and create an account. To download the app just type 'Discord' in your app store or browser.

Next, verify your email.

Within the app, look for an orange exclamation mark. This will walk you through the app and explain the different features. Either take the app tour or press 'skip all tips.' We're going to give you an outline below on what the important parts are!

Setting Up Display Picture

After verifying your email, set up your display picture. Click on the 'settings logo' in the bottom left corner, next to your username. Then click on Display Picture to upload your own. Again, no nudity! Play to your audience. This is a great platform to show your nerdy, gamer or Cosplay content.

Mute Notification Alerts

Discord is super annoying with notifications. Like nonstop. You will keep getting notifications from your servers which is frustrating. That being said, mute all notifications when you download the app.

Settings (in the bottom left corner) Notifications Scroll to sounds All OFF

Join Servers

Now you can start joining servers. As mentioned, servers are like subreddits, groups of people sharing a common interest. Go to the links below and click the 'join server' button and accept the invite. You will then be added to the Discord server. This is a jumping off point. Continue to look for new servers to join to reach the maximum amount of potential fans!

Here are some servers to join:

<https://discord.me/aftercare>

<https://discord.me/guardians>

<https://discord.me/allegiance>

<https://discord.me/lewdculture>

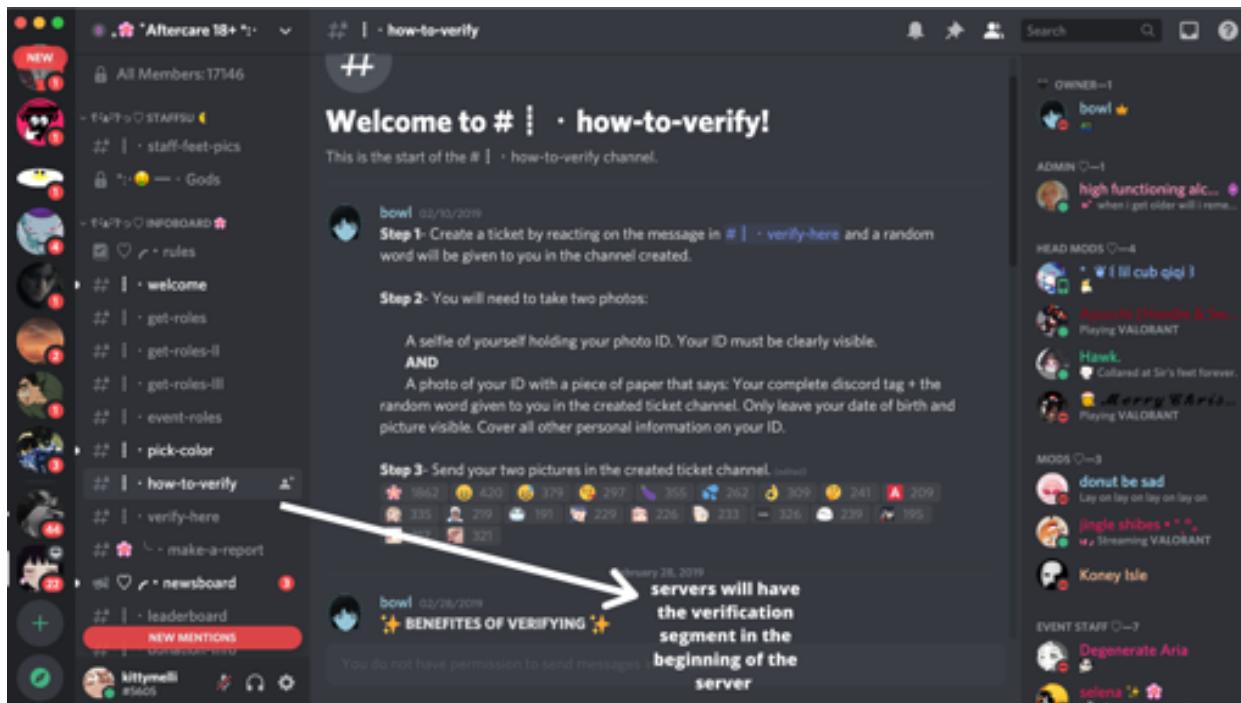
<https://discord.me/sweetshop>

<https://discord.me/daddy>

When you first join a Discord Server

1. Agree to rules, NSFW content and 18+
2. Verify yourself (if required)
3. Set roles
4. Introduce Yourself
5. Start Posting

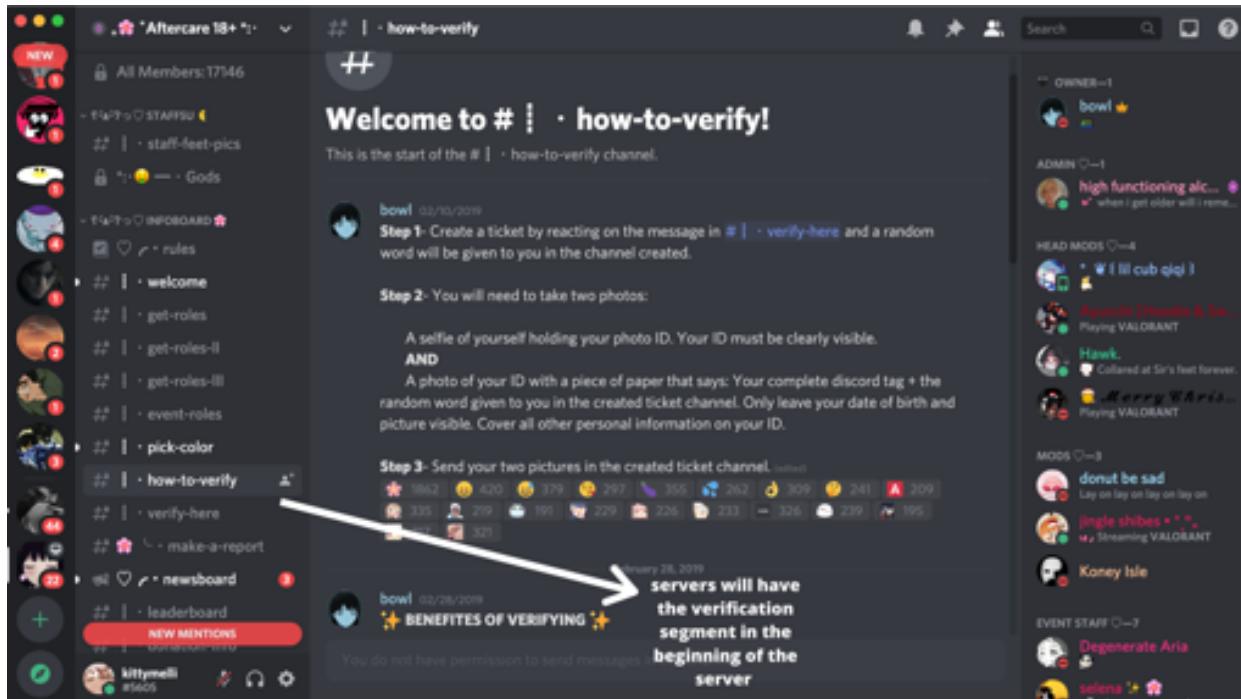
First, you may need to agree to follow certain rules. You can do this on the welcome page by clicking 'Agree' or by reacting to the message with the given icon (as shown below).



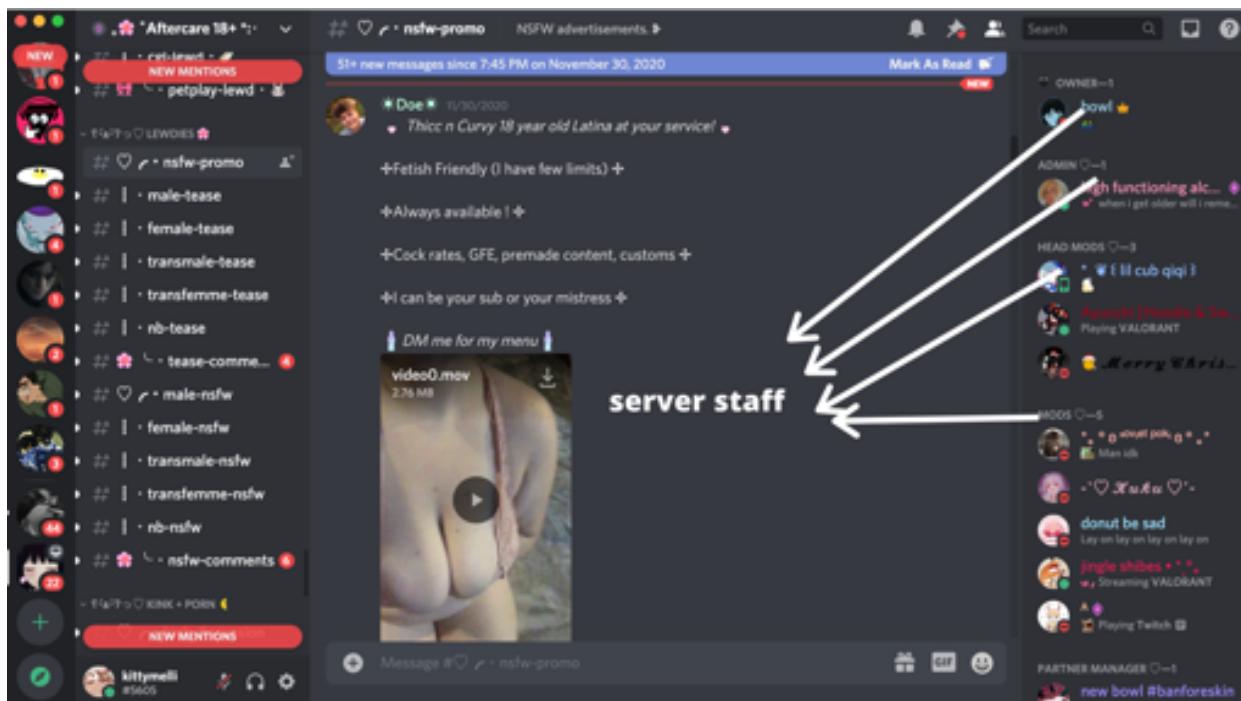
Verify

Most Discord servers will require you to verify yourself. The verification process is simple. Take a selfie holding up a piece of paper with your Discord username and tag written (sometimes you may have to write a random word). You may also need to take a picture of your ID or a selfie with your ID. You can blur out all details except your picture and date of birth, so you don't need to worry about any sensitive information leaking.

Just follow the steps on the screen. The verification process does not take long, and once you're verified, you can start posting. If you're confused about the process, servers will have a 'verify here' section where you can read all instructions for their server.



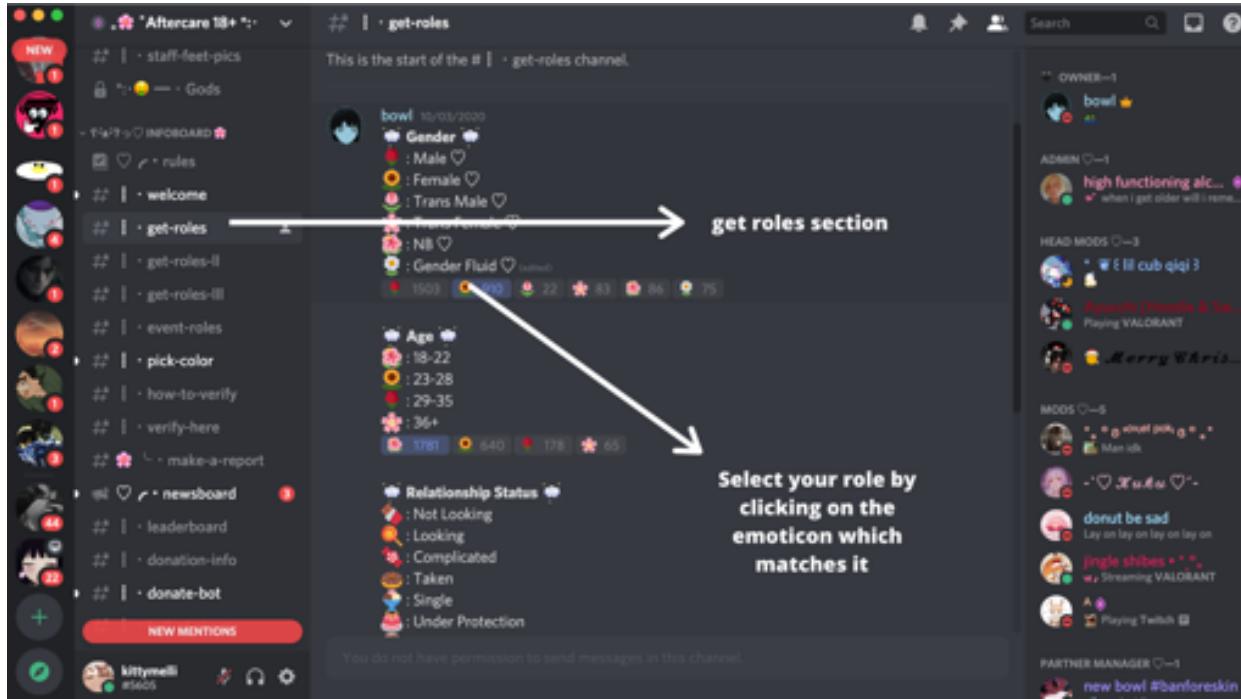
In some servers, you might need to DM the owner/admin/moderator for verification. You can find them on the right side of servers, as shown in the image below. Click on their usernames to send them a message.



Setting Roles

Next you must set roles for yourself. Go to the 'get roles section.' Roles are set by reacting with the emoticon which corresponds to the role you want to set.

The ‘get roles’ section will always be at the top of the server menu, as shown in the image below. To set roles, you must react to the emoji corresponding to the role you want to set, as shown below. Be honest when selecting roles.



Introduce yourself to the server

After joining and verifying yourself on each server, you also need to introduce yourself. You can find the ‘Introduction Thread’ in the beginning of the server. Look for ‘Introductions’ or ‘Female Intros’. Use the following template when introducing yourself:

“Hey guys, I’m (yourusername). It’s my first time here on Discord, I’ve heard a lot about the platform and would love to make some really good friends.

I enjoy xxx, xxx and xxx. I love meeting new people but can be a little shy! My hobbies are xxx and xxx. I’ve been xxx lol.

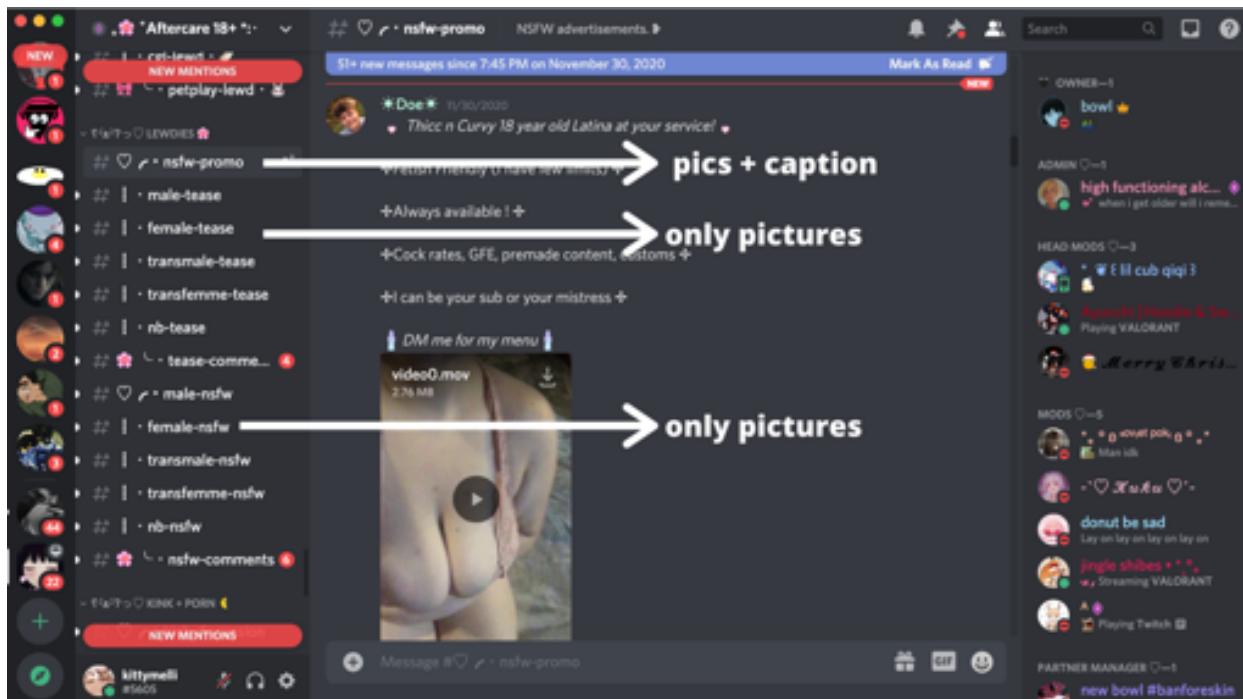
I work as an OnlyFans model right now and that’s been going really well. My DMs are open so feel free to hmu.”

Promoting on Discord

Each Discord server has different threads. You should only be concerned with threads where you can promote yourself. Most of the servers listed will have dedicated threads for seller promotions. Here you will upload 3 photos along with a caption. Apart from this, servers have other threads where you can post pictures of yourself but cannot use a caption). These threads will have names like selfies, female-NSFW, female-nude, etc. As always, do not post any nude pics as a promotion. Use emojis to cover your nipples and vagina if you want

to post a certain nude picture. Some Discord server threads say you have to post nude pictures, but just don't. Save your sexiest content for OnlyFans where you can PPV and get tips.

The image below shows the threads where you must post in the 'Aftercare' Discord server. Other servers will have similar named threads for you to post in.



Send a Promotion message. There is one in the Templates section! Like on Reddit, you will get a lot of direct messages. They'll either be compliments or they will simply be 'hey'. Again, just follow the DM Conversion Script.

Instagram



Instagram is currently the largest social network and in the long run is a great way to drive traffic to your OnlyFans. Having a large Instagram following can be more beneficial for you than Reddit, Discord and Twitter put together. Like Twitter, promoting on Instagram takes a lot longer than Reddit or Discord. Instagram has new content creators and businesses fighting for space on the algorithm. It is constantly adapting and moving.

If you already have 100k+ Instagram followers, you can make tens of thousands of dollars on OnlyFans almost right away. You wouldn't even need this book. If you have a large Instagram following and need tailored help to grow your OnlyFans, reach out to the 1MG Account Management team for a customized strategy.

If you don't have a large Instagram following, getting one takes time and dedication. Plus, maybe a lucky repost! In the early stages of Instagram, you could use the Binary Engagement Action Plan, which basically meant following/ unfollowing and liking pictures of accounts you would like to follow. Though this strategy used to be criticized, it was effective and when implemented correctly could get you up to a thousand followers a week. However, Instagram took a strong approach to get rid of bots on the platform and has tweaked its algorithm. This means any accounts which engage in activity which is remotely bot-like, they get restricted, or shadow banned. This means only a limited number of people get to see your posts and you will not show up on the 'explore' page.

Additionally, Instagram has a much stricter policy towards adult content. Not only can you not post nudity, but it is also easy to get content removed or even banned if you are flagged for 'Inappropriate content.' You're also not allowed to directly promote your OnlyFans, but more on that later.

Growing your Instagram Following

To grow your Instagram from scratch, you will have to develop a content strategy and grow it organically. You can grow your Instagram without spending any money, but to grow it rapidly, you will need to send your content to promotion pages and pay for shoutouts. By paying for shoutouts, you will have your posts seen by thousands of other people who wouldn't otherwise get to see your posts, and this means more eyeballs. You also show the Instagram algorithm that you are an active part of the Instagram ecosystem by doing so.

Simply reach out to OnlyFans and model Instagram accounts asking if they are doing any shoutouts and send the content you want them to post or tell them to choose from your grid. Be prepared for them to ask for a fee. This is something you can charge for later when you've reached the top 1%. Another great avenue is to reach out to popular Meme Pages and get quotes for their price to post you on their feed or story.

We get a lot of our readers who have \$0 to start with. That is why Instagram is not a get rich quick social network. Start putting aside a certain proportion of money you are making on OnlyFans by promoting on Twitter, Reddit, and Discord. Use that money to grow your Instagram. We advise 30% of OnlyFans income to be saved for promotions, accessories, and outfits. If your lifestyle allows it, you could spend up to 100% of the money you make on OnlyFans on promotion in the early stages. It's an investment into your business. You are the business!

If you've really decided to DO this, create fire content, build the audience, and invest in your future ONGOING income. By investing in promotions, you are basically buying more money.

Instagram shoutouts range a lot depending on the followers and reach. For 50k – 200k followers, expect to pay between \$15 and \$200. Use your negotiation skills or move onto another influencer/promo page.

You shouldn't pay just any page for shoutouts. Most shoutout pages have most of their followers from countries like India, where OnlyFans isn't popular. Know the promoter's audience – check their followers to see what the demographic is. Is the page all women loving the influencers clothes or all men commenting on how hot the content is? I'll give you a guess as to which account would be worth it?

You should ask for a screenshot of the demographics of their account. If it's not your target audience, then move on. Beware of scammers that lie about their demographics and send you fake screenshots. You can do some additional sleuthing and verify some of yourself by scrolling through their followers. Check the name in

the email ID for PayPal. Some red flags are mismatching names, asking for Zelle payments, being super responsive until you ask a detailed question, broken English, etc.

Sign up list:

1. Set up profile pic, bio, and username
2. Set as business account
3. Add 12 posts
4. Follow accounts
5. Add 3 highlights

Setting Up

You should know what to do with your pic and bio by now. As a reminder, you are NOT allowed to put your OnlyFans link in your bio, it will get you shadow banned. Instead, use LinkTree. Simply make an account at <https://leapto.me/>

Add your OnlyFans link to Leapto.me and then add the link to your Leapto.me account on your Instagram profile. Your Leapto.me link should consist of your Reddit, Instagram, Twitter, Onlyfans free/paid accounts and Amazon Wish List for your simps.

Business Account

Choose how you want your business account described. Choose ‘fashion model’, ‘influencer’ or ‘blogger.’

Post

You want to define the aesthetic for your page and come up with 12 pieces of content to fill your grid. Your content and captions should be engaging. There are some basic rules for content on IG: Different locations, different outfits, different poses. This is where you need to start discovering your content strategy: Are you pushing the boundaries of appropriateness? Are you going to release a set of 3 at once to fill your grid and make it look more artsy? Do reels or carousel posts get the most likes/engagement?

Don’t worry if this seems overwhelming at first or you have no idea what your strategy should be. You’re going to build a following and figure out what works (and what doesn’t) as you go along. To get started, put up your 12 favorite photos and move onto promoting.

*1MG tip: Golden ratio of pics to videos is: 6:1. This means for every six pictures; you should post one video. Also, reels and carousels are the most popular posts on IG, so either up your reel game or post a small series of 2-3 photos per post. With today’s instagram algorithms, the more you use ALL the tools the platform gives you: feed posts, story posts, reels posts, live broadcasting, hashtags, etc, the more exposure you get. This increases your chances of being on the explore page and being seen by new audiences!

Take pictures in different locations, in different poses and in different outfits. These rules are obvious and don’t need much explanation.

Don’t forget to tag people or places in all your posts. It can be another influencer, the brand of clothing or shoes you are wearing, a restaurant or the part of town that you are in. For your safety, we recommend you post geolocation tags after you have left the venue.

Don't forget to make reels and carousels. You want to utilize all the features Instagram has to offer. This makes their algorithm work in your favor.

If you are ever confused as to what type of content to make for IG, just go to the page of a model with over 100k followers and look at her content. You're the content creator, so get creative!

Follow Accounts

Start by following 10 accounts of models with between 100k and 1 million followers (follow 3-5 more every day till you are following 100 accounts). Make sure you like their photos and add HTG to several of their posts. Also follow meme accounts, architecture accounts and other accounts that you find interesting. You need to make the Instagram algorithm believe you are a genuine account and not just there to promote yourself.

Highlights

1. Add at least three highlights to your profile
2. Go to your profile and tap the +New button (the big plus sign)
3. Pick the Stories you want to add to your new Highlight. You can only add stories you already posted to the highlight.
4. Tap Next and name the highlight. Think of creative names, depending on the persona you are displaying. It can be highlights of all your trips, or backlogs of you in bikinis or lingerie shots.
5. Choose your Highlight cover, and tap Done. The highlights cover is the image that shows on the story highlight on your page. You can customize these to create a more professional look. Here is how:
<https://www.youtube.com/watch?v=RYELj3NUbj5>

Instagram Daily Checklist

1. Post stories daily
2. Post daily, at least in the beginning.
3. Respond to your comments and dms

*1MG Tip: For posting consistently, use Plann or Planoly to help visualize your instagram feed **before** you start posting. Then schedule all of the posts automatically within the app so you don't have to worry about posting it yourself or forgetting. Make sure you remember to engage with the people that comment on your posts if you choose to post automatically!

Stories

What type of stories to post?

- Laying in bed looking sexy
- Watching Netflix
- Your lunch
- Mirror selfies
- Workouts

You will be following a lot of models with 100k plus followers so look at the stories they post to get an idea about what you should be posting. Once you have an appealing page, you can start paying for shoutouts. You will instantly see a new influx of followers.

The goal of your Instagram is the same as your goal on any other platform. To drive traffic to your OnlyFans. You will notice that you start getting a lot of DMs on Instagram once you start posting and paying for shoutouts. Once again, use the DM Conversion Script. The only difference here is, you will not use the words OnlyFans when chatting on Instagram, you will instead use the phrase “click the link in my bio” or “join my forbidden platform.” This is because there are reports of Instagram shadow banning accounts which use the words OnlyFans in any place at all.

*1MG Tip: After you reach 3000 followers, DM other girls with similar followings asking them for an SFS. Message them the following:

“Hey babe, you’re gorgeous and crack me up. Want to collab and promote each other? ❤️ We can post each other on our stories and on our profile as well. Would love if you’d repost this one. Send me a pic or post you’d like me to throw on my page”

Some General sh*t about IG

- Do NOT treat it as an account used to promote OnlyFans. This is your end goal, but you cannot directly promote
- Make sure your Instagram account shows the ‘real’ you. By ‘real’ we don’t mean you need to reveal your identity, but you want to make sure that your followers are able to get a feel that the person behind your Instagram account has a personality and is not just there to sell her OnlyFans. When they do click the link in your bio, they will be much more tempted to join your OnlyFans, as they would have gotten a feel of your personality and can finally connect with you there.
- To convey your personality through your Instagram, there is one feature you can take advantage of: post a lot of stories with you talking. Take stories talking about random things like how you’re feeling, what you’re doing, something funny you came across, a Netflix show, etc. You want to be more to your followers than just pictures on a screen. If you follow other popular Instagram models, you know exactly what we are talking about.
- Don’t post revealing pictures. You want to leave those for your OnlyFans. If you aren’t posting pictures which are too revealing, your fans will be aching to see more of you. Now, once every 5-7 days, post a more revealing picture (eg: bikini or implied nude), or a story where you’re just about to take your top off but then it ends. Then you tell your followers that if they want to see more of you, to ‘click the link in your bio’.
- Become a part of the community. Follow other Instagram models and other pages you find interesting. Now, start commenting using the HTG Strategy. Only comment on the posts you genuinely feel the need to comment on and comment something meaningful or funny. Sometimes, you may show up as the first comment on a particular post, and this can help get your followers. Also, becoming an active part of the community helps get you on to the explore page on Instagram.
- Don’t just comment on posts of models. Comment on any post you think you can comment on such as funny memes, nice architecture, etc.
- Captions for your posts. You want your fans to get to know you and bond with you. So let your captions reflect your mood, personality or what you’re up to that day. Occasionally, you can either copy the caption of another model with 100k+ followers or you can google ‘sexy Instagram captions’ and have your pick.

Tik-Tok



Tik-Tok is a great platform to get more fans and is the best platform to help you get 'overnight success.' Many models have gained huge followers quickly using Tik-Tok as their primary platform. Tik-Tok is so effective for building your OnlyFans as the algorithm makes it really easy to get on the 'For You' page, and hence go viral.

If you are already on Tik-Tok or like using the app, it is a great way to build a following. Use the same basic rules as on Instagram for setting up your profile pic, bio, etc. and be sure to include your leaptome link. Do not put your OnlyFans link on your Tik-Tok as it could get you shadow banned. Even so much as typing OnlyFans on Tik-Tok can get you shadow banned.

The key to Tik-Tok fame is knowing what video to create at the right time, i.e. creating viral videos before they go viral. You do this by scrolling through the 'For You' page and identifying the popular videos and audio clips. If a new song comes out and you think it's going to go viral, use that. Also, make videos through which you can convey your personality. The more users get to know you, the higher your chances are of them joining your OnlyFans.

Also, follow 20-30 of the top Tik-Tok accounts and see the content they post and interact with it. You can also use the HTG Commenting Strategy and interact regularly with content, especially from top and medium size accounts.

Use trending hashtags on your posts and post 3 times a day. Do not use NSFW specific hashtags as they will get you shadow banned.

These steps will maximize your chances of going viral.

Set up two accounts. Tik Tok is always watching and is very quick to ban creators that do not follow their rules. Your primary focus should be your main account, but you must redirect followers to your back up. If you get banned - they need to know where to find you next! Shout out your back up account on a regular basis. Another way of doing this is to tag your backup account in your posts!

*1MG Tip: Tik-Tok has a lot of kids/teens using the platform. Make sure the content you post is not too explicit and no NSFW. You can wear tight revealing clothes, but make sure they aren't too revealing or suggestive as it could get your videos removed or even your account banned. For reference, see what type of revealing content the top content creators are making and draw the line there.

DM Conversion

We have talked a lot about strategy when it comes to marketing your brand for social media, that encourages creating content, posting frequently, and utilizing specific methods for each platform. These help build your sales funnels.

When creating a customer journey, there are 5 parts:

1. Awareness – attracting people to you
2. Consideration – standing out from your competition
3. Action – compelling your audience to take action
4. Engagement – using social media to keep your audience engaged
5. Advocacy – audience becomes your ambassador

The DM conversion is important when getting followers to convert to fans. Once you've attracted followers to you, it's time to move them to OnlyFans. Use this script to convert them:

'Hey you, thanks so much for the message! I get flooded in my DM's here. Let's talk on my OnlyFans.

I always answer my messages there ☺ Gives me time to chat and send out content in my DMs. All my good stuff happens there! I have some more explicit and sexy pics and vids to send plus I love doing customs and really getting to know my fans. Subscribe to me here www.onlyfans.com/username

Xoxo Name'

You can send this message back to pretty much anyone that slides in your DMs on Twitter, Reddit and Discord. If you're on IG, don't directly say OnlyFans, instead direct them to your Leapto.me.

Sometimes followers will ask you questions about your OnlyFans or maybe something where you don't need to use the DM Conversion Script. Here you must use your common sense and respond accordingly

IMPORTANT: Do not waste time chatting with followers after you have used the script. No matter what they say. Do not fall under the misconception that by building a relationship on social media you will later get them to join you OnlyFans. You want fans who are willing to spend. Every second you spend talking to anyone else, is time you could have spent promoting and potentially finding a whale.

Social Media Summary

To start building a large following from absolute scratch (meaning you have no prior internet presence whatsoever) the best platforms for your promotion are Reddit and Discord. These platforms allow you to start being discovered from the moment you start posting on them.

Instagram and Twitter are much more beneficial than Reddit and Discord, but only in the long-term as it takes time to start building them up.

Tiktok being one of the easiest platforms to get discovered quickly, you must keep this one on the top list when you're creating content. Only in today's world can you reach millions of people with a simple 7 second video, make sure you take advantage of this and don't get discouraged if your initial videos don't do well, the trick is to keep posting and keep creating content!

Assuming you want to make a full-time income with OnlyFans, you need to treat it like a full-time job. Don't be under the impression that making money there is easy. Even the hottest girls spend at least 8 hours a day working. When you're just starting off, we recommend spending as much time as possible on your OnlyFans. If you're just looking to make hundreds of dollars a month, you can spend less time there, but if you want to be

making millions in a year, then you should look to spend every waking moment either making content for or promoting your OnlyFans.

Remember this is just the beginning. Think about where this could take you. If you put the time and dedication in, you could have fans, sponsorships, paid appearances, etc. Remember, there are hundreds of creators out there working 16 hours a day creating content and promoting their OnlyFans. If you are looking for a support group where you can get in touch with these girls who will help keep you motivated, reach out to 1MG.

With there being so many places to promote your OnlyFans, it can get confusing or overwhelming trying to figure out how much time to spend where. We broke down your promotion schedule for you. Once you get going, and see which platform is delivering on your specific growth goals, you can adjust this schedule.

Platform	Tasks	How Often	Daily Commitment
Reddit	Post in subreddits, reply to chats, check messages	3x per day	90 minutes
Discord	Join new servers, go thru chats	3x per day	30 minutes
Twitter	HTG commenting, RT for RT, scheduling SFS, threads, replying to messages	Ad hoc all day	2-3 hours
IG and Tik Tok	Posting, stories, replying to DMs, managing promos	Ad hoc all day	1 hour
Content	Photos, captions, collabs, customs, scheduling	Ad hoc all day	2 hours
OnlyFans	Posting, message new fans, reply to chats, PPV	Ad hoc all day	2 hours

If you work smart and dedicate time and effort, you will achieve success!

You will be spending the majority of your time growing your Twitter. Growing your Twitter is a slow and steady game, but once you get big on Twitter, all the time invested would have been worth it. And while growing your Twitter, fans come in from Discord and Reddit. These platforms don't require as much time as Twitter does (at least in the first few months) and are a great way to jumpstart your earnings.

If you follow these promotion steps, you can make the money you paid for this book back literally within the next few hours.

IMPORTANT

Don't waste time talking to people who will not join your OnlyFans immediately. You are not to entertain excuses. A lot of people will say they will join later, or to send them some pics first, or other excuses which lead you to believe they may join in the future. These people are almost always bullshit so move onto one of the other million people on the internet.

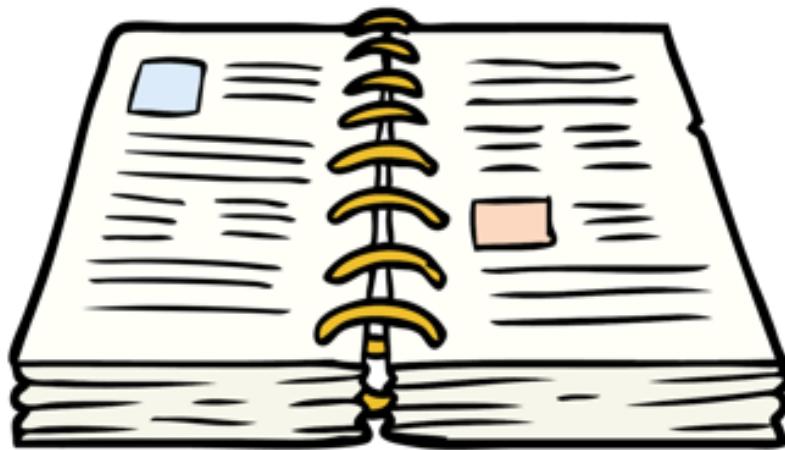
Do not fall prey to the misconception that if you build a relationship with someone on social media, they will eventually join your OnlyFans and send you a lot of money and buy all your content. This is not how it works and by doing so you will be flushing precious time down the toilet.

Promoting on your social media is to show your persona and convert them to OnlyFans. ALL REAL RELATIONSHIP BUILDING IS DONE ON ONLYFANS ONLY, NOT ANYWHERE ELSE. THE RELATIONSHIP BUILDING STARTS ONLY AFTER THE GUY HAS JOINED YOUR ONLYFANS, NOT BEFORE.

The moment you hear ANYTHING other than them saying they will join your OnlyFans, move on. Ignore all the messages they send you because all of them are time wasters. If they keep annoying you then block them. You are looking for fans who spend, adore you and want to spend money on you without any convincing. You are NOT looking for cheap fans who need to be convinced to join.

Continuously checking your OnlyFans for messages. You always want to reply to your fans as quickly as possible. Also, the moment you get a custom request, you should be ready to fulfill it as soon as possible, because if you don't, the fan could lose interest.

The Ultimate Guide to Using OnlyFans



"Hard work spotlights the character of people: some turn up their sleeves, some turn up their noses, and some don't turn up at all."

OnlyFans is a very user-friendly platform. We're going to lay out exactly how to get set up and give you all the best practices, tips and tricks, pricing and more! Everything you need to know about exploiting the platform to its fullest is laid out for you below on a silver platter. It's time for you to stand out from the rest of the herd!

There are four ways of making money within the OnlyFans platform: subscription price, Pay Per View messages and videos, customs, and tips. The subscription price will never make you rich, so this should only account for a

maximum of 20% of your income. PPV, tips and customs will be your bread and butter. Note there is a limit a user can spend on OnlyFans daily, so make sure you get their money before some other hottie does!

In this section we will lay out exactly how to develop your E-Persona, set up your OnlyFans, and the best strategies for making money via PPV and chatting.

E-Persona



Your e-persona is the type of person you portray yourself to be on the internet. It is important to define your e-persona before starting your OnlyFans as you should know exactly who you want to be online.

In real life, you are who you are. But online, you can be anybody. And you must leverage this ability to make you the most money. Fans are looking to get to know ‘the real you’ and develop a bond with you, so make sure you have some genuine aspects of personality. For example, don’t try to be a femdom if you’re not. There are certain lingos and practices in the BDSM community, and they will be able to spot a fake. If you want to take it to the next level, make sure you do your homework and know what you’re talking about! 1MG offers speciality coaching for femdom info@1milliongirls.com.

There are many different online e-persona’s for you to choose from. Most people think that ‘niche’ on OnlyFans has to do with your physical body, but the actual niche lies in the type of girl you portray yourself to be. Remember how we used the Multiniche Strategy on Reddit? Well, now that you have them on your OnlyFans, it’s time to show them who you are! Here are some ideas on how you can portray yourself:

- virgin,
- unassuming innocent girl,
- nymphomaniac,
- submissive,
- Fem dom
- sadomasochist,
- nurturer,
- sister,
- mother (MILF),

- conservative girl (Pastor's daughter)
- slut,
- adulterer,
- spiritualist,
- nerd/geek.
- Gamer
- Cosplay

If you're struggling to decide on a persona, start with being yourself. As you develop your account you will see what you get the best feedback on, so make sure you use this 'market research' to adjust your persona and profile.

No one persona works better than the rest. In the end, the only thing that's important to making it to the top 1% is staying focused long enough.

*1MG Tip: If you are in a position where you can spend money on costumes AND can take very high-quality pictures, cosplay is one of the most lucrative niches for you to enter. Particularly cosplays of gaming characters. Nerdy fans, who make up a very big segment of OnlyFans, pay tons of money to see girls in costumes, and then out of them. It fulfills their fantasy of the character and they tend to be very loyal spenders who spend a lot of time online. Cosplay takes a lot of effort, so this isn't for the weak! If you want to appeal to these buyers, you have to go all out.

For some examples of what you and your pictures should look like for a cosplay only account, check out:

www.reddit.com/r/cosplaygirls

www.reddit.com/r/cosplaybabes

No matter what your persona is, you should always have some essential costumes and props.

Make your OnlyFans Page

When you sign up

1. Set display picture, banner image, bio, and username
2. Verify your bank info and age
3. Set up subscription price and setup subscription bundles
4. Link Twitter
5. Set Welcome Message
6. Make 5 posts
7. Follow Top 10 Models

Setting Up

- Profile pic: sexy, sexy, and sexy. But again, no nudes. Cover them titties.
- Bio: You need to be a little more aggressive in this bio than any of the other social media platforms. Put your physical description, a playful note about what you're into (non-sexual), your kinks and types of content you produce and thank them for joining your page. See Templates section.

- Username: try to use your actual or publicly known name and if possible, the same handle you use on IG and Twitter. For example, if you go by Dusty Rose, have all your handles as DustyRose1. This makes it easier for your fans to find you across platforms.

*1MG Tip: Create a public Amazon Wishlist filled with sex toys, lingerie, outfits, and anything else you want your fans to buy you. Add this to your Lepto.me link, Twitter and OnlyFans bio.

Verify Account Information

Make sure to add your banking details correctly.

You can pay yourself out on OnlyFans whenever you want, so make sure it's linked to the banking account you want to use. Be aware the minimum you can pay yourself at a time is \$20.

Set Subscription Price

You should make 0% - 20% of your income from subscriptions. You can choose to make a free or paid for subscription. You want to keep your fans subscribed to you for as long as possible, so they are paying for your PPV content and sending tips to chat with you.

More information on subscription prices and bundles later in this section.

Link Twitter

You can use OnlyFans in tandem with Twitter. Remember, it is easier to earn money on OnlyFans if you are constantly generating new spenders on other platforms.

Once your accounts are linked, every time you post on OnlyFans you will have the option to share it via Twitter as well. If Twitter users are not subscribed to your content on OnlyFans, they will only see the caption, not the image. This reminds your followers you are active on OnlyFans and entices them to your page.

OnlyFans Welcome Message

The Welcome Message goes to all your new subscribers, automatically. Keep in mind this is a generic message that will go to everyone. It is best practice to follow up your Welcome with a personalized message to start engaging your new fans and milking them into spenders.

Choose either a video or picture to send. This should be playful and sexy. Something to make them smile, but not giving away all your goods upfront. We suggest implied nudity for free Welcome Messages.

You also have the ability to price your Welcome Message. We suggest doing the automated message and first few 'Get to know you' messages for free, then convert them into PPV and tipped chats. Try both methods to see what works best for the buyers you have attracted via your social media presence.

Use the Welcome Message template or get creative! Just make sure to always be flirty, a little mysterious, and personal. The real hook comes after the Welcome Message. As soon as you get a new fan, send them a personalized message, thanking them for subscribing with a cute PG video or photo shoot attached. This is where you start building rapport with your fans.

Rapport is being able to relate to others in a way that promotes understanding and facilitates trust. You want to build a sincere connection with whales (remember, the big spenders). Be yourself, be friendly, show real interest, find common ground, and give genuine compliments. Rapport is tricky though – don't spend too much time talking to fans without at least a tip or a couple PPV. You could get stuck in non-spending, time wasters all day and not make a penny!

First Posts

When you first get started, it is important to immediately add content to your page. First post should be a 'Welcome to my page' with a photo and caption. Post something with suggestive nudity (see through lingerie or a topless pic with 'censored' across your boobs). For the caption, use something like the below:

'Hey baby, 'NAME' here, ready to fuck up your feed with some fire photos and vids! I'm sassy, sweet, and looking to make some close connections with my fans <3. I love making customs, playing with toys, and making you feel like the girl of your dreams is right there in your lap. Don't be a shy baby, I'm ready to play!'

Pin those posts to the top of your feed. Make sure it's a little different from your bio and shows some of your personality. Fans really like models that make them feel like they really get to know you!

Post another 4-5 photos (sexy but not nude) with some of the captions from our Templates section and move on to the next step.

Follow Models

Take a look at the OnlyFans homepage to find other models to follow (free accounts). OF homepage features some of the top creators and many have free pages. This will give you inspo for your posts and help you build working friendships with other models. Totally useful when you need a shout out or want to collaborate making content. Follow at least 10 pages.

You've done all the set up. Now it's time to start monetizing your page.

Subscription Price

Your subscription price should be \$6 (assuming you are starting with zero social media presence). If you have a sizable Instagram presence of 10k+ followers, then you price your OnlyFans at \$9.99.

A \$6 subscription price is what we use with all our models who have made it in the top 1%. Most of your money is made selling content in the DMs, so you don't want to deter fans with a high subscription price.

Set a subscription bundles at a discounted rate. You're not going to get rich from subscriptions, but this method will keep fans on your page and in their feed.

30% off for 3 months

40% off for 6 months

50% off for 1 year

Pricing List

Make a price list and pin this to your page.

Customs should always be priced per order. This is where you need to be a salesperson and milk the fan for everything they have. Don't be afraid to ask for hundreds or even thousands for a custom photo or video. The fan should ALWAYS buy any extra props or outfits for you, so make sure you add it to your Wishlist. Here is a suggested price list to get you started. As you become more popular, you will want to adjust these prices.

Pictures

- Nudes (tits) | Price: \$5-\$10
- Nudes (pussy) | Price: \$5-\$10
- Nudes (tits+pussy) | Price: \$5-\$10

Videos

- Playing with tits | Price: \$10-\$20
- Strip Teases | Price: \$10-\$20
- Shower Videos | Price: \$10-\$25
- Masturbation (fingering) | Price: \$15-\$35
- Masturbation (dildo) | Price: \$15-\$35
- Masturbation (anal with dildo) | Price: \$25-\$50
- Blowjob (with dildo) | Price: \$15-\$30
- Deep-throating (dildo) | Price: \$15-\$30
- Sex with a dildo fixed in place | Price: \$20-\$50
- JOI voice | Price: \$25+
- JOI video | Price: \$50+
- JOI video nude | Price: \$100+

* Price the videos based on the length

Other

- Skype | Custom \$
- Sexting | Custom \$
- GFE | Custom \$
- Worn clothing | Custom \$
- Custom pics or videos | \$100 +

It's best to leave the 'other' open pricing. You have to be a sales person and try to get the most you can out of your fans. Be smart and look at other creators to compare. If you need additional help on pricing, contact info@1milliongirls.com to discuss 360 Coaching.

Posting on OnlyFans

You NEED to post AT LEAST once a day (ideally twice). Remember, your fans are paying good money to be subscribed to you, so you need to give them their money's worth. Make sure pictures are taken in different locations/ positions/outfits or a series/story to keep things interesting!

If the post is a picture, then make sure that at least 2 pictures are part of the post, and never more than 6.

You do NOT want to post any nude content on your main page, because you want to save that for the DMs and PPV. Only post a nude if your engagement is low and remove it after 24-72 hours. (no pussy – ever only a tasteful nude, showing some nipple)

Types of posts – utilize both

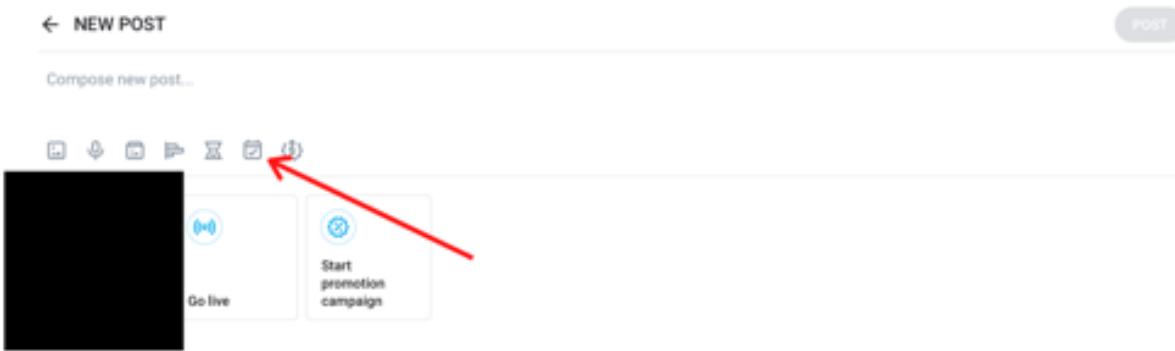
- Prime Post: Prime posts are posts which stand on their own. This means that there is no ulterior motive to these posts other than the fact you want fans to see them.
- Complementary Post: These posts are to encourage your fans to buy PPV content or to tip you. For example, say you've made a masturbation video. You post a teaser to the video to your feed with the caption "I'm sending out the full video in the DMs so stay tuned!" or you can post a picture with the caption: "Tips get me wet. Tip me and I'll show you how wet you made me."

*1MG Tip: If you are shooting content, make sure you get an array of pics in the same outfit. For example, if you're doing a naughty schoolgirl set, take pics fully clothed, in see thru bra, topless, then just in the stockings and tie. On your homepage, release the fully clothed photo, see thru and censored topless photo as set. You can then write in the caption 'I've heard you've been naughty. Come join me in detention and see what other trouble we can get into.' Then release the topless and/or nude photos in your DMs for PPV.

Scheduling Posts

You need to post at least once a day, but it's best to post 2-3 times a day in the beginning. Most of your fans will be from Europe, North America, and Australia. The time zones vary a lot, so the best times to post are 12pm, 3pm, 6pm and 9pm, regardless of where you are.

To make things A LOT simpler, you can spend a day or two taking pictures for the following week and schedule the posts before the week starts. At 1MG, we use content calendars with all the models we manage. A content calendar lays out how many posts, what day, what time and what the content will be. This helps to plan out exactly what you need to shoot. Our models submit their content to upload every Sunday, then our Account Managers follow the content calendar and schedule it to be released throughout the week. To schedule a post:



Captions

You need to have interesting and appealing captions for your OnlyFans post. Use your creativity or select some from our Templates section. Relate the post to the photo. For example, if you have a pic in a cowboys hat: 'I always say, save a horse, ride a cowboy. Who wants to take a ride? Biggest tips get a treat' You can utilize the strategy in the 1MG tip above as well, only showing most of you and leading your fans into the DMs to see the rest of the nude set.

Polls

Polls are a fun and easy way to engage with your fans. Once you have a following of 50 or so fans, droll a poll on your main feed. Some ideas:

- Where are fans located
- What content should I make next?
- Which other OnlyFans model would you like to see me play with?
- When's your favorite time of day to get naughty?
- If I created merch, which would you buy?

This can give insight into your audience, create dialogues, and help you decide what content to post, at what times.

OnlyFans PPV's

Shake yo' money maker like somebody bout to pay ya. OnlyFans PPV's are where you will make the most amount of money. This is content your fans have to *drum roll please* pay to view!

Content is sent directly to your fans with a price tag attached. This is usually your dirtier content. PPV can be sent to an individual, your whole fan base or certain lists. We'll talk about organizing your fans more later.

Unless something is specifically requested, the fans don't know what the picture or video is. They pay to open it for three reasons.

- You post sexy content on your main page, and they'd like to see more of you.
- The caption is intriguing.
- The preview is sexy.

In PPV's, it is important to write captions that are intriguing and make every person want to unlock your message. We are giving you some PPV captions in the Template section. Once you run out, look at the messages which the top models send and adjust their captions. Also, keep them relevant. If it's a Presidential election, have a video of you wrapped in an American flag and taking it off. Caption 'First order as President is to show you ALL of me' or at Christmas time 'Tis the season of giving, Open to see me giving you all of me'

Send out PPV messages two times a day. You can send out the same pieces of content repeatedly (just with a different caption), so you don't need to be making tons and tons of content to keep up with your PPV messages.

- Delete unopened PPV messages after 48 hours.
- If reusing content, try not to send it twice to fans that already opened it. Once you have a lot of fans, it will get harder to track who opened what. If a fan pays for the same content twice, make sure to apologize and send them 1-2 new pieces of content for the inconvenience
- In order to keep track of who's bought what, you can create an excel spreadsheet with all of your subscribers and write next to their name what they have unlocked or haven't unlocked so you can send the same piece of content to them with a different caption until they buy it. Always remember to recycle the content, no video or picture should go to waste! You can also see what you've sent to fans within the OnlyFans chat.

*1MG Tip: Use your organization system to file old content that can be used for new subscribers.

It's important to begin your PPV videos with some sort of introduction. Always say something like, "hey babe, how are you today? I thought I'd make something really sexy and special for you today." Or "Oh my God, you won't believe how horny I'm feeling right now. I've been waiting to do this all day. " It's important to say this in the beginning because you edit your videos and add these parts to the preview. A sexy preview increases the chance of a sale.

Previews

When you make a preview, there are two things you need to keep in mind:

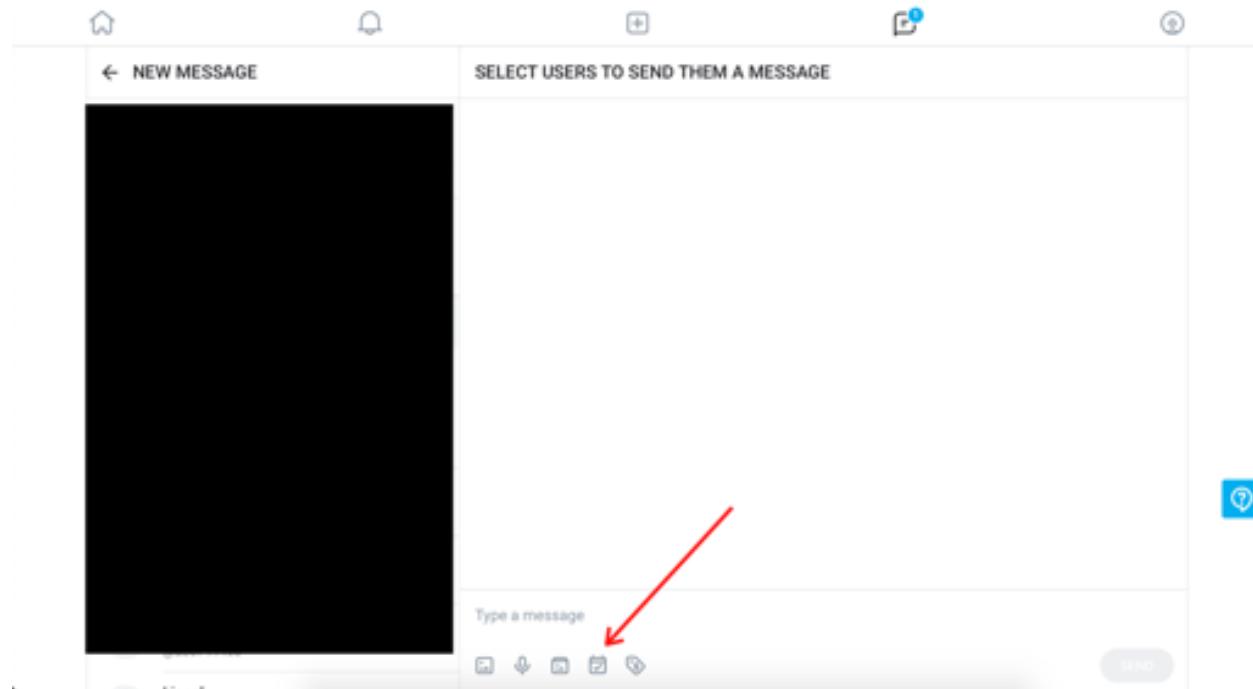
1. Always start the preview with sexy, dirty talk in a sensual tone.
2. Always end the preview at a high point, such that the fan can't wait to see what happens next (eg: right before you take off your top.)

You can edit your original video to make a preview from it using your mobile phone.

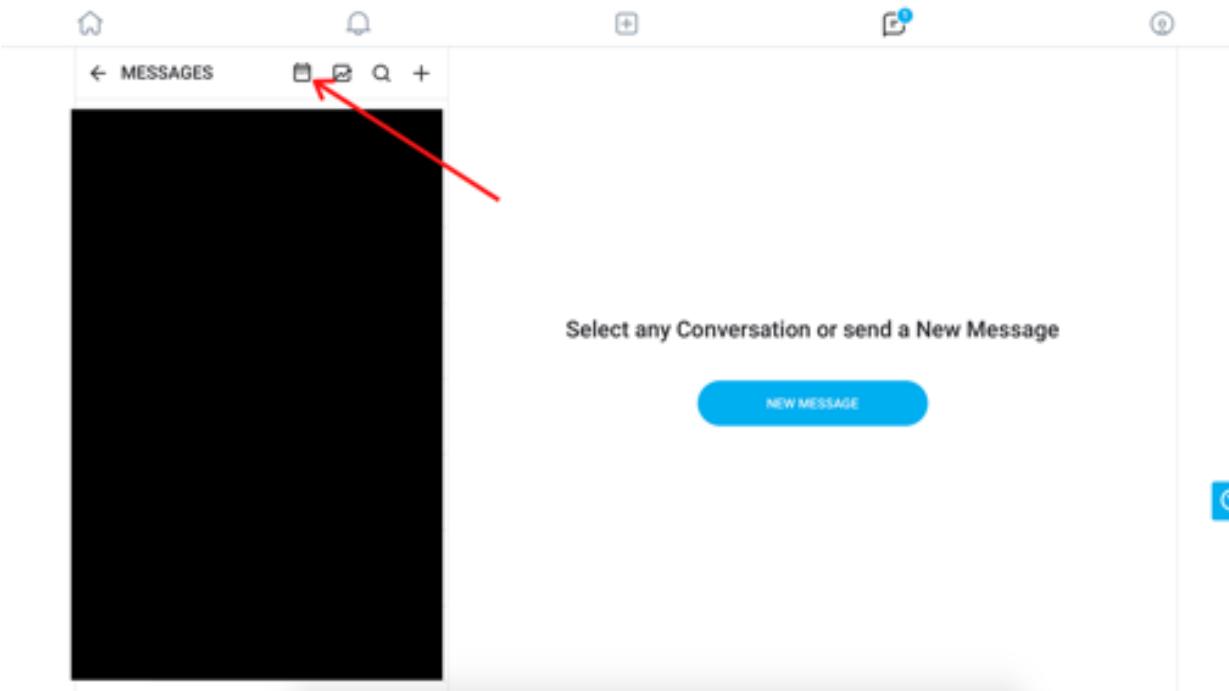
Schedule PPV's

One of the best parts of OnlyFans is they allow you to schedule PPV messages. This means you can schedule all your messages for specific times and users. We recommend using a content calendar to help organize your posts on OnlyFans AND your other social media platforms. Using a content calendar across all platforms allows more time for content creation AND keeps your sales funnels working for you.

Scheduling PPV's is simple. First click on the '+' button in messages to create a new message. Select the users you want to send it to – all, lists or individuals. When you're done typing the message, adding the media, and setting the price. Click the button as shown in the image below to schedule it and set the date and time you want to send it out. Then click send.



To see your scheduled messages, press this button:



Suspense PPV

A suspense PPV is a message where you build anticipation for the particular message prior to sending it. Like Power PPV messages, only use these once every 3-5 days and only use them for really special pieces of content.

"Hey baby, just letting you know soon I'm going to be sending you an exclusive video. I've never made a video like this before. Just like all my content, it only lasts for 24 hours. If you don't get it now, it will disappear forever.

Love, (your name)"

*1MG Tip: When you send blasts, always make sure you talk to the **person** rather than the **whole group**. Instead of saying "Hey guys" say "Hey baby" or "Hey daddy". It makes them feel more special if you're referring to them personally!

Build Relationships

Unless you're a femdom, come across as fun, charming, and genuinely interested when you're talking to your fans. The biggest spenders are usually the simps that think they have some importance to you.

Not to sound like a bitch, don't ever forget that you are there to make money. You're not there to make friends. And you should have no hesitation in making this clear to your fans if you ever need to. Every sentence you send a fan must lead to you getting paid in one form or the other.

With your whales/simps, make them believe you like them and are interested in their lives. Your job is to get these men to fall in love with you by adjusting your personality to suit what they are after. Do the following to get them to fall in love with you:

- Send your whales and simps surprise voice notes. These do not need to be sexual. It is better to keep them personal. We call this the Girlfriend Experience. ‘hey babe, thinking about you today’ or tailor them to their interests: ‘hey babe, I saw the cutest dog today and thought of you. I know how much you like dogs’
- Send them free pics or vids sometimes and tell them “heyy, you’re my fav fan and I thought you would really like this set so here’s a little gift for you cutie.”
- Have free sexting sessions with them. You want to get these guys to fall in love with you. And you shouldn’t feel bad about it because that is what they are paying you for. They wouldn’t get this attention anywhere else if it wasn’t for you, and you probably make their life a lot better.

The reason you should send them free content from time to time is to show you appreciate them and their generosity. Sending occasional free content will up your PPV open rates and generate extra tips.

Don’t go overboard with sending free content. You still have to make sure they remember that they have to pay for most of your content. And if you follow the steps above, they will literally buy every piece of content you put out.

Actually, try to get to know your fans. Ask them what they do for a living, what their hobbies are, where they’re from, whether they’re married and have kids, etc. Some fans will get straight to what they want from you, whether it’s sending a dick pic or asking for nudes. Others would rather tip you for the Girlfriend Experience. For those that are after the latter, you can waste a fucking ton of time OR make them into your whales. Here are some tricks:

- Ask these fans for pictures of themselves. Say things like “I really love seeing you, send me a selfie”. When they send it, compliment them. Say you think about them a lot. If you have been talking to a fan for particularly long, send messages like, “I touched myself last night and I was thinking of you. That pic you sent really got me going xx.”
- Understand the power of voice notes. The moment you sense a fan is enjoying his chat with you, start sending him voice notes and selfie videos. Maybe flash your tits. Use his name in the voice notes and videos. Send him nude videos saying: “Heyy (his name), I took this just for you. You wouldn’t believe how wet I am right now.” (in a sensual voice). This is how you get him hooked. Remember, he probably follows many other girls on OnlyFans but not even one of them has given him this much attention. That makes you special to him and takes you one step closer to making him give you every penny in his entire bank account.

*1MG Tip: if you’re building a relationship with a fan, it’s good to test the waters to see if they are a spender or a time waster. After your first couple messages, send him a PPV or remind him that ‘Tips go to the top of my inbox.’ If they don’t pay to open your content or send you a tip, move on. It’s not Tinder. You. Are. Here. To. Get. Paid.

Once you have a solid relationship built, it’s much easier to get money from them. You’ve now become more of a sugar baby and not just some chick on the internet. Your persona and building relationships is what sets you apart from the entertainers on Pornhub.

Hook your subscribers

Put your subscribers in the habit of coming back to your page by posting content regularly. This is especially useful if you have something you want to sell in your messages. You are more likely to sell something in the messages if you have fans who regularly check your page. Consistency is key with any business you start.

Create a sizzle reel/promotional video

Create a short promotional video (1-2 minutes long) showcasing your best content snippets. Having a sizzle reel on your profile shows new subscribers your best work, letting them know your value straight away. You can also pin your sizzle reel to the top of your profile for all of your subscribers to see.

If you already have another pinned post (a tip menu for example), you can upload your sizzle reel as a story, then save the story permanently as a highlight. Highlights always stick to the top of your profile.

Keeping Track of Fans

OnlyFans allows you to edit all your fans' names and add them to lists. As your fans grow and grow, it will become harder to track them. Utilize a naming convention and organization system.

Naming convention – Always find out your fans name and change it. As you get to know them, add emojis to their name to quickly remember traits about them. Create an icon legend for yourself so you know exactly what each emoji means so you are consistent across the board!

Lists – This is a great way of organizing fans, so you know who to send certain PPV content to. Create lists such as feet, girlfriend experience, sexters, boobs, ass, porn, threesome, etc. You can add users to multiple lists. When you go to send out PPV, you can select who it goes to, instead of sending to everyone.

Video Calls

Video calls are a really great way to make extra money. You can talk either on Skype or Zoom. We advise never giving away any personal details like your phone number. Link your Skype to an email that is not connected to personal data. Always make your fan tip you in advance on OnlyFans. When on a video call, be your normal self, but be extra flirty.

Most of the people you will be talking to are unhappy or lonely in their current situation and want a girl to be interested in them. You can sell your video calls as chat only, chat plus nudity, or to have straight cybersex. When these guys are talking to you, they want to forget that they are paying. They believe whatever message you convey. They are looking for an escape from their reality. Always agree to the terms of the call beforehand. Decide on whether you will be just chatting normally, whether you will get nude or whether you guys will have virtual sex. You will even come across guys who just want you to watch them jerk-off.

Listen to them, care about their problems, remember their pets name, and keep a happy face. Remember, let your fan take control of the video call. You are just there to entertain and allow whatever was previously agreed. Some fans will request certain topics or for you to act a certain way toward them. If they don't specify, come across as your e-persona! They chose you after all. This way your fan will believe the call is more natural and organic.

Here's what you should price your video calls at:

Only chatting: \$3/minute

Nudity (top off and playing with your tits): \$5/minute

Full Nudity (masturbating, etc): \$10 per minute

You can decide on the minimum amount depending on the fan. Try to get as much out of them as possible.

Neurolinguistic Programming - NLP Tactics

Huh? AKA Tactics to get fans to fall in love with you.

You want to keep fans coming back for more, staying on video calls longer and generally needing your content, so follow these tricks to keep them attracted to you. If you Google NLP, you'll get a bunch of scientific explanations, but to make it easy, NLP is a common approach used in sales to guide your prospects into paying customers. This includes adjusting your speech, tone and body language.

When this relates to OnlyFans video calls, use these NLP tactics:

- Say their name a lot. The sweetest sound to a person is their name said by a person they desire
- Make eye contact
- Play with your hair
- Laugh (yes, even if the jokes aren't funny)
- Smile and giggle
- Pop your breasts out at high points in the conversation (don't make it too obvious, it should be subtle and natural)
- Ask them questions, start with general ones and slowly move towards more personal ones. Come across as being genuinely interested in them. Remember, the more fun you make them have, the more addicted they get and the more likely they are to come back. Just like drugs, or even more so, when fans get addicted to a model, there is nothing they wouldn't do to get more! They'd sell their house and car if they had to.

Targets

'Targets' allow you to raise money for any particular cause or reason. Recently, an OnlyFans model raised over \$1 million in contributions to Australian charities. The best part is that you can set targets for literally anything:

- New costumes
- New sex toys
- Getting your nails done
- Buy new clothes
- Sexy lingerie
- New laptop
- Anything else you can think of

You should start a new fundraising campaign every week. Keep these things in mind.

- Reward fans for donating

In your caption, add: "all donators get a special, dirty surprise. The bigger the donation, the dirtier the surprise."

- Add a time constraint to it and give your fans an incentive to contribute, such as sending a naughty vid in the DMs. ‘First 5 to donate get an exclusive set in their DMs’
- When setting a caption for the target, don’t just say something like ‘raising money for new lingerie’. You need to build a story around it and make sure your fans understand they will benefit from it.
- Your fans aren’t there to actually keep track of you, or what you do with the money you raise. This means that you can raise money to buy ‘new super sexy lingerie’, and instead just post pics in lingerie that you haven’t used on OnlyFans before. This way your fans think you’ve bought lingerie with the money you’ve raised, when you’ve really pocketed all that money and just used a set you already had.
- If you want to raise money to buy something, set the target to double or triple the price of what the product costs. This way, you can pocket the remainder of the money you receive.

Here is an example from a top OF model running a target campaign.



Writing Tips

When writing captions for PPV, targets and power captions (will explain these next!) use the 6 Impulse factors and 5-part structure.

The 6 impulse factors

- Fear of Loss: aka buying pressure. Tell your fans what they might lose out on. You can do this by sending them the following message once every 5 days:
 - “All of my content is exclusive for 24 hours only. Sorry guys. Everyone who keeps asking me for old pictures, I don’t work that way. You either get the picture when it’s available because after 24 hours it disappears forever.”
- Urgency: Make it clear that if they don’t buy it now, they lose out forever. The below uses both fear of loss and urgency:
 - “All of my content is exclusive for 24 hours only. Sorry guys. Everyone who keeps asking me for old pictures, I don’t work that way. You either get the picture when it’s available because after 24 hours it disappears forever.”
- Greed/Gratitude: Appeal to the greed (in this case the ‘lust’) of your fans
- Indifference: Never come across as desperate to sell content. Never say things like ‘Pleeeeaaasee buy this video’. You must be indifferent to whether a particular fan buys or doesn’t buy content and not come across as needy.

- Effect of Jones: Jones' Effect is the name given to the phenomenon where, when many people have/like something, you automatically will want that thing/start to like it. Make use of this by mentioning how much other fans or your friends liked what you're sending out.
- Suggestion (power of): Write like you've already made the sale. Assume the close. This will be made clear to you in the example below.

*1MG Tip: Delete your PPVs after 48 hours. Even though you say the posts are available for 24 hours, leave them up for 48 hours. This is because very often fans don't check their accounts for long periods of time.

We mentioned that you need to tell a story. If you can't remember from high school English Lit, the 5 steps are:

1. Introduction
2. Short story: Slight background/premise behind the post
3. Presentation: What the post is actually about
4. Close: You're closing the sale. This is where you make the 'ask'
5. Consolidation: The cherry on top

Power Captions

Power captions are longer captions utilizing powerful sales tactics to maximize the chances of your fan buying the PPV. You must use them in addition to regular captions.

Only use Power Captions when you have created extra special pieces of content (eg: a sex tape, extra dirty photos, etc.). Don't use them just for regular photosets, etc.

Send power captions 2x a week. If you send too many, they will lose their value and your fans will start taking them for granted aka will lose interest in them.

When you are making captions on your own, make use of as many of the impulse factors as you can. Also, always format your caption according to the 5 steps.

Example 1:

Hey Babe! Good morning! Hope you slept well xx.

So, I woke up this morning and I had a really wet dream. I mean my panties were soaking wet when I woke up. I couldn't help but get my vibrator out and continue the dream in reality.

I fucked myself silly with it till I came. Babe, trust me when I tell you this, I had to lay in bed for 20 minutes after. My legs were literally buzzing, and I'd fall if I tried walking.

Luckily for you, I recorded the whole thing, from start to finish, uncensored. When you buy the video, make sure to turn the sound on and be sure to use your headphones because I get really loud.

You will be really surprised because I don't think you've ever seen this side of me. I can't wait for you to watch it, and please let me know how you liked it after watching xx.

(btw, I'm only leaving this up for today and I'm going to be deleting it after, so don't wait too long before getting it or you'll miss out forever)

Love,
(Your Name)

Caption Broken Down

INTRODUCTION

Hey Babe! Good morning! Hope you slept well xx.

SHORT STORY

So, I woke up this morning and I had a really wet dream. I mean my panties were soaking wet when I woke up. I couldn't help but get my vibrator out and continue the dream in reality.

PRESENTATION

I fucked myself silly with it till I came. Babe, trust me when I tell you this, I had to lay in bed for 20 minutes after. My legs were literally buzzing, and I'd fall if I tried walking.

CLOSE

You will be really surprised because I don't think you've ever seen this side of me. I can't wait for you to watch it, and please let me know how you liked it after watching xx.

CONSOLIDATION

(btw, I'm only leaving this up for today and I'm going to be deleting it after, so don't wait too long before getting it or you'll miss out forever)

Using the Impulse Factors

I had one of the best times pleasuring myself. I had the entire house to myself, so things got really wild. Btw I sent out this video to some fans already and they all went crazy over it, they said it was my best one in a while ✨.

So here you go! I'm only leaving this up for 24 hours and the next time I send this out, it's going to be at double the price, so make sure you get it now if you don't want to pay the premium xx.

I can't wait to hear how you like it. I want to hear how it made you feel, baby. Especially the part at the end

Jones' Effect:

"Btw I sent out this video to some fans already and they all went crazy over it, they said it was my best one in a while"

By saying your fans bought it and went crazy over it, you are appealing to their need to fit in. Since other fans bought it, they would now be more inclined to buy it.

Fear of Loss and Urgency:

"I'm only leaving this up for 24 hours and the next time I send this out, it's going to be at double the price, so make sure you get it now if you don't want to pay the premium xx."

By saying you are only leaving the content up for 24 hours, you are instilling a sense of urgency in your fans to buy it right then and there. And doubling the price next time, you instill a fear of them losing out on the discount.

Voice Messages for PPV's

Sending voice messages instead of captions is a great way to increase your PPV sales. Before/After sending the message, send out a voice note to all your fans promoting the content you're going to send out or already have sent out.

For example:

If you've made a masturbation video, say:

"Hey babe! You aren't going to believe how dirty the video I just sent you is. I'm dripping wet. I was so horny and just couldn't wait to use my favorite dildo. I can't wait for you to see it. Let me know how you like it. (in a sensual voice).

If you have established spenders, take the extra minute to make personalized voice notes saying their name. It makes them feel special and are more likely to open and pay for your PPV.

Important: Like Power Captions, do not overuse voice messages to promote your PPV's. Send them out about twice a week for a special post. If you overuse them, your fans will start taking them for granted.

Deals

Once you've done the above steps of engaging with fans, they will start requesting content from you.

Remember content is not just your photos and videos, but also sexting, Girlfriend Experience, JOI, Skype calls, etc. When fans are in 'buying mode' it is your job to upsell them.

For example: They will tell you which video they want (eg: shower video). Supposing the video is for \$40, you should now message them, "*I've got this hot ass video from earlier today, if you'd like I can add it for just half the price, so it would be \$60 total*"

Ask your fan how they liked it, daddy. When they respond with admiration, you can lure them in further. "*I'm glad you loved it baby, since you loved those, here is a special treat for you. You can look back and remember how good I made you feel.*" Put two or three photos in a bundle and send for about \$25. Bonus boobs!

*1MG Tip: Every time you shoot video content, make sure you get photos before and after the video! You can then use this same set for sexting, or as bonus material to go with your videos. When creating content, always have a plan that will save you work later! Work smarter, not harder.

Rebill

Subscriptions are set to auto-renew by default and free trial subscriptions are not set to auto-renew by default. Your goal is to keep your fans on auto-renew! This is not just to keep income for your monthly subscription cost, but to keep eyes on your content! Make sure you are constantly engaging with your fans and answering their messages.

*1MG Tip: Think twice before you raise your subscription price once you have fans... raising it will turn off auto-renew for all your fans paying the lower amount!

SFS/Likes

Use the same tactic here that you did on Twitter. Reach out to other models and ask if they want to collaborate on an SFS. When looking for other models to collaborate with, keep in mind your potential value to them. Models in the top 1% are not going to shout you out for free. Also, employ your network to share you. No friends on OnlyFans? Make some through the community! This is your opportunity to put some networking skills to use...

SFS is pretty simple. Exchange photos and your profile links and discuss what you want the caption to say. Then post each other's photo on your pages with the link to their account.

If you're just going for likes, you will exchange free trial links to your accounts. Follow them and like all posts. If they have hundreds, just do the first 20-30.

You can create a free trial link to your account by clicking in the top right (your profile) and then going to 'Promotions'. You can set the duration you want the trial to last. You can set it to whatever you like.

Here is some helpful information on additional features in the platform.

Vault

The vault stores all of your previously posted photos, videos and live streams and allows you to repost them at a later date. This enables you to use previously posted content for your new fans!

This is found in your main menu by clicking on your profile picture. Select your images or videos and repost them onto your feed or send them to fans in your DMs. If you're chatting with a fan in the DMs already, you can access your vaulted media. Within the messenger, the vault icon is the second from the left. Click it to add media from the vault to your message.

Stories

Like Instagram and Facebook, stories are great for sharing the highlights of your day. It's a quick and easy way to provide a daily dose of content to your fans without the need to edit pictures, write captions, etc. Stories have the added benefit of being temporary; they only show for 24 hours and then they're gone.

Add a story at the top of your homepage. You can select a photo or video, add captions, stickers and more!

Go Live

Go Live is an excellent way to keep your fans engaged and fall in love with your persona. OnlyFans says that it is 'essentially the mid-point between streaming and pre-made video.' You're able to stream to your subscribers and then upload the content as a normal video once you're finished. Fans can watch your stream later if they weren't available when you were online!

Page Statistics

OnlyFans now shows you analytics on traffic to your profile. The great part of the feature is it shows you where your audience comes from and how they are finding your page. This information can help determine who your buyer profile is. If you are American and most of your fanbase are UK based, for example, adjust releasing your content to cater to their time zones. (Use the scheduling tools on OnlyFans so you're not posting in the middle of the night!)

To find your page statistics, go to your profile and select the three vertical dots on your cover photo. Select "Statistics." Note: you'll only be able to see fan traffic from the last 24 hours.

Congratulate Your Top Fans

Want to know who your top fans are? OnlyFans provides data on the top 1-5% of your fans then sends them a congratulatory message! You can turn this option on in your settings. You'll also be notified who your top fans are. Make sure you send a personalized voice chat or DM with a photo to your top fans!!

Summary

- OnlyFans allows you to sell your NSFW content on the platform and you retain 80% of your profits
- You can make money via your subscription price, targets, tips, PPV messages, and custom content.
- One of THE most important things is to be responsive to your fans.
- Build relationships with your fans! But always remember that you are there to make money, so learn who is a potential whale and who is a time waster.
- Keep your fans organized into lists. This way you can tailor the content you're sending for different niches.
- Captions are powerful. Always create a story that lures your fans into paying.
- Utilize the OnlyFans network to grow your collabs.
- There are a lot of features on OnlyFans to cut time and increase engagement. Make sure you use them!

Creating High Quality Content



"You can't wait for inspiration; you have to go after it with a club."

This is going to be the part where you let your creativity shine! If you're new to content creation, there are a ton of YouTube videos and other creators to learn from. In the beginning, you don't need a complicated set up to create great content. Before you get started, think about your e-persona again. Who are you trying to convey to your audience? What kind of shoots do you want to do? How far are you willing to go in creating content? What scenes can you create with what you have? Let's dive into some basics and tips on creating content, people actually want to pay for!

To become one of the best content creators in the game (top 1% duh) follow these tips.

1. Be current. You want to know what is trending on social media and what the leaders in your industry are doing. For OnlyFans in particular, this means staying up to date with content for holidays and paying attention to new features to the platform. You also want to always see what the top creators are doing – are they doing a lot of live to retain followers? What target campaigns are doing well?
2. Understand your persona. Are you the girl next door with only implied porn? Are you funny with a podcast? Down and dirty? Explicit with no limits? Model material with high quality content? Cosplayer? Portray yourself in a way that your fan base likes. Pay attention to what physical or nonphysical aspects are generating engagement and \$\$\$. Create more content that works with this persona.
3. Know your audience. This goes hand and hand with your e-persona. Know what your audience likes and what they are buying from you. If sext stories are your thing, shoot more home-grown content and create stories around them. This will make it easy for you to automate your sexting sessions. If you attract a lot of submissive males or foot fetishes or nerdy gamers, make content they want!
4. Improve your skills. Rome wasn't built in a day. You need to do trial and error and really put in the work to be better. You have to work on your production of content, caption writing, fan engagement and as Drake says, hit those angles.

Organizing Your Content

One of the best parts of hiring an agency like 1MG, is we do all the organization for you. All you do is provide the content. We even give you suggestions on exactly what to create, coach you on pricing, and much more. If you're just starting out, you're going to have to do all this yourself until your account starts generating so much attention you can't keep up with it anymore! This demands a good amount of time and effort. Your content is what will make your OnlyFans successful – both for bringing fans in through your social media funnels, keeping them around and generating money. Remember that your content is a huge part of the eventual success of your OnlyFans page.

We mentioned before how important planning your content is to tell a story or stay up to date with holidays. Put this content into specific categories so that they each serve a unique purpose. Create a naming system and then plan how to release it. Here is how to break down your content.

***1MG Tip:** Put it all in a GoogleDrive or other cloud based platform so your content is available from any of your devices, from wherever you are!

Free Content

This is the content you don't mind having all over your socials. Never release your nudes or more explicit content for free. These can be the teasers for your spicier sets, polls, and previews. Also add a ream of selfies in here. These can be used during your personal welcome message to new fans.

Subscriber Content

Use this content for your daily subscriber posts. This is content to keep your fans interested in you and keep paying the subscription fee or keep following your free page. Make it exclusive to your OnlyFans page - don't post this stuff on your Instagram, Reddit, or Twitter. Fans will wonder why they bothered to sign up to your OnlyFans page and could deter them from coming back or buying any paid for posts/content. This is where the series comes in again. You can have a pic of you in a bathrobe sitting on the tub on Instagram and the pic on your OnlyFans is you lowering the robe and showing those assets. Also, don't show pussy on your feed. Don't give them all the treats for a measly \$6.99 a month sub.

Custom Content

Don't worry about making this right away because you don't know what your fans will want. Some basics to start with is:

- 2-3 sexting scripts with 7-10 photos progressing through the session.
- JOI audio file and video

The rest you will figure out as you go along. You can reuse customs as long as there aren't any special requests on outfits, toys, name, etc. Don't reuse customs on feed or mass PPV messages.

Promo Content

Make a reel of some sexy but not nude content. Use this to promo yourself on Twitter or Reddit. Try something out of the box too. You never know what could go viral. An OnlyFans girl recently made several hundred thousand dollars selling farts in a jar.

Unused Content

When you're shooting a series of photos or videos, you won't use it all. Keep the unused content separate so you can release it at a later date or use it in your DMs.

Scheduling Content

As mentioned, you need to schedule your content. You need to post consistent content to show your subscribers you're active and make them loyal to you. At 1MG, we create content calendars weekly for the models we manage. You need to do the same and pick one day of the week you upload it. That puts a whole week ahead so you can spend the next week creating more content!! You can schedule posts within OnlyFans, making it way easier for you to focus on your DMs, customs, and bringing new fans into your funnel through the other social media channels.

You'll learn the best system for you, but don't skip this step. Once you start scaling your OnlyFans, you're going to be so happy that you have this in place already.

Creating content

This should be the part you really enjoy! We've given you some details in the previous chapter of the type of content to create sexting stories, JOI audio and video, strip teases, etc., but this is where you let some of your

creativity shine! If you need further help on ideas, check the top content creators, or get a coach like 1MG 360 Coaching.

If you don't have a professional camera, photographer, makeup artist, and studio to shoot your content in, like most creators starting on OnlyFans, don't worry! Smart phones take great photos, you can create sets in your home or outside and take advantage of lighting! Once you get your fans, reinvest into your content. Put together your content kit: selfie ring, selfie stick, tripod, and some props, these can all be found under \$100 on Amazon Prime.

*1MG Tip: When taking photos, set your camera to burst mode, so that it takes at least 50 photos of you. Go through each and every picture hand-picking the best OR get a tripod with a bluetooth remote and be your own professional photographer!

You don't need a professional photographer OR editor: download one of the million apps available to edit your photos.

Here are some great app recommendations for editing and planning:

- Photo Editing: Lightroom, FaceApp, FaceTune, Prequel
- Video Editing: Splice, inShot, VideoLeap
- Content Scheduling: Planoly, Plann

Real talk, while not necessary to put out sexual content, if you are starting from absolute scratch you will need to be comfortable doing most things on camera (masturbating, full body nudes, etc.) if you want to get to the top 1%.

You can still make a lot of money using our method if you don't want to get too sexual but reaching the top 1% will be a lot harder this way with zero social media presence.

Costumes, Accessories and Toys

These are the basic costumes, accessories, and toys you should have for making content:

- Ring light with tripod stand and phone holder
- 3 Lingerie sets (red, white, black)
- Yoga pants and sports bra (matching set) (white or black)
- Black, Blonde and Pink wigs
- Black Fishnet leggings
- Glasses (pink frame, leopard frame, black frame)
- Dildo (medium and large size)
- Butt Plug
- Attachable dildo
- Anal beads
- Fake semen

JOI (Jerk-Off Instruction Videos)

JOI videos are the hottest trend on OnlyFans. You can sell JOI videos for \$25 all the way up to a few hundred. In

a JOI video, you instruct your fan how to get off. Below are some of the best JOI videos which you should model yours after.

https://www.pornhub.com/view_video.php?viewkey=ph5fab4e079a59a

https://www.pornhub.com/view_video.php?viewkey=ph5e02886ae5c62

https://www.pornhub.com/view_video.php?viewkey=ph5f91fe3b4337a

https://www.pornhub.com/view_video.php?viewkey=ph5fb86f3c77bf4

When pricing your JOI, break it down into different categories. The below is a good place to start on your price list:

1. Voice only JOI \$25+
2. Video JOI – instructions only \$50+
3. Video JOI – full custom \$100+

*1MG Tip: If you ever run out of content/poses, just see what kind of pictures other creators are taking on Reddit, Twitter and OnlyFans. You will have access to many OnlyFans accounts as you will be exchanging free trial links with many creators, and you will also be following the free accounts of the top models. Make sure to continuously observe the content your peers are putting out for new ideas.

Extra Tips



"I never dreamed about success. I worked for it."

Motivation and Staying Focused

Hard work and consistency are the most important factors in making it to the top 1%. It's not what you wear, the color of your hair, or the location of your photo shoot. What matters is can you stay focused long enough to make your OnlyFans into a real business?

There will be days where you absolutely don't feel like working. Or maybe you reach your daily goal at the start of the day and feel like you don't need to work for the rest of the day. Maybe you're on your period and are having a particularly bad day. You know what is going to make you feel better? Making money and living a life with freedom outside of a dead-end job or the 9-5 rat race. Like any business, you need to be focused day in and day out.

One missed weekend can cost you thousands of dollars. You are competing with 1,000,000 girls for a finite number of potential clients. And all the girls in the top 1% work like their life depended on it. Day in and day out. Creating content and promoting it is all they do. So, if you want to make serious money with OnlyFans, you have to develop an impeccable work ethic.

Always think smarter, not harder. Schedule your content. Upload it weekly. Create lists of frequently used conversations. Plan your week or month out so you're not always behind. No one is going to make this happen for you, except for you.

We have a great coaching team at 1MG. If you need help staying focused, creating content or are stuck, give us a call to discuss 360 Coaching.

Affirmations

One of the best ways to stay on track and keep that fire to succeed, is daily affirmations. They align your vision and help manifest what you want! Repeat these EVERY DAMN DAY!

"I see myself in the top 1% on OnlyFans. I am one of the highest earning creators on the platform. Each and every one of my fans loves me and will do anything for me. I create the best and highest quality content on the platform. I work tirelessly to create content and promote myself like a machine. Nothing is more important to me than succeeding in my business."

"I will be responsible for my financial freedom. I make more money than I ever dreamed I could make. I live in my dream house and have everything I have always wanted. I never have to worry about money again. All this was made possible because of myself, who works tirelessly to this day to be better than I was the day before."

As your goals change, you can add or adjust your affirmation!

Dealing with d-bags

Sometimes you will get rude messages like 'send me pics you jobless cunt' or 'you're a fucking slut' or other such messages. There's only one thing you can do, ignore them. It doesn't mean anything and it's from someone who's probably never gotten laid and whose opinion shouldn't mean anything to you. You should not get offended. Literally, just ignore. If you keep getting rude messages from a particular person, just block them.

Goal Setting

You need to set daily, weekly, and monthly goals for your OnlyFans. More importantly, you need to hold

yourself accountable to these goals and make sure you reach them. Here's what your goals should look like for the first 3 weeks:

Week 1:

2 fans per day

2 PPV Sales per day \$20 per day

Total: 14 fans, 14 PPV sales, \$140

Week 2:

3 fans per day

3 PPV sales per day \$50 per day

Total: 21 fans, 21 PPV sales, \$350

Week 3:

5 fans per day

5 PPV sales per day \$75 per day

Total: 35 fans, 35 PPV sales, \$525

These goals are super attainable and will set you up to learn the platforms, set content calendars and get you into the swing of things. After your first three weeks, your monthly goals will be exponential.

By keeping track of your goals, you will get a good idea about whether you are making the right content and engaging enough with your fans. If you are reaching your goals easily, it means you haven't set them high enough. And if you aren't reaching them, it means you aren't putting in enough work.

Beware: Scammers

Sugar Daddy: You will get many messages (particularly on Reddit), from guys claiming they want to put you on a weekly allowance for 'xyz' reasons. These messages will often be really long and have a bullshit story. The only response to this: tell them you'd be happy to speak to them further about it, but only on OnlyFans.

Cash App Scam: Mostly on Twitter, guys will tell you that they will send you a certain amount of money on Cashapp if you send them some of that money back to another account.

Do not be a part of this. These guys are hackers trying to use you to launder their money.

They will even send you pics with large amounts of money in their Cash App. Do not get fooled by this.

PayPal: Just don't do it. It's easy for the person sending you money to dispute the payment. Once they receive your content, they will do exactly that. Also, using PayPal for sex work goes against their policy.

Pay you later: You may also get fans that want to talk to you on FaceTime or Skype and 'they will pay you later.' Again, say you will entertain requests only on OnlyFans. Also, always accept payment first.

Needless to say, only use OnlyFans to accept payments.

Other Platforms

OnlyFans is the most popular platform for creators to monetize their content, but it is not the only of its kind.

Fansly

For those looking for a similar experience to OnlyFans, Fansly is an excellent alternative. It's another subscription website that encourages content creators – including those with adult themes - to build their own network of paying subscribers.

Fansly is the most similar to OnlyFans operating model; as well as the way it is presented, the absence of a robust search function (relying on creators for direct links to their profiles), the financials, and the overall design.

The emoji feature is a fun little option. Creators can send photos to their fans with emojis and text that cover some of the most interesting parts of the image. The emojis or words can be removed by users who pay a fee. This little extra can be used to tease customers before they make a purchase.

Fansly receives 20% of all subscription and view earnings. Their application page states that their top creators earn over \$10,000 per month. Fansly offers creators the chance to earn as much as on OnlyFans with the same payout percentage.

FanCentro

FanCentro, another subscription-based content platform, allows model and adult industry workers to create an audience and begin earning towards their next career. It functions in the same way as other fan-based platforms. FanCentro allows you to offer more than one subscription tier. Although you can charge a fee to access your private photos and videos, you can also offer additional bonuses either individually or in combination.

Just like the other platforms, they take 20% of any money you make. Creators get paid on Tuesdays. There are various minimum payout amounts that start at \$50, depending on the payment method you choose. To be paid, you must wait until the third week after joining the platform.

JustForFans

Dominic Ford, one of the most loved gay porn stars in Hollywood, founded Just For Fans. JFF's fan base is primarily targeted at LGBT people because of this. OnlyFans allows all genders, orientations and sexualities. JFF however has an established LGBT+ market thanks to Ford.

JustForFans (JFF), a subscription-based content sharing site, which allows creators to directly sell their exclusive content to their fans. Unlike OnlyFans, it's a site made specifically for and by sex workers. It calls itself a porn website and does not intend to change that.

A great benefit of JFF is their marketplace feature called the "explorer" homepage and an in-depth tag system that is similar to Tumblr. This allows fans to search for specific content types by hashtags. This platform encourages interaction between fans and performers.

JFF allows you to keep 70% of your earnings. They take 30% from every transaction on the platform, allowing for only \$50 weekly payouts.

Voyr.me

Do you want a platform without algorithms and bots to worry about? The ability to release paid for content and keep 100% of the income you generate? That's where Voyr.me comes in.

It is one of the very first decentralized content platforms for creators, artists, musicians, celebs and fans. It attracts members of the crypto community because it is backed by a token. This means lots of potential fans with crypto burning a hole in their digital wallet!

Voyr is the only platform of its kind that lets you keep 100% of your earnings. Speak to an account manager at 1MG to talk about getting set up.

Some Cardinal Rules

1. Re-invest 30% of your net income (accessories, outfits, props, promotion, etc.)
2. Do not waste time on prospects who aren't ready to join immediately
3. Never meet any fans in real life or share your personal details. Get a PO box for your Amazon Wishlist items and a Google phone number for your voice or video calls.
4. Always get paid FIRST. Keep money flowing through your OnlyFans page, not PayPal or Cashapp. OnlyFans can block you if they catch you moving money off the platform.
5. Put effort into your photos and videos. Put out content that your fans engage with. Allow them to live out their fantasies through you.
6. Learn to be tough. You will have to work hard. The days which truly count are the days when you put in the work even when you really don't want to.

If you are interested in receiving regular strategy updates, captions, PPV message templates, popular toys and accessory recommendations and tons of other really cool stuff on a weekly basis, as well as becoming a member of a community of other OnlyFans models, make sure you check out our OnlyFans Magazine VoyrZine!

<https://www.1milliongirls.com/zine>

If you have read the book, but you're still uncertain about what needs to be done, don't worry we got you covered with our 360 Coaching Program!

For guidance or support, reach out to us at info@1milliongirls.com or check our website out <https://www.1milliongirls.com/> and discuss your options with one of our trained live account managers.

Templates

We know you're SO ready to get started and implement everything you learned in Journe to the Top 1%. We have laid out examples, templates and sample captions to make it even easier for you! Go get started!

1. Bio
2. Welcome Message
3. Captions

4. PPV
5. Personalized messaging
6. Buying mode
7. Targets
8. Rebill
9. Promos
10. SFS

Bios

Most platforms will only allow for 200 characters, so keep this short and sweet. You can use the same bio on Twitter and Reddit. Make adjustments for Instagram and OnlyFans. Peep below!

Twitter and Reddit Bios

Smart, sexy and a little crazy! Come visit me on <http://onlyfans.com/username> to see the best of me! Plus it's the only place we can chat and get to know each other! 

OnlyFans Bio

Hey you :) I finally made a page where I will be posting all the exclusive content you won't see on Instagram plus it's the only place we can chat one on one!

Welcome to my playground! This is the only place you'll get to see all my crazy content and really get to know me! Remember, tips always go to the top of my DM's

*1MG Pro Tip: Put the below disclaimer at the end of your OF bio

Legal Disclaimer: Content published on my ONLYFANS page is exclusive copyrighted material. Subscribers may not re-distribute or publish any content on my ONLYFANS page(s) including, but not limited to, videos, photos, audio clips, or any other content. Violation of this may result in LEGAL action, BANNING or REMOVAL of your account, and/or PURSUIT of other legal rights.

Make sure you add your Amazon wishlist link to your OF page. There is a separate place to add it when editing your bio.

Instagram Bio

Make sure you do NOT use OnlyFans or OF in your bio or you could get shadowbanned. Do something cute and flirty but not too explicit. Remember it's the PG version of your ePersona! Here are some examples. Don't forget to add you Leapto.me in the bio so users know how to become fans!

- Entrepreneur, serial podcaster, and the girl you wished lived next door!
- Cosplayer with a taste for the wild side
- Gym, tan, laundry. Except I never seem to have too much clothes on
- Not your average babe! Come into my world
- Lover of life, hippie child and lover of all humans
- Bikini model IFB Pro

OnlyFans Welcome Message

Remember to automate this. As soon as you set up your page, choose your fave photo or you can be extra and create a video stating who you are and what kind of content you are putting out (aka recite your tip menu) and send with the below message!

Hey babe xx Thank you so much for joining and subscribing!

I know you will love the content on my page and I promise to keep you happy 💋💋

As a welcome gift, I've attached this sexy <photo or video!>

♥ I love to personally get to know all my fans, so let's chat! My lips are sealed and you can share anything with me. Also, I love accepting special requests, so let me know if you want me to make you something special ✨

Love, (yourusername)

When you're first starting out and have a paid for subscription, send this for free. If you want to price your welcome message, keep it at a low cost depending on the nature of the content you attach.

Note: Make sure to like all your pictures. On OnlyFans, visitors to your page cannot see the number of fans you have (unless you change the setting), but they can see your total number of likes, so keeping that number high is important.

OnlyFans Personal Welcome

After your Welcome Message, go back in and individually say hi to all of your fans and use their name. If their username doesn't indicate their name, start off by asking them what it is.

"Hey babe thanks again for subscribing xx Thought I'd send you a welcome present ❤️" ❤️

(attach a cute video or photos but do not reveal too much. We suggest a cute selfie, looking hot, but not fashion model hot)

"I've also got tons of masturbation (anal as well), orgasm, BJ, cosplay, striptease, JOI, etc vids so let me know if you want something. I'd also be happy to make something just for you if you'd like that ❤️❤️."

Captions

Short captions

Use these on Reddit, Twitter and OnlyFans. When first starting out, don't use these on OnlyFans too often, because you want to build a relationship with your fans.

- You wanna see all of this?? Well you can so let's get naughty.
- I want you to lick me like a dripping ice cream cone.
- I want you to look into my soul while you fuck me.
- How hot do you like your shower? (shower pic)
- I've been thinking about you all day. Do you think about me?

- I'll suck you off till I've got cum running in my veins instead of blood 😈💦
- Hair like Rapunzel, skin like Snow White, ass like Nicki, pussy like Aphrodite ❤️
- That 'I want you to fuck me in the ass babe' look 😈
- That 'I want you to fuck my face' look 😈
- That 'come fuck me in the ass' look 😈
- I want you to fuck me with your tongue 🦋🦋🦋
- I've come first in 13 dick sucking competitions 🏆
- Moment hubby's off to work I'm sucking the neighbors dick
- My 'I want dick right now' face 😈
- I've got thick thighs. Meaning I need thick dick 💦
- Why do you think I crossed my legs? It's because I'm not wearing any panties❤️😈❤️😈
- Can I be your fuck doll? 😈
- Most of the guys in my school are pussies. I want a real man's cock 🤪 (in schoolgirl uniform)
- I want to be your cheerleader ❤️ (in schoolgirl uniform)
- Would you fuck me if I was your stepdaughter and came home from school like this? (in schoolgirl uniform)
- 😊 The Girl Next Door 😊
- I only got As in high school, if you know what I mean 😈
- My perky little nipples are aching to be drenched in cum 😈
- Imagine waking up to me like this before you and I ask you "Do you want a blow job babe?" ❤️
- Holding on to my most prized possession like 😅😅 (picture: holding onto dildo)
- Would you fuck me if I was your stepsister? 😈😊
- Thinking about sucking dick while sucking dick 😊 (picture: with dildo in mouth)
- Letting my eyes do the talking, mouth do the _____ 😊😈 (picture: holding dildo near mouth with seductive eyes)
- That face you make when your parents walk in on you masturbating 😱😱😱 (surprised face)
- I want you to cum for me, okay? 😊
- Where on my body would you like to cum? 💦
- Who wants to see me go absolute bananas over my new dildo? 😈💦
- Sexual afterglow ✨
- Feeling cute 😊
- Wondering how many guys who didn't have the balls to approach me in
- school would go home and jack off to me?
- Just a horny 19-year-old girl ❤️
- lovewhenguyscumonmyass 😈 Willyoubenext??💦💦💦
- White sweater to mask all the cum stains 💦💦💦
- Ever seen a girl hot like me? 💋
- Lips so sweet you can't resist 💋 😊 what're you waiting for? 😊 • Would you fuck me if I was your daughter's best friend?
- I love spreading my legs. What does that tell you about me?
- Don't you want to see my nipples?
- Fingered myself so hard I broke a nail
- Morning sex is the best sex
- I give you this look. Wyd? 😈
- Do you like 19 year old titties?

- I can make you cum just by looking at you 💋
- Why am I always thinking about sex? 😊
- My 'fuck me harder' face
- What if I sat on your lap?
- Sweaty and back from the gym 💦 Now, time for cardio
- I want to be the reason you love masturbating ❤️
- You wouldn't believe the things I get up to
- Do you wish your wife was as dirty as me?
- I want you to take me and have your way with me
- Why chase you when I'm the catch?
- I can be very naughty when I want to be
- Suck n fuck? 💋
- If you think I look good, imagine how I taste
- I don't think you'd last very long with me
- Slip it in
- I can't taste my lips...could you taste them for me? 😈 (Hint: I'm not talking about the ones on my face)
- You won't believe what I look like with this off. I'm 18 btw 😈
- I'm so happy I can't get pregnant giving blowjobs 😊
- Tits so soft I can't stop feeling them 🍦
- Would you believe me if I told you I was a virgin?
- How long would it take you to beat off over my 18 year old ass? 😈 💦
- I want to go swimming in a pool of cum 💦 💦 💦
- 💋 Tight and dripping wet 💋 (picture with legs spread an emoticon covering)
- I think I have one of the prettiest pussies on this planet 🤴
- 😊 Good girl going bad 😈
- Would you like to join me? 😈
- Do you like 18 year old pussy?
- Thought I'd feel different after turning 18 but I still feel 17 ❤️ 😊
- I'm horniest after working out 💦 (after workout pic)
- I will be a dutiful wife ❤️
- My nipples taste sweeter than maple syrup 💋
- I've been messaged by 152 guys that they messed up their laptop by
- blowing a load on their keyboard jerking off to me. Will you be # 153? ❤️
- My 'fuck me harder' face 😈
- Put it in my behind? 😈
- Don't you want to see my nipples? 😈
- Suck n fuck? 😈
- I'm feeling so naughty right now, you won't believe it 😈
- Ok babe. I don't know how to tell you this, but I slept with your brother/best friend.
- Young, slutty and fun 😊 Would you say I'm your type? 😊 ✨
- Hey honey, how would you like to watch me fuck a REAL man?
- Where on my body would you like to cum? 💦
- I text you this at 2am and tell you to come over. Wyd?

PPV

Use these captions for your PPV messages you send directly to fans. These need to spark enough curiosity in your fans for them to pay to unlock the message.

Short PPV

- Look what's in the back of your car 😈
- What would your wife/significant other say if she saw these?
- Your wife would divorce you if she saw you looking at these 😈
- I had no idea the curtains were open 😱
- Wait for the surprise at the end 😈
- Don't get this! You will get too turned on for your own good
- The last pic in this set will make your dick explode 😈
- You come home and find me like this 😈 . Wyd? 😬
- Girls tend to do stupid (but sexy) things sometimes 🙄
- I don't think I've ever moaned this loud before 😬👀
- Look what's hiding in your room!
- 5 minute anal play with my favourite dildo 😊
- Anal training at its finest 😈
- Screamed so loud while fingering myself the neighbor came to check up on me 😊
- My pussy will never be the same after today 😈
- I literally couldn't walk for a day after filming this 😔🙄
- ⚠ CAUTION⚠ You will EXPLODE if you see this video 💦💦💦
- It's bath time babe! 💦👀
- Hey baby I made this with you in mind. It is special just for you.
- I don't think you're ready for this. It is so intense and super nasty. All for you.
- Baby... I hope you love this video. I was thinking about you and it made me horny.
- I have been thinking about your big cock all day long! I wish this was you instead.
- Hey baby I would love to talk to you and get nasty tonight.

Long PPV

- (dirty talk video) Hey daddy! I am so horny and all I can think about is your hot, sexy body. I want you to see all of me . And I only want to show you! I can not stop thinking about your hands all over me gliding up and down my body. I wish you could be here right now. xoxo
- (masturbation video) OH baby! I wish this was all you, I wish I could feel every inch of you inside of me. I want you to feel my body shake. I want you to feel and hear what I do to me. I wish this was all real and not in my head.
- (bondage photoset) The way the knots feel against my skin is so thrilling. I love knowing I'm all tied up for you, at your disposal. I'm all yours at any moment, take me.
- (masturbation video) This dildo is so big for my tight, tiny pussy It makes me so wet knowing your cock could fill me up even more. I wish you were here to fill all my holes. This'll do for now though
- (masturbation video) Oh baby! Right there! I hope you are going along with me. I really love when we can do this together! I love imagining you over me with your sexy, hot body. I love doing this for you and only you.

Power PPV

Hey Babe! ❤️ Good morning! Hope you slept well xx.

So I woke up this morning and I had a really wet dream. I mean my panties were soaking wet when I woke up 💦💦💦. I couldn't help but get my vibrator out and continue the dream in reality 😈. 😈 I fucked myself silly with it till I came. Babe, trust me when I tell you this 😊, I had to lay in bed for 20 minutes after. My legs were literally buzzing and I'd fall if I tried walking.

Luckily for you, I recorded the whole thing, from start to finish, uncensored. When you buy the video, make sure to turn the sound on and be sure to use you're headphones because I'm really loud 😱.

You will be really surprised because I don't think you've ever seen this side of me. I can't wait for you to watch it, and please let me know how you liked it after watching xx. (btw, I'm only leaving this up for today and I'm going to be deleting it after, so don't wait to long before getting it or you'll miss out forever)

Love,
(your name)

Suspense PPV

A suspense PPV is a message where you build anticipation for the particular message prior to sending it. Like Power PPV messages, only use these once every 3-5 days and only use them for really special pieces of content. Example below:

Hey baby just letting you know soon I'm going to be sending you an exclusive video. I've never made a video like this before. Just like all my content, it only lasts for 24 hours. If you don't get it now, it will disappear forever. Love, (your name)

Personal Messages

Make them feel like you're talking directly to them!

Good Morning Messages

- Good Morning Babes 😊 ! What are your plans for today? I'm filming all day so let me know what kind of content you want to see from me.
- Good Morning! My dreams last night were so naughty. All I could think about was your hard cock filling me up. Guess I'll have to go all thinking about it...
- Good morning baby! I hope you slept well...I know I did after relieving all my stress last night thinking about you.
- Good Morning! I've decided to start working out every morning. Want to send me some recommendations of which workouts I should do?
- Good Morning love. How'd you sleep last night? Did you dream of me? Head over to my OF and let me know what you dream of.

Goodnight Messages

- Hey there handsome, how was your day? You know what I REALLY feel like right now? I'm all on my own and I SO want to be spooned!!! The thing is, that always leads to me getting HORNY lol I'm so tired

and going to drift off imagining your BIG COCK nestled into my PEACHY ass.....I'm definitely gonna have sweet dreams babe and I hope you do too!!! Night honey XOXO

- Good Night babes! I've had a stressful day today so I'm wanting to relieve my stress. Could you help me do that?
- Good night baby! I hope you've had a good day. Wanna make it better? Head over to my OF so we can talk about what I can do for you.
- Good night love. I hope you think about me in your dreams. I wish I could be there to help you clean up in the morning but it is your fault baby.
- Good night babe. I've had a long hard day and my muscles are so tense I'm going to take a nice long bath and relieve some of that stress... wish you were here xoxo

Engagement questions

- Hey love! Are you having a good day?
- Hey baby! Are you ready for this weekend to start?
- Goodmorning! Do you have anything fun planned today?
- How was work love?
- Do you wanna get fun and nasty tonight?

Buying Pressure Message

You want to do everything in your power to maximize the chances of fans buying your PPVs.

All of my content is exclusive for 24 hours only. sorry guys. Everyone who keeps asking me for old pictures, I don't work that way. You either get the picture when it's available because after 24 hours it disappears forever.

Tip Campaign Questions

- Hey baby! I really want to show you the videos you want but I don't have enough. Tip me 5\$ and you will get a special sneak peak with what you helped me buy!
- For some juicy pics just tip me (x)\$ and your tip amount will depend on how juicy the pics are for you.
- I just got a lot of brand new lingerie sets. Comment on what color you want to see with your tip. (list colors)
- Send me a 5\$ tip and I will rate you dick.
- Hey babes! I'm so bored right now and want someone to talk to. Send a \$5 tip and we can talk about whatever you want.

Bait Messages

- You guys treat me so nicely and I appreciate it so much. I just want to say thankyou for all you guys do so check your inboxes.
- Hey babes! I can't stop thinking about all the things you'd do to me if you were here . Head over to my OF so we can one on one chat and I can find out what you'd actually do to me.
- Hey baby! I was hoping I could talk to you a little bit more and maybe tell you some secrets. Head over to my OF for some free secrets.
- Do you like cake? If you do, can I show you how my cakes look? If so, head over to my OF.
- Wanna see more BTS? They are juicy and sexy. Message me for more.

Target

Use captions like these when setting Target messages:

So I was just browsing Victoria's Secret and I fell in love with some super sexy lingerie 😍. I mean I will look like a total babe in it. It's going to cost me about \$250 total. I'm ready to pay half, will you guys help me with the other half? I mean it's basically for you guys anyways 🙏. It's on sale right now and I don't know how long the sale will last, so please help me get there quick 🕒🕒🕒

Btw, everyone who contributes gets a naughty surprise in their DMs. The bigger the contribution, the naughtier the surprise 😈

Rebill On

- Hey love! All rebills that are turned on get a special video / photo set every month. Thankyou for the support!
- I see that your rebill isn't on. I give out special things to people with rebill on. It would be a good idea to turn that on.
- Hey love! At the end of every month I give all my fans with their rebill on get a special surprise in their inbox. Do you wanna be a part of those lucky ones?
- Have your rebill on by the end of tonight and you will receive a free sexy photo set.
- You are so good to me so when you turn on that rebill I will be even better to you!
- PS: if you turn rebill on I'm going to send you my naughtiest 5 minute video which I usually charge \$30 for for free. Just lmk when its done xx."

Promotion (for Discord)

Option 1:

"Hey guys xx I'm (yourusername), I'm so glad you finally get to see my pics



I joined OnlyFans with the goal of making the best content ever. When I just started out, I was a little worried that things weren't going so well, but before I knew it I was in the top 10%. I've had tons of people subscribe and they all say that subscribing to me was the best decision they made and that I'm one of the naughtiest accounts out there 😈. 😈 I've got tons of nude, masturbation, anal, BJ, JOI, video content and I also

love making custom vids ❤️. I've recently uploaded❤️some really sexy content on there which I think will make you go crazy 😍.

I'm going to be sending a super dirty welcome video out, but only the next 10 subs get to see it for free, otherwise you will miss out on it. I tend to get subscribers really fast when I make these offers so hurry! I can't wait to see you there xx. Btw be sure to message me once you sign up, I love getting to know all my fans



Love, (yourusername)"



Option 2:

19 y/o

I want to be the girl you think about when you jerk off before going to bed

🎮 gamer girl

🎭 cosplay

😈 fetish-friendly

💋 Girlfriend Experience

肛 anal masturbation, nudes, stripteases and a lot more!

💌 I love accepting custom requests xx

Btw, tell her I sent you and she'll send over one of the sexiest videos you've ever seen ❤️

@yourusername www.onlyfans.com/yourusername

SFS Message Template (to send on Twitter)

Option 1:

Hey guys! Check out my girl @yourusername. She's one of the fastest growing accounts on here!

She sent me a free trial link to her account and I believe me when I tell you, she's legit got some of the sexiest, dirtiest content on here

She's got tons of nude, masturbation, anal, BJ, JOI, video content and she also loves making custom vids ❤️.

She recently uploaded❤️some really sexy content

on there which I think will make you go crazy 😈.

Make sure you tell her I sent you and she'll send you a free super sexy, super NSFW video. But she's only going to send it to the next 3 fans who subscribe from my side so you're going to have to be quick!

Oh, btw she told me to tell you to message her when you sign up. She loves getting to know her fans and chatting with them.

Option 2:

Hey guys! Check out my girl @yourusername she's the cutest little girl I have come across on here. Here's some more about her

19 y/o

I want to be the girl you think about when you jerk off before going to bed

🎮 gamer girl

🎭 cosplay

😈 fetish-friendly

💋 Girlfriend Experience

肛 anal masturbation, nudes, stripteases and a lot more!

💌 I love accepting custom requests xx

Btw, tell her I sent you and she'll send over one of the sexiest videos you've ever seen ❤️

@yourusername www.onlyfans.com/yourusername

DM Conversion Script

You can send this message to pretty much anyone that slides in your DMs on Twitter, Reddit and Discord. If you're on IG, don't directly say OnlyFans, instead direct them to your Leapto.me

.

<https://training.com.ve/>

Hey you, thanks so much for the message! I get flooded in my DM's here. Let's talk on my OnlyFans. I always answer my messages there ☺ Gives me time to chat and send out content in my DMs. All my good stuff happens there! I have some more explicit and sexy pics and vids to send plus I love doing customs and really getting to know my fans. Subscribe to me here www.onlyfans.com/username

Xoxo Name'

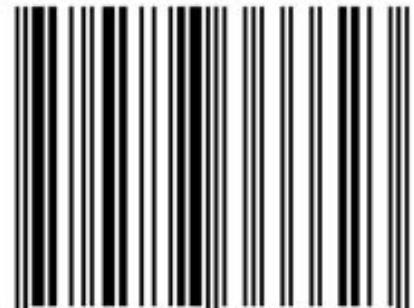
THE END

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