

Paulina Espinosa

UX / Product Designer

pau.yiya@gmail.com

+52 55 45 11 10 80

pecas.ninja

Experience

Feb. 2020 - Present

Senior UX / Product Designer at [Credijusto](#)

I'm the Design System Lead, also I'm the designer in charge of the Growth program. My focus areas covered are products face to the client.

Sept. 2018 - Jan. 2020

Senior UX Designer at [Scotiabank](#)

I started designing experiences for insurance products (e-commerce), then I was in charge of the IOS experience of Scotiabank's application (Scotiamóvil).

Aug. 2015 - Aug. 2018

UX/UI Designer & Front-end developer at [Interfaces.io](#)

I worked as a UX/UI designer in charge of developing MVPs for our clients as part of my activities. I also worked in the front-end building hybrid apps with technologies like Angular & ReactJs.

Education

2012 - 2015

P.D. Virtual Communication Media Iconos Institute

2012 - 2014

Degree Digital Design / graduate pending Iconos Institute

2003 - 2007

Degree in Science Communication UVM

Ongoing courses

2019 **Strategic Design** Centro

2020 **Behavioral Design** Centro

Language

Spanish - Native

English - Advanced intermediate

Skills

- Information architecture
- User flows
- Wireframing and prototyping
- Interaction design
- Design thinking
- Agile
- Effective Communication
- User Empathy
- Analysis
- UX audits
- Leadership
- Strategy planning
- Resiliency
- Front-end development (HTML, CSS, SASS, Javascript, Angular, React)

Tools

- Figma
- Sketch
- Illustrator
- Photoshop
- Origami Studio
- Protopie

Interests

- Running
- Plants
- Biking
- My dog
- Design futures
- Philosophy