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Ana Ferreira

Title: Management Consultant **Location:** Lisbon, Portugal

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Summary

Strategic thinker with 2 years of experience in management consulting focusing on operational excellence and business transformation. Proven ability to analyze complex business problems and deliver innovative solutions.

Experience

Accenture - Lisbon

Business Analyst August 2023 – Present

- Participated in process optimization projects for retail and banking clients.
- Conducted stakeholder interviews to gather requirements and define project scope.
- Created process maps and identified improvement opportunities delivering 20% efficiency gains.

Jerónimo Martins – Lisbon

Strategy Intern June 2022 – July 2023

- Supported competitive analysis and market research initiatives.
- Assisted in developing strategic recommendations for new market entry.
- Analyzed sales data to identify patterns and growth opportunities.

Education

Nova School of Business and Economics - Lisbon

MSc in Management 2020 – 2022

ISCTE Business School – Lisbon

BSc in Business Administration 2017 – 2020

Skills

Process mapping and optimization

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- Data analysis and visualization
- Excel, PowerPoint, Tableau
- Project management methodologies
- Portuguese (native), English (fluent), French (intermediate)
- Strong presentation and communication abilities