

# Gonçalo Marques

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**Title:** Management Consultant

**Location:** Lisbon, Portugal

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## Summary

Strategic consultant with 4+ years' experience in organizational transformation and operational improvement projects. Skilled at working with C-level stakeholders in the public and private sector. Interested in applying analytics to support corporate strategy in Big4 consulting.

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## Experience

### **Accenture Portugal – Lisbon**

*Management Consultant*

*August 2020 – Present*

- Delivered a cost reduction program for a leading telco, saving over €2M.
- Created dashboards to track KPIs for government modernization programs.
- Supported PMO for a banking core transformation program.

### **EDP Inovação – Lisbon**

*Business Analyst*

*July 2018 – July 2020*

- Designed business cases for green energy startups.
  - Conducted benchmarking and market research for new investment areas.
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## Education

### **Nova School of Business and Economics**

*MSc in Management*

*2016 – 2018*

### **Universidade do Porto**

*BSc in Economics*

*2013 – 2016*

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## Skills

- Strategy, Transformation, Benchmarking
- Excel, Power BI, Tableau

- Fluent in Portuguese and English
- Knowledge of public sector and utilities