

# Gonalo Ribeiro

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**Title:** Strategy Consultant  
**Location:** Lisbon, Portugal  
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## Summary

Strategic thinker with 4 years of experience in business strategy and market analysis. Proven ability to identify growth opportunities and develop actionable strategies. Passionate about solving complex business challenges and driving organizational transformation.

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## Experience

### The Boston Consulting Group – Lisbon

*Associate Consultant*  
*August 2022 – Present*

- Conducted market analysis and competitive benchmarking for clients across multiple industries.
- Developed corporate and business unit strategies resulting in revenue growth of 20%.
- Built financial models to evaluate strategic alternatives and investment decisions.

### EDP – Lisbon

*Strategic Planning Analyst*  
*June 2020 – July 2022*

- Supported the development of the company's 5-year strategic plan.
  - Performed market research and analyzed industry trends to identify growth opportunities.
  - Prepared presentations for executive committees and board meetings.
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## Education

### London Business School – London, UK

*MBA*  
*2018 – 2020*

### Nova School of Business and Economics – Lisbon

*Bachelor in Economics*  
*2015 – 2018*

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## Skills

- Strategic planning and analysis

- Market research and competitive intelligence
- Financial modeling and valuation
- Excel, PowerPoint, Tableau
- Portuguese (native), English (fluent), French (proficient)
- Strong analytical and problem-solving abilities