# Ricardo Moreira

Title: Director of Advanced Analytics, Bankinter Portugal

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# **Summary**

Director of Advanced Analytics with 20+ years of experience in data engineering, business intelligence, and Al governance. Delivers results by translating strategic goals into data-driven frameworks that optimize performance and ensure regulatory compliance. Known for strong communication with both technical teams and executive stakeholders.

Certifications: Microsoft Al Fundamentals, Microsoft Data Fundamentals. Languages: Native Portuguese and French, fluent in English and Spanish.

# Experience

## 2024 - MediCore Group

• Implemented an automated data quality engine to ensure reliability across 12 clinical and ERP systems. Introduced KPIs for data completeness and consistency, reducing manual validation by 60%.

#### 2024 - GreenBuild Partners

 Designed a dynamic project cost estimator by integrating real-time materials pricing and labor allocation across multiple locations. Enabled financial teams to simulate future project costs for planning.

#### 2022-2023 - NovaGrid Utilities

• Centralized procurement and supplier data into a unified platform. Used ML clustering to segment vendors by performance and risk level, delivering actionable insights to purchasing managers.

#### 2022 - MediTrust & NovaGrid

• Led enterprise-wide data governance rollout. Established glossary standards, implemented stewardship workflows, and delivered a business glossary using Microsoft Purview.

### 2020-2022 - PowerFleet Services

 Managed a portfolio of MVPs using Azure ML to predict equipment breakdowns, delivery anomalies, and route optimization. Ensured DevOps integration for model testing and deployment.

#### 2020 - PowerFleet Services

• Introduced metadata management over the Azure ecosystem. Built dashboards for lineage tracking and data stewardship accountability across teams.

#### 2019 - VitalHealth Group

• Developed an enterprise data strategy for integrating electronic health records across business units. Drove alignment between IT, finance, and compliance on data retention and sensitivity policies.

#### 2019-2020 - PetroPulse Energy

• Deployed performance dashboards for refinery operations. Created real-time alerting features based on sensor readings and threshold logic from the field.

### 2019 - PetroPulse Energy

• Implemented a KPI-driven BI system for procurement analytics. Improved transparency over spending categories and supplier trends using custom ETL and interactive dashboards.

### 2012-2019 - MedAuthority Portugal

• Directed the implementation of a full-stack data warehouse supporting public health reporting. Delivered government-compliant ETL pipelines and standardized statistical reporting.

#### 2018 - TransLog Freight

• Led the development of HR analytics models. Helped HR forecast turnover and proactively plan recruitment strategies.

#### 2018 - TransLog Freight

• Built an audit tool for retail pricing by combining POS, CRM, and invoice data. The system alerted discrepancies between promotional plans and actual customer charges.

#### 2018 - SkyPort Airports

 Created a BI architecture to monitor international flight performance, passenger flow, and commercial sales. Designed ETL processes and reporting for executive dashboards.

#### 2018 - ComNet Telco

• Conducted training and enablement for 30+ engineers to transition to modern BI tools, increasing self-service analytics adoption by 40%.

## Education

#### Instituto Superior Técnico

Mechanical Engineering (pre-Bologna)

## Skills

- Data Governance & Regulatory Compliance
- Platforms: Azure Data Lake, SQL Server, Power BI, Purview
- Tools: PowerCenter, Microstrategy, SAP BI
- Data Modeling & KPI Design

• Native in Portuguese and French; fluent in English and Spanish