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Filipa Sousa

Title: Digital Transformation Consultant

Location: Porto, Portugal

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Summary

Technology consultant specialized in digital transformation and innovation strategy. Experience leading agile teams and implementing emerging technologies to solve business challenges. Seeking a role in a Big4's digital consulting practice.

Experience

Altice Labs - Aveiro

Digital Innovation Manager May 2022 – Present

- Led cross-functional teams in developing digital products and solutions.
- Implemented design thinking methodologies for customer-centric innovation.
- Managed relationships with technology startups and innovation partners.

Deloitte Digital - Porto

Digital Consultant June 2020 – April 2022

- Designed digital transformation roadmaps for clients across industries.
- Facilitated workshops to identify digital opportunities and challenges.
- Developed business cases for technology investments.

Education

University of Porto - Porto

MBA with specialization in Digital Business 2018 – 2020

University of Minho - Braga

MSc in Information Systems 2016 – 2018

FEUP (Faculty of Engineering, University of Porto) - Porto

BSc in Informatics Engineering 2013 – 2016

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Skills

- Digital strategy and roadmap development
- Agile project management (Scrum Master certified)
- Design thinking and innovation methodologies
- Portuguese (native), English (fluent), French (basic)
- Strong facilitation and communication skills