

Miguel Ferreira

Title: Management Consultant

Location: Braga, Portugal

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Summary

Strategy consultant with 3 years of experience in business transformation and operational improvement projects. Strong analytical skills with expertise in market research and competitive analysis.

Experience

Accenture – Porto

Business Analyst

October 2022 – Present

- Conducted market analysis and competitive benchmarking for retail clients.
- Developed strategic recommendations to improve operational efficiency.
- Created financial models to evaluate potential cost savings initiatives.

McKinsey & Company – Lisbon

Research Analyst Intern

March 2021 – September 2022

- Gathered and analyzed data to support consulting engagements.
 - Prepared client presentations and deliverables.
 - Assisted with industry research and case studies.
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Education

Católica Lisbon School of Business and Economics – Lisbon

MSc in Management

2019 – 2021

University of Minho – Braga

BSc in Economics

2016 – 2019

Skills

- Strategic planning, Business analysis
- Financial modeling, Market research

- PowerPoint, Excel, Tableau
- Portuguese (native), English (fluent), German (basic)
- SCRUM certified