

Miguel Ferreira

Title: Strategy & Operations Consultant

Location: Lisbon, Portugal

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Summary

Strategy Consultant with a strong analytical background and hands-on experience in performance improvement and operating model design. Adept at solving complex business problems and delivering high-impact recommendations to C-level clients.

Experience

PwC Portugal – Lisbon

Strategy and Operations Consultant

March 2021 – Present

- Led process optimization initiatives in logistics and retail.
- Conducted market and competitor analysis to support client growth strategies.
- Delivered cost-saving strategies leading to operational efficiency gains of 15%.

Accenture Portugal – Lisbon

Junior Consultant

September 2019 – February 2021

- Supported project delivery across strategy and digital transformation streams.
 - Built financial models and dashboards for client KPIs.
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Education

Nova School of Business and Economics – Lisbon

MSc in Management

2017 – 2019

University of Coimbra – Coimbra

BSc in Economics

2014 – 2017

Skills

- Strategy design, business case development
- Excel modeling, PowerPoint, Power BI

- Process mapping (BPMN), Lean Six Sigma
- Fluent in English and Portuguese