

João Tavares

Title: Data Analytics Consultant

Location: Lisbon, Portugal

Email: joao.tavares@example.com

Phone: +351 912 345 678

Summary

Data Analytics Consultant with experience in transforming raw data into business insights. Skilled in developing automated dashboards, building data models, and leveraging statistical techniques to drive strategic decisions. Proven track record of delivering impactful analytics solutions across financial services and consumer markets.

Experience

EY Portugal – Lisbon

Data Analytics Consultant

June 2022 – Present

- Designed and deployed Power BI dashboards for finance and risk departments.
- Automated recurring reporting tasks using Python and SQL, saving over 50 hours/month.
- Collaborated with audit teams to integrate data-driven approaches into client deliverables.

NOS – Lisbon

Junior Data Analyst

July 2021 – May 2022

- Built customer churn models and performed exploratory data analysis for the marketing team.
 - Conducted A/B tests and visualized results using Tableau.
 - Maintained and optimized MySQL databases for data integrity and performance.
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Education

Instituto Superior Técnico – Lisbon

MSc in Data Science and Engineering

2019 – 2021

Universidade do Minho – Braga

BSc in Information Systems

2016 – 2019

Skills

- Python, SQL, Power BI
- Data storytelling and dashboard design
- Machine learning (Scikit-learn)
- Fluent in English and Portuguese