Beatriz Martins

Title: UI/UX Designer
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Summary

Creative UI/UX Designer with 4+ years of experience designing digital products. Specialized in creating intuitive user experiences and visually appealing interfaces for web and mobile applications.

Experience

Critical TechWorks – Porto
UI/UX Designer
May 2021 – Present

- Designed user interfaces for automotive digital products.
- Created wireframes, prototypes, and design systems.
- Conducted user testing and implemented feedback.

Farfetch – Porto
Junior Designer
February 2019 – April 2021

- Designed UI components for e-commerce platform.
- Collaborated with product teams on feature development.

Education

ESAD – Matosinhos
MA in Digital Design
2017 – 2019

Faculty of Fine Arts – University of Porto
BA in Communication Design
2014 – 2017

Skills

- Figma, Adobe XD, Sketch
- Interaction design, Prototyping
- HTML/CSS basics

- Portuguese (native), English (fluent)