

DATA ANALYTICS WITH TABLEAU

Assignment-3

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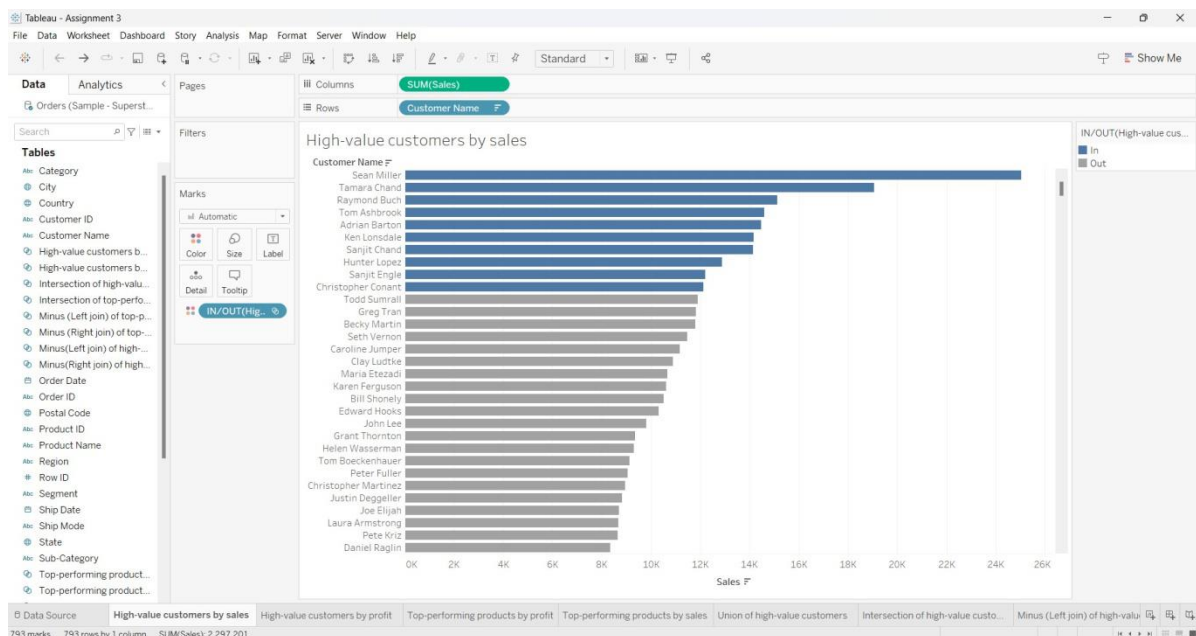
Roll No: 20NM1A1240

College: Vignan's Institute Of Engineering For Women

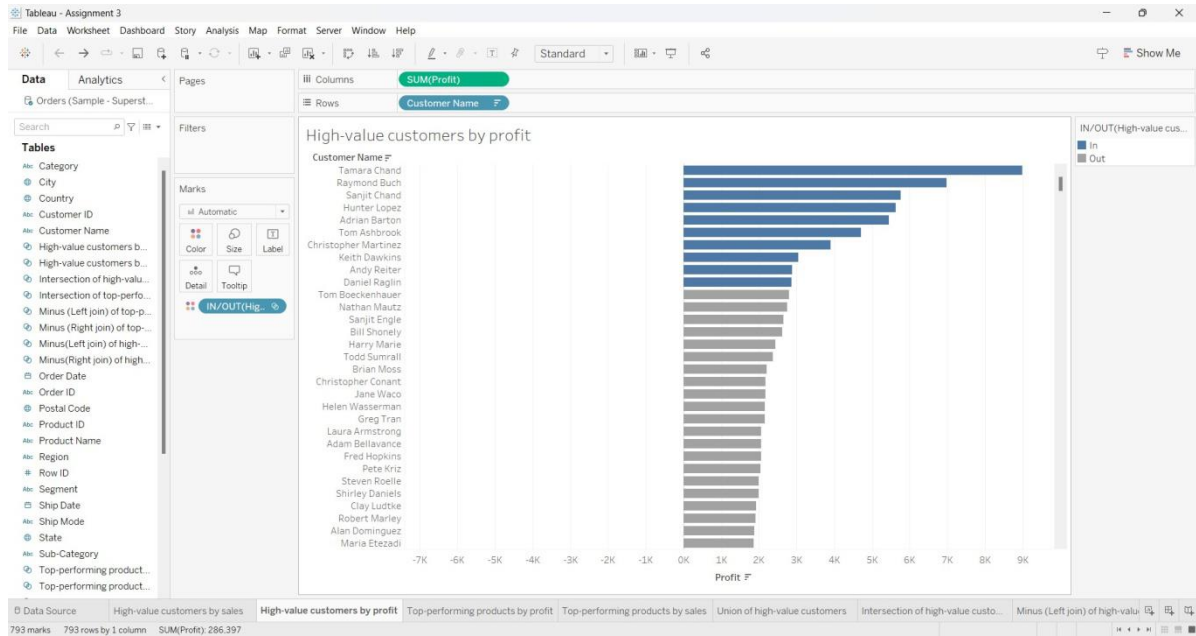
DATASET :  Sample - Superstore.xls

- Define at least two sets based on specific criteria from your dataset (e.g., high-value customers, top-performing products).
- Experiment with combining sets using UNION, INTERSECT, and MINUS operations.
- Create 2 Calculation field using any aggregate function
- Create any 3 visualization using quick Table Calculations

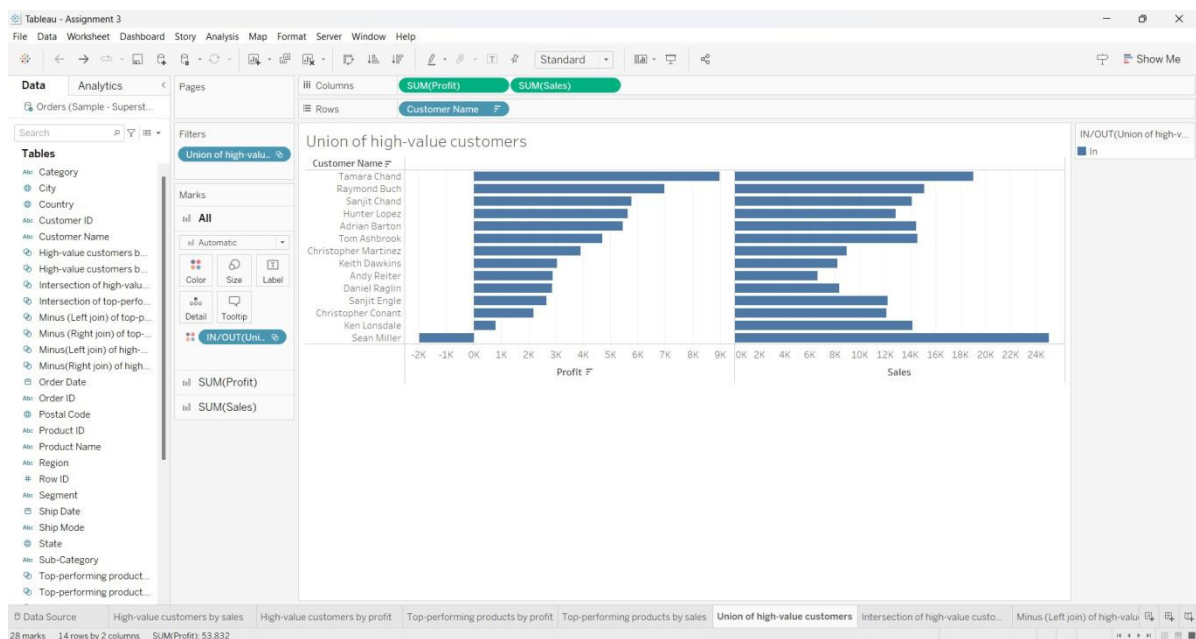
HIGH-VALUE CUSTOMERS BY SALES:



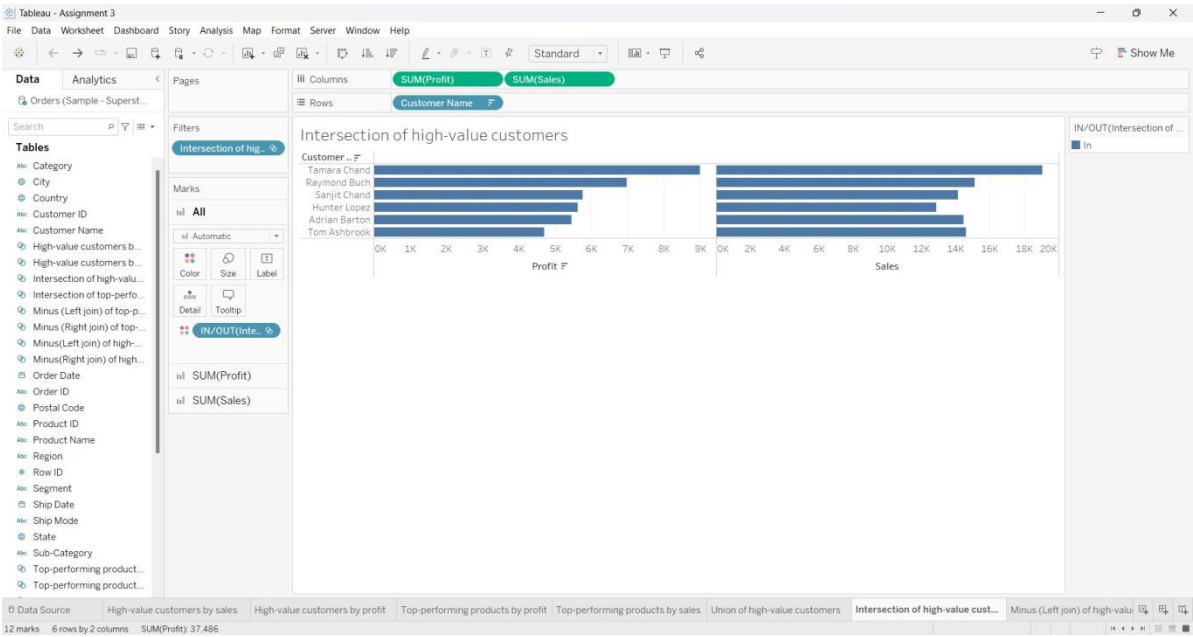
HIGH-VALUE CUSTOMERS BY PROFIT:



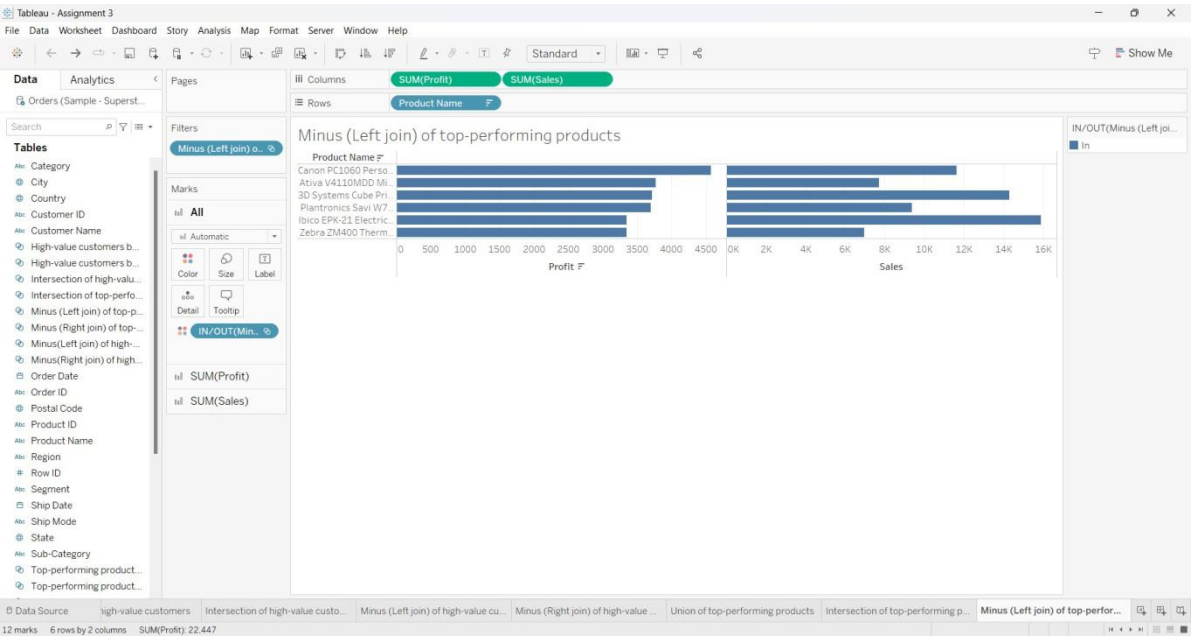
UNION OF HIGH-VALUE CUSTOMERS:



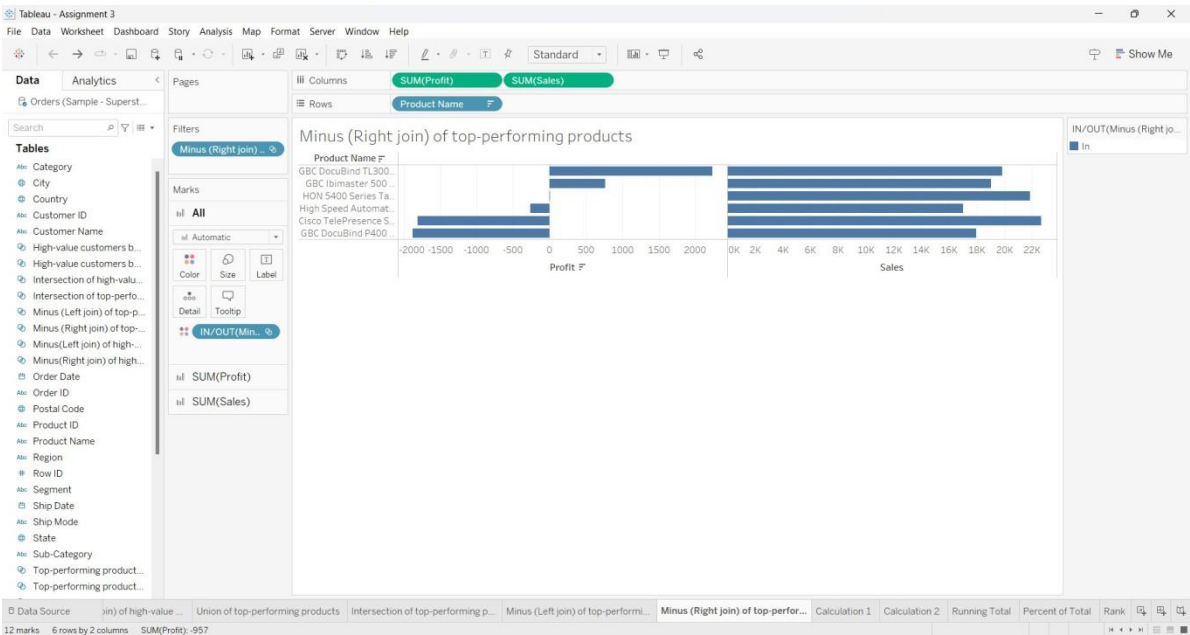
INTERSECTION OF HIGH-VALUE CUSTOMERS:



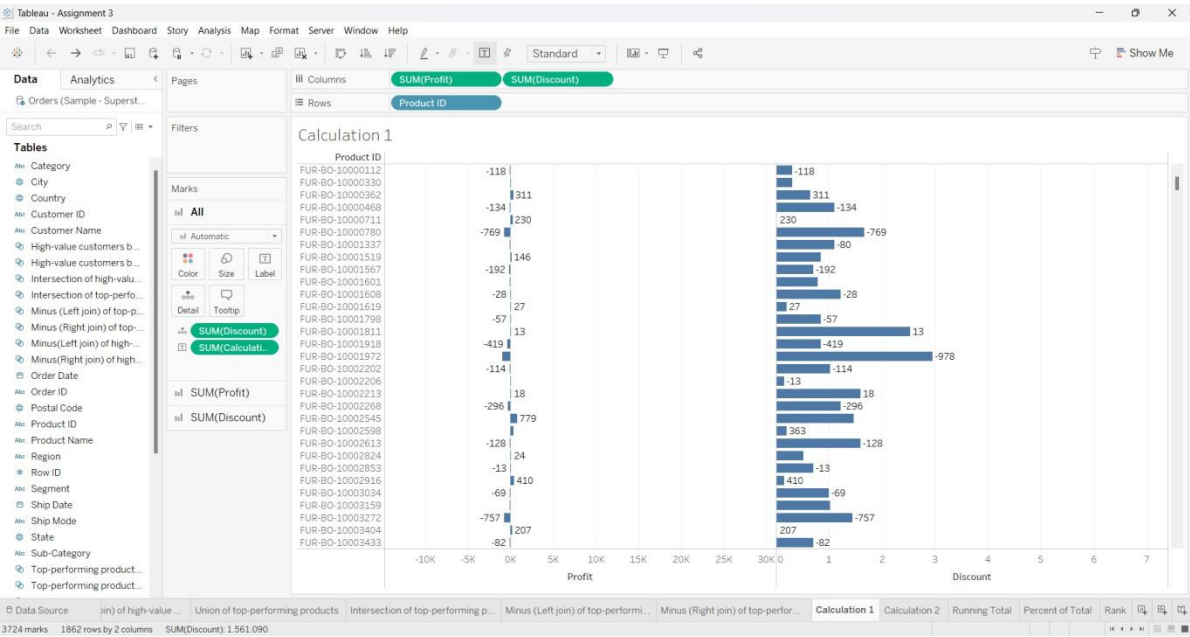
MINUS (LEFT JOIN) OF HIGH-VALUE CUSTOMERS:



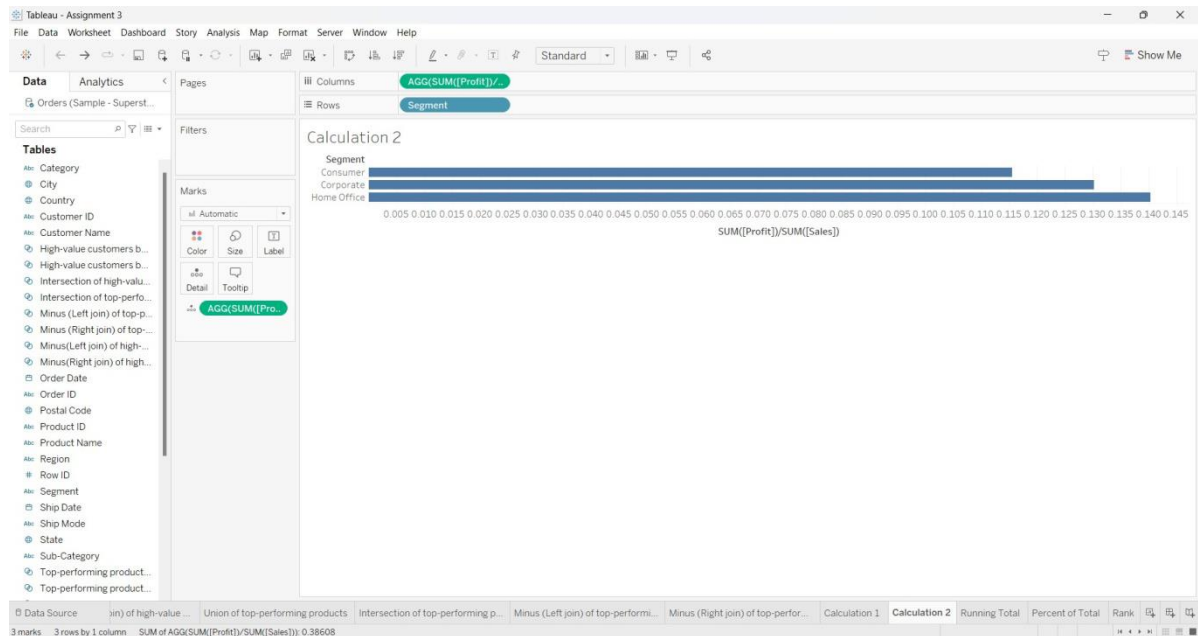
MINUS (RIGHT JOIN) OF TOP-PERFORMING PRODUCTS:



CALCULATED FIELD – 1:



CALCULATED FIELD – 2:



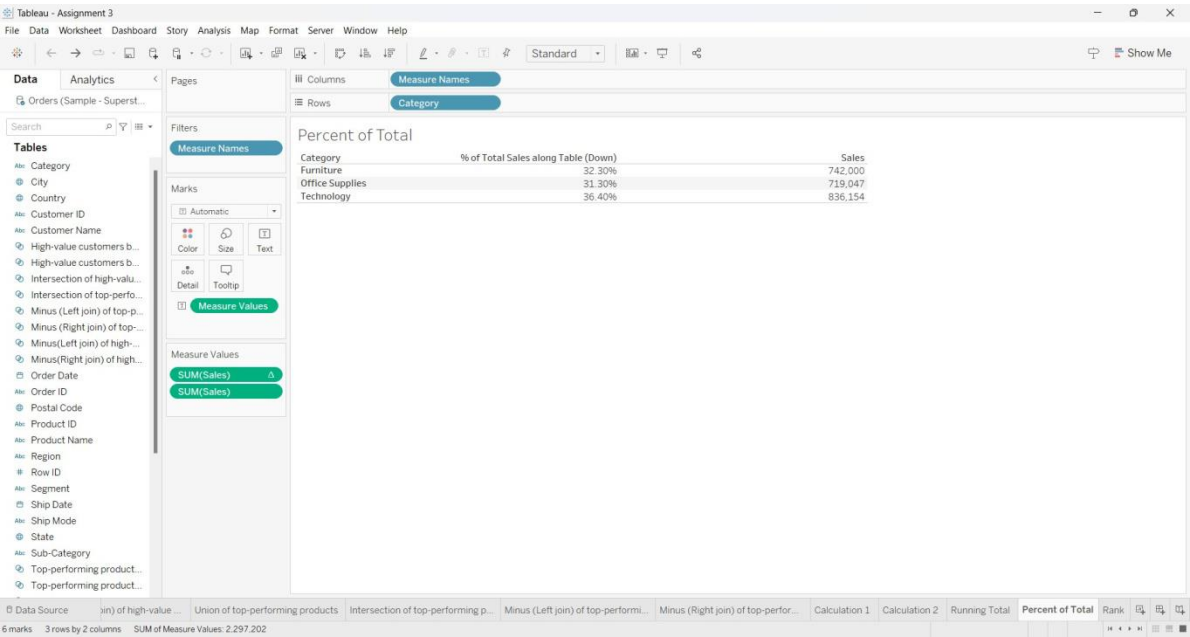
QUICK TABLE CALUCULATION: RUNNING TOTAL:

Running Total

Year of Order Date	Running Sum of Sales along Table (Down)	Sales
2014	484,247	484,247
2015	994,780	470,533
2016	1,563,986	609,206
2017	2,297,201	733,215

8 marks 4 rows by 2 columns SUM of Measure Values: 7.597.415

PERCENT OF TOTAL:



RANK:

