

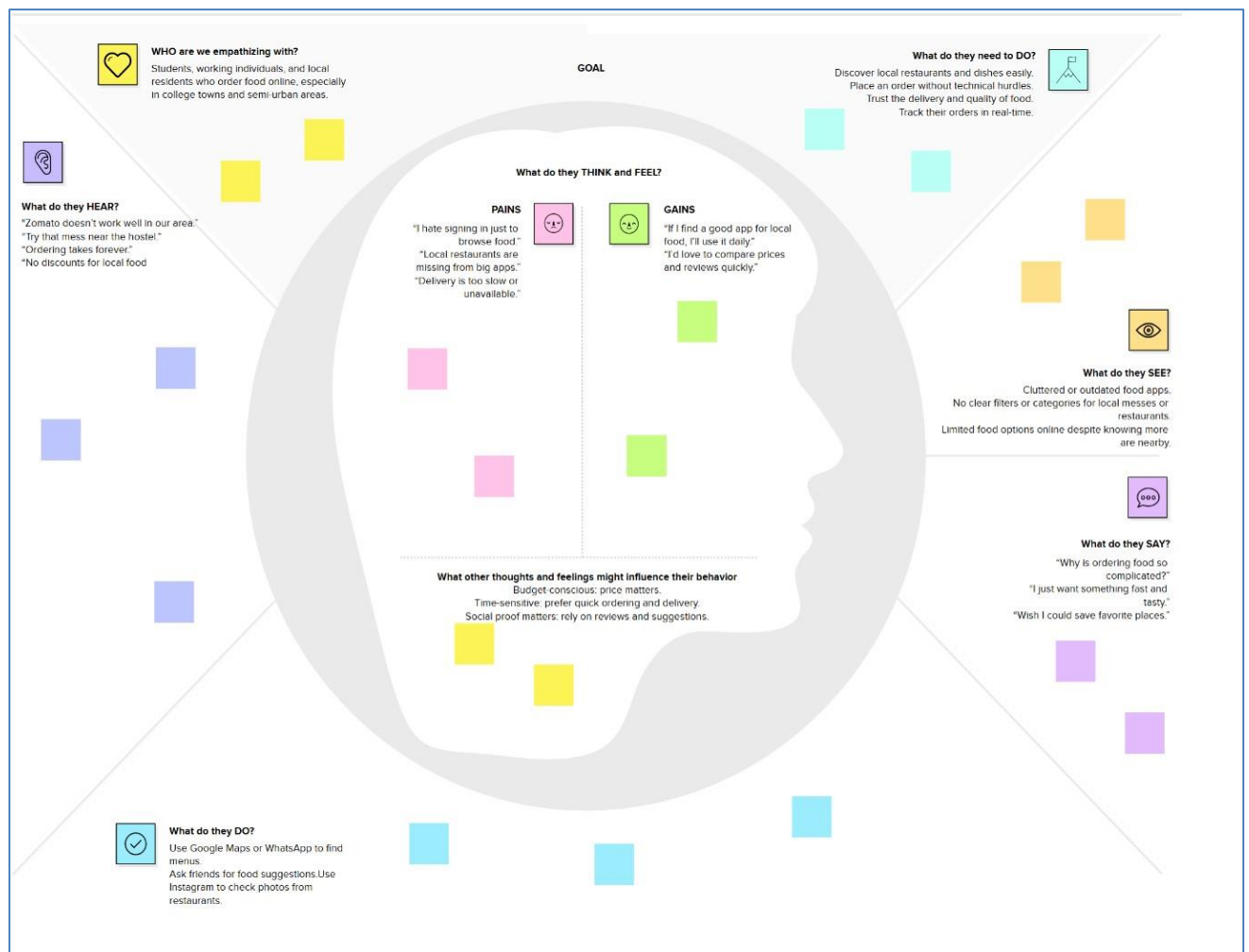
Ideation Phase

Empathize & Discover

Date	16 June 2025
Team ID	LTVIP2025TMID24694
Project Name	<i>OrderOnTheGo</i>
Maximum Marks	4 Marks

Empathy Map Canvas:

Understand the needs, frustrations, and behaviors of food delivery customers looking for a fast, reliable, and user-friendly way to order from nearby restaurants through a platform like *OrderOnTheGo*.



Link: <https://drive.google.com/file/d/1yQEOG0dL-F2P0-dDkEkdISZa-Z9WdqNI/view?usp=sharing>

Reference: <https://www.mural.co/templates/empathy-map-canvas>