



## FAQ

### **I'M NOT SURE WHAT YOU MEAN BY DEVELOPMENT FUNDING?**

The development period of your film is a stage of honing your film ideas into viable projects by focusing on all the issues that precede production, including research, fundraising, budgeting, contracts, outreach, creating a trailer and more. The PUMA.Creative Catalyst Award is intended to help fund your project to a point where you can deliver a trailer. Please see the section 'What we do not fund' on the award page for further clarification.

### **I'M NOT SURE HOW TO WRITE A PROPOSAL - ARE THERE ANY GUIDELINES?**

There are no strict rules regarding how to write a proposal however if you include the following information it will help us to understand what you want your film to be. The most important aspect of your proposal is to clearly communicate your idea, your point of view and the dramatic possibilities of your film. It needs to be evocative and efficient and may help you to clarify what your project is actually about. There are many guides and templates available for free online. Get a friend to read it before you submit your proposal - Does it make sense to them? Can they envision the film?

### **I DON'T HAVE ANY FOOTAGE YET - DO I NEED TO MAKE A TRAILER FOR MY PROPOSAL?**

No - we are open to ideas without any previous footage or visual evidence. One purpose of the development fund is to turn your proposal into a developed project with a trailer to show potential funders. We encourage you to illustrate your ideas through the written proposal, should your project require visual material we may request it at a later stage.

### **I DON'T WANT TO ENTER A COMPLEX CONTRACT THAT RESTRICTS MY FILM - WHAT DO YOU WANT FROM ME?**

An explanation of what we require you to deliver and associated rights is available as a download both in the 'deliverables' section of our application page and during the last stage of our application form- This is a sample of the contract we ask you to enter as a recipient of the award.

### **I'M NOT SURE MY FILM IS SUITABLE - WHAT ARE YOU LOOKING FOR?**

We welcome one-off, creative documentary ideas of any length and subject, in any style and form, but we are particularly keen on ideas that speak to PUMA.Vision's core values of **Safe, Peace and Creative**. It is worth taking a look at previously funded projects in our directory to give you some idea of the scope of projects we may award.

### **CAN I APPLY AS A PRODUCER?**

Yes, any member of your production team may submit the application.