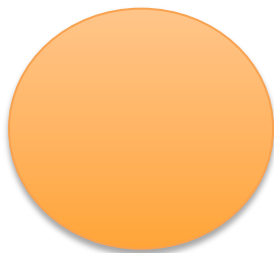


OUTREACH RESOURCES

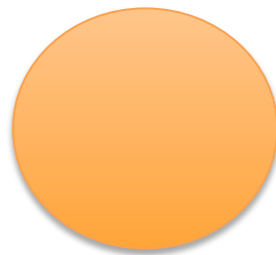


CASE STUDIES AND ADVICE
WEB TOOLS
STRATEGY AND REPORTING
OUTREACH AGENCIES
RESOURCE LISTS
OUTREACH FUNDERS
WORKSHOPS

Evaluation and Measuring Impact

In the last 10 years, documentaries are increasingly being recognised as a key medium for communicating social justice issues and inspiring social change. How to measure the social impact film of a documentary making real change in the world is still a maturing task. Below we provide some links to recently published reports and tools: Templates for other film projects giving best practice examples of gathering and presenting quantitative and qualitative data.

BRITDOC's evolving resources can be located here:
<http://britdoc.org/resources#EAMI>



CASE STUDIES AND ADVICE

ACTIVE VOICE: <http://www.activevoice.net/casestudies.html>

BRITDOC EVALUATION REPORTS: http://britdoc.org/real_good/evaluation

CENTRE FOR SOCIAL MEDIA:
<http://www.centerforsocialmedia.org/tags/impact/designing-impact>

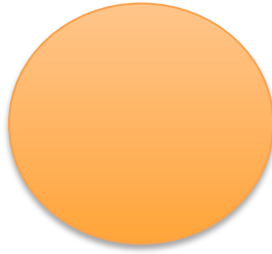
DOCUMENTARY AUSTRALIA CASE STUDIES:
http://www.documentaryaustralia.com.au/case_studies

ITVS FIELD REPORTS: <http://www.itvs.org/funding/resources/report-from-the-field-top-five>

FLEDGLING FUND IMPACT

PAPER: www.thefledglingfund.org/media/pdf/ImpactPaper.pdf

FLEDGLING FUND VIDEOS: <http://www.thefledglingfund.org/impact/video-series.html>



WEB TOOLS

ASSEMBLE WEB/DISTRIBUTION TOOL: <http://joinassemble.com/>

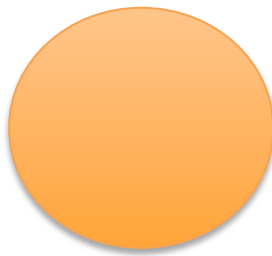
CHANGE.ORG PETITIONS: <http://www.change.org/en-GB>

DIGITAL BOOTCAMP: <http://digitalbootcamp.wikispaces.com/>

GOODFILM: <http://goodfilm.org/>

OPEN DOCUMENTARY LAB: <http://opendoclab.mit.edu/>

SPARKWISE APP: <http://sparkwi.se/tour/>



STRATEGY AND REPORTING

ACTIVE VOICE: <http://www.activevoice.net/>

BRITDOC EVALUATION: http://britdoc.org/real_good/evaluation

CENTER FOR SOCIAL MEDIA:

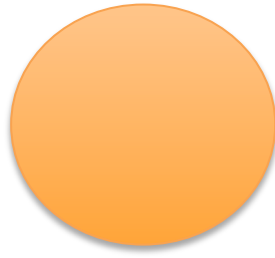
<http://www.centerforsocialmedia.org/tags/social-documentary-impact-strategic-design-making-your-media-matter>

HARMONY INSTITUTE: <http://harmony-institute.org/>

FLEDGLING FUND IMPACT PAPER:

www.thefledglingfund.org/media/pdf/ImpactPaper.pdf

ITVS ENGAGEMENT: <http://www.itvs.org/engagement/films>



OUTREACH AGENCIES

ACTIVE VOICE: <http://www.activevoice.net/>

BRAVE NEW THEATRES: <http://bravenewtheaters.com/>

FILM SPROUT: <http://www.filmsprout.org/>

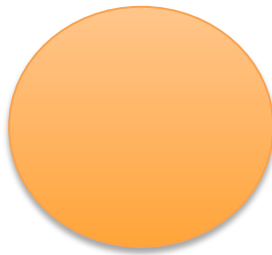
WORKING FILMS: <http://www.workingfilms.org/>

RESOURCE LISTS

FUND FILM: http://www.fundfilm.org/for_media/for_media_ov.htm

BRITDOC RESOURCES: <http://britdoc.org/resources#EAMI>

WORKING FILMS RESOURCES: <http://workingfilms.org/>



OUTREACH FUNDERS

DATABASES:

EUROPEAN FOUNDATION CENTRE: <http://www.efc.be/>

FOUNDATION CENTRE: <http://foundationcenter.org/>

FUND FILM: http://www.fundfilm.org/for_media/for_media_period.htm

IMPACT FUNDERS: <http://www.gfem.org/resources>

INTERNATIONAL HUMAN RIGHTS FUNDERS GROUP: <http://www.ihrfg.org/>

FOUNDATIONS AND ORGANISATIONS:

BERTHA BRITDOC CONNECT: http://britdoc.org/real_funds

CBA WORLDVIEW: <http://worldview.cba.org.uk/>

FLEDGLING FUND: <http://www.thefledglingfund.org/>

FORD FOUNDATION JUSTFILMS:

<http://www.fordfoundation.org/issues/freedom-of-expression/justfilms>

IMPACT PARTNERS: <http://www.impactpartnersfilm.com>

INFLUENCE FILM FOUNDATION: <http://www.influencefilmfoundation.org/>

ITVS: <http://www.itvs.org/engagement>

MEDIA DOCUMENTARY FUND:

<http://www.mediademocracyfund.org/grant-making>

MEDIA IMPACT FUNDERS: <http://www.gfem.org/>

MOVIES THAT MATTER DISTRIBUTION SUPPORT:

<http://www.moviesthatmatter.nl>

OAK FOUNDATION: <http://www.oakfnd.org/>

OPEN SOCIETY FOUNDATIONS: <http://www.opensocietyfoundations.org/>

ROCKEFELLER FOUNDATION: <http://www.rockefellerfoundation.org/>

RODDICK FOUNDATION: <http://www.theroddickfoundation.org/>

ROY W. DEAN FILM AND VIDEO GRANTS:

<http://www.fromtheheartproductions.com/grant-guidelines.shtml>

SKOLL FOUNDATION: <http://www.skollfoundation.org/about/skoll-awards/>

SUNDANCE INSTITUTE: <http://www.sundance.org/programs/documentary-fund/>

TIPPING POINT FILM FUND: www.tippingpointfilmfund.com

WELLCOME TRUST: <http://www.wellcome.ac.uk/Funding/Public-engagement>

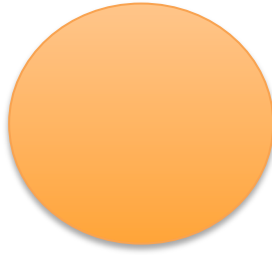
FISCAL SPONSORS

DIRECTORY: <http://www.fiscalsponsordirectory.org/>

IDA: <http://www.documentary.org/content/fiscal-sponsorship>

INDEPENDENT FILMMAKER PROJECT: <http://www.ifp.org/>

WOMEN MAKE MOVIES: <http://www.wmm.com/>



WORKSHOPS

DOC/FEST SEIZE THE FUTURE: <http://sheffdocfest.com/view/seizethefuture>

ESODOC: <http://www.esodoc.eu/>

FIRELIGHT MEDIA: <http://firelightmedia.tv/producers-lab/>

GOODPITCH: britdoc.org and goodfilm.org

WORKING FILMS: <http://workingfilms.org/>



This is a free and evolving resource. Please share and add to it by e-mailing luke@britdoc.org