



GOOD PITCH AT IFP'S INDEPENDENT FILM WEEK

ENTRY CRITERIA & FORUM RULES

Entry Criteria

- We are looking for projects at any stage from early production onwards (preference will be given to projects with a trailer, though this is not a barrier to entry)
- With early stage projects, you must have started filming and be able cut a trailer by September to be eligible
- Completed projects that have received a major festival showing by September 24 are not eligible
- The Good Pitch at IFW is open to projects looking for:
 - completion funding
 - outreach funding
 - campaigning networks
 - a combination of the above
- Applications are welcomed from US filmmakers:
 - born in US & live in US
 - born in US and live abroad or;
 - born abroad and living in the US
- Entry to the Good Pitch @ Independent Film Week is free. Selected projects will receive a complimentary pass to Independent Film Week, the concurrent Independent Filmmakers' Conference, and access to the week's networking and social events
- Pitchers will be expected to pay for their travel to and from the event, and their accommodation once there

- There is no minimum financing requirement for the Good Pitch at Independent Film Week, but pitchers will be expected to outline a financing plan
- The deadline for submissions is Monday June 01 2009 and all trailers must be uploaded (or a reason given for why a trailer cannot be submitted) by this date for applications to be considered
- Trailers must be uploaded online - once you have submitted your application form in Step 1, you will be given instructions on how to do this
- Submitted trailers should be no longer than 10 minutes. If selected to pitch, you will need to cut a trailer of not more than 4 minutes
- Trailers can be up to 1GB in size. Quicktime files are the recommended format
- The final selection of projects will be announced by Friday July 31 2009

Forum Rules

- Each filmmaking team has 7 minutes to pitch their project including any time they wish to use showing a trailer, clips or photographs.
- One minute before the end of the allocated time, a bell will ring to notify the pitchers that they must wrap up their presentation.
- At the end of the allocated time, the moderators will step in and stop pitchers mid-flow.
- After the pitch, there will be a feedback session of up to 13 minutes, led by the moderators.
- During the feedback session, we will ask each organization seated at the pitch table to give positive feedback about the campaign possibilities of the film and how it intersects with the work of the participants. Brief questions, advice, expertise on how to move the outreach goals forward are all warmly welcomed.