

## GOOD PITCH AT SILVERDOCS ENTRY CRITERIA & FORUM RULES

## **Entry Criteria**

- We are looking for projects at any stage from early production onwards (preference will be given to projects with a trailer, though this is not a barrier to entry).
- The Good Pitch at SILVERDOCS is open to projects looking for:
  - o completion funding
  - o outreach funding
  - o campaigning networks
  - o a combination of the above
- Applications are welcomed from filmmakers of any nationality
- Entry to the Good Pitch at SILVERDOCS is free. Selected projects will receive two free passes, which gives access to the whole SILVERDOCS festival
- Pitchers will be expected to pay for their travel to and from the Festival, and their accomodation once there. Small bursaries may be available in extenuating circumstances. You can find out more about travel and accomodation here
- There is no minimum financing requirement for the Good Pitch at SILVERDOCS, but pitchers will be expected to outline a financing plan
- The deadline for submissions is 16 March 2009 and all trailers must be uploaded (or a reason given for why a trailer cannot be submitted) by this date for applications to be considered
- The final selection of projects will be announced on 27 April 2009

## **Forum Rules**

 Each filmmaking team has 7 minutes to pitch their project including any time they wish to use showing a trailer, clips or photographs

- One minute before the end of the allocated time, a bell will ring to notify the pitchers that they must wrap up their presentation
- At the end of the allocated time, the moderators will step in and stop pitchers mid-flow
- After the pitch, there will be a feedback session of up to 13 minutes, led by the moderators
- We are looking for positive feedback about the campaign possibilities of the film and how it intersects with the work of the participants. Brief questions, advice, expertise on how to move the outreach goals forward are all warmly welcomed