

Pedro Aldea Mas *Business Strategy and Technology consultant*

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PROFILE

Proven talent for aligning business strategy and objectives with established business development and project management paradigms to achieve maximum operational impacts with minimum resource expenditures. Growth-focused, adaptable leader with expertise in innovation projects and hands-on experience in technology transfer projects, renewable energies, and industrial filtration systems. Exceptionally dedicated team player with keen interpersonal, communication, and organisational skills, and expertise in polymeric materials and applications.

PROFESSIONAL EXPERIENCE

09/2022 – present
Madrid, Spain

Technology Strategy Consultant


Deloitte

At Deloitte, I am part of the Technology Strategy & Transformation division (TST), which serves as a trusted advisor in technology-driven transformations.

- Assist C-level executives, including CIOs, in developing strategies to align business objectives with current market trends and available technologies.
- Create strategic plans for core banking transformations
- Managed IT Carve-out/Carve-in projects.
- Led cross-functional teams in the implementation of technology-driven transformation initiatives.

11/2020 – present
Madrid, Spain

Business innovation and strategy consultant

NTT DATA - i-deals 

- Oversee all aspects of business development for diverse innovative technologies, including characterization, market segmentation, and market positioning.
- Create comprehensive business models; design and optimize growth strategies and implementation roadmaps.
- Partner with startups to perform in-depth analysis of open innovation opportunities and evaluate economic feasibility.
- Strategize effective marketing and development plans for emerging technologies with differentiated value propositions.
- Collaborate with private and public organizations to research and determine feasibility of incorporating cutting-edge technologies.
- Mentor, coach, and support startups with a wide range of questions and challenges via NTT DATA foundation programs.

09/2018 – 09/2019
Madrid, Spain

Business Strategy Deployment Intern

Grupo Cartés 

- Prepared projects involving industrial filtration systems; reviewed project details, identified areas for opportunity, and presented relevant findings to management.
- Cooperated with colleagues and leadership across all levels to master skill sets and achieve organizational goals.

EDUCATION

2014 – 2020
Madrid, Spain

Universidad Politécnica de Madrid

Chemical engineering

Specialization in polymeric materials

2014
Madrid, Spain

Santa María del Pilar school

Basic education

SKILLS

Public speaking | Resolute | Office 365 | Fast learning and adaptability | Problem Solving
Critical Thinking | Business Strategy | Leadership | Python | SQL

LANGUAGES

Spanish (Mother tongue) | **English** (DET C1)