

Experience

UX Designer Independent / May 2024

- Work through each stage of design thinking, from researching the viability of an idea to formulating user-centered ideas.

UI Designer Independent / May 2024

- I design websites and mobile applications in different fidelities through Figma, although I design more frequently in high fidelities.
- Design interface packages (UI Kits).
- Perform color research to properly represent each idea or company requested.

UX Writer Independent / May 2024

- I was in charge of improving the content of some web pages, emails, applications and even mobile notifications.
- I wrote text that is both human-readable and search engine friendly (SEO).

HTML and CSS Programmer Independent / 2022 - present

- Create web pages using only HTML and CSS, without frameworks like Bootstrap.
- I design responsive websites with good SEO practices.

Education

UX writing certificate Udemy / May 2024

UI design certificate Udemy / May 2024

UX design certificate Udemy / May 2024

Skills and methods

- Qualitative research, competitive analysis, heuristic evaluations, journey mapping, information architecture, user personas, user story mapping, user flows, wireframing, prototyping, usability testing.
- Visual design, component libraries, web-responsive, mobile, developer hand-off, HTML and CSS.
- Agile, Design Thinking, Jobs to be Done

Software

- Figma.
- FigJam.

Portfolio

<https://pedro-nunez-ux-ui.github.io/>