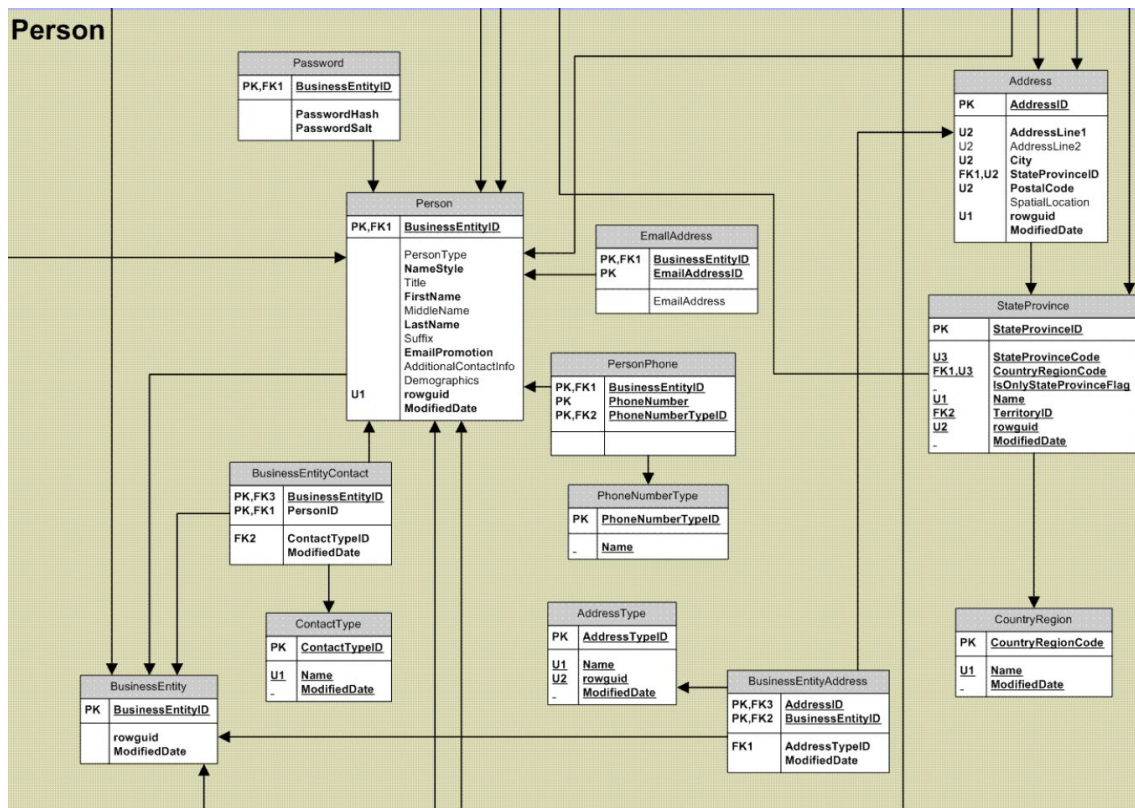


1. In our case it was not necessary to collaborate with other groups, since we are a single department formed only by our group.
2. By making joins of the different tables that the Person department has, we have finally been left with three only tables. We have stayed with the Person table, which groups three tables, we have stayed with Business.Entity that groups two and with Address that groups two others.



3.
  - These first three questions belong to Address with the help of Person:
    - o What are the regions/states/cities with the highest concentration of clients?
    - o You can create an interactive map that shows the location of customers.
    - o Can you identify trends in customer demographics over time?

- These last two are from Business.Entity with the help of Person:
  - What is the distribution of employees by department, position or hierarchical level?
  - Can you identify different customer segments based on their demographic and geographic characteristics?

We also deliver the. ipynb in which we discuss with our EDA the process which we have followed to make the joins (This is how the procedure by which we have chosen our tables is understood). And eliminate the data which we did not need.