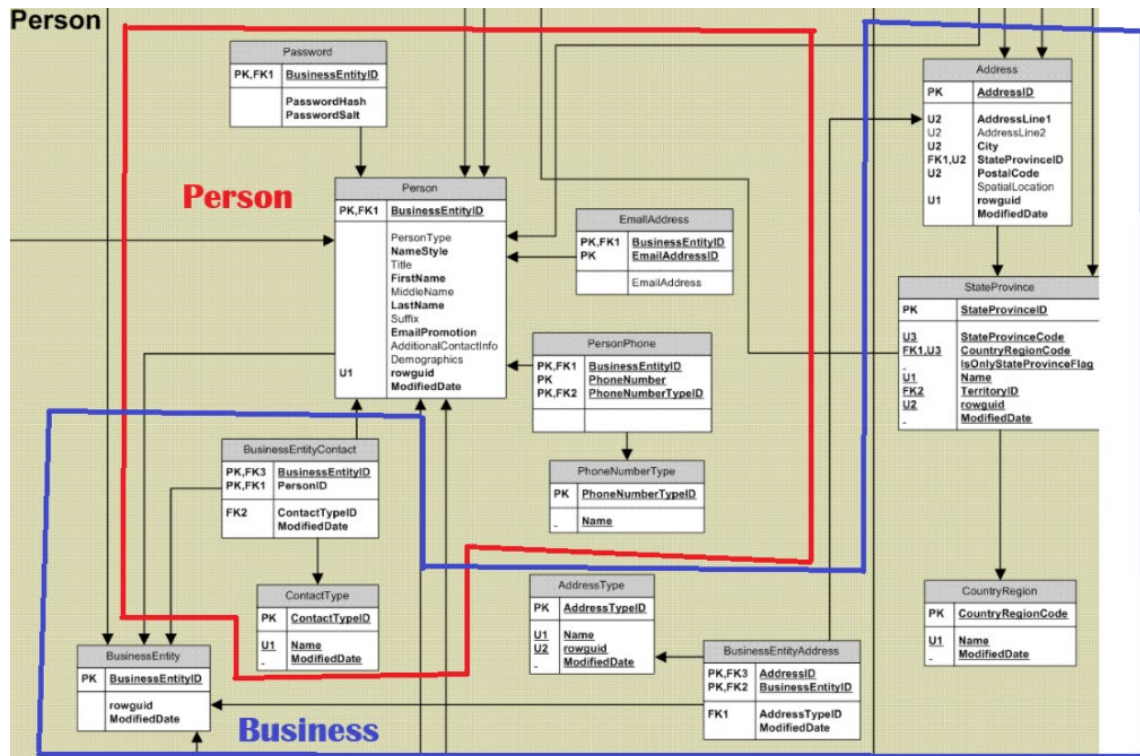


1. First of all, we are going to work with all the tables that we have because in our case it was not necessary to collaborate with other groups, since we are a single department formed only by our group.
2. By making joins of the different tables that the Person department has, we have finally been left with one main table called Person, it contains the data of all our person. Secondly we have the data Business Entity that contains data of persons that are Business and all its data.



3.
 - These first three questions belong to Address with the help of Person:
 - o What are the regions/states/cities with the highest concentration of clients?
 - o You can create an interactive map that shows the location of customers.
 - o Can you identify trends in customer demographics over time?
 - These last two are from Business.Entity with the help of Person:
 - o What is the distribution of employees by department, position or hierarchical level?
 - o Can you identify different customer segments based on their demographic and geographic characteristics?

We also deliver the. ipynb in which we discuss with our EDA the process which we have followed to make the joins (This is how the procedure by which we have chosen our tables is understood). And eliminate the data which we did not need.