

You **must** answer this question. Write your answer in **220-260** words in an appropriate style on the separate answer sheet.

You attended a debate at a local community centre at which a proposal to launch a new local TV station was discussed. You have made the notes below:

What would be the benefits of a new local TV station?

- news
- community events
- local businesses

Some opinions expressed during the debate:

"TV is dying. Everyone uses the internet."

"Will younger people engage with local television?"

"TV service can't just become vehicle for wall-to-wall advertising!"

Write an essay, discussing **two** of the benefits in your notes. You should **explain which benefit** you think would be most important, giving **reasons** in support of your answer.

You may, if you wish, make use of the opinions expressed in the debate, but you should use your own words as far as possible.