The Modern Movie Database

Stage 1: Project Proposal

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Problem Description

Movie and TV Show databases have been used for the better part of a decade to help users decide what to watch. However, sometimes it is not a linear process. For example, a user can have difficulties finding the right movie due to the user interface not being intuitive.

Target Users

The main target audience is consisted of anyone that can use a computer and has an interest in movies and/or Tv Shows, regardless of age and gender(s).

Project Goals

The main goal of this project is to develop a website that can easily be used by all age groups, to help them find the perfect Movie/Tv Show for them depending on their projectpreferences and to facilitate their review process.

Similar Applications

Our main "adversary" is IMDB, the popular movie database website. We as a group believe that IMDB has some serious flaws. For example, if I am an older gentleman/lady and I want to find an action film, the user interface is not intuitive enough for me to find one easily, making it hard to know where to start. There are many websites like IMDB, and we aim to take all the good features of each and polish the bad ones.