

HUMAN RESOURCE DEVELOPMENT CENTRE







Burgas Free University

CERTIFICATE OF ATTENDANCE

Certificate Nº14040255/15.07.2014 ECTS: 6 credits

This is to certify that

Pedro Miranda

has attended the ERASMUS Intensive Programme
"Strategic Business Decisions in a Risky and Rapidly Changing Environment"
and successfully completed all modules of the programme.

The course took place during the period 2nd July - 16th July 2014 at Burgas Free University, Bulgaria.

Assoc. Prof. Mariya Neycheva, PhD Project Coordinator

Partner Universities

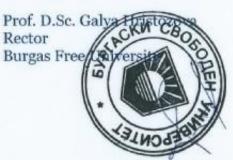












Els continguts i competències que es volen desenvolupar son les següents:

Description of the Intensive Program

The IP **aims to** prepare professionals with in-depth knowledge, methodological and prognostic capabilities of strategic decision making in a risky and rapidly changing environment. The **specific objectives** comprise:

- to extend and update the theoretical knowledge acquired in the area of strategic management, entrepreneurship and risk management;

- to deepen the competence related to the specific nature of the decision making process in the contemporary business organization;

- to enhance communication skills necessary to work in multinational teams and environment;

- to facilitate the adaptation of the students to the common European labor market by strengthening the link between higher education and the real economy's needs.

The **target group** consists of 40 students as well as 9 lecturers from the partner academic institutions.

Direct beneficiaries are the students from six European universities (countries) following bachelor or master programs in business and economic studies, engineering studies or computer science having expressed strong interest in entrepreneurship and management. These are also the academic staff members who conduct the teaching process and exchange innovative ideas.

Non-direct beneficiaries include: all current and future students in academic programs related to the IP's topic; teachers in corresponding scientific areas; professionals, experts as well as researchers of different aspects of management and entrepreneurship.

The **scope** of the main activities comprises: tutoring in subjects connected with strategic management and decision making under risk; meeting practitioners; project development, presentation and discussion of successful practices in a lecture-discussion format; problem solving activities in international teams.

Taking into consideration its clearly expressed cross-disciplinary nature, the program facilitates the development of both knowledge and competencies designed to improve the flexibility and the adaptability of the future young professionals and entrepreneurs to the requirements of the European economies. It will extend some **general skills** such as: to communicate effectively, to take adequate decisions under uncertainty, to use computer systems for the purposes of information processing, to adjust the theoretical knowledge acquired during the educational process to the specific needs and features of the real business, mathematical competencies. The program is also designed to build **specific skills** concerning the strategic management and entrepreneurship in a risky environment, the application of both mathematical methods and management information systems in business.

Upon the successful completion of the program the students are **expected to be able** to apply contemporary models, forms and methods for scientific predictions; to work out strategies, programs and business plans at firm, regional or national levels; to use ICT in the managerial process as well as to collaborate effectively in a international working environment.

Altres atractius del curs:

Aquest curs incorpora excursions gratuïtes a Nessebar i Sunny Beach. Bourgas és la quarta població de Bulgària. Està situada a la costa del Mar Negre. És un important centre turístic i industrial. Podeu trobar més informació a els links:

Sozopol: http://bulgariatravel.org/en/object/259/sozopol

Nessebar: http://english.nesebarinfo.com/ or

http://bulgariatravel.org/en/search result?search=1&sText=nessebar

Bourgas: http://www.Bourgas.bg/en/index/index

Oportunitat de fer una estada finançada i amb reconeixement de crèdits a la universitat de Burgas Free, Bulgària Del 2 al 16 de juliol de 2014

La Burgas Free University, mitjançant un programa de la Unió Europea us finança fins a 1.000 euros*, una estada de quinze dies per du a terme un curs intensiu sobre "Strategic Business Decisions in a Risky and Rapidly Changing Environment"

La superació d'aquesta activitat, suposa el reconeixement de 6 ECTS.

El programa acadèmic, que es realitza en anglès, és el següent :

Day	Activity
2. 07. 2014	Arrival and Accommodation
3. 07. 2014	Topic: External and Internal Risks for the Company
8.30 - 15.30	Prof. Maria Adelaide Tareco
4. 07. 2014	Topic: Risk assessment and management
8.30 - 15.30	Ing. Miroslav Špaček, PhD
5. 07. 2014	sa bule autor box memo la capcioni astropilared besit-4
8.30 - 15.30	Topic: Strategic Planning under Uncertainty
6. 07. 2014	Prof. Dr. József Gáll
8.30 – 15.30	
7. 07. 2014	en Japan erie depleten melene unter rest, meeste production
8.30-15.30	Topic: Strategic Management
8. 07. 2014	Prof. Carlos Grau Alguero (professor UB)
8.30 – 11.30	ne design arms V bassasses youth, all contradiction (3), p. 6
8. 07. 2014	
11.30 – 15.30	Topic: Strategic Marketing Planning
9. 07. 2014	Prof. Esther Subira Lobera (professor UB)
8.30 – 15.30	
10. 07. 2014	Topic: Quantitative and Qualitative Methods for Business
8.30 – 15.30	Environment Forecasting
11. 07. 2014	Prof. Engin Demirel
8.30 - 11.30	The state of the s
11. 07. 2014	Topic: Strategic Behavior and Game Theory
11.30 – 15.30	Prof. Evgenia Nikolova
12. 07. 2014	Drof Mariya Navahaya
8.30 – 15.30	Prof. Mariya Neycheva
13. 07. 2014	Topic: Management Software for Business Decisions
8.30 – 15.30	Prof. Mariya Neycheva, Prof. Galina Kurteva
	Topic: Application of the Management Software in the Real
14. 07. 2014	Business Environment
8.30 - 14.30	Prof. Mariya Neycheva, Prof. Galina Kurteva
16.00 – 17.30	Topic: Evaluation of Students' Knowledge and Skills:
	Moodle test
15. 07. 2014	Topic: Evaluation of Students' Competences
8.30 - 12.30	Course work: Presentation and Evaluation
14.00 - 16.00	Final Evaluation of the IP. Closing Ceremony
16. 07. 2014	Departure