

- PEDROMEALHA.COM
- +351 91607 65 95
- PED.MEALHA@GMAIL.COM
- in IN/PEDROMEALHA
- /PEDROMEALHA

PORTUGUESE ★★★ ENGLISH ★★★

EDUCATION

2017

EDIT. - DISRUPTIVE DIGITAL EDUCATION

Field of Study: Frontend & Responsive Web Development UI/UX, HTML5, CSS3, JavaScript

חוק _ יחוק

PENN - UNIVERSITY OF PENNSILVANIA

Field of Study: Design - Creation of Artifacts in Society Grade: 96.4%

Passed with distinction.

2009 - 2012

IADE - CREATIVE UNIVERSITY

Field of Study: Design Graduated with a Bachelor Degree

2006 - 2008

FORINO - NEW TECHNOLOGIES SCHOOL

Field of Study: Multimedia Level IV Studies

STRENGTHS

Team focused

Always keen to share my knowledge, help, discuss, teach and learn from others

Detail oriented

Always on the lookout for possible issues and overall quality of my work to match or overcome the expectations

Knowledge seeker

Continuously focus on how to improve my skills so I can deliver my work with the best outcome possible



< FRONTEND DEVELOPER >

Frontend Developer with 6+ years of experience creating desktop & mobile web content with high focus on cross-browser compatibility, performance and asset management.

I am a person who always strives to achieve the highest standard possible for anything that crosses my path and, having a Design background, I implement that knowledge on outputting

work that won't be just functional but also appealing to the end user.

HTML5	Javascript	ReactJS	ZLsboN	Adobe Photoshop	Adobe XD
CS2 \ FE22	ZLauV	Redux	UI/UX	Adobe Illustrator	Adobe After Effects

2017 until now

Mainbrain Lda

FRONTEND DEVELOPER

Develop Ad Banners with high focus on clean code, performance, cross-browsing and platform compatibility to work on publishers/ platforms such as Weborama, Platform 161, DoubleClick Campaign Manager, Double Click Studio, AdForm.

Make sure the end product matches the client's design on a pixel-perfect level

Contributing for company's overall performance and workflow efficiency by creating components, modules and tools for such oursose

Complementary design from clients whenever necessary as well as optimization of their assets for web (images/ videos)

Techs: HTML, CSS/LESS, Javascript, VueJs, NodeJs, Git | Adobe Master Suite

2014 - 2015

Aspas & Parentesis

GRAPHIC & WEB DESIGNER

Websites [Mar e Montanha, 1^{Ω} Salão Agro-Alimentar em Paris, Aroma do Campo] Advertising page for magazine

Development of stationaries, posters, flyers, room sheets for exhibitions, brand identity, image manipulation and photomontage, facebook posts, newsletters, press releases, email signatures Techs: HTML, CSS, Javascript | Wix, Wordpress Joomla | Adobe Master Suite | Mail chimp

2009 - 2010 Infraconsult

DESIGNEE

Line work correction, organization of layers, creation of traffic signals to scale, placement of traffic signs in projects, revisions and notes of projects errors, creation of charts, final arrangements

Techs used: Autodesk AutoCAD

2007 - 2008

SbH - Solutions by Heart

GRAPHIC DESIGN / WEBDESIGNER / 3D MODELING

Webmaster, Web designer (website content, banners, etc.)

Responsible in the area of Augmented Reality

3D modeling of children's book characters in collaboration with ADETTI (Association for the Development of Telecommunications and Computer Techniques) for the creation of e-books with built-in Augmented Reality

Techs used: HTML | Adobe Flash | Autodesk 3D Studio Max