

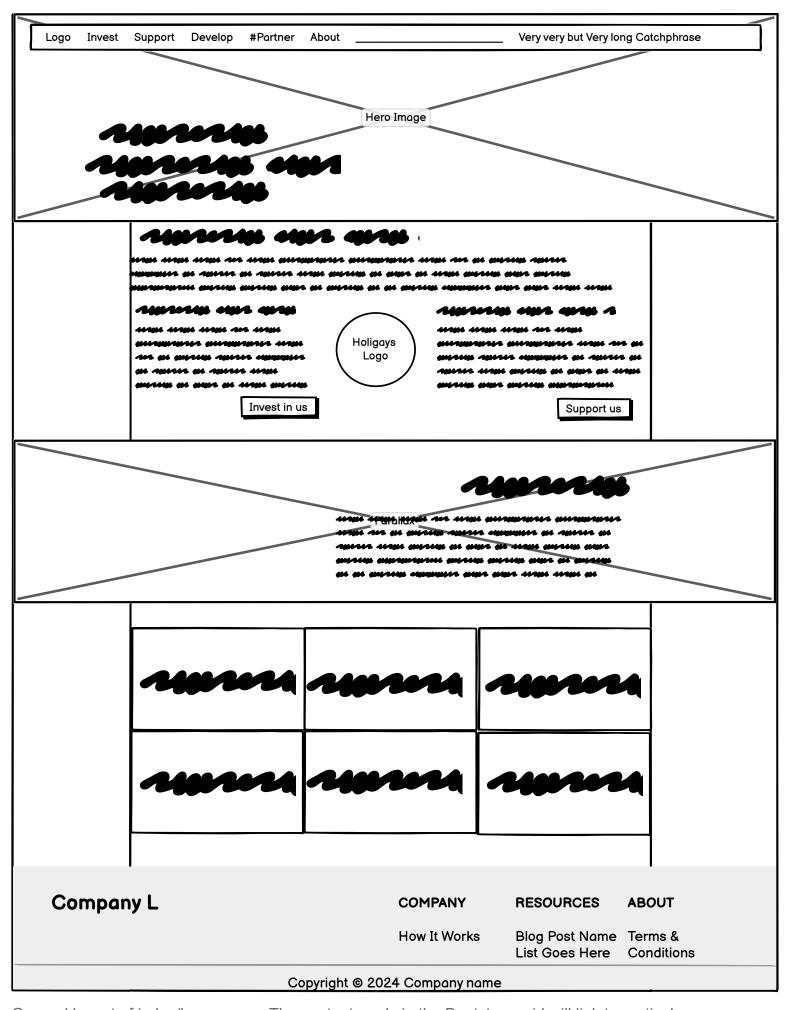
General responsiveness from smallest to widest viewport. Footer not yet defined. Will probably be about the hosting platform Arlesiana.

Will use flexbox and some Bootstrap

Bootstrap grid for the articles

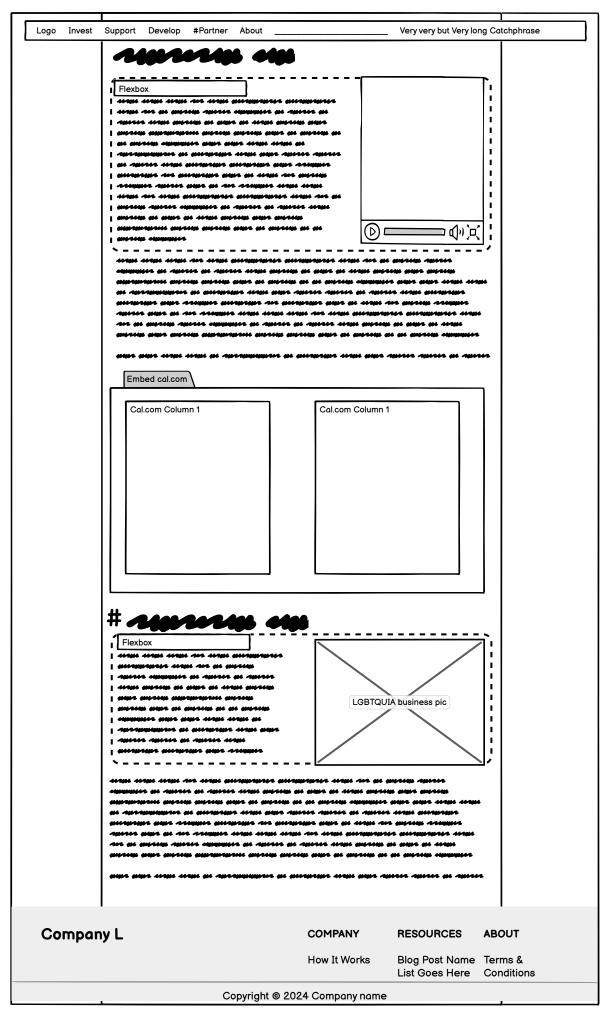
Bootstrap navbar - overriding most with own css, though.

Index / Home 2 / 6



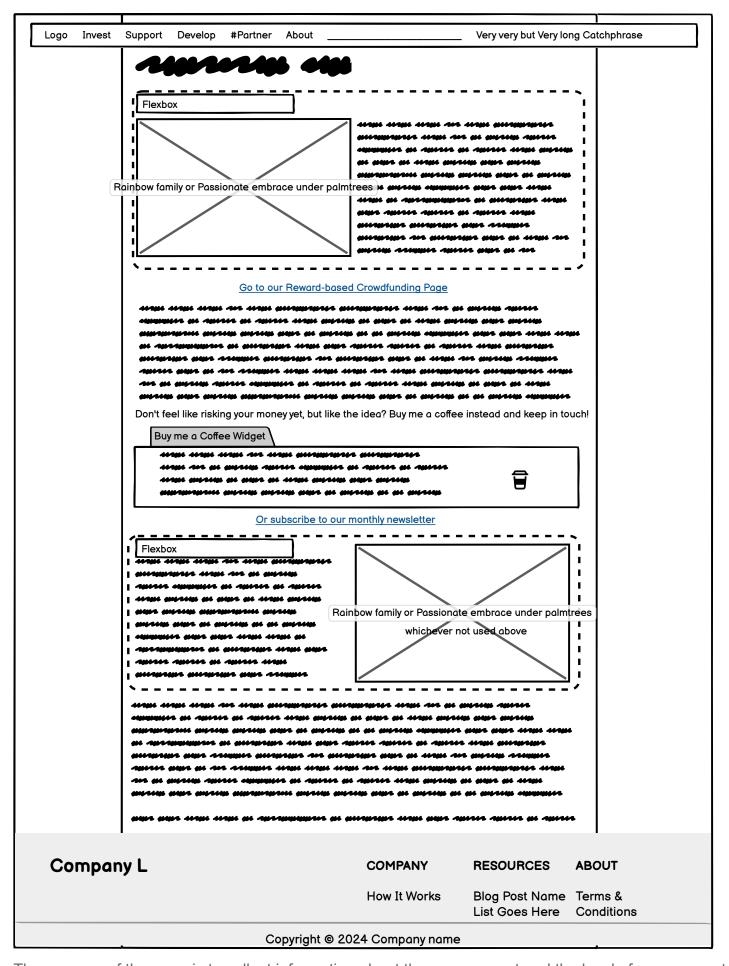
General layout of index/home page. The content cards in the Bootstrap grid will link to particular bookmarked sections in the hoteliers page and - apart distracting the not-targeted audience - will possibly also cater to some of the principal questions of the investors.

Investors 3 / 6



Main expectation is that possible investors take an appointment with the cal.com embed. There will be possibly a short elevator pitch in the video to help the investors to get an idea of my voice and face. The partnership section below is the part to which the "partner with us" link of the navbar will be pointing to.

End-user donations 4 / 6

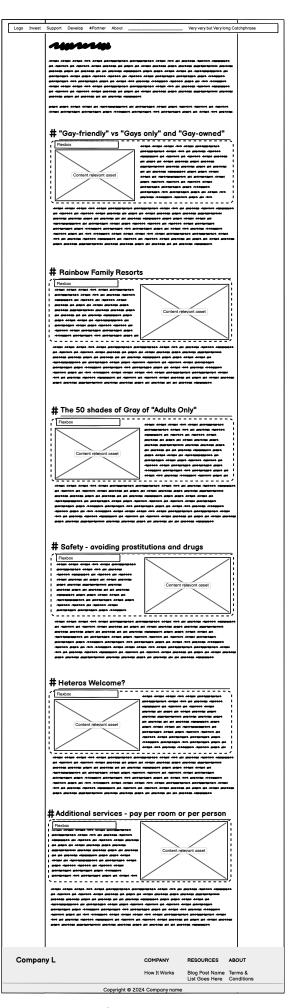


The purpose of the page is to collect information about the engagement and the level of engagement of the expected end-users. To that end, there will be three CTA's:

- A link to a crowdfunding page
- A widget of "buy me a coffee"
- A link to form/mailchimp for inscription to a newsletter.

The assets to target more the consumers rather than stakeholders.

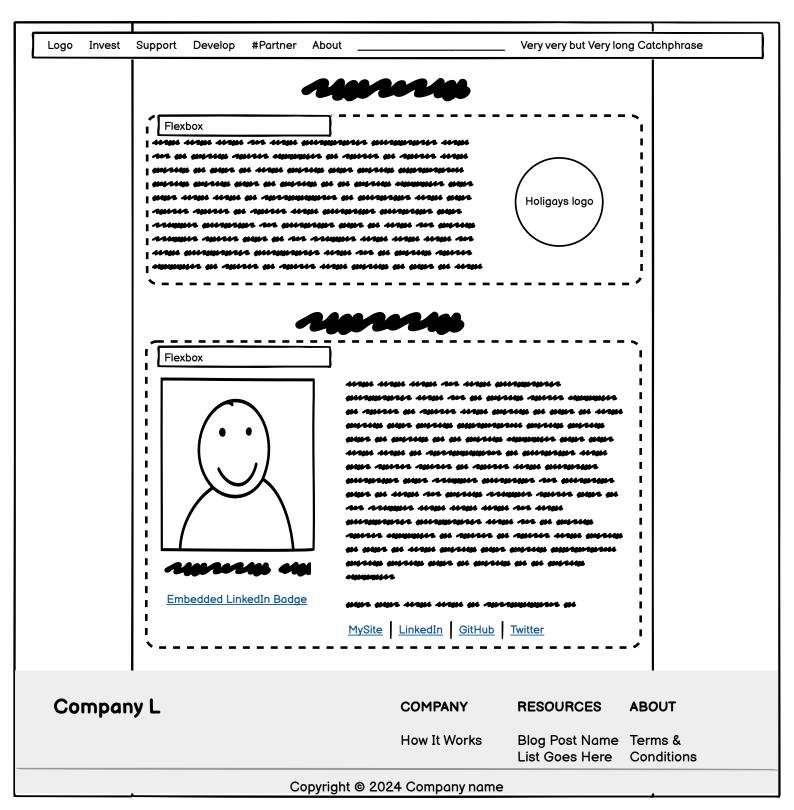
Hoteliers 5 / 6



The purpose of the page is to make the existing or prospective hoteliers knowledgeable about the existence of the project. The hoteliers aren't yet targeted since the questions of their interests depend of the feedback by investors and responsiveness of possible end-users.

However, some topics within should also answer doubts and questions of the stakeholders.

About 6 / 6



A short paragraph of informtion about the timeline and dependencies of the project as well as link to future showcase on LinkedIn. Short summary of the project director, and some links to connect.