

Storyboard

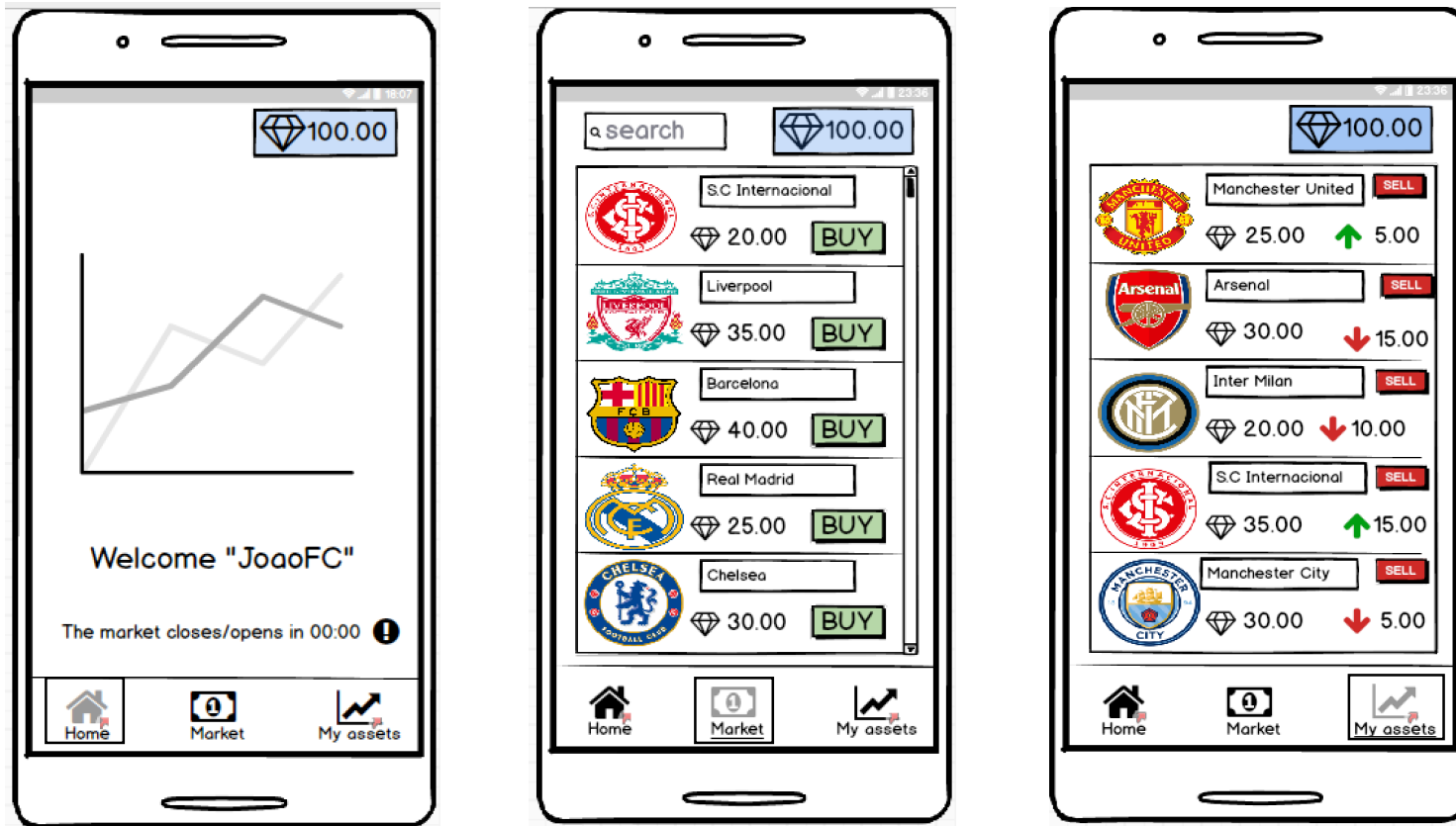


PROJECT SUMMARY

FutTrade is a mobile game app with the purpose of teaching the basic concepts of the stock exchange market through football.



THE SCREENS

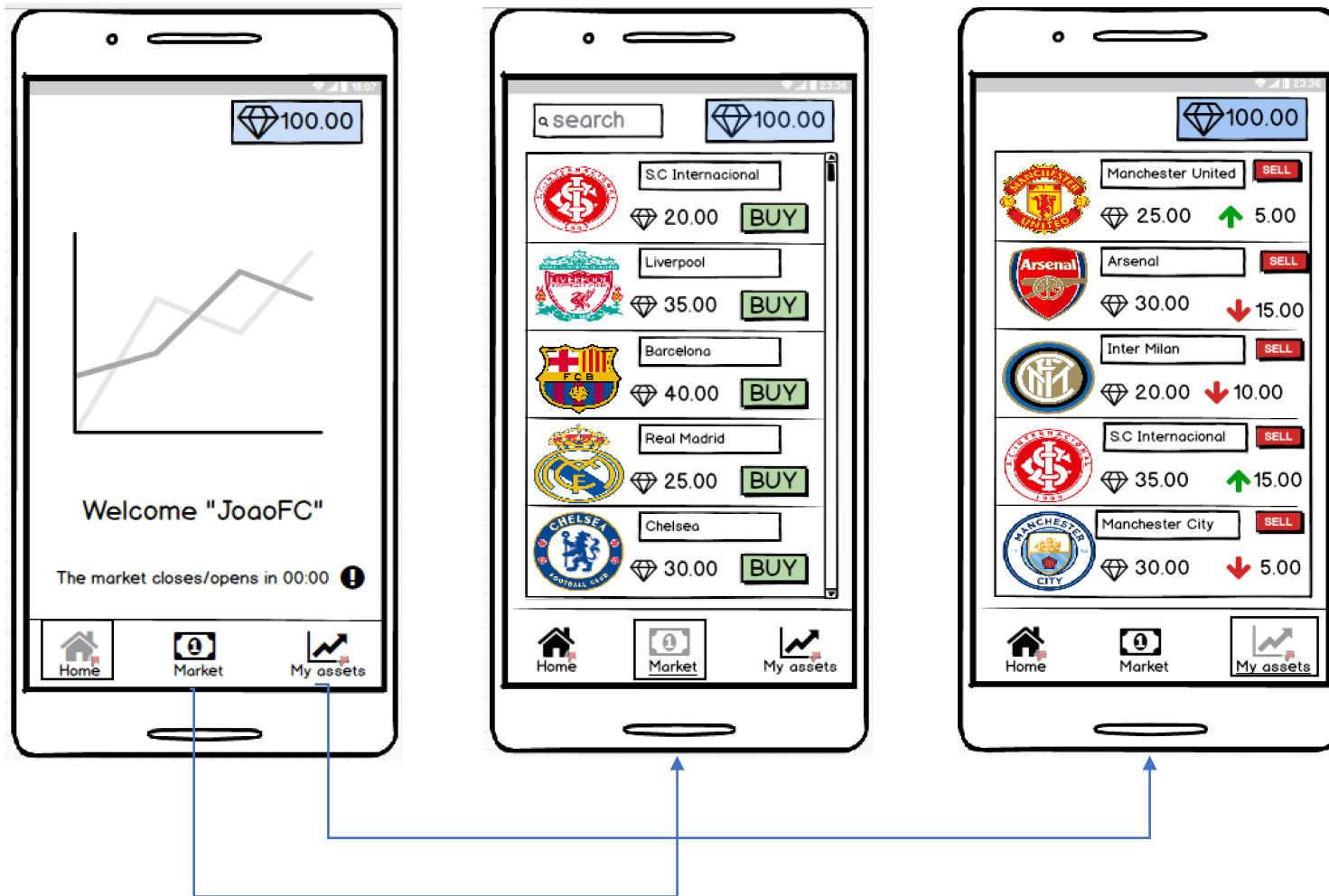


The app can be used by anyone interested in the topic, but it's especially designed for kids, as they are considered the majority audience.

Because of that, the central focus is to make an interface as simple as possible. So that the users can have a very clear and intuitive notion of what they can and have to do.

The app consists of 3 screens which the user can interact with: The home screen, the market screen and the user assets screen.

FLOW CONTROL

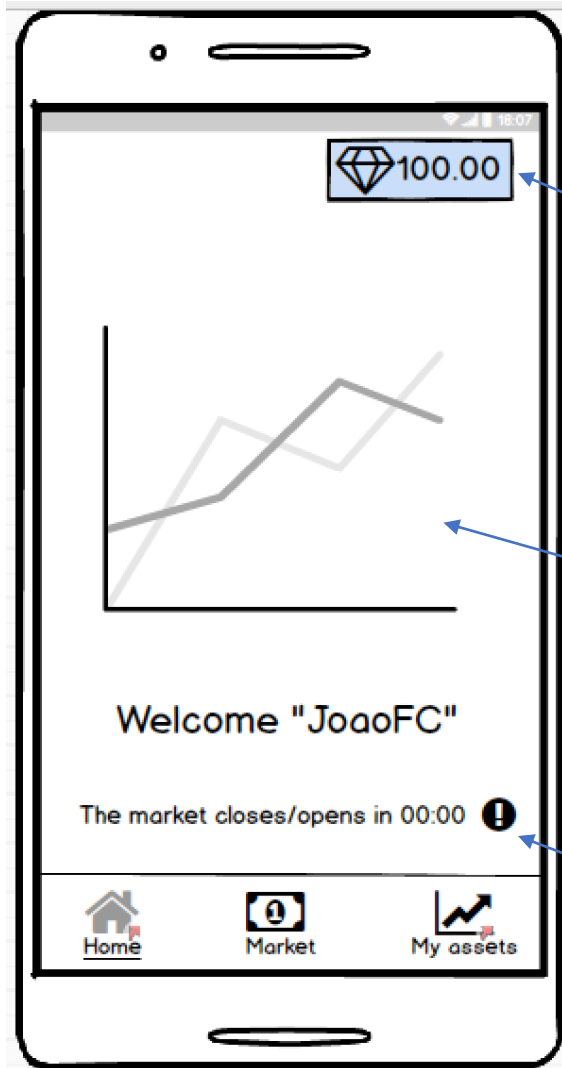


To change between screens the user only needs to click on the icons located at the bottom of every screen.

That is done with the objective of a simple and intuitive interface experience.

Also, that allows the user to access every screen no matter where he is.

HOME SCREEN



The home screen is the first view that will welcome the user to the app.

In the top right corner the user will be able to see how much money he currently have, that will be the money he will use to buy and sell team assets. It's important to notice that this will be displayed in every screen as that is a very important information.

Right in the center, the user will see a graph that shows his progress through out the game. This is done by plotting all his money history, since the start of the game to the actual time.

Bellow the welcome message it's shown a timer, which will inform the user how long he will have to wait to buy or sell his assets. That is done so the user can't operate the app at the same time a real live match is going on.

THE MARKET



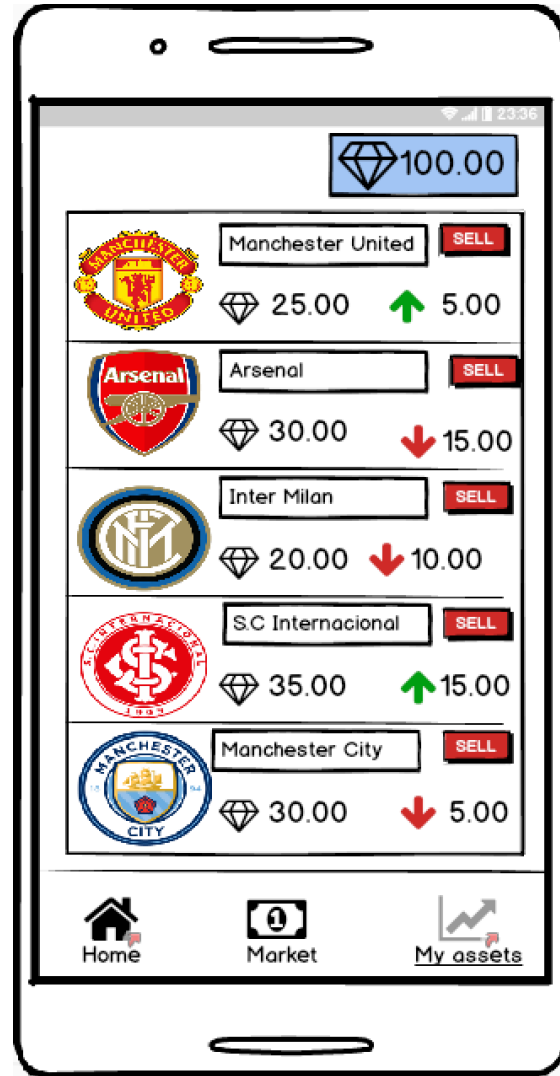
This is the Market screen, which will allow the user to buy the assets of the teams he desires.

The main goal on this screen is to make it very clear for the user what he is able to do.

There is a search box at the top right corner and a list of available teams in the center.

Next to the team logo, It's shown the team asset price and a button for buying it.

USER ASSETS



The user asset screen shows the user all the assets he possess.

It tells how much the asset appreciated (symbolized with the **green** arrow) or depreciate (**red** arrow) and gives the option of selling it.