

# UI & Design

# Crash Course



@LeWagonNantes



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## **Driver @LeWagonNantes**



@lesvotres



**Bring technical skills  
to creative people**

# Why this workshop?

## Design for non-Designers

*I hired the best UX designer for my mockup.*

*I paid 1000\$ for this logo.*

*I need a web-designer for my graphical identity.*

# This is



# Disclaimer

100+ design services every day

# Let's check Design collections



**Product Hunt**

# Roadmap

- 1) Find inspiration**
- 2) Find assets**
- 3) Design rules of thumb**
- 4) Sketch demo**

# 1) Inspiration

We are not born designers,  
We just ~~copy/paste~~ find inspiration

# What are you looking for?

General inspiration

UI components examples

Website design examples

Inspiration for everything

dribbble

# Challenge #1 - Dribbble search

A wagon or van

A signup form

An icon set

A free food icon set

...

# Inspiration for UI

CALLTOIDEA



UI Movement

# Challenge #2 - CallToldea search

A **login form**

A **footer**

A **404 page**

...

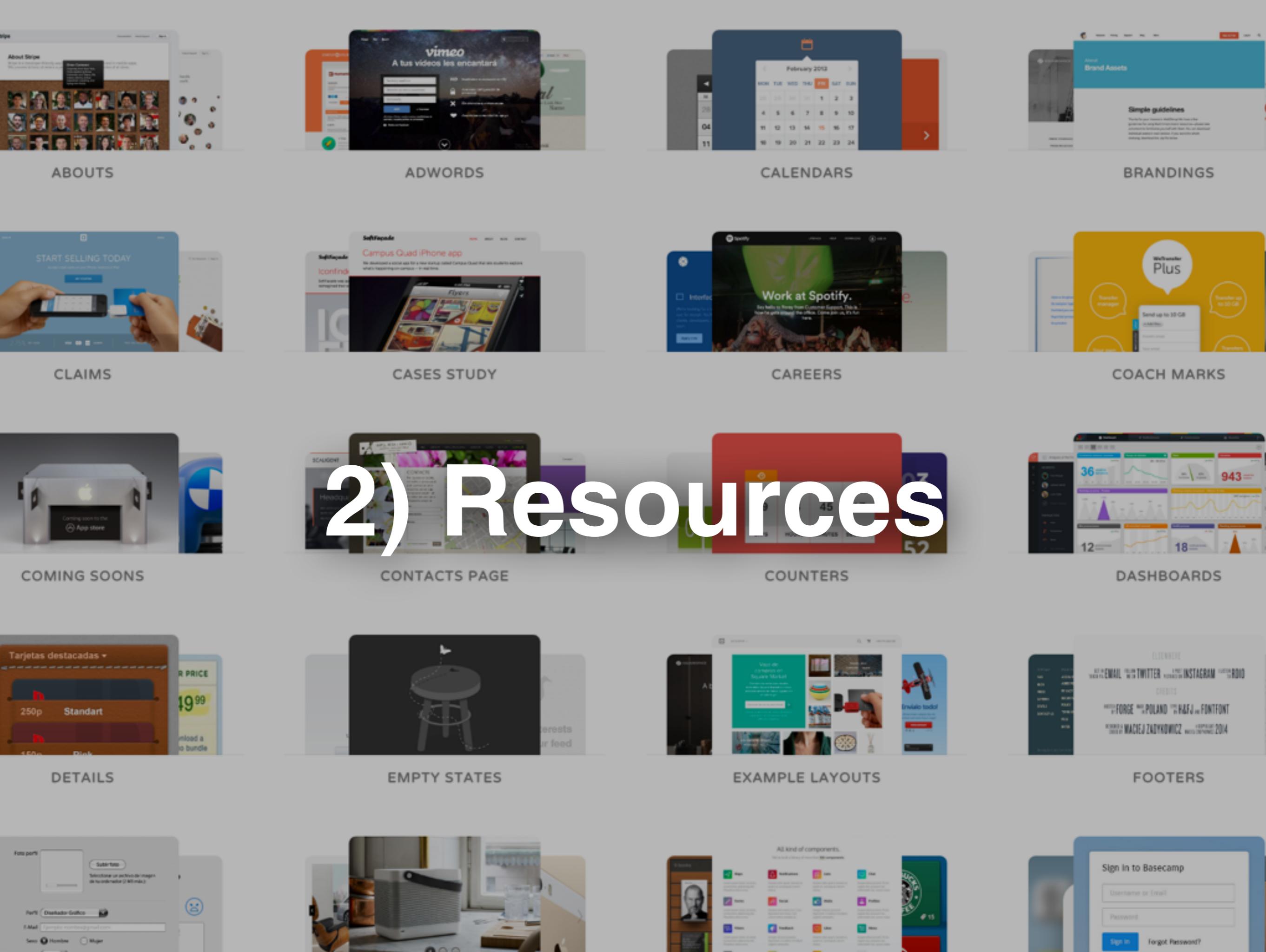
UI pre-requisite, **you must read**

**<http://www.goodui.org/>**

# Inspiration for Website design



AWWWARDS®



# 2) Resources

# What's a graphical asset?

Colors

Images

Icons

Fonts

Code Snippets

Gradients

# Colors - color pickers



 **Sip**



**ColorZilla**

# Colors - resources



[colorhunt.co](https://colorhunt.co)

[coolors](https://coolors.co)

[coolors.co](https://coolors.co)

# Colors - trends

<http://nathanspeller.com/color-pickers/>



# Images - resources

**flickr**

flick.com

exhaustive

**PEXELS**

pixels.com

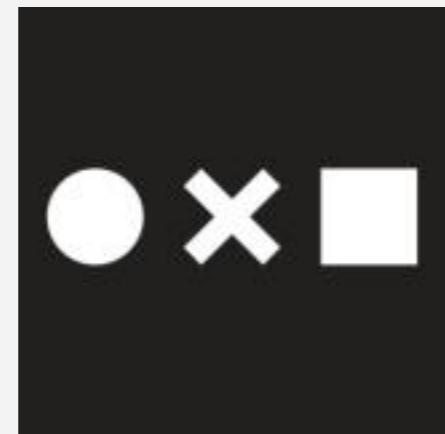
selective



unsplash.it

for prototypes

# Icons - resources



[thenounproject.com](http://thenounproject.com)

**historic (B&W)**



[iconstore.co](http://iconstore.co)

**free icons sets**

# Challenge #3 - IconStore search

**Entertainment icons**

**Sport icons**

**Legal icons**

...

# Fonts - tools



# Fonts - resources

 Google Fonts

[google.com/fonts](http://google.com/fonts)

**free**

 MyFonts

[myfonts.com](http://myfonts.com)

**paid**

# Challenge #3 - Fonts search

Montserrat on Google

Raleway on Google

Avenir on MyFonts

...

# Gradients - resources

*uiGradients*

# Code Snippets - resources



[codepen.io](https://codepen.io)

# Challenge #4 - CodePen search

Loading

Progress Bar

Beers animation

...  
...

### 3) Design Rules of Thumb



# **#1 - One day to fix your identity**

**Don't beat around the bush**

# Example - Our Colors



**Persian Red - #D23333**



**Mine Shaft - #343434**



**Quincy - #6C5145**



**Sea Blue - #006A9C**

# Example - Our Fonts

T Avenir - Black

tT 30px    ↴ 33px    ↪ -2px

Le Wagon

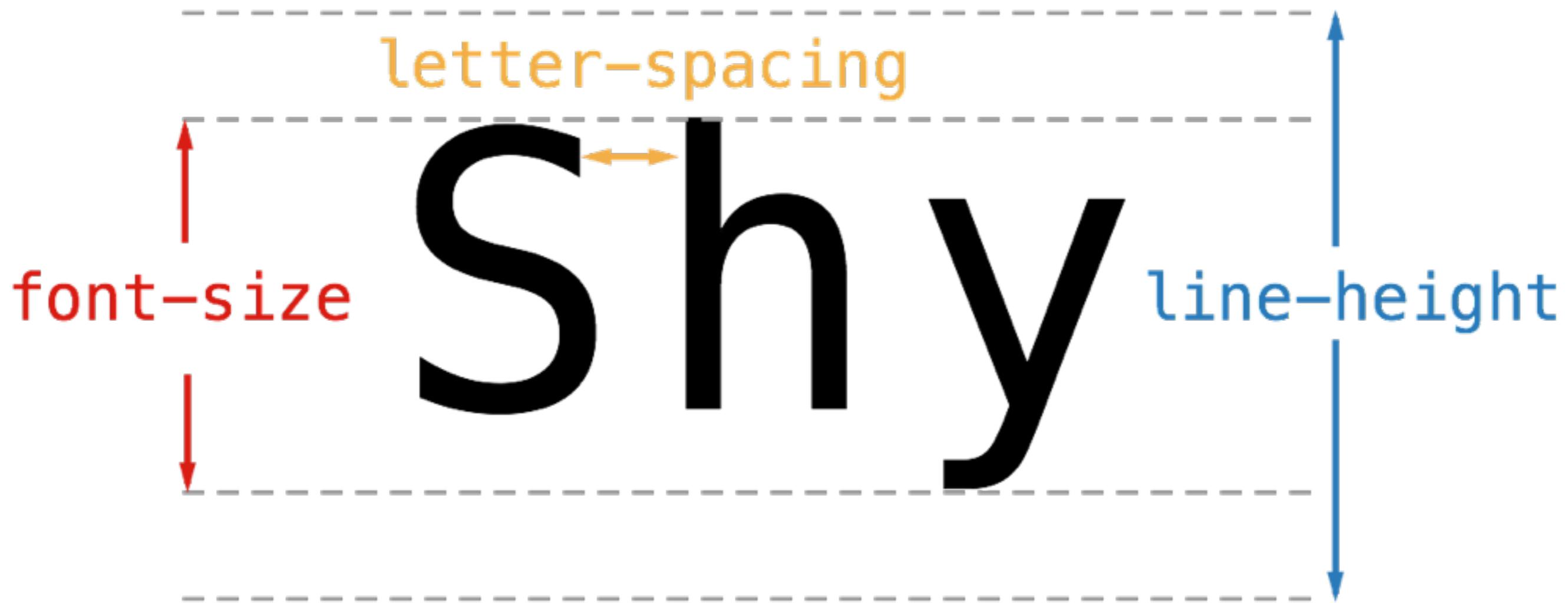
# Example - Our Spelling

Le Wagon

**NOT**

~~lewagon~~ ~~LeWagon~~ ~~leWagon~~ ~~le wagon~~ ~~le Wagon~~

## #2 - Font = ratios



## #3 - Don't buy all Font suite

Buy desktop version (.ttf) and convert it for web



## #4 - Contrast your texts

A Big Bold Black Header

a light small grey sub-header

# #5 - Don't play fancy with colors

Gray scale is your best friend

Bring colors with small touches



# **Gray scale + Green**



# **Medium**

# #6 - Design = Space



The space that surrounds an object  
is as important as the object itself.

A photograph of a person with long blonde hair, wearing a blue shirt, sitting at a wooden desk. They are holding a pen over an open spiral-bound notebook. On the desk, there is also a white mug on a saucer, a laptop keyboard in the foreground, and some papers. The background shows a window with a view of a building.

# #4 - No more startup stocks

## Make it personal

# **#7 - Add filters & shadows**



Can't read text



Can read text

Westminster Station  
Toilets ↑ ♂ ♀

UNDERGROUND



# Better with text shadow

**#8 - Good Design**  
is the one you don't notice

# Poor Radius

# Good Radius

**Poor Border**

# Good Border

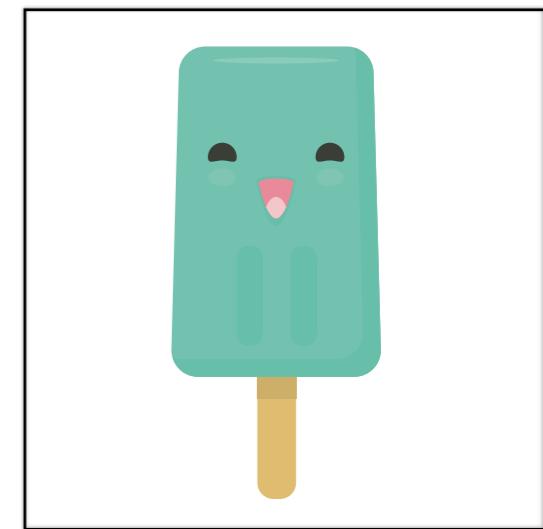
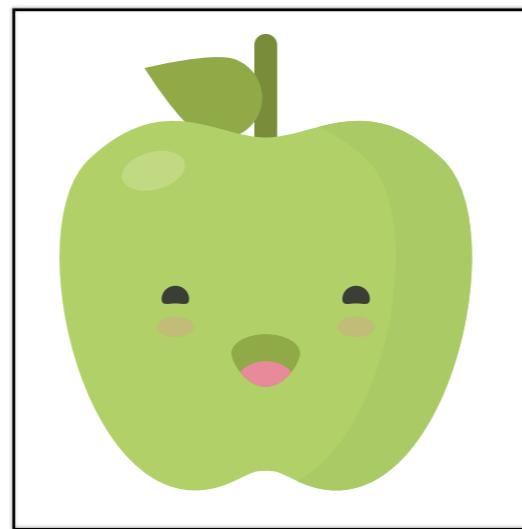
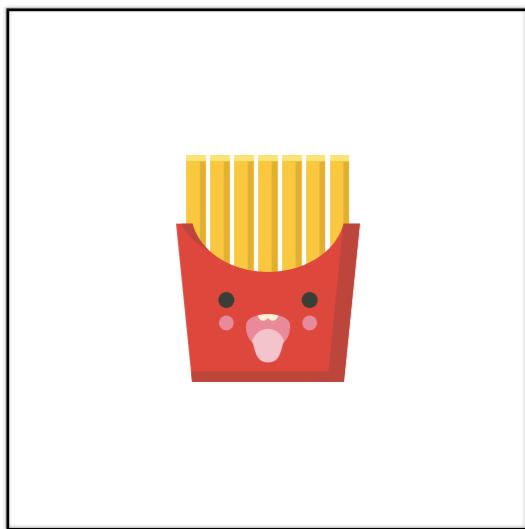
# Poor Shadow

# Good Shadow

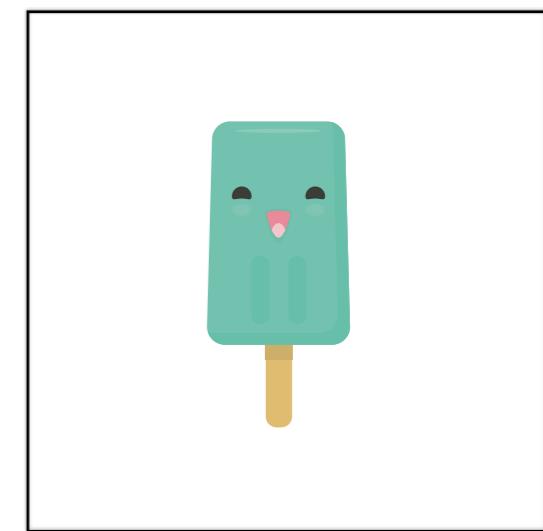
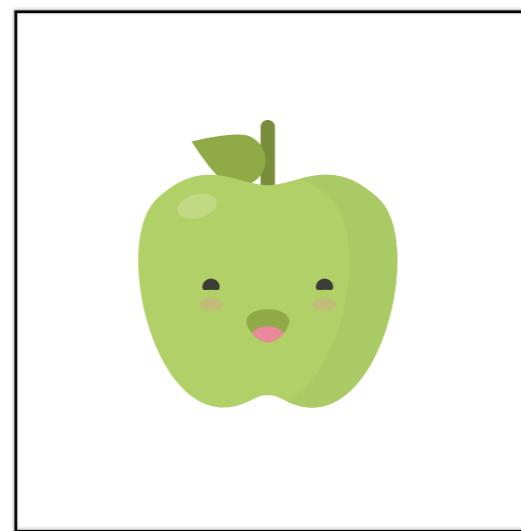
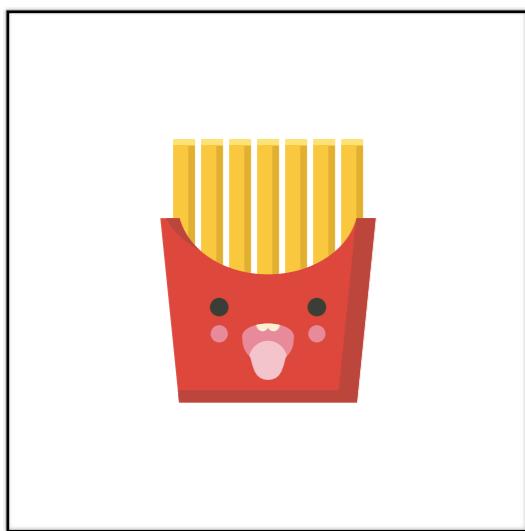
## **#9 - Think proportions**

**Size doesn't mean proportion**

# Same Sizes



# Same Proportions



# 4) Sketch Demo



# **Challenge #5 - Sketch Sprint**

**Let's build**

**Social icons resized and colored**

**Custom icons re-shaped**

**R**emember

**Design is accessible**

# Demo Day

16/12 - DojoCrea

# Learn To Code

[lewagon.org/nantes](http://lewagon.org/nantes)



VILLES

PROGRAMME

FAQ



ALUMNI

TÉMOIGNAGES

BLOG

Postuler

Formation développeur web FullStack

Changez de vie : apprenez à coder à Nantes

Découvrez notre programme

Postulez pour 9 semaines



**T**hank you!