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# Spotify API Dataset

# Objective

The objective of our analysis of the Spotify songs is to find a solid linear model that can be used to predict the danceability of a song based on certain variables on the dataset.



# Dataset

- 42305 songs on Spotify with **twenty-two** variables: Danceability, Energy, Key, Loudness, **Mode**, Speechiness, Acousticness, Instrumentalness, Liveness, Valence, Tempo, **Type**, **ID**, **URI**, **Track\_href**, **Analysis-url**, **Duration\_ms**, **Time\_signature**, **Genre**, **Song\_name**, **Unnamed..0** and **Title**.
- 42305 songs on Spotify with eleven variables: Danceability, Energy, key, Loudness, Speechiness, Acousticness, Instrumentalness, Liveness, Valence, Tempo, Duration\_ms

# What is Danceability?



Danceability describes how suitable a song is for dancing.

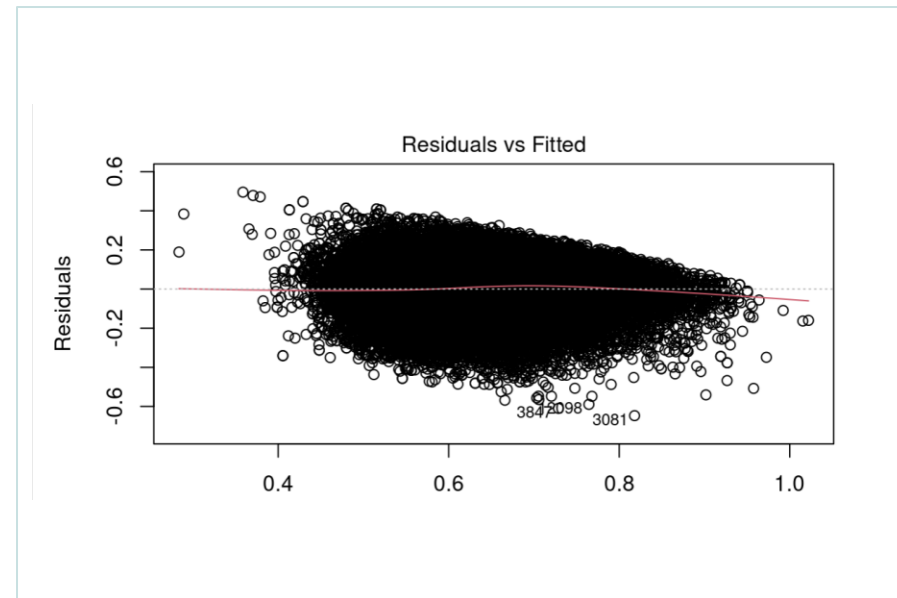
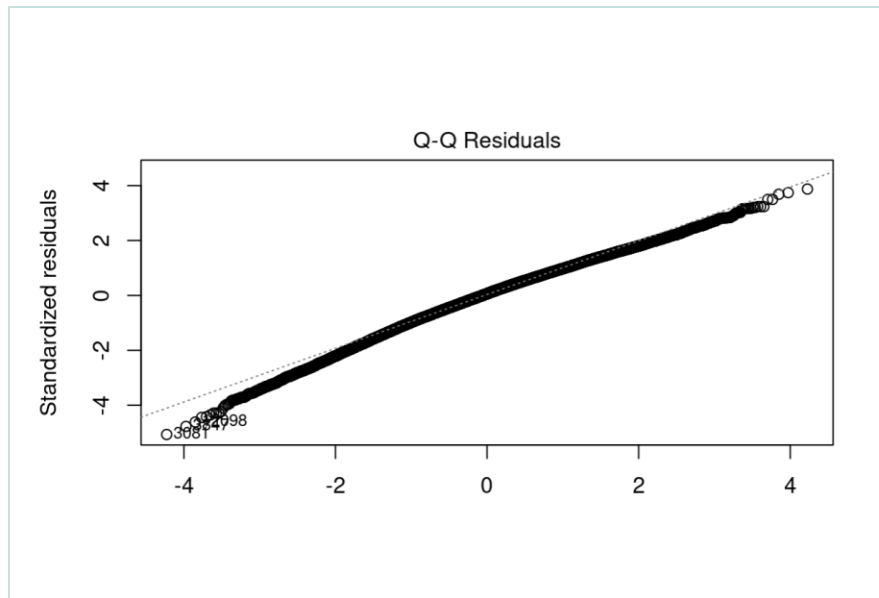


A numerical variable which is from 0-1 with 0 being least danceable and 1 being most danceable.

Mean = 0.639

# Finding The Best Model

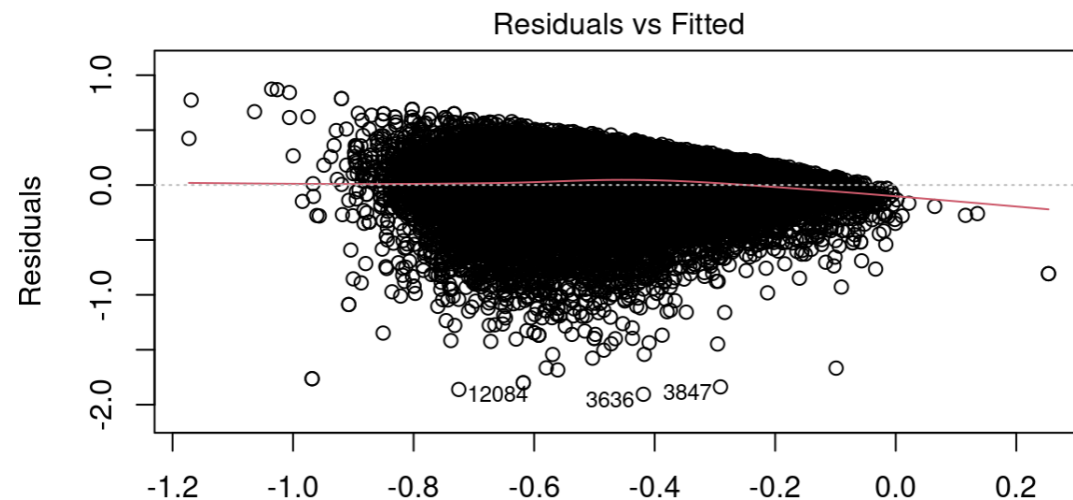
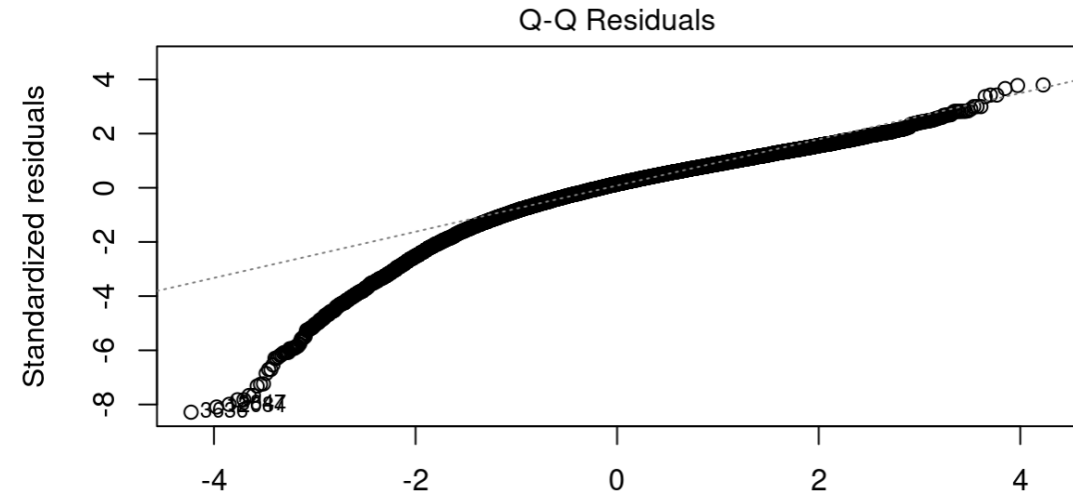
- Ran stepwise regression using regsubsets to determine best model, maximizing for adjusted R-squared.
- Stepwise regression determined that the maximum model with all ten predictors in the data set had the highest adjusted R-squared.
- Adjusted R-squared: .3367



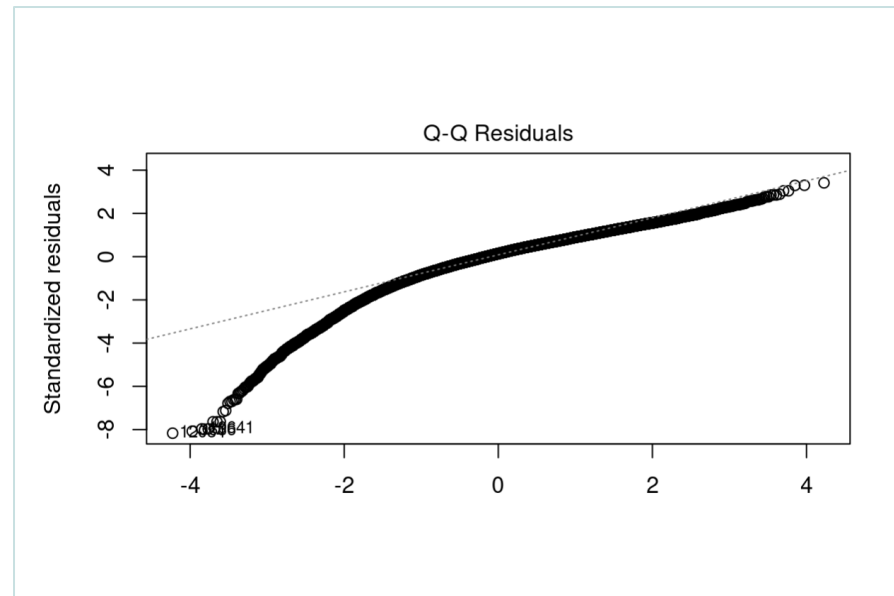
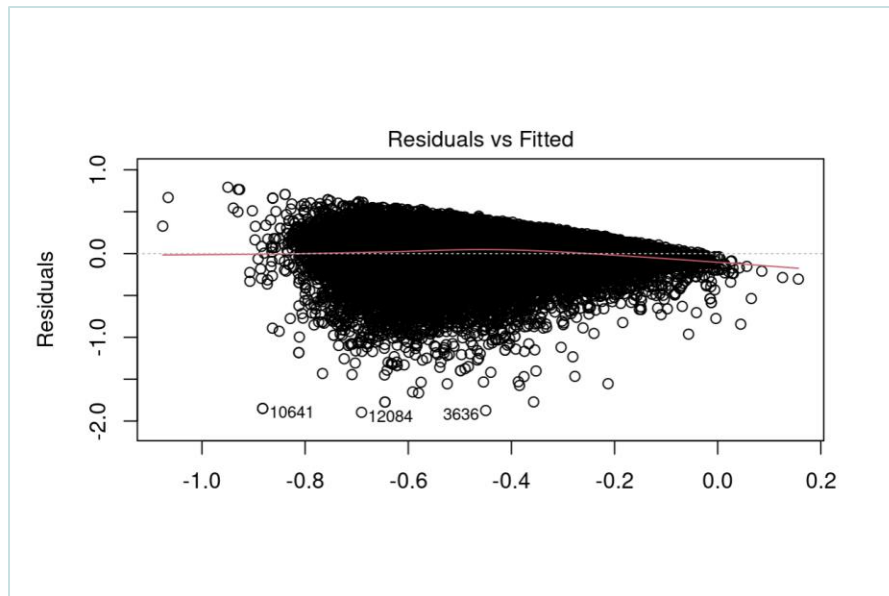
# Assumptions for Maximized Model

## Adding Interaction Terms

- Added interaction terms between tempo and energy, as well as instrumentalness and loudness.
- Adjusted R-squared: .3340, still statistically significant.



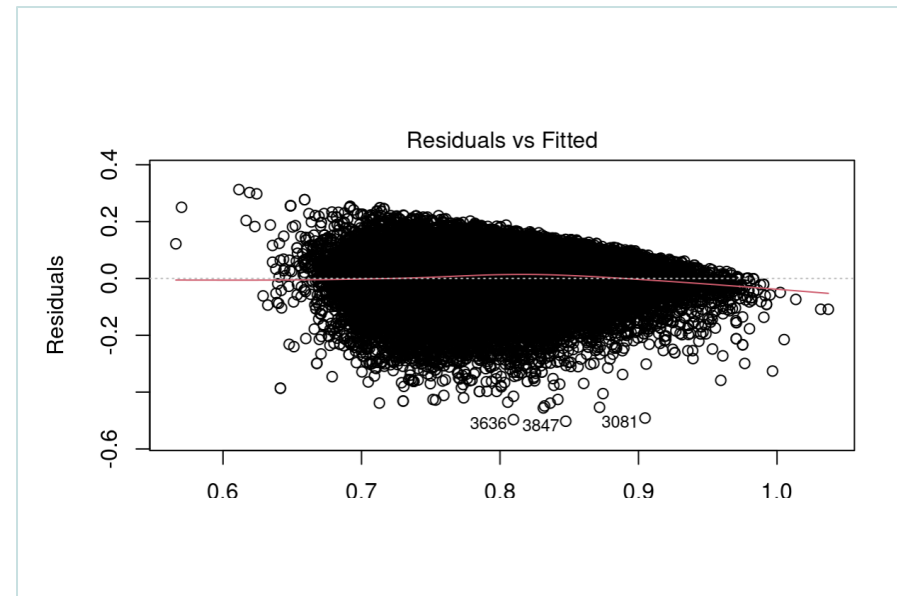
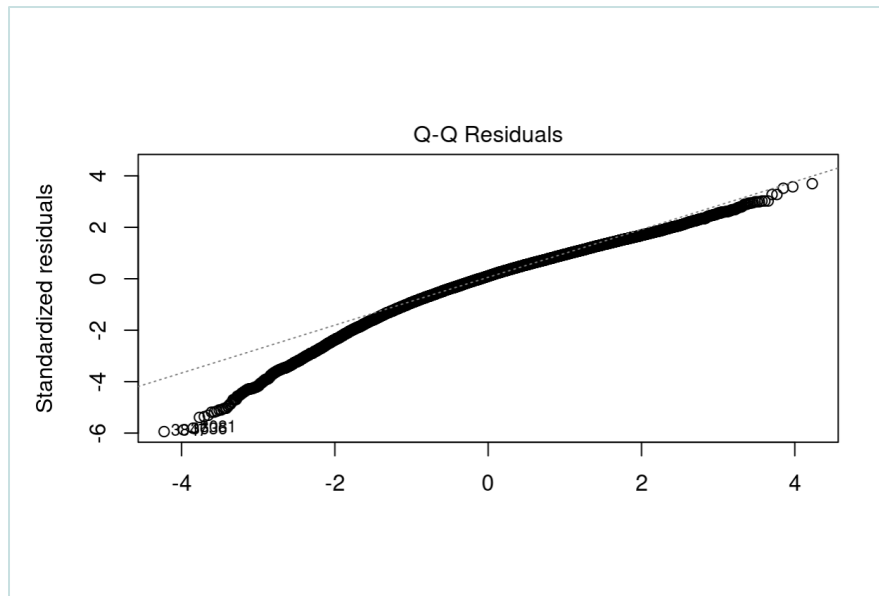




Adjusted R-squared: .2932

# Log Transformation





Adjusted R-Squared:.3173

# Square Root Transformation

# Key Takeaways

- The full model ended up being the most accurate model to predict the danceability of a song.
- Only ~33% of the dataset's variation in song danceability could be explained by the linear model
- Interaction terms were not significant to our model.
- Log transformation did not improve model.
- Dataset may not be suited to linear regression, further exploration through non-linear methods may be appropriate.



Questions?