

Copyright & Intellectual Property Policy

This Copyright & Intellectual Property Policy governs the use, licensing, and protection of all architectural designs, digital files, visualizations, and related content provided by U2 Group through its website and services.

By purchasing, downloading, accessing, or using any product or service from U2 Group, you acknowledge and agree to comply with the following terms.

1. Intellectual Property Ownership

All content produced by or made available through U2 Group is the exclusive intellectual property of **U2 Group S.A.S.**, unless otherwise stated.

This includes, but is not limited to:

- Architectural drawings (PDF, DWG, CAD, BIM files)
- Renders and visual assets (2D or 3D images, animations, panoramas)
- Custom design deliverables
- Textual and graphical content on our website
- Product layouts, naming, branding, and structure

No transfer of ownership is implied through purchase or use. All rights not expressly granted remain reserved.

2. Legal Protection (National & International)

All architectural content, designs, digital files, and materials are protected under a combination of **national and international intellectual property laws**, including but not limited to:

- **Colombian Copyright Law** (Ley 23 de 1982 and Ley 44 de 1993)
- **United States Copyright Act** (Title 17, U.S. Code)
- **Digital Millennium Copyright Act (DMCA)**
- **European Union Copyright Directive (EUCD 2001/29/EC)**
- **International treaties** such as:
 - The **Berne Convention for the Protection of Literary and Artistic Works**
 - The **WIPO Copyright Treaty (WCT)**
 - The **TRIPS Agreement**
 - The **Universal Copyright Convention**

These protections apply automatically and globally across **all 180+ member countries**, including the **U.S., Canada, EU, UK, Latin America, Australia, and most of Asia and Africa.**

3. License of Use

When you purchase a plan or custom design from U2 Group, you are granted a **limited, revocable, non-exclusive, and non-transferable license** to:

- Use the purchased content for the **construction of one (1) residential structure**
- At **one (1) physical location only**
- For **personal or private use**, not for commercial development, distribution, or marketing

You may not:

- Build more than one dwelling without written permission or an extended-use license
- Transfer, sublicense, resell, or share the plans or files
- Post or upload the designs to any public repository or digital platform

- Use the files for advertising or resale of construction services

Even if you purchase editable formats (e.g., CAD, DWG), all use is still bound by this single-site, single-use license.

4. Custom Design Projects

All custom architectural services and deliverables remain the intellectual property of U2 Group unless otherwise specified in a written agreement.

The client receives a license to use the design for **one project at one location**. Commercial rights, replication, or extended use require a separate license agreement.

5. Prohibited Activities

You are **strictly prohibited** from:

- Using a single purchase to build more than one structure
- Sharing files with third parties without written consent
- Creating derivative works for resale or publication
- Uploading plans to collaborative folders or AI tools
- Modifying, tracing, or reverse-engineering our content to bypass license restrictions
- Printing or copying plans for unauthorized distribution

Violation of these terms constitutes infringement, regardless of intent.

6. Multiple Use or Commercial Use

To legally use a design:

- For **multiple builds**
- In **real estate development** or **resale**
- As part of a **commercial offering**
- Or to make **derivative projects** for public or private use

👉 You must **contact us** at **contact@u2.group** to request a commercial or extended-use license.

U2 Group reserves the right to accept or deny such requests at its discretion.

7. Monitoring and Enforcement

U2 Group actively monitors the use and distribution of its content across platforms and markets. Violations may result in:

- **DMCA takedown notices** and legal complaints to platforms (Google, Dropbox, Pinterest, etc.)
- **Revocation of license** and termination of service access
- **Civil and criminal actions**, including claims for:
 - Statutory damages of up to **\$150,000 USD per infringement**
 - Attorney's fees, compensatory damages, and lost profits
 - Criminal prosecution under local or international law

We reserve the right to pursue all remedies to protect our work.

8. Respect for Creative Work

Our copyright policies exist to:

- Defend the creative efforts of our architects and designers
- Prevent unfair exploitation or plagiarism
- Promote transparency and trust between creator and client
- Ensure the uniqueness of each architectural solution delivered

Clients are expected to act in good faith and comply with license terms.

9. Reporting Infringement

If you believe someone is using U2 Group materials illegally or without authorization, report the incident to:

 **legal@u2.group**

All claims are investigated, and action is taken where necessary.

10. Contact Information

For licensing, legal inquiries, or extended-use permissions:

 Email: **contact@u2.group**

 Address: U2 Group, Pasto, Colombia

 Web: <https://u2.group>