



**END OF SECOND SEMESTER EXAMINATION – JUNE, 2022**  
**BSc FASHION DESIGN AND TEXTILES EDUCATION (SANDWICH)**

CANDIDATE'S INDEX NUMBER .....

<b>COURSE CODE</b>	<b>FTE 483</b>
<b>COURSE TITLE</b>	<b>MANAGEMENT IN FASHION DESIGN AND TEXTILES INDUSTRY</b>
<b>DURATION</b>	<b>2 HOURS</b>
<b>LECTURER</b>	<b>DR DANIEL K. DANSO</b>
<b>INSTRUCTION</b>	<b>ANSWER ALL QUESTIONS IN SECTIONS 'A' AND 'B' ON THE QUESTION PAPER</b>

**SECTION A (30 MARKS)**

1. The roles of people in middle level management include the following, **except**
  - a. They are responsible for coordinating the activities within the division or department.
  - b. They make plans for the sub-units of the organization.
  - c. They prepare strategic plans and policies for the organization.
  - d. They interpret and explain policies from ultimate authorities of the organization.
2. Industrial management has its scope to include all aspects or relationships such as the following, **except**
  - a. provision of good working conditions
  - b. ensuring cordial and healthy labour management relations
  - c. providing social security of a firm but not of the individuals in an organisation
  - d. creation of industrial peace and developing industrial democracy
3. One of these **is not** a major aspect of industrial management:
  - a. Toll collection
  - b. Material management
  - c. Industry planning
  - d. Labour administration

4. In prestige pricing, prices of goods and services are set close to cost as feasible to maximize volume of sales.
  - a. True
  - b. False
5. Markup, in business represents
  - a. the amount that has been determined by a product developer
  - b. the percentage subtracted from the list price to establish the wholesale price that a retailer actually pays
  - c. the amount paid to acquire a product by the producer
  - d. the amount added to cost of goods to arrive at a price
6. The monetary value or revenue that is collected from the customer who purchases a product of a firm is called 'postcost'.
  - a. True
  - b. False
7. The application of techniques designed to establish the time for a qualified worker to carry out a task is termed as
  - a. Motion study
  - b. Work simplification
  - c. Method study
  - d. Work measurement
8. Which of these is not a step in the procedure for work study?
  - a. Production
  - b. Examining
  - c. Developing
  - d. Selecting
9. The selection of slow penetration strategy of pricing is influenced by the following, **except**
  - a. Market is highly aware of the product.
  - b. Product has some potential competition.
  - c. Creation of awareness for the product.
  - d. Market is highly price sensitive.
10. The maturity stage in product life-cycle has the following stages, **except**
  - a. Linear maturity
  - b. Decaying maturity
  - c. Stable maturity
  - d. Growth maturity

11. The introductory stage in product life-cycle is also referred to as
- a. Market orientation stage
  - b. Launching stage
  - c. Growth stage
  - d. Decline stage
12. A person responsible for tracking and maintaining records on all merchandise owned by a merchandise wholesaler or manufacturer at any given time is
- a. Schedule clerk
  - b. Schedule manager
  - c. Purchasing agent
  - d. Inventory clerk
13. Identify the **odd term** among the following terms in relation to business ownership.
- a. Mergers
  - b. Corporation
  - c. Partnership
  - d. Sole proprietorship
14. Designers who produce and sell their original designs or adaptations to manufacturers are called
- a. High-fashion designers
  - b. Stylist designers
  - c. Freelance designers
  - d. Name designers
15. Manufacturers of fashion goods are divided into five groups.
- a. True
  - b. False
16. Which of the following groups of retailers has the largest number of persons?
- a. mass merchants
  - b. fashion leaders
  - c. discounters
  - d. traditional retailers
17. The control functions of industrial management include the following, **except**
- a. cost
  - b. market
  - c. quantity
  - d. time
18. Which one of these is **not** a major class of industrial management application functions?
- a. Job and work design functions
  - b. Organising functions
  - c. Planning functions
  - d. Control functions

19. The three major phases of costing in production firms include the following, **except**
- a. Preliminary costing
  - b. Production costing
  - c. Markup costing
  - d. Postproduction costing
20. Production costing is also referred to as precosting.
- a. True
  - b. False
21. The decisional role of management considers the manager as an entrepreneur, resource allocator, negotiator, and
- a. disseminator
  - b. spokesperson
  - c. monitor
  - d. disturbance handler
22. The coordination of all processes and people involved in the efficient distribution of raw materials and finished products from point of origin to point of consumption is referred to as
- a. insurance management
  - b. personnel management
  - c. logistics management
  - d. production management
23. The informational roles of people in management include the following, **except**:
- a. Figurehead
  - b. Disseminator
  - c. Spokesperson
  - d. Monitor
24. The following are the major groups of roles common to the work of all managers, **except**:
- a. Interpersonal role
  - b. Entrepreneurial role
  - c. Informational role
  - d. Decisional role
25. In the location of textile factory, extremely hot, humid, dry or cold climate is not very conducive.
- a. True
  - b. False
26. The money that a firm needs to hire or employ workers, buy supplies, and pay bills is specifically **termed as**
- a. Human capital
  - b. Capital good
  - c. Working capital
  - d. Dividend

27. The skills of the labour force for business organizations are technically referred to as
- a. Work force
  - b. Capital good
  - c. Human capital
  - d. Working capital
28. The money that is invested to start a business is called
- a. Loan
  - b. Seed money
  - c. Share
  - d. Capital
29. Companies that operate under state public service commissions are called 'regulated industries'.
- a. True
  - b. False
30. Board of directors, chief executive or managing director of business organization constitute
- a. middle level management
  - b. supervisory level management
  - c. top level management
  - d. low level management

### SECTION B (30 MARKS)

*Fill-in the answers in the spaces provided for each question.*

31. List **any six** steps considered for the starting of a new business.

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**3 marks**

32. Outline and explain **any six** principles and practices of management.

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**6 marks**

**6 marks**

**8 marks**

a. Sole proprietor ownership and Partnership

**2 marks**

### b. Method study and Work measurement

7

**3 marks**

**2 marks**

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