

IDEAL project

Version: Main phase (July 2017)

These showcards are for use during the IDEAL project installation interview with principal participant.

Print cards on A4 paper, single sided, and cut to A5, so there is one card per A5 sheet of paper.

Card order matches the order in which they are used in the survey.

Survey question text indicates when to show particular cards to the participant, referred to by their name at the top right of each card.

Card ageband

Age in years:

0-4

5-9

10-14

15-19

20-24

25-29

30-34

35-39

40-44

45-49

50-54

55-59

60-64

65-69

70-74

75-79

80+

Paid work

Self-employed

Unemployed (seeking work)

Unemployed (not seeking work)

A student in University, college, higher education or adult
education

A student at school or in further education

Voluntary or unpaid work

Retired

Looking after home/family

Permanently sick/disabled

Other

GCSE grade D-G or CSE grade 2-5 or Standard Grade level 4-6

O Level or GCSE equivalent (Grade A-C) or O Grade/CSE
equivalent (Grade 1) or Standard Grade level 1-3

ONC / National Level BTEC

A-Levels or Highers

Higher educational qualification below degree level

Degree level qualification (or equivalent), e.g. BSc, BA, MSc, MA

PhD

Other qualifications

No formal qualifications

Husband, wife or partner

Son or daughter, inc. adopted, step, foster and in-law

Parent, inc. step, foster and in-law

Brother or sister, inc. adopted, step, foster and in-law

Grand-child, inc. adopted, step, foster and in-law

Grand-parent, inc. adopted, step, foster and in-law

Other relative

Non-relative

Lodger

Other unrelated

Age in years:

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Paid work

Self-employed

Unemployed (seeking work)

Unemployed (not seeking work)

A student in University, college, higher education or adult education

A student at school or in further education

Voluntary or unpaid work

Retired

Looking after home/family

Permanently sick/disabled

Pre-school/ nursery

Other

GCSE grade D-G or CSE grade 2-5 or Standard Grade level 4-6

O Level or GCSE equivalent (Grade A-C) or O Grade/CSE equivalent (Grade 1) or Standard Grade level 1-3

ONC / National Level BTEC

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Card hhincome

Code	WEEKLY	MONTHLY	YEARLY
D	less than £12	less than £50	less than £600
B	£12 to £23	£50 to £99	£600 to £1,199
I	£24 to £35	£100 to £149	£1,200 to £1,799
O	£36 to £47	£150 to £199	£1,800 to £2,399
X	£48 to £59	£200 to £249	£2,400 to £2,999
T	£60 to £79	£250 to £349	£3,000 to £4,199
G	£80 to £104	£350 to £449	£4,200 to £5,399
P	£105 to £139	£450 to £599	£5,400 to £7,199
A	£140 to £174	£600 to £749	£7,200 to £8,999
F	£175 to £209	£750 to £899	£9,000 to £10,799
E	£210 to £259	£900 to £1,124	£10,800 to £13,499
Q	£260 to £309	£1,125 to £1,349	£13,500 to £16,199
Y	£310 to £379	£1,350 to £1,649	£16,200 to £19,799
H	£380 to £449	£1,650 to £1,949	£19,800 to £23,399
W	£450 to £519	£1,950 to £2,249	£23,400 to £26,999
C	£520 to £619	£2,250 to £2,699	£27,000 to £32,399
L	£620 to £724	£2,700 to £3,149	£32,400 to £37,799
Z	£725 to £824	£3,150 to £3,599	£37,800 to £43,199
N	£825 to £929	£3,600 to £4,049	£43,200 to £48,599
R	£930 to £1,034	£4,050 to £4,499	£48,600 to £53,999
M	£1,035 to £1,259	£4,500 to £5,499	£54,000 to £65,999
S	£1,260 to £1,499	£5,500 to £6,499	£66,000 to £77,999
K	£1,500 to £1,724	£6,500 to £7,499	£78,000 to £89,999
U	£1,725 to £2,014	£7,500 to £8,749	£90,000 to £104,999
V	£2,015 to £2,299	£8,750 to £9,999	£105,000 to £119,999
J	£2,300 or more	£10,000 or more	£120,000 or more

Card incomecertainty

1: Not at all certain

2

3

4

5

6

7: Very certain

Living comfortably

Doing alright

Just about getting by

Finding it quite difficult

Finding it very difficult

Don't know

1: Very difficult to access

2

3

4

5

6

7: Very easy to access

1: Very badly connected

2

3

4

5

6

7: Very well connected

1: Not a motivation at all

2

3

4

5

6

7: Very strong motivation

- A.** I have never really thought about ways to change my behaviour to reduce energy use
- B.** I have thought about this but don't see any reason to change my behaviour just to reduce energy use
- C.** I have thought about this and have made some changes to my behaviour already to reduce energy use
- D.** I have thought about this and have plans to make changes to my behaviour in future to reduce energy use
- E.** I would like to do more to change my behaviour in future to reduce energy use, but don't know how to in a way that fits in with my life

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- B.** We have thought about this but don't see any reason to change our behaviour just to reduce energy use
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