Portfolio

Report

**Portfolio Anderson Gil**

**WDD 130-22 Web fundamentals**

**18th July 2022**

The **subject** of my Portfolio is a webpage in which I show my skills and showcases for possible clients.

**Goals/Objectives**

Hello! I am Anderson Gil, and I am a front-end developer and I am going to create a website to let people know how can I help them to move into the digital world. Do you ever hear about how companies that switch to the "digital world" increase their incomes and their capabilities to deliver their services? I work in a profession that is in the middle to make that happen. I have 3 years of experience and some of the projects that I built are for example digital shops for small and big companies that helped them to increase their product’s sell. Also, I build applications to help companies to share their models of business. I am willing to expand my horizons to projects looking for build amazing interfaces especially in the mobile world.

This is the URL of my site: <https://peererxon.github.io/wdd130/personal-site/>

**Audience**

My audience is more than just one kind of person.

They are companies that have a desire to move into the digital world or they already are in there but want to build a digital product. They also could be natural persons that want to build a digital product (entrepreneurs for example) or startups in initial stages that want to build a minimum viable product (MVP).

**Design Process**

Each week I implemented changes to font size, background colors, and lettering that improved the look of my page. Also, change spaces and margins in the text to make it easier/nice to read. The final design stays true to the original only with the specific changes that make it presentable.

**Conclusion**

In this course I learned about flexbox, grid and the fundamentals of web design, now I feel much more confident when I am going to create my own page or for someone else, because this course gave me the fundamentals of web design as well as good design practices that help me when making decisions that would cost me more before. In addition, with all the material provided, I feel much safer when choosing colors and fonts because I base myself on web standards and not only on my own criteria.

The Grid sections of this course were really helpful because now I can create websites with overlap of content (for example text over images) without any problem and also, I can adapt to use the website in mobile devices very quickly and this help my audience to see my content because more persons will be able to access to it.