

# Peggy Kimotho

## Full Stack Software Developer

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### Professional Experience

#### Software Developer Student - Moringa School - 2023

- Developed frontend applications that promote excellent user experience through the use of HTML, CSS, Javascript and React.
- Developed backend applications that can manipulate data stored in the database system using Python, SQL and Flask.
- Worked with diverse APIs and successfully integrated them into my projects.
- Developed proficiency in Git and GitHub collaborations with team members.
- Deepened my understanding of fundamental data structures and algorithms and their role in optimizing the performance of software applications and solving complex problems.

[My Portfolio](#)

#### Freelance Admin Virtual Assistant/ Digital Marketer - 2020 - 2023

- Administrative duties. Handled organization tasks, research, customer support and managed calendars efficiently. Utilized tools like Clickup, Asana, Notion and Slack to collaborate and improve productivity.
- Social Media Management. Developed content strategies, created graphics and wrote optimized captions relevant for social media marketing.
- Email Marketing. Crafted successful email marketing campaigns and analyzed performance to gain insight and improve strategies.
- Copywriting. Incorporated search engine optimization (SEO) techniques into content to improve online visibility and organic search rankings.

[Client Reviews](#)

### Education

#### Software Engineering

Moringa School- 2023

#### Digital Marketing

Google Digital Skills Of Africa- 2020

#### Bachelor of Food

#### Nutrition and Dietetics

South Eastern Kenya

University- 2015-2018

### Technical Skills / Programming Languages

- HTML/CSS
- Bootstrap
- JavaScript
- React
- Python
- Flask
- Git collaboration

### Soft skills

- Proactive
- Adaptable
- Team player