Peggy Kimotho

Full Stack Software Developer

Email: peggykimotho@gmail.com   LinkedIn: linkedin.com/in/peggykimotho/
Phone: +254 705414954   Github: github.com/PeggyKimotho

Professional Experience

Freelance Admin Virtual Assistant/ Digital Marketer

2020 - 6/2023

- Administrative duties. Handled organization tasks, research, customer support and managed calendars efficiently. Utilized tools like Clickup, Asana, Notion and Slack to collaborate and improve productivity.
- Social Media Management. Developed content strategies, created graphics and wrote optimized captions relevant for social media marketing.
- Email Marketing. Crafted successful email marketing campaigns and analyzed performance to gain insight and improve strategies.
- Copywriting. Incorporated search engine optimization (SEO) techniques into content to improve online visibility and organic search rankings.

  Client Reviews

Projects

BMI Calculator App

A web application that empowers users to take charge of their well-being by easily calculating their Body Mass Index based on their height and weight.

Tasklister

A web application that helps users take control of their productivity through seamlessly organizing their to-do's and tracking progress all within one place.

Awesome Quotes

A site where users can find inspiration and motivation through random quotes of different categories from different authors.

Education

Software Engineering

Moringa School- 2023

Digital Marketing

Google Digital Skills Of Africa- 2020

Bachelor of Food Nutrition and Dietetics

South Eastern Kenya University- 2015-2018

Technical Skills / Programming Languages

- HTML/CSS
- Bootstrap
- JavaScript
- React
- Python
- Flask
- Git collaboration

Soft skills

- Proactive
- Adaptable
- Team player