

PIZZA SALES REPORT  
January 2015 - December 2015

Pizza Category

All

1/1/2015

31/12/2015

Home

Best/Worst Sellers

817.86K

Total Revenue

38.31

Avg Order Value

49,574

Total Pizzas Sold

21,350

Total Orders

2.32

Avg Pizzas Per Order

BUSIEST DAYS & TIMES

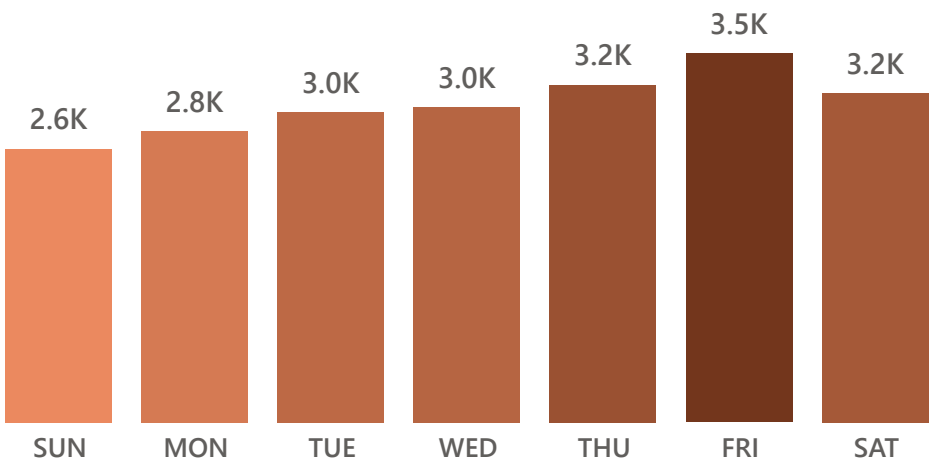
DAYS

Orders are **highest** on **Fridays** followed by **Thursday & Saturday**.

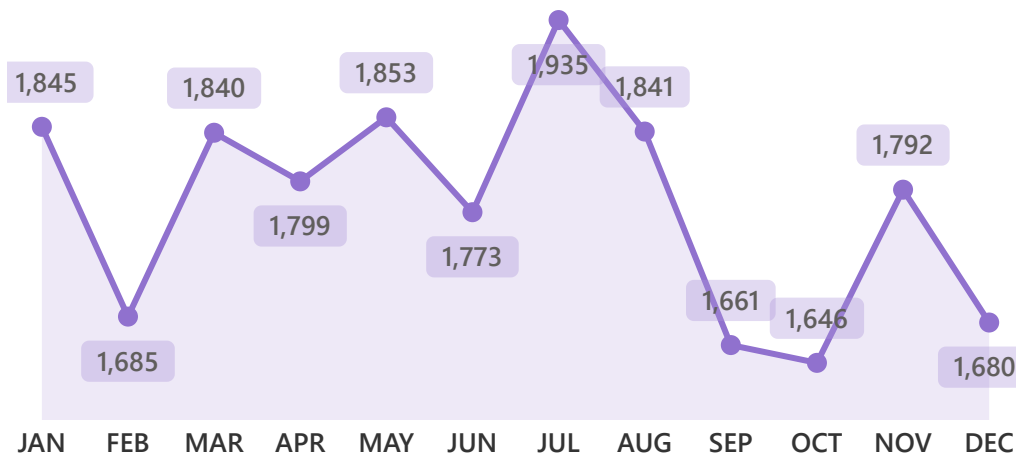
MONTHLY

Orders are **highest** during the month of **January & July**

Daily Trend for Total Orders



Monthly Trend for Total Orders



SALES PERFORMANCE

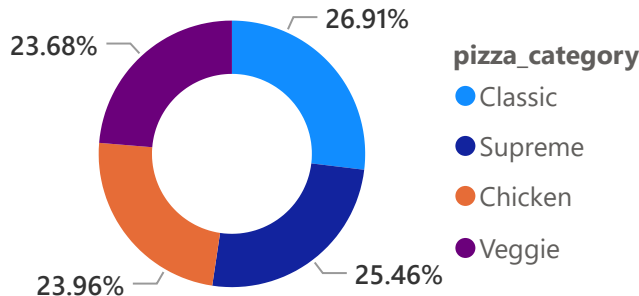
CATEGORY

**Classic Category** contributes to **highest** sales & total orders

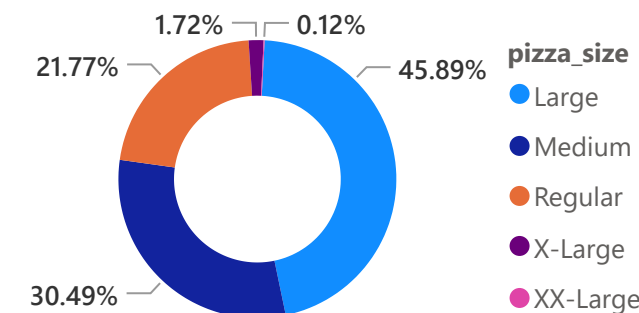
SIZE

**Large size pizza** contributes to **highest** sales

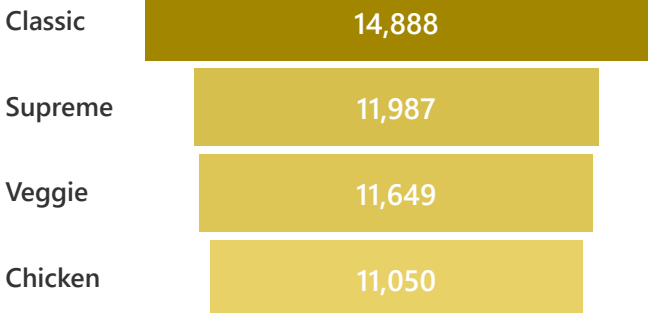
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



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BEST SELLERS

Revenue

The Thai Chicken Pizza contributes to highest Revenue

Quantity

The Classic Deluxe Pizza contributes to highest Total Quantities

Total Orders

The Classic Deluxe Pizza contributes to highest Total Orders

WORST SELLERS

Revenue

The Brie Carre Pizza contributes to lowest Revenue

Quantity

The Brie Carre Pizza contributes to lowest Total Quantities

Total Orders

The Brie Carre Pizza contributes to lowest Total Orders

817.86K

Total Revenue

38.31

Avg Order Value

49,574

Total Pizzas Sold

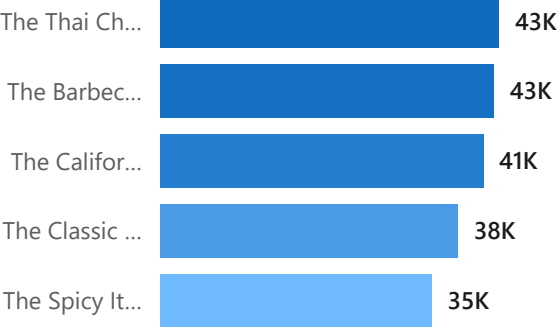
21,350

Total Orders

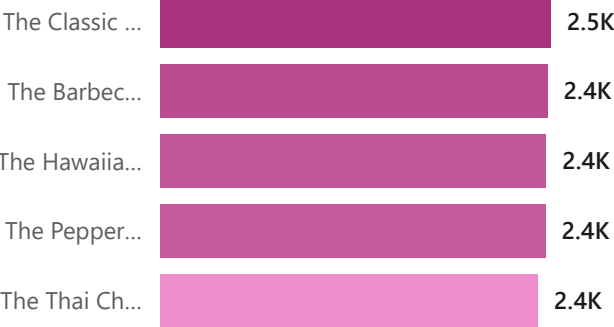
2.32

Avg Pizzas Per Order

Total 5 Pizzas by Revenue



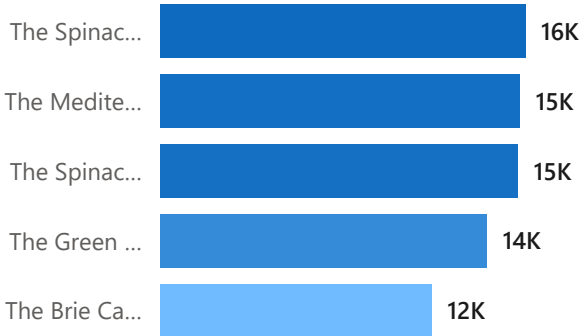
Total 5 Pizzas by Quantity



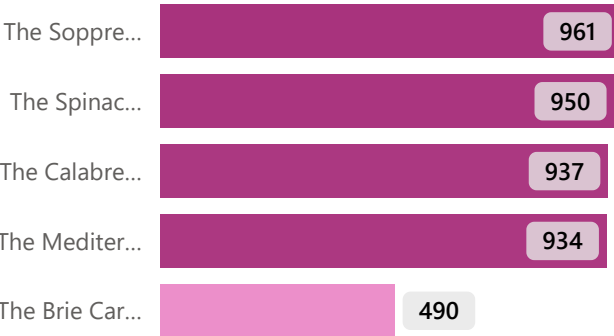
Total 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

