



# PEI-MEI LEE

Trilingual Data Analyst

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## EDUCATION

Data Analytics Program  
Online Boot Camp  
11/2023

Google Data Analytics  
Online Professional Certificate  
05/2023

Philosophy, Bachelor of Arts  
National Chengchi Univ., Taiwan  
01/2009

## INTERNSHIPS

Localization of E-Class & C-Class  
Mercedes-Benz Passenger Cars  
R&D Center Beijing and Sindelfingen

## SKILLS

- Data Cleaning & Wrangling
- Data Visualization
- Dashboards & Executive Reporting
- Databases & Queries
- Web Analytics
- Predictive Analytics
- Machine Learning Fundamentals
- Data Ethics

## TOOLS

- Microsoft Excel
- Microsoft PowerPoint
- SQL
- Tableau
- Python
- GitHub

## LANGUAGES

Mandarin Chinese: Native Speaker  
German: Business Proficient  
English: Business Proficient  
Czech: Basics

## SUMMARY

Data analyst with cross-functional Electric Vehicle project experience in the automotive sector, fluent in German, English and Chinese. Success in establishing data-driven processes and turning data insights into marketing strategies for an NGO. Analytical rigor, ethical values and a can-do attitude. A lifetime learner.

## PROJECTS

### New York Citywide Mobility Survey

Performed data cleaning and wrangling, conducted analysis and derived insights about New York residents' mobility needs and preferences. Conducted exploratory analysis, linear regression analysis and clustering analysis.

### Instacart, Online Grocery

Analyzed and visualized e-commerce data and customer data to study purchasing behavior, performed customer segmentation and compared regional sales trends, informing marketing strategies.

## RECENT WORK EXPERIENCE

### 09/2017 - 03/2023 Chinesische Schule Stuttgart e.V.

Board Member Accounting / Language Teacher

- Defined and implemented data-driven accounting measures using Microsoft Excel to turn losses into profits.
- Utilized customer data to direct marketing efforts and increased number of students by 22%.
- Presented annual financial report to supervisory board and passed audit with no discrepancies.

### 10/2018 - 05/2020 Jangled Nerves GmbH

Creative Agency Translator / Content Editor

- Participated in creative decision-making process and conducted content research for a premium OEM sales event.
- Consulted colleagues on topics concerning Chinese culture and language. Responsible for all exhibition text production in Chinese.

### 10/2014 - 05/2017 Freelance in Shanghai

Translator / Language Teacher

- Applied analytical thinking and problem-solving to offer tailor-made Chinese lessons and translation solutions.
- Diversified translation services and expanded client base via networking.

### 07/2011 - 07/2014 Daimler Greater China Ltd. | DENZA Electric Vehicle

Assistant to VP Sales & Marketing

- Compiled department briefings for monthly board meetings.
- Assisted in marketing initiatives, including mobile app development and website content planning.
- Facilitated interdepartmental communication and managed VP's schedule.

Technical Assistant for Vehicle Integration Team, R&D

- Successfully collected weight data of all components and contributed in reducing vehicle weight to pass homologation.
- Lead a car seat ergonomics survey, processed data, summarized and presented results to CEO.
- Resolved conflicts and enhanced collaboration between joint venture shareholders.