



# PEI-MEI LEE

Trilingual Data Analyst

+49 160 899 5910  
lee.peimei@gmail.com  
70499 Stuttgart, Germany  
linkedin.com/in/peimeilee  
github.com/peimeilee

## EDUCATION

*Data Analytics Program*  
Boot Camp - CareerFoundry GmbH  
11/2023

*Google Data Analytics*  
Online Professional Certificate - Coursera  
05/2023

*Philosophy, Bachelor of Arts*  
National Chengchi University, Taiwan  
01/2009

## FURTHER COURSES

MySQL for Ecommerce & Web Analytics  
Advanced Excel Formulas & Functions  
Data Analysis with Excel Pivot Tables

## INTERSHIPS

Localization of E-Class & C-Class  
Mercedes-Benz Passenger Cars  
R&D Center, Daimler  
in Beijing and Sindelfingen

## TECH STACK

- MS Excel
- Microsoft PowerPoint
- SQL
- Tableau
- Python
- GitHub

## LANGUAGES

Mandarin Chinese: Native Speaker  
German: Business Proficient  
English: Business Proficient  
Czech: Basics

## PROJECTS

### New York Citywide Mobility Survey

Performed data cleaning and wrangling, conducted analysis and derived insights about New York residents' mobility needs and preferences. Conducted exploratory analysis, linear regression analysis and clustering analysis.

### Rockbuster - Online Video Rental Services

Used SQL queries to analyze sales data and customer data to answer business questions regarding revenue, customer behavior, demographics and lifetime value. Visualized analysis findings and produced an executive report with actionable recommendations.

### Instacart - Online Grocery Sales

Analyzed and visualized ecommerce data and customer data to study consumer behavior, performed customer segmentation and compared regional sales trends, informing marketing strategies.

## RECENT WORK EXPERIENCE

### 09/2017 - 03/2023 Chinesische Schule Stuttgart e.V.

Board Member Accounting / Language Teacher

- Defined and implemented data-driven financial performance measures using Microsoft Excel to turn losses into profits.
- Utilized customer data to direct marketing efforts and increased number of students by 22%.
- Presented annual financial report to supervisory board and passed audit with no discrepancies.

### 10/2018 - 05/2020 Jangled Nerves GmbH

Creative Agency Translator / Content Editor

- Participated in creative decision-making process and conducted content research for a premium OEM sales event.
- Consulted colleagues on topics concerning Chinese culture and language. Responsible for all exhibition text production in Chinese.

### 10/2014 - 05/2017 Freelance in Shanghai

Translator / Language Teacher

- Applied analytical thinking and problem-solving to offer tailor-made Chinese lessons and translation solutions.
- Diversified translation services and expanded client base via networking.

### 07/2011 - 07/2014 Daimler Greater China Ltd. | DENZA Electric Vehicle

Assistant to VP Sales & Marketing

- Compiled department briefings for monthly board meetings.
- Assisted in marketing initiatives, including mobile app development and website content planning.
- Facilitated interdepartmental communication and managed VP's schedule.

Technical Assistant for Vehicle Integration Team, R&D

- Successfully collected weight data of all components and contributed in reducing vehicle weight to pass homologation.
- Lead a car seat ergonomics survey, processed data, summarized and presented results to CEO.
- Resolved conflicts and enhanced collaboration between joint venture shareholders.