```
In [1]: # setup notebook
        # notebook formatting
        from IPython.core.display import display, HTML
        display(HTML("<style>.container { width:90% !important; }</style>"))
        # pretty print all cell's output and not just the last one
        from IPython.core.interactiveshell import InteractiveShell
        InteractiveShell.ast node interactivity = "all"
        # enable split cells in notebook
        # if not installed: pip install jupyter contrib nbextensions; then repeat this cmd
        !jupyter nbextension enable splitcell/splitcell
        # fix RISE scollbar missing
        # if RISE scroll not working fix path to match your jupyter nbconfig, uncomment below and run
        # from traitlets.config.manager import BaseJSONConfigManager
        # path = "~\user\.jupyter\nbconfig"
        # cm = BaseJSONConfigManager(config dir=path)
        # cm.update("livereveal", {
                       "scroll": True,
        # });
        # imports
        import os
        import random
         # math
        import pandas as pd
        import numpy as np
        np.warnings.filterwarnings('ignore')
        from sklearn.linear model import LinearRegression
        # visualization - imports and setting
        from matplotlib import pyplot as plt
        from matplotlib.pyplot import figure
        %matplotlib inline
```

Effective Visualizations

Approximation of Napoleon Russian Campaign

About Me...

- Chris Brousseau
- · @surfaceowl
- chris@surfaceowl.com

What I do...

- · Founder: Surface Owl
- Data Scientist
- Python Development
- PyBay Diversity & Inclusion Chair

Agenda - Visualizations & Python

- 1- Understand why effective visualizations are important
- 2- Think about good approachs to visuals
- 3- Learn about the python visualization universe
- 4- Foundation matplotlib
- 5- Future bokeh

1- Understand why effective visualizations are important

Why Visualizations?

- · to accomplish a goal
 - share information
 - create understanding
 - convice someone to take action
- · Efficient compression of data
- · Most sighted people naturally have powerful visual perception abilities

Why visualization is important: *Create Understanding*Charles Minard's Map of the March to Moscow

Charles Joseph Minards map of Napoleon Russian Campaign

```
In [3]: # Minard's chart uses a different temperature scaled called the Réaumur scale
        # water freeze @ 0°, boils at 80°
        # https://en.wikipedia.org/wiki/R%C3%A9aumur scale
        # what are these temperatures in scales we are more familiar with (°F, °C)?
        import datetime as dt
         import matplotlib.dates as mdates
         from pandas.plotting import register matplotlib converters
        register matplotlib converters()
        # get data for chart, format dates for matplotlib;
         # data source: https://www.cs.uic.edu/~wilkinson/TheGrammarOfGraphics/minard.txt
        dates = ['12/7/1812', '12/6/1812', '12/1/1812', '11/28/1812', '11/21/1812', '11/14/1812', '11/9/
        1812', '10/24/1812']
        dates = [dt.datetime.strptime(date,'%m/%d/%Y').date() for date in dates]
        total days from moscow = (dates[0] - dates[-1]).days # total # of days on chart
        # temp data - temps in °Re
        temps re = \begin{bmatrix} -26.0, -30.0, -24.0, -20.0, -11.0, -21.0, -9.0, 0.0 \end{bmatrix}
        # conversion to Celcius and Fahrenheit
        def re to c(temp re):
            return round(temp re * (5/4), 0)
        def re to f(temp re):
            return round((temp re *9/4) + 32, 0)
        temps c = [re to c(temp) for temp in temps re]
        temps f = [re to f(temp) for temp in temps re]
        print("\n\nSupporting Data:\n\nTemperature data in:")
        print("ore: ", temps re)
        print("oc: ", temps c)
        print("of: ", temps f, "\n")
        print("Total # of days marching back from Moscow: ", total days from moscow)
        # setup chart
        plt.figure(figsize=(30,8));
        plt.xlim(dates[0], dates[-1]) # reverse x axis to matches Minard's chart
        plt.xticks(dates, dates, rotation=25)
        plt.title("March to Moscow - Comparison of Temperatures across three Temperature scales")
        plt.xlabel("Date")
```

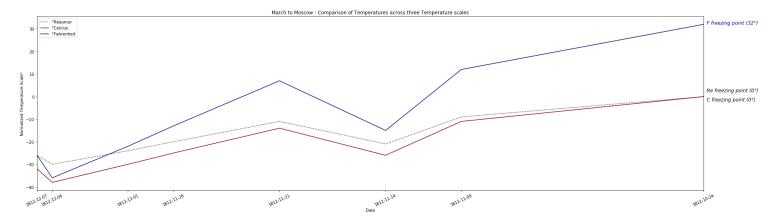
```
plt.ylabel("Normalized Temperature Scaleo")
plt.plot(dates, temps_re, color="black", linestyle="dotted")
plt.plot(dates, temps_c, color="darkred")
plt.plot(dates, temps_f,color="darkblue")
plt.text(dates[-1], 2, " Re freezing point (0°)", fontsize=12, fontstyle="italic", color="black")
plt.text(dates[-1], -2, " C freezing point (0°)", fontsize=12, fontstyle="italic", color="black")
plt.text(dates[-1], 32, " F freezing point (32°)", fontsize=12, fontstyle="italic", color="darkblue")
plt.legend(("°Réaumur", "°Celcius", "°Fahrenheit"))
plt.show();
```

Supporting Data:

Temperature data in:

```
°re: [-26.0, -30.0, -24.0, -20.0, -11.0, -21.0, -9.0, 0.0]
°c: [-32.0, -38.0, -30.0, -25.0, -14.0, -26.0, -11.0, 0.0]
°f: [-26.0, -36.0, -22.0, -13.0, 7.0, -15.0, 12.0, 32.0]
```

Total # of days marching back from Moscow: 44



```
In [4]: | %%html
                     <!DOCTYPE html>
                     <html>
                     <head>
                     <style>
                     img.challenger {
                         height: auto%;
                         width: 90%;
                     </style>
                     Why is visualization important? <i>Convince people
                    to Take Action</i><br>
                     </head>
                     <body>

                              <a href="https://en.wikipedia.org/wiki/Space Shuttle Challenger disaster"><img class
                     ="challenger" src="./images/challenger.photo.1110px-Challenger explosion.jpg" alt="Space Shuttle
                    Challenger Disaster - 28 Jan 1986" title="Space Shuttle Challenger Disaster"/></a>
                                         <strong>
                                                 <br/>

                                                  - All seven crew members died<br><br>>
                                                  - five NASA astronauts, one payload specialist, and a civilian school teacher<br/>br><br/>>c
                     >

    caused by the failure of O-ring seals in right solid rocket booster<br/>br><br/>

                                                 - NASA disregarded engineers NO-LAUNCH warnings<br><br><br>>
                                                  - <i>...but the warnings were confusing</i><br></br></strong> </rr></rr></rr>
                              <a href="https://en.wikipedia.org/wiki/Space Shuttle Challenger disaster"><strong>li
                    nk: challenger disaster - wikipedia</strong></a>
                                        >
```

```
>
         <a href="https://forum.nasaspaceflight.com/index.php?PHPSESSID=n2pbop2fh60010n761mcn
h4po7&action=dlattach;topic=8535.0;attach=25186"><strong>link: Rogers Commission Report</strong>
</a>
       <br>
         <a href="https://en.wikipedia.org/wiki/Rogers Commission Report"><strong>link: tldr
- wikipedia page on Rogers Commission Report</strong></a>
      <a href="https://www.vice.com/en us/article/kbb3qz/could-better-data-design-have</pre>
-prevented-challenger"><strong>link: presentation obscured lack of data</strong></a><br>><br>><str</pre>
ong>[credit: Wikipedia](https://en.wikipedia.org/wiki/Space Shuttle Challenger disaster)/strong
         </body>
</html>
```

Why is visualization important? Convince people to Take Action

Challenger Disaster - 28 Jan 1986

- All seven crew members died
- five NASA astronauts, one payload spec school teacher

Space Shuttle Challenger Disaster - 28 Jan 1986
(https://en.wikipedia.org/wiki/Space_Shuttle_Challenger_disaster)

- caused by the failure of O-ring seals in r booster
- NASA disregarded engineers NO-LAUN(
- ...but the warnings were confusing

<u>link: challenger disaster - wikipedia</u> (https://en.wikipedia.org/wiki/Space Shuttle Challenger dis

<u>link: Rogers Commission Report (https://forum.nasaspacePHPSESSID=n2pbop2fh60010n76lmcnh4po7&action=dlattateps.)</u>

<u>Iink: tldr - wikipedia page on Rogers Commission Repor</u> (https://en.wikipedia.org/wiki/Rogers_Commission_Report)

<u>link: presentation obscured lack of data</u> (https://www.vice.com/en_us/article/kbb3qz/could-better-dat challenger)

[credit: Wikipedia](https://en.wikipedia.org/wiki/Space_\$

Background: What happened?

- Problem was with a booster rocket



Plume from Booster (https://en.wikipedia.org/wiki/Space Shuttle Challenger disaster)

- Rockets built in sections
- O-rings
- 1- Sealed joints on booster
- 2- NOT designed for cold temps ==> NOT flexible
- 3- Did not stop flames
- 4- Flames hit the liquid hydrogen fuel tank
- Org culture + decisionmaking processes were key factors to the accident

- <u>link: step-by-step graphic</u> (https://upload.wikimedia.org/wikipedia/commons/4/4f/Challeng

[credit: Wikipedia](https://en.wikipedia.org/wiki/Space Shuttle Challenger disaster)

Why were the warnings confusing?

...because of 13 pages of data like this... (https://history.nasa.gov/rogersrep/v4part6.htm#1)



Challenger - Engineer Warning -SRM Field Joints



Challenger - Engineer Warning - History of O-Ring Damage



Challenger - Engineer Warning - O-Ring Damage vs Temp

• credit: Rogers Commission Report; NASA original source (https://history.nasa.gov/rogersrep/v4part6.htm#1)

These 13 pages...

- Defined the framework for the launch/no-launch decision
- Omitted data from 22 launches
- Obscured a crucial lack of data
- Were just not compelling to decision makers

...There must be a better way

Envisioning Information - Edward Tufte (https://www.edwardtufte.com/tufte/books ei)

- Distills Challenger data from Roberts Report and makes a compelling visualization
- Let's replicate that in pandas & matplotlib

```
In [5]: import pandas as pd
    df = pd.read_csv("./images/challenger_o-ring_damage_data.csv", encoding="ISO-8859-1")

    df["Date"] = pd.to_datetime(df["Date"].str.replace("."," "))
    # df["Date"] = pd.to_datetime(df["Date"], format='%d.%m.%y')

    df[["Erosion incidents", "Blow-by incidents"]] = df[["Erosion incidents", "Blow-by incidents"]].
    fillna(axis=1, value=0)
    df[["Temperature °F", "Erosion incidents", "Blow-by incidents", "Damage index"]] = df[["Temperature °F", "Erosion incidents", "Damage index"]].apply(pd.to_numeric).astype('int')

    df[["Flight", "Comments"]] = df[["Flight", "Comments"]].astype('category')
    df["Comments"] = df["Comments"].cat.add_categories("no comment listed")

    df[["Comments"]] = df[["Comments"]].fillna("no comment listed")

# sort temperature values to use as X axis, so we can plot results
    df = df.sort_values("Temperature °F")
    df.head(10)
```

Out[5]:

	Flight	Date	Temperature °F	Erosion incidents	Blow-by incidents	Damage index	Comments
0	51-C	1985-01- 24	53	3	2	11	Most erosion any flight; blow-by; back-up ring
1	41-B	1984-02- 03	57	1	0	4	Deep, extensive erosion
2	61-C	1986-01- 12	58	1	0	4	O-ring erosion on launch two weeks before Chal
3	41-C	1984-04- 06	63	1	0	2	O-rings showed signs of heating, but no damage.
4	1	1981-04- 12	66	0	0	0	no comment listed
5	6	1983-04- 04	67	0	0	0	no comment listed
6	51-A	1984-11- 08	67	0	0	0	no comment listed
7	51-D	1985-04- 12	67	0	0	0	no comment listed
8	5	1982-11- 11	68	0	0	0	no comment listed
9	3	1982-03- 22	69	0	0	0	no comment listed

```
In [6]: # what is the relationship between temperature and damage data?
model = LinearRegression()

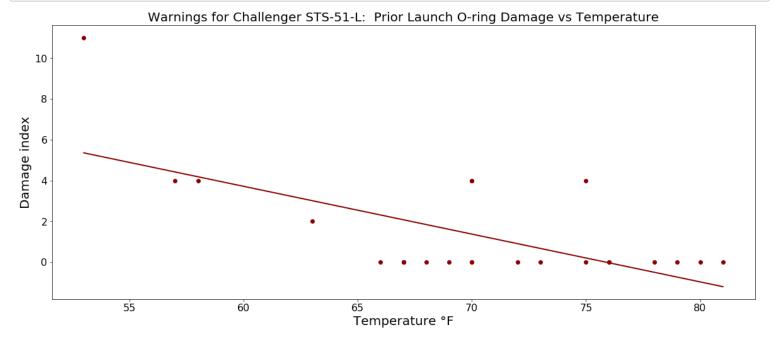
# reshape our data since there is only one feature
# X = df.loc[:, "Temperature °F"].values.reshape(-1, 1) # get values & convert to a numpy array
has failed intermittently, while iloc works consistently
# Y = df.loc[:, "Damage index"].values.reshape(-1, 1) # get values and convert into 1 column nu
mpy array
X = df.iloc[:, 2].values.reshape(-1, 1) # another way to do this using iloc
Y = df.iloc[:, 5].values.reshape(-1, 1) # ibid

# run regression
linear_regressor = LinearRegression() # create object for the class
linear_regressor.fit(X, Y) # perform linear regression
Y_pred = linear_regressor.predict(X) # make predictions
```

Out[6]: LinearRegression(copy_X=True, fit_intercept=True, n_jobs=None, normalize=False)

```
In [7]: # plot the NASA data

plt.figure(figsize=(20,8))
plt.scatter(X, Y, color="darkred")
plt.plot(X, Y_pred, color="darkred", linewidth=2)
plt.title("Warnings for Challenger STS-51-L: Prior Launch O-ring Damage vs Temperature", fontsi
ze=20)
plt.tick_params(axis='both', which='major', labelsize=16)
plt.xlabel("Temperature °F", fontsize=20)
plt.ylabel("Damage index", fontsize=20);
```

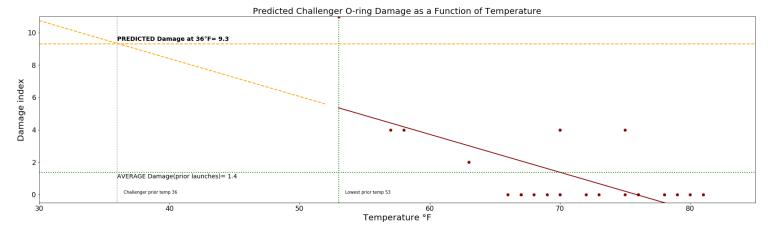


```
In [9]: # create plot; use functions so we can build up graph step by step
        def plot history():
            plt.figure(figsize=(30,8))
            plt.title("Predicted Challenger O-ring Damage as a Function of Temperature", fontsize=20)
            plt.tick params(axis='both', which='major', labelsize=16)
            plt.xlabel("Temperature °F", fontsize=20)
            plt.ylabel("Damage index", fontsize=20)
            plt.xlim(30, 85)
            plt.vlim(-0.5, 11)
            plt.scatter(X, Y, color="darkred")
            plt.plot(X, Y pred, color='darkred', linewidth=2)
            return True
        def plot key temps():
            # highlight key temperatures
            plt.axvline(53, color="green", linestyle=":", linewidth=2)
            plt.text(prior launch temp min + 0.5, 0.05, f"Lowest prior temp {prior launch temp min} ", f
        ontsize=10)
            plt.axvline(36, color="grey", linestyle=":")
            plt.text(challenger launch temp + 0.5, 0.05, f"Challenger prior temp {challenger launch tem
        p} ", fontsize=10)
            return True
        def plot predicted damage():
            plt.plot(Z, Z pred, color='orange', linestyle="--", linewidth=2)
            return True
        def plot annotations():
            plt.axhline(df.loc[:, "Damage index"].mean(), color="green", linestyle="dotted", linewidth=2
            plt.axhline(challenger damage predicted, color="orange", linestyle="--", linewidth=2)
            # add some labels to hammer it home
            plt.text(36, 1, f"AVERAGE Damage(prior launches)= {prior damage avg} ", fontsize=14)
            plt.text(36, 9.5, f"PREDICTED Damage at 36°F= {challenger damage predicted} ", fontsize=14,
```

```
fontweight="bold")

return True
```

```
In [10]: # show the plot
# uncomment lines below through discussion
plot_history()
plot_key_temps()
plot_predicted_damage()
plot_annotations()
plt.show();
```



```
In [11]: # reference slide: same slide as previous - with everything in one shot
          # create plot; use functions so we can build up graph step by step
         def plot history():
              plt.figure(figsize=(30,8))
             plt.title("Predicted Challenger O-ring Damage as a Function of Temperature", fontsize=20)
             plt.tick params(axis='both', which='major', labelsize=16)
             plt.xlabel("Temperature °F", fontsize=20)
             plt.ylabel("Damage index", fontsize=20)
             plt.xlim(30, 85)
             plt.ylim(-0.5, 11)
             plt.scatter(X, Y, color="darkred")
             plt.plot(X, Y pred, color='darkred', linewidth=2)
              return True
         def plot key temps():
             # highlight key temperatures
             plt.axvline(53, color="green", linestyle=":", linewidth=2)
             plt.text(prior launch temp min + 0.5, 0.05, f"Lowest prior temp {prior launch temp min} ", f
         ontsize=10)
             plt.axvline(36, color="grey", linestyle=":")
             plt.text(challenger launch temp + 0.5, 0.05, f"Challenger prior temp {challenger_launch_tem
         p} ", fontsize=10)
             return True
         def plot predicted damage():
              plt.plot(Z, Z pred, color='orange', linestyle="--", linewidth=2)
              return True
         def plot annotations():
             plt.axhline(df.loc[:, "Damage index"].mean(), color="green", linestyle="dotted", linewidth=2
             plt.axhline(challenger_damage_predicted, color="orange", linestyle="--", linewidth=2)
             # add some labels to hammer it home
              plt.text(36, 1, f"AVERAGE Damage(prior launches)= {prior damage avg} ", fontsize=14)
```

```
plt.text(36, 9.5, f"PREDICTED Damage at 36°F= {challenger_damage_predicted} ", fontsize=14,
fontweight="bold")

return True

plot_history()
plot_key_temps()
plot_predicted_damage()
plot_annotations()

plt.show();

Predicted Challenger Challenger_damage_predicted} ", fontsize=14,
fontweight="bold")

return True

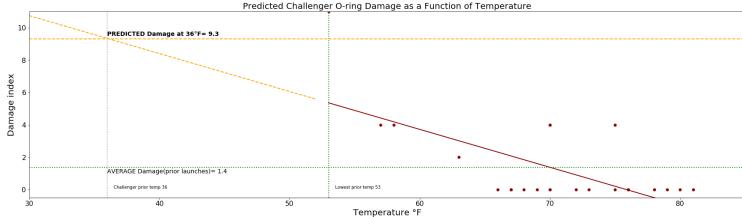
plot_history()
plot_show();

Predicted Challenger_damage_predicted} ", fontsize=14,
fontweight="bold")

return True

plot_history()
plot_show();

Predicted Challenger_damage_predicted} ", fontsize=14,
```



Why is visualization important? *Numbers don't always show important facts*

Anscome's Quartet:

```
In [12]: import seaborn as sns
    sns.set(style="ticks")

# Load the example dataset for Anscombe's quartet
    df = sns.load_dataset("anscombe")

print("Mean of each dataset in df")
    display(df.groupby(["dataset"]).mean())
    print("\n\nCovariance - measures how changes are associated between variables")
    display(df.groupby(["dataset"]).cov().round(1))

print("\n\nPearson's Correlation Coeffient - measures linear correlation")
    display(df.groupby(["dataset"]).corr(method="pearson"))
```

Mean of each dataset in df

	X	У
dataset		
I	9.0	7.500909
II	9.0	7.500909
III	9.0	7.500000
IV	9.0	7.500909

Covariance - measures how changes are associated between variables

		X	У
dataset			
I	X	11.0	5.5
	у	5.5	4.1
II	x	11.0	5.5
	у	5.5	4.1
III	x	11.0	5.5
	у	5.5	4.1
IV	x	11.0	5.5
	у	5.5	4.1

Pearson's Correlation Coeffient - measures linear correlation

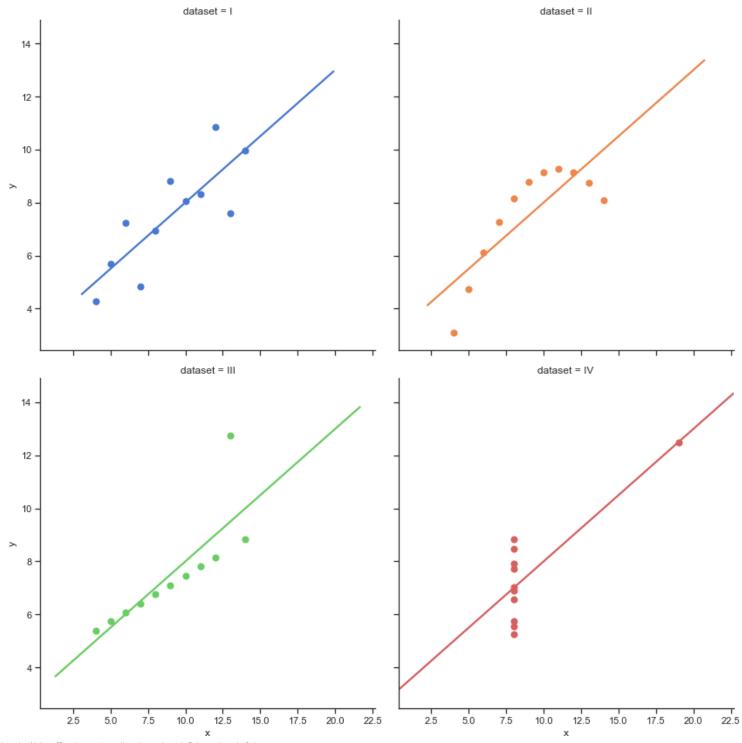
x y

dataset

ı	x	1.000000	0.816421	
	у	0.816421	1.000000	
II	x	1.000000	0.816237	
	у	0.816237	1.000000	
III	x	1.000000	0.816287	
	у	0.816287	1.000000	
IV	x	1.000000	0.816521	
	v	0.816521	1 000000	

Out[13]: <seaborn.axisgrid.FacetGrid at 0x2b608047348>

Credit: https://seaborn.pydata.org/examples/anscombes_quartet.html





credit: Wikipedia

[Pure witchcraft from: Alberto Cairo's Datasaurus](https://www.autodeskresearch.com/publications/samestats)

Python/Seaborm page to generate and plot your own (https://seaborn.pydata.org/examples/anscombes_quartet.html)

2- Think about the right visual approach

Grammar of Graphics

- · Construct graphics in a layered approach
- From Leland Wilkinson's book of the same name
- Drove creation of ggplot (R) and plotnine (python)



- resources to check out:

https://towardsdatascience.com/murdering-a-legendary-data-story-what-can-we-learn-from-a-grammar-of-graphics-ad6ca42f5e30 (https://towardsdatascience.com/murdering-a-legendary-data-story-what-can-we-learn-from-a-grammar-of-graphics-ad6ca42f5e30)

https://www.slideshare.net/kesarifms/grammar-of-graphics-the-secret-sauce-of-powerful-data-stories (https://www.slideshare.net/kesarifms/grammar-of-graphics-the-secret-sauce-of-powerful-data-stories)

[credit: Leland Wilkinson, Grammar of Graphics](https://www.amazon.com/Grammar-Graphics-Statistics-Computing/dp/0387245448)

How I might think about creating visualiztions

Big Questions

- · what data do I have?
- · what is my goal?
- · who is my audience?

2nd Order questions:

- · keep it simple (less is more)
- · choose the right chart structure
- · show all the data
- · organize / sort data
- · accurate scaling
- · use predictable patterns
- · use color carefully -> implies value
- use text carefully & intentionally
- · interactive or static

Find the graphic you need = objective + data you have

Data to Vis Website
(https://www.data-to-viz.com/)

credit: Data-to-Viz site - free, interactive tool (https://www.data-to-viz.com/)

Visualization - Leaders to Follow (unordered & incomplete list!)

Theory & Design

Edward Tufte (https://www.edwardtufte.com/tufte/?

gclid=EAlalQobChMlvlul89f55QlVMhh9Ch3Tmwg3EAAYASAAEgKoAfD BwE)

Alberto Cairo (http://albertocairo.com/)

David McAndless / Information is Beautiful (https://en.wikipedia.org/wiki/David_McCandless)

D3

Mike Bostock - D3 (https://bost.ocks.org/mike/)

Nadieh Bremer (https://www.visualcinnamon.com/)

Shirley Wu (https://sxywu.com/)

Elijah Meeks (https://medium.com/@Elijah Meeks)

D3 (https://d3js.org/)

Publications

Economist (https://www.economist.com/)

<u>Information is Beautiful (https://informationisbeautiful.net/)</u>

New York Times (https://www.nytimes.com/)

The Guardian (https://www.theguardian.com/technology/data-visualisation)

Apps

what makes a good visualization? source: information is beautiful (https://informationisbeautiful.net/visualizations/what-

makes-a-good-data-visualization/)

Observable - notebooks for data viz (https://observablehq.com/)

bl.ocks.org/ (https://bl.ocks.org/)

Visualization Universe (http://visualizationuniverse.com/)

3- Get a snapshot of the python visualization universe

- PyVis landscape overview (https://pyviz.org/overviews/index.html)
- <u>PyCon 2017 Pythons Visualization Landscape by Jake VanderPlas (https://speakerdeck.com/jakevdp/pythons-visualization-landscape-pycon-2017)</u>
- <u>credit- graphic on following page: Jake VanderPlas (https://speakerdeck.com/jakevdp/pythons-visualization-landscape-pycon-2017)</u>

```
In [14]: # Focus of this talk
         from itertools import cycle
         import ipywidgets as widgets
         from IPython.display import display
         from IPython.display import clear output
         # create list of images to rotate through
         image set = ["./images/pyvis landscape overview 2019 landscape-talk highlights.png", "./images/p
         yvis landscape overview 2019 landscape-colors.png"]
         images = [widgets.Image(value=open(name, "rb").read()) for name in image set]
         imagecycle = cycle(images) # iterator of images
         button = widgets.Button(description="Swap Image");
         output = widgets.Output();
         credit = "credit: Jake VanderPlas"
         display(credit, button, widgets.Image(value=open("./images/pyvis landscape overview 2019 landsca
         pe-colors.png", "rb").read()))
         def on button clicked(b):
             display(clear output(wait=True), credit, button, next(imagecycle))
         button.on click(on button clicked)
```

'credit: Jake VanderPlas'

Community Question - "can you also touch on plotly and dash with pros/cons?"

Anaconda Articla: "Datavis - why so many libraries" (https://www.anaconda.com/python-data-visualization-2018-why-so-many-libraries/)

	Matplotlib	Bokeh	Plotly
release year	2003	2013	2013
framework - front end	mpld3	Javascript	Javascript
backend	many renderers	Tornado	Flask
Supporting Libraries	Seaborn	Batteries Included	Plotly Express Cufflinks
Dashboard Framework	None	Panel	Dash
Corporate Sponsor	None	Anaconda	Plotly - the company
Maybe you didn't know	- Oldest visualization library	InteractiveIntelligent Errors(similar)Great docs	InteractiveUsed to requireplotly accountHas supporting gui(Chart Studio)
Pandas	Yes	Yes	Yes
Jupyter Notebook & JupyterLab	Yes	Yes	Yes

Awesome library you should try

Yes

Yes

Quiz - Tufte

What have we learned so far?

- 0 Sighted people have powerful visual perception abilities
- 1- Images effectively distill info
- 2- Images give insights pure numbers do not
- 3- Visualizations can be complex but there are tools to help
- 4- Python has a lot of visualization libraries

<u>link to our next chapter - matplotlib</u> (http://localhost:8888/notebooks/notebooks/01_matplotlib_chapter.ip

In []: