YAO PEILING

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EDUCATION BACKGROUND

Heidelberg University   **10/2022 -**
- Major: Ms.c in Economics | Alfred-Weber Institute | Degree: Master
- GPA: 1.8/1.0

Minzu University of China   **09/2018 - 07/2022**
- Major: BS.c in Economics | School of Economics | Degree: Bachelor
- GPA: 92.4/100 | Ranking: 3/83

HONORS & CERTIFICATES

- **Professional Second-class Scholarship** for the academic year 2020-2021, 09/2021
- **Outstanding Students' Leader** for the academic year 2020-2021, 09/2021
- **National Scholarship** for the academic year 2019-2020, 12/2020
- **First Prize** of Mathematical Contest in Modeling M Award, 2020
- **Second prize** of the 3rd College Students Mathematics Contest (Economics and Management) in Beijing, 12/ 2019
- **Second Prize** of 2019 Summer Social Practice Achievement, MUC, 11/2019

RESEARCH EXPERIENCES

Study on the Participation of Female Residents in Intangible Cultural Heritage & Poverty Alleviation in Impoverished Ethnic Areas(URTP)   **01/2019-04/2020**
- Investigated the Miao Embroidery Project named "Let Mom Come Home" in Huayuan County, Xiangxi Tujia and Miao Autonomous Prefecture, Hunan Province, together with group members;
- As the group leader, organized and arranged the division of labor among team members, contacted relevant local government departments and the person in charge of the project, and carried out field research, such as questionnaires and interviews;
- In the report, we conducted a simple statistical analysis and collation of the data.

Govern the Countryside with Morality: The Operation Mechanism and Value Analysis of "Moral Bank" from the Perspective of Rural Revitalization(GCCX)   **01/2020-04/2021**
- Investigated the governance model of "moral bank" carried out in Shaojiaqiu Village, Yuyao City;
- Mainly responsible for data analysis. Such as carrying out the descriptive statistics on the rural governance effect and credit situation of the "moral bank" model, establishing the binary Logistic model and multiple linear regression model for all the villagers and the villagers who had obtained the "moral bank" loan respectively, to measure the factors that influence the "moral bank" lending behavior and the degree of the "moral bank" influence on villagers' income

SOCIAL PRACTICE ACTIVITIES

Summer social practice "Analysis of the Impact of Characteristic Industrial Structure of Taobao Town on Multiple Stakeholders Based on Time Series Model"   **07/2020-08/2020**

Household Investigator of China Comprehensive Social Survey Center, Renmin University of China,
07/08/2019-22/08/2019

- Received systematic training, interviewed a sample of households selected from the data center to collect microscopic data in pairs;
- Actively participated in visiting 3 communities, Yamen Village, Shunyi District, Beijing, Shizipo Community, Dongzhimen Street, Dongcheng District, Beijing, and East City Villa, Platinum Crystal Palace

Summer Social practice "Research on the Long-term Development of Environmental Friendly Economy Based on Red Tourism from the Perspective of Rural Revitalization Strategy"   **07/2019-08/2019**

- Investigated the tourism industry in the old revolutionary area of Lianglang, Yuyao City, Zhejiang Province, to study its economic development model and find mechanisms to promote the long-term development of the local economy；
- Mainly responsible for interview, questionnaire collection, data statistics, etc.；
- Worked with other team members to sort out the development status of local special industries, such as agritainment, small fruit picking, Liangnong Rice Cake, robotics, and wrote the survey report;
- Published an article named *Study on the Development of Green Economy Based on Red Tourism: the Example of Lianglang Old District in Siming Mountain, Zhejiang Province* as the second author in the provincial journal: Rural Economy and Science-Technology

INTERNSHIP

Lian Life, Banking and Insurance Department   **07/2022-10/2022**

- Analysing trends in domestic and international bank interest rates and investment yields.
- Write analytical reports. Compare and contrast private insurance with different products in the insurance industry, private insurance with state social pension insurance, and present the outstanding advantages of our products in terms of payback time, doubling time, flexibility, and so on.
- Making insurance sales training slides for bank branch staff, taking into account the current state of the industry and knowledge of insurance and advertising.
- Making product promotional poster and slides.
- Editing Training Videos

LANGUAGE

- Chinese (Native)
- English (Fluent)

SKILLS

- Office: Word | PowerPoint |Excel;
- Data: STATA | Python| R | ArcGIS (mainly ArcMap) | SPSS;
- Others: LaTeX | CSS | html | Stable Diffusion (AI Drawing) | Capcut (Video Editing).