

# Peiyan, Zhang

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## EDUCATION

**The Hong Kong University of Science and Technology**

**PhD candidate in Computer Science and Engineering**

Supervisor: Prof. Sunghun KIM

Hong Kong, China

2020 - Present

**Beijing Institute of Technology**

**B.S. in Computer Science, GPA: 3.94/4.0, Rank in Department: 1/193**

Beijing, China

July 2020

## WORK EXPERIENCE

**Beijing Academy of Artificial Intelligence, Beijing**

06/2023—11/2023

Research Intern, supervised by Zheng Liu

Subject: *Open Source Large Language Models (LLM): [Aquila](#)*

- We participate in the development of the Aquila, a large language model that technically inherits the architectural design advantages of GPT-3, LLaMA, etc.
- For Aquila, I focus on developing **retrieval-oriented pre-training algorithms** and end-to-end optimized information retrieval systems.

**Microsoft Research Asia, Beijing**

03/2022—04/2023

Research Intern, supervised by [Chaozhuo Li](#), [Xing Xie](#).

Subject: *Trustworthy Recommendation (privacy concerns, interpretability, and robustness issues)*

- We develop a light-weight and effective makeup recommender system that has outperformed existing models in Zamface. Now It has been deployed by Zamface for daily online recommendation.
- A paper based on this project has been accepted by **WSDM 2023** and won the [Best Paper Award - Honorable Mention](#). (Oral Presentation, CORE Rank A\*)
- We have won the [Winners of Amazon KDD Cup 2023 Challenge](#) (3rd Place in the world).

Subject: *Graph-enhanced Recommendation (time series analysis, sequential-based data mining, graph-based data mining)*

- We propose to model the continuity of user preference along time in a fully continuous manner with Neural ODE. Interactions with items are regressed as samples of continuous preference.
- A paper based on this project has been accepted by [CIKM 2022](#) (Oral Presentation, CORE Rank A).

Subject: *Continual Learning for Recommender Systems*

- We focus on the gap between academic research and industrial applications for recommender systems, i.e., the continual learning issues when recommender systems are deployed in reality.
- We propose a well-formulated continual graph learning method to bridge this gap and theoretically justify the ability of our method.
- A paper based on this project has been accepted by [SIGIR 2023](#) (Oral Presentation, CORE Rank A\*)
- A survey paper based on this project will be submitted to TOIS.

Subject: *Representation Learning on Textual-attributed Graphs (TAGs)*

- We propose five self-supervised optimization objectives to maximize the mutual information of context information in different forms or granularities.
- A paper based on this project will be submitted to TOIS.
- I have won the **Award of Excellence of Stars of Tomorrow Internship Program in Microsoft Research Asia** (Top 10%).
- Our research outcomes have contributed to a series of **product-driven projects in Microsoft**, i.e., **Bing Sponsored Search**, **Microsoft News**, etc.

## **SELECTED PUBLICATION**

### **A Comprehensive Study on Text-attributed Graphs: Benchmarking and Rethinking**

J Hao Yan, Chaozhao Li, Ruosong Long, Chao Yan, Jianan Zhao, Wenwen Zhuang, Jun Yin, **Peiyan Zhang**, Weihao Han, Hao Sun, Weiwei Deng, Qi Zhang, Lichao Sun, Xing Xie, Senzhang Wang  
NeurIPS, 2023 (Poster Presentation, CORE Rank A\*)

### **AdaMCT: Adaptive Mixture of CNN-Transformer for Sequential Recommendation**

Juyong Jiang\*, **Peiyan Zhang\***, Yingtao Luo, Chaozhao Li, Jaeboum Kim, Kai Zhang, Senzhang Wang, Xing Xie and Sunghun Kim  
CIKM, 2023 (Oral Presentation, CORE Rank A)

### **Practical Content-aware Session-based Recommendation: Deep Retrieve then Shallow Rank**

Yuxuan Lei, Xiaolong Chen, Defu Lian, **Peiyan Zhang**, Jianxun Lian, Chaozhao Li, Xing Xie  
KDD workshop, 2023 (Oral Presentation)

### **Continual Learning on Dynamic Graphs via Parameter Isolation**

**Peiyan Zhang\***, Yuchen Yan\*, Chaozhao Li, Senzhang Wang, Xing Xie, Guojie Song, Sunghun Kim  
SIGIR, 2023 (Oral Presentation, CORE Rank A\*)

### **Efficiently Leveraging Multi-level User Intent for Session-based Recommendation via Atten-Mixer Network**

**Peiyan Zhang\***, Jiayan Guo\*, Chaozhao Li, Yueqi Xie, Jaeboum Kim, Yan Zhang, Xing Xie, Haohan Wang, Sunghun Kim  
WSDM, 2023 Best Paper Honorable Mention (Top 2%) (Oral Presentation, CORE Rank A\*)

### **Evolutionary Preference Learning via Graph Nested GRU ODE for Session-based Recommendation**

Jiayan Guo\*, **Peiyan Zhang\***, Chaozhao Li, Xing Xie, Yan Zhang, Sunghun Kim  
CIKM, 2022 (Oral Presentation, CORE Rank A)

### **A Survey on Incremental Update for Neural Recommender Systems**

**Peiyan Zhang**, Sunghun Kim  
Arxiv, 2023

### **Word shape matters: Robust machine translation with visual embedding**

Haohan Wang, **Peiyan Zhang**, Eric P Xing  
Arxiv, 2020

## **HONORS AND AWARDS**

### ***Merit-based Scholarship***

- Award of Excellence of Stars of Tomorrow Internship Program in Microsoft Research Asia (Top 10%) 04/2023
- Best Paper Award - Honorable Mention in WSDM 2023 03/2023
- HKUST RedBird PhD Scholarship 10/2020
- Graduate Excellence Award of Beijing (top 1%) 08/2020
- National Scholarship for 2018-2019 Academic Year (top 0.2%) 10/2019
- National Scholarship for 2017-2018 Academic Year (top 0.2%) 10/2018
- National Scholarship for 2016-2017 Academic Year (top 0.2%) 10/2017
- Excellent Student Leader (twice) (top 1.5%) 04/2019 | 04/2018
- Outstanding Student Model (twice) (top 1.5%) 10/2019 | 10/2018
- First-class Scholarship (for six semesters) (top 4%) 10/2019 | 03/2019 | 10/2018 | 03/2018 | 10/2017 | 03/2017

### ***Selected Competition Award***

- Winners of Amazon KDD Cup 2023 Challenge (3<sup>rd</sup> Place in the world) 07/2023
- First Prize of Dots and Boxes Project in the 13th China Computer Game Championship 10/2019
- Second Prize of FIRA 5 vs 5 Project in 2019 China Robot Competition 09/2019
- Honorable Mention in Mathematical Contest in Modeling/Interdisciplinary Contest in Modeling 2019 04/2019
- Third Place in the Simulation Game of the Medium Size Group in 2018 China Robot Competition 08/2018
- Second Prize of FIRA 11 vs 11 Project in 2018 China Robot Competition 08/2018