Peiyan, Zhang

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EDUCATION

The Hong Kong University of Science and Technology PhD candidate in Computer Science and Engineering Hong Kong, China 2020 - Present

Supervisor: Prof. Sunghun KIM

Beijing Institute of Technology

B.S. in Computer Science, GPA: 3.94/4.0, Rank in Department: 1/193

Beijing, China July 2020

WORK EXPERIENCE

Beijing Academy of Artificial Intelligence, Beijing

06/2023—Present

Research Intern, supervised by Zheng Liu

Subject: Open Source Large Language Models (LLM): Aquila

- We participate in the development of the Aquila, a large language model that technically inherits the architectural design advantages of GPT-3, LLaMA, etc.
- For Aquila, I focus on developing **retrieval-oriented pre-training algorithms** and end-to-end optimized information retrieval systems.

Microsoft Research Asia, Beijing

03/2022-04/2023

Research Intern, supervised by Chaozhuo Li, Xing Xie.

Subject: Trustworthy Recommendation (privacy concerns, interpretability, and robustness issues)

- We develop a light-weight and effective makeup recommender system that has outperformed existing models in Zamface. Now It has been deployed by Zamface for daily online recommendation.
- A paper based on this project has been accepted by WSDM 2023 and won the <u>Best Paper Award Honorable Mention</u>.
- We have won the Winners of Amazon KDD Cup 2023 Challenge (3rd Place in the world).

Subject: Graph-enhanced Recommendation (time series analysis, sequential-based data mining, graph-based data mining)

- We propose to model the continuity of user preference along time in a fully continuous manner with Neural ODE. Interactions with items are regraded as samples of continuous preference.
- A paper based on this project has been accepted by CIKM 2022 (Oral Presentation).

Subject: Continual Learning for Recommender Systems

- We focus on the gap between academic research and industrial applications for recommender systems, i.e., the continual learning issues when recommender systems are deployed in reality.
- We propose a well-formulated continual graph learning method to bridge this gap and theoretically justify the ability of our method.
- A paper based on this project has been accepted by **SIGIR 2023** (**Oral Presentation**)
- A survey paper based on this project will be submitted to TOIS.

Subject: Representation Learning on Textual-attributed Graphs (TAGs)

- We propose five self-supervised optimization objectives to maximize the mutual information of context information in different forms or granularities.
- We systematically examine the fundamental limitations of spectral contrastive loss from the perspective of the spectral domain. We prove that it learns the low-frequency components and propose a novel contrastive learning objective that makes the learned embeddings more discriminative.
- A paper based on this project will be submitted to TOIS.
- I have won the **Award of Excellence of Stars of Tomorrow Internship Program in Microsoft Research Asia** (Top 10%).
- Our research outcomes have contributed to a series of **product-driven projects in Microsoft**, i.e., **Bing Sponsored Search**, **Microsoft News**, etc.

SELECTED PUBLICATION

AdaMCT: Adaptive Mixture of CNN-Transformer for Sequential Recommendation

Juyong Jiang*, **Peiyan Zhang***, Yingtao Luo, Chaozhuo Li, Jaeboum Kim, Kai Zhang, Senzhang Wang, Xing Xie and Sunghun Kim CIKM, 2023 (**Oral Presentation**)

Practical Content-aware Session-based Recommendation: Deep Retrieve then Shallow Rank

Yuxuan Lei, Xiaolong Chen, Defu Lian, **Peiyan Zhang**, Jianxun Lian, Chaozhuo Li, Xing Xie KDD workshop, 2023 (**Oral Presentation**)

Continual Learning on Dynamic Graphs via Parameter Isolation

Peiyan Zhang*, Yuchen Yan*, Chaozhuo Li, Senzhang Wang, Xing Xie, Guojie Song, Sunghun Kim SIGIR, 2023 (**Oral Presentation**)

Efficiently Leveraging Multi-level User Intent for Session-based Recommendation via Atten-Mixer Network

Peiyan Zhang*, Jiayan Guo*, Chaozhuo Li, Yueqi Xie, Jaeboum Kim, Yan Zhang, Xing Xie, Haohan Wang, Sunghun Kim WSDM, 2023 Best Paper Honorable Mention (Top 2%)

Award of Excellence of Stars of Tomorrow Internship Program in Microsoft Research Asia (Top 10%)

A Survey on Incremental Update for Neural Recommender Systems

Peiyan Zhang, Sunghun Kim

Arxiv, 2023

Evolutionary Preference Learning via Graph Nested GRU ODE for Session-based Recommendation

Jiayan Guo*, **Peiyan Zhang***, Chaozhuo Li, Xing Xie, Yan Zhang, Sunghun Kim CIKM, 2022 (**Oral Presentation**)

Word shape matters: Robust machine translation with visual embedding

Haohan Wang, Peiyan Zhang, Eric P Xing

Arxiv, 2020

HONORS AND AWARDS

Merit-based Scholarship

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•	Best Paper Award - Honorable Mention in WSDM 2023	03/2023
•	HKUST RedBird PhD Scholarship	10/2020
•	Graduate Excellence Award of Beijing (top 1%)	08/2020
•	National Scholarship for 2018-2019 Academic Year (top 0.2%)	10/2019
•	National Scholarship for 2017-2018 Academic Year (top 0.2%)	10/2018
•	National Scholarship for 2016-2017 Academic Year (top 0.2%)	10/2017
•	Excellent Student Leader (twice) (top 1.5%) 04/2019	0 04/2018
•	Outstanding Student Model (twice) (top 1.5%)	10/2018
•	First-class Scholarship (for six semesters) (top 4%) 10/2019 03/2019 10/2018 03/2018 10/2017	1 03/2017
Selected Competition Award		
•	Winners of Amazon KDD Cup 2023 Challenge (3 rd Place in the world)	07/2023
•	First Prize of Dots and Boxes Project in the 13th China Computer Game Championship	10/2019
•	Second Prize of FIRA 5 vs 5 Project in 2019 China Robot Competition	09/2019
•	Honorable Mention in Mathematical Contest in Modeling/Interdisciplinary Contest in Modeling 2019	04/2019
•	Third Place in the Simulation Game of the Medium Size Group in 2018 China Robot Competition	08/2018
•	Second Prize of FIRA 11 vs 11 Project in 2018 China Robot Competition	08/2018

04/2023