



15
YOUTUBE CHANNELS

995
YOUTUBERS

\$7.05bn
YEARLY EARNINGS

23bn
SUBSCRIBERS

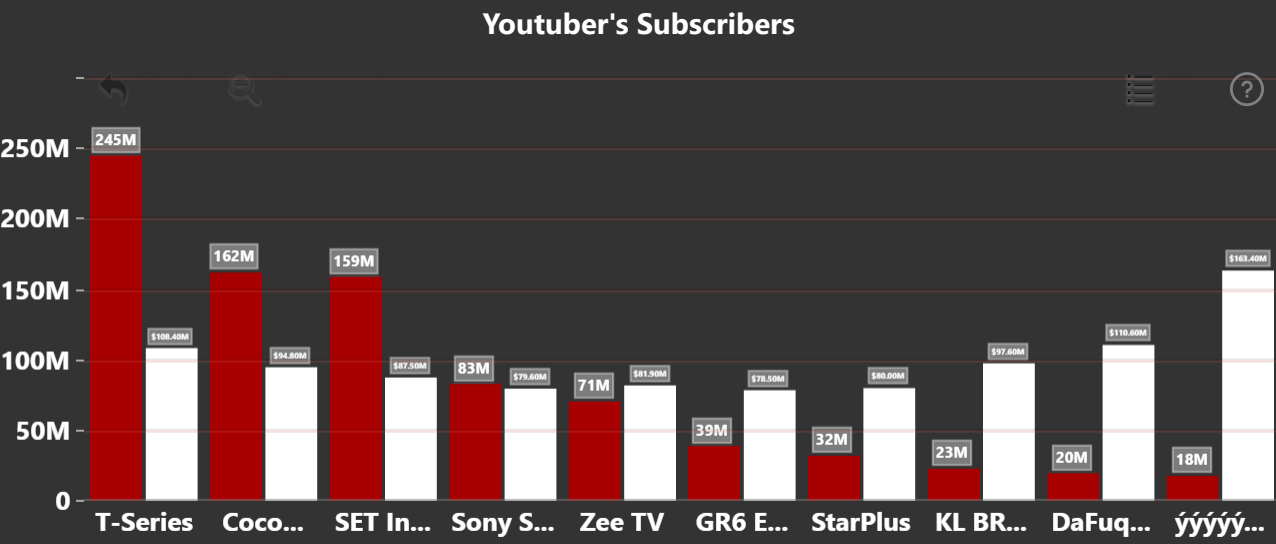
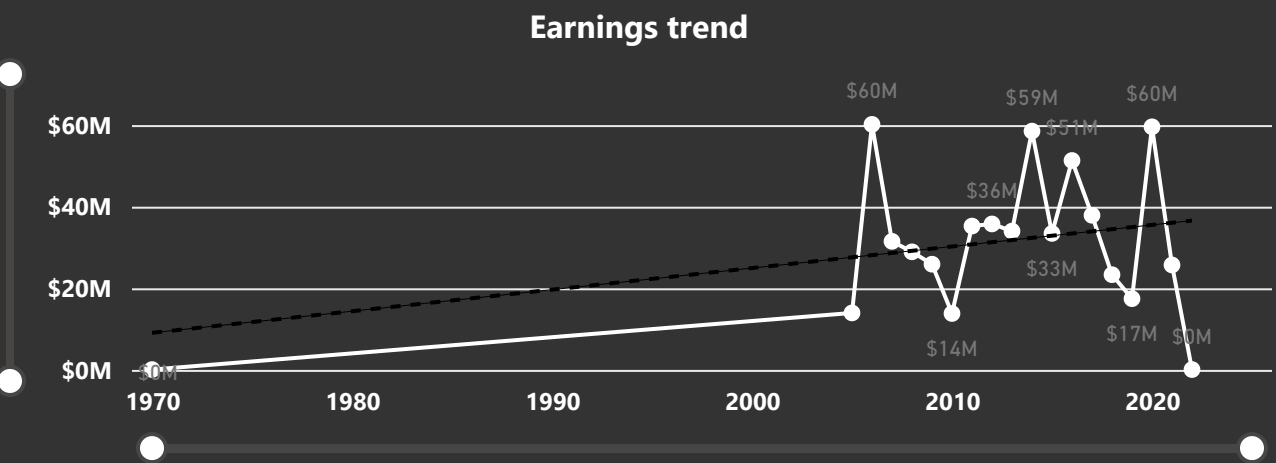
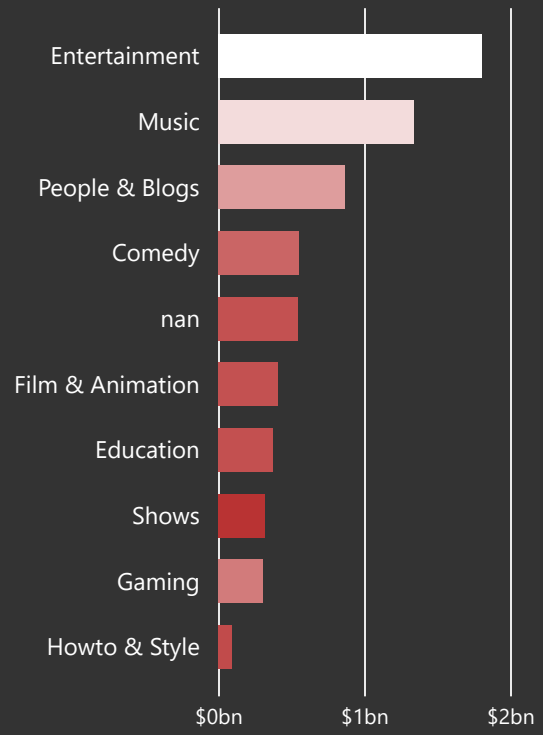
10984bn
VIDEO VIEWS

MONTH
All

YEAR
All

- Youtube Categories
- ☐ Autos & Vehicles
 - ☐ Comedy
 - ☐ Education
 - ☐ Entertainment
 - ☐ Film & Animation
 - ☐ Gaming
 - ☐ Howto & Style
 - ☐ Movies
 - ☐ Music
 - ☐ nan
 - ☐ News & Politics
 - ☐ Nonprofits & Activism
 - ☐ People & Blogs
 - ☐ Pets & Animals
 - ☐ Science & Technology
 - ☐ Shows
 - ☐ Sports
 - ☐ Trailers

Subscribers by top 10 categories



Youtuber metrics				
Youtuber	rank	Sum of uploads	channel_type	Sum o
Zee TV	22	129204	Entertainment	
ZAMZAM ELECTRONICS TRADING	333	15126	People	
ýýýýýýýý KIMPRO	496	1646	People	
ViralHog	799	41117	Animals	
T-Series	1	20082	Music	
StarPlus	140	44892	Entertainment	
Sony SAB	16	71270	Entertainment	
SET India	5	116536	Entertainment	
PANDA BOI	213	967	Entertainment	
MrBeast	3	741	Entertainment	
LeoNata Family	311	2321	People	
KL BRO Biju Rithvik	303	1841	Entertainment	
HAR PAL GEO	57	100755	Entertainment	
GR6 EXPLODE	84	3043	Music	

KEY METRICS IN YOUTUBE STUDIO

Youtube is an American online video sharing platform. The headquarter is located at California. Over the years, youtube has gained recognition from subscribers in different parts of the world.

This dataset revealed youtubers from approximately 50 countries in which most youtubers and subscribers are from UNITED STATE OF AMERICA and INDIA. Between 2013-2023, Metrics revealed that Youtube has gained an addition of 3 million subscribers. YYY Kimpro for the highest earner youtuber

Top youtube earner

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Monthly earnings

\$13.6M

Yearly earnings

\$163.4M

Youtuber with the highest subscribers

T-Series

Subscribers

245M

Most subscribed channel

Subscribers

Entertainment

Highest Uploads

News & Politics

Most subscribed category

Music

7bn

Uploads

3M

Subscribers

5bn

